

*[Provisional Translation Only]*

*This English translation of the original Japanese document is provided solely for information purposes.*

*Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.*

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**Ichigo Inc.** (Tokyo Stock Exchange First Section, 2337)  
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### **Ichigo J.League Shareholder Program** **J.League Autographed Merchandise**

As part of its Ichigo J.League Shareholder Program, Ichigo is offering its shareholders the chance to win J.League merchandise autographed by each club's players. A total of 235 items will be given out via a lottery.

With apologies, due to Covid-19 we have been unable to distribute free tickets to J.League games to our shareholders. We will resume distributing J.League tickets as soon as circumstances allow.

#### Shareholder Program Website Image



## 1. J.League Autographed Merchandise Details

Ichigo is giving its shareholders free J.League merchandise across the J1, J2, and J3 Leagues. Each item is autographed by the club's players, and shareholders can apply to win the merchandise via a lottery.

### Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders as of the final day of the following fiscal periods are eligible for the Shareholder Program:

Ichigo (2337)	February 29, 2020
Ichigo Office (8975)	April 30, 2020
Ichigo Hotel (3463)	January 31, 2020
Ichigo Green (9282)	December 31, 2019

### Application Process

To apply, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). The lottery will begin today and end at 5 p.m. on September 30, 2020.

The website is also accessible to the general public to provide an opportunity to learn about Ichigo's Shareholder Program.

Ichigo J.League Shareholder Program Website  
[www.ichigo-jleague.jp](http://www.ichigo-jleague.jp)



## 2. Earnings Outlook

The Shareholder Program distributes to Ichigo's shareholders benefits that Ichigo receives as a J.League Top Partner and therefore has no impact on Ichigo's FY21/2 earnings.

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.