JP-HOLDINGS, INC.

Financial Results for the 2Q of the Fiscal Year ending March 2020



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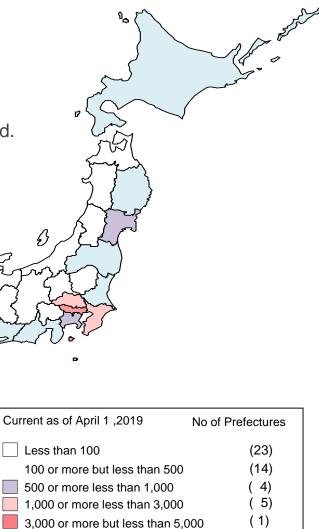
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Business Environment Surrounding the Company

Current Waiting List Situation

National Waiting List Map (April 1, 2019)

The number of children on waiting lists as of Apr. 2019 is 16,772 (3,123 decrease YoY). The problem of children on waiting lists remains serious. This is especially so in the Tokyo metropolitan area and prefectures where major cities (e.g. ordinance-designated cities) are located. (Refer to the map on the right.)



(0)

Prefecture	the waiting List
Hokkaido	152
Aomori	0
Iwate	175
Miyagi	583
Akita	65
Yamagata	45
Fukushima	274
Ibaraki	345
Tochigi	52
Gunma	21
Saitama	1,208
Chiba	1,020
Tokyo	3,690
Kanagawa	750
Niigata	2
Toyama	0
Ishikawa	0
Fukui	10
Yamanashi	0
Nagano	80
Gifu	2
Shizuoka	212
Aichi	258
Mie	109
Shiga	459
Kyoto	86
Osaka	589
Hyogo	1,569
Nara	198
Wakayama	54
Tottori	0
Shimane	0
Okayama	580
Hiroshima	128
Yamaguchi	40
Tokushima	73
Kagawa	182
Ehime	103
Kochi	35
Fukuoka	1,232
Saga	24
Nagasaki	70
Kumamoto	178
Oita	25
Miyazaki	43
Kagoshima	349
Okinawa	1,702
Total	16,772

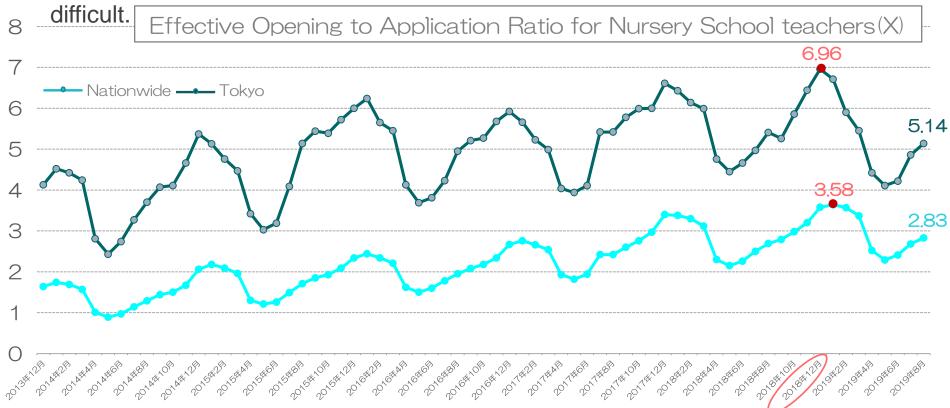
No. of Children on

Source: Ministry of Health, Labour and Welfare's Nursery School Situation Summary (April 1, 2019)

5.000 or more

Current Nursery School Teacher Shortage Situation

- The effective opening to application ratio for nursery school teachers remains at a high level. There continues to be a shortage of nursery school teachers on a nationwide scale.
- The effective opening to application ratio for nursery school teachers in Tokyo is over 6-fold. The employment situation in the metropolitan area remains extremely



Source: Ministry of Health, Labour and Welfare Employment Security Bureau's General job placements (Report on Employment Service)

Business Environment

Measures to Cope with Current and Future Changes of Environment

■ Children on Waiting Lists Present to Future

- •Demand of nursery is increasing because of women's participation in society and this issue becomes serious
- In the future children on waiting lists will decrease by countermeasures of government and municipal units, impact of declining birthrate

■ Change of Child-raising Style due to Women's Participation in Society

- Women's participation is increasing every year and even in rural areas dual income families are increasing
- Fathers' involvement (child-care leave) is increasing

Measures of Government and Municipal Units

- Various measures are promoted in advance to eliminate children on waiting lists
- ·Further salary increase for teachers
- •Free fees measures (Oct. 2019)

Measures to
Cope wit
Change of
Environment

Qualitative Improvement of Child-raising

Establish New Child-raising Business

Measures to Avoid Impact from Outside

■ Declining Birth Rate

- In spite of gov't measures birth rate is declining
- •Combined with aging problem, demographic difference between Tokyo metropolitan area and rural area exists

■Complex Environment

- •Currently cope with needs to solve children on waiting lists issue, but in the future forecast serious competitive environment due to impact of declining birth rate etc.
- Seek to exit from homogenization

■ Problems of Child-raising Business

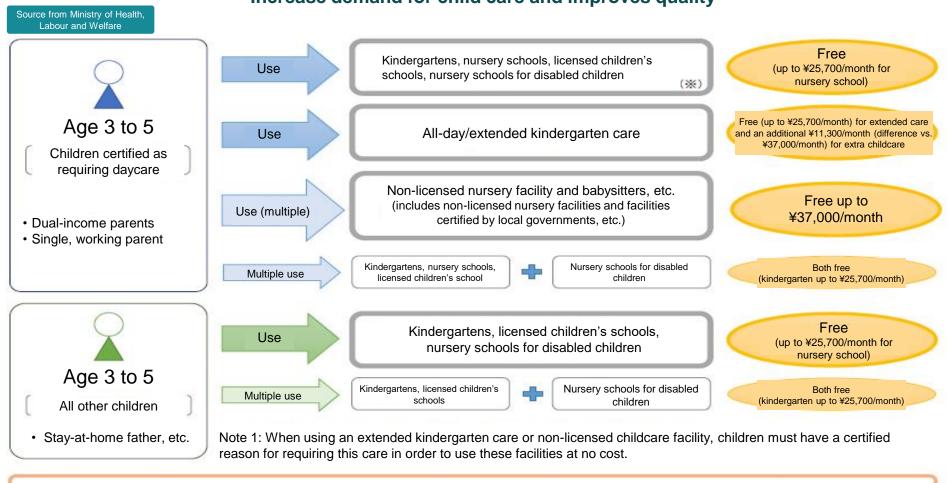
•Performance is impacted by number of children, gov't and municipal policies, regulation changes such as declining birth rate, decreasing children on waiting lists, change of subsidy etc.
• Shortage of nursery school teachers and

• Shortage of nursery school teachers and intensifying competition to secure personnel (ratio of 7 openings to every application in Tokyo)

Policies for Free Child Education and Childcare

Japan started free child education and childcare for age 3-5 children from October 2019

Increase demand for child care and improves quality



For households that do not pay the residents tax, children from age 0 to 2 can also receive free care up to ¥42,000/month.

Note 2: For non-licensed childcare facilities and babysitters, care is free only when an non-licensed childcare facility notice is submitted and standards of the regulatory authority are satisfied. However, there is a five-year transitional period during which care is free even when these standards are not satisfied.

*This also includes regional childcare and childcare facilities operated by companies (standard utilization fee).

Medium- to Long-term Business Environment

Whereas JPHD's Child-raising Business is achieving growth as various countermeasures are being promoted by government and municipal units to eliminate the problem of children on waiting lists, challenges such as shortages of nursery school teachers and the declining birthrate need to be addressed.

Strengths

- Competitive advantages as a leading company in child-raising support services
- Track record and expertise of the Child-raising Business (size combined with reliability)
- Approx. 20,000 children, and employment exceeding approx. 6,000 childcare workers
- **■** Group-wide, comprehensive service structure
- Centralized management of the Child-raising Business
- Safety and security
- Framework offering safety and security free of serious accidents

Opportunities

- Government and municipal units are promoting various measures to eliminate the problem of children on waiting lists
- Subsidies are increasing and the business environment is otherwise conducive to opening new facilities
- Number of service users increasing due to introductions of free early childhood education and childcare beginning in October 2019
- Increase in nursery users amid the likelihood of a higher percentage of women in the workforce due to free early childhood education and childcare

Weaknesses

- Programs of government and municipal units, and changes in government policy
 - Effects of changes in programs and government policy on subsidies
 - Effects of systemic changes with respect to operations subject to licensing
- Chronic shortage of nursery school teachers
- Chronic shortage of nursery school teachers caused by factors such as the opening of new facilities to eliminate the problem of children on waiting lists and increasing numbers of children accepted to existing facilities

Threats

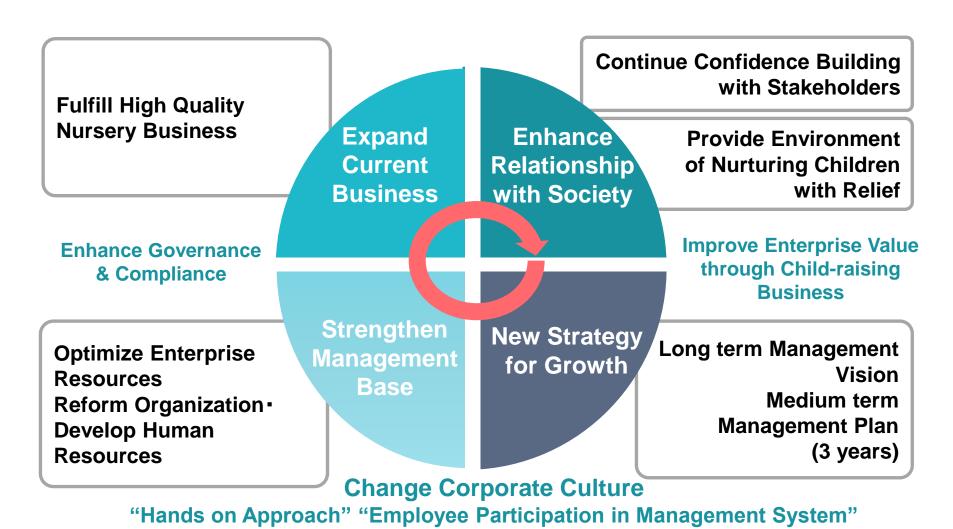
- Decreasing childcare demand in the future associated with Japan's declining birthrate
 - Guardians are able to be selective due to the declining birthrate
- Market entry from different industries, M&As
 - Market entry from players in the education sector, M&As by players from the same and different industries
- Changes in programs of government and municipal units and government policy
 - · Decrease in subsidies and systemic change



Medium- to Long-term Corporate Strategy

Management Policy for FY3/20

Aiming to provide "the highest quality child-raising support services in Japan"



JP HOLDINGS

"Friendly Working Environment"

Target Performance Indicators

Long-term Management Vision 2025: Fulfill Consolidated Sales 100 BYen

Long-term Management Vision

Medium-term Management Targets Aiming to become "the highest quality child-raising services company in Japan"



Existing Business 50.0 billion yen New Business 10.0 billion yen Business or Capital Alliance 40.0 billion yen

Further improve quality of child raising services Create new businesses, form alliances and partnerships with nursery enterprises

FY3/20 Net sales 32.0 billion yen

Ordinary income 2.3 billon yen

FY3/21 Net sales 35.0 billion yen

Ordinary income 2.7 billion yen

Medium- to Long-term Corporate Strategy

Priority Measures to Fulfill Management Vision

Further Qualitative Growth of Child-raising

Expand Existing Business

Strengthen
Management
through Business
Structure Reforms

Create New Business Value

Growth

[Medium-term Management Plan to establish foundations for growth]

- Expand the Child-raising Business
- Further improve childcare quality
- Promote work-style reforms
- Develop and promote new businesses

Promote and expand growth strategy

FY3/2025

FY3/21

Steer toward business growth

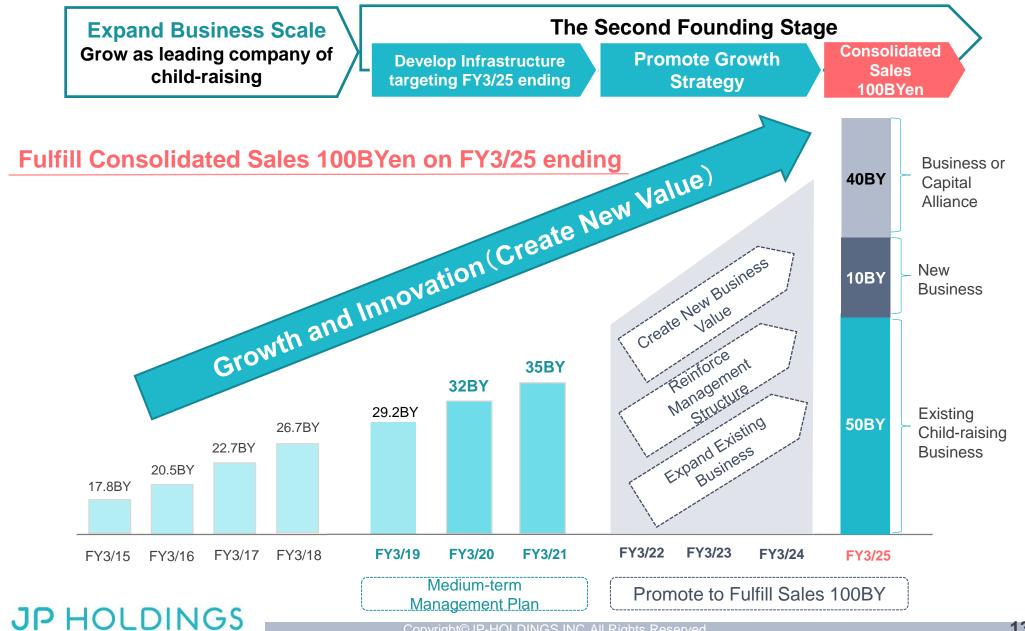
FY3/19

[Promotion and expansion of growth strategy]

- Increase volume of Child-raising Business and improve quality
- Promote and expand new businesses
- Actively promote capital and business alliances

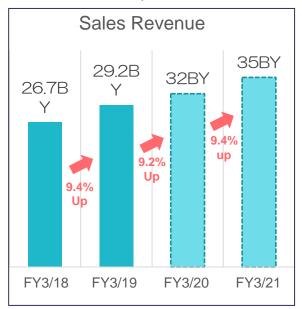
Time

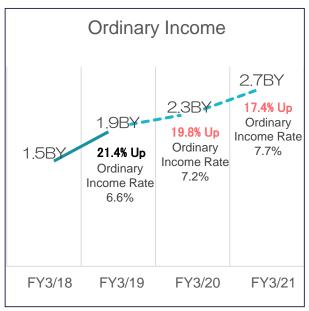
Long-term Management Vision

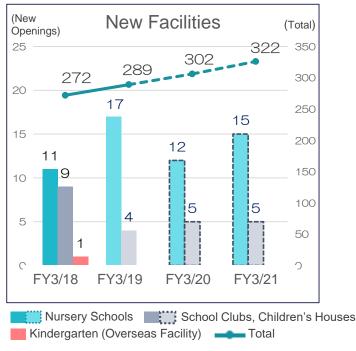


Medium-term Management Plan

Forecast (Consolidated)







Priority measure

- 1. Strengthen safety measures and further improve the quality of child-raising
- 2. Increase the number of children admitted by opening new facilities and increasing the number of nursery school teachers at existing facilities
- 3. Expand investment in human resources (reinforcement of recruitment activities, review of personnel system)
- 4. Ensure thorough compliance and further strengthen corporate governance
- 5. Reorganization aimed at improving management and earnings management systems and management efficiency
- 6. Expand earnings base by developing and promoting new businesses
- 7. Synergy measures (business alliances and capital alliances) in the child-raising support and education industries

Medium-term Management Plan

Forecast (Consolidated)

	FY3/20	FY3/21
Sales Forecast	32BYen	35BYen
Ordinary Income Forecast	2.3BYen	2.7BYen

Forecast of New Opening

	Nursery	Nursery Schools					
	Estimated number of openings	Estimated number of children admitted in the first year	Estimated number of school clubs and children's houses consigned				
FY3/20	12 facilities	580 children	5 facilities				
FY3/21	15 facilities	630 children	5 facilities				

^{*}The estimated number of nursery schools, and estimated number of school clubs and children's houses consigned for the fiscal year ending March 2020 includes the number of facilities that were opened in April 2019

2Q FY3/20 Results

2Q FY3/20 Financial Highlights

Net sales increased YoY due to the opening of new facilities and an increase in the number of children accepted at existing facilities in line with our plans for recruiting nursery school teachers, as well as an increase in subsidies related to the salary improvement for teachers.

Net sales: 15,517 million yen (up by 8.7% YoY; up by 1,239 million yen compared to the previous fiscal year)

- Operating income increased YoY due to an increase in net sales reflecting an increase in the number of children accepted, as well as the reduction of SG&A expenses through reviewing cost structure.
- **Both ordinary income and net income attributable to owners of parent increased YoY** due to an increase in net sales and an increase in subsidies related to an increase in the number of the company dormitories' users.

Operating income: 496 million yen

(up by 194.9% YoY; up by 327 million yen compared to the previous fiscal year)

Ordinary income: 744 million yen

(up by 86.4% YoY; up by 345 million yen compared to the previous fiscal year)

Net income attributable to owners of parent:

516 million yen (up by 118.9% YoY; up by 280 million yen compared to the previous fiscal year)

Opening of new facilities/Operating facilities

New facilities opened: 10 nursery schools (planned: 12 schools) and 2 school clubs (planned 5 facilities)

Total number of childcare facilities: 297

209 nursery schools, 72 school clubs, 11 children's houses, 4 private children's houses

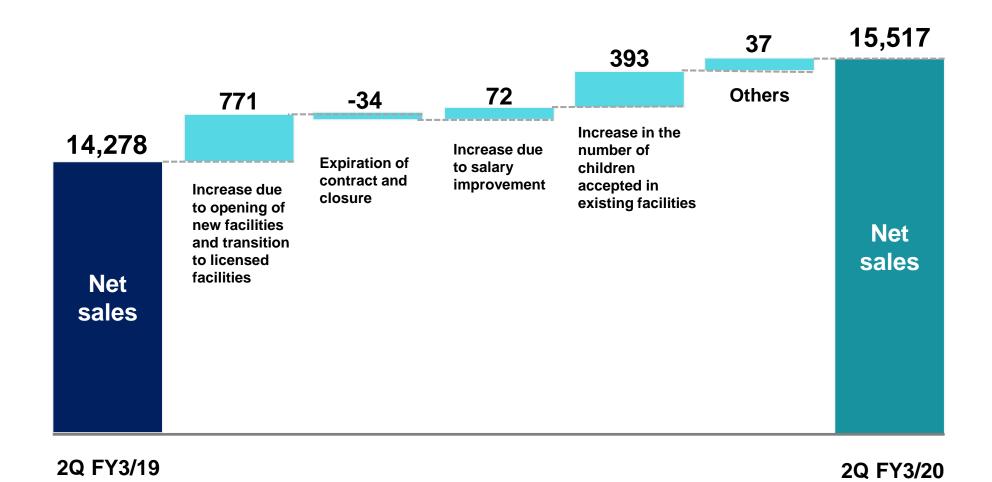
1 kindergarten (overseas)



2Q FY3/20 Factors for Changes in Net Sales

Net sales

Increased by 8.7% due to the opening of new facilities and an increase in the number of children accepted in existing facilities.

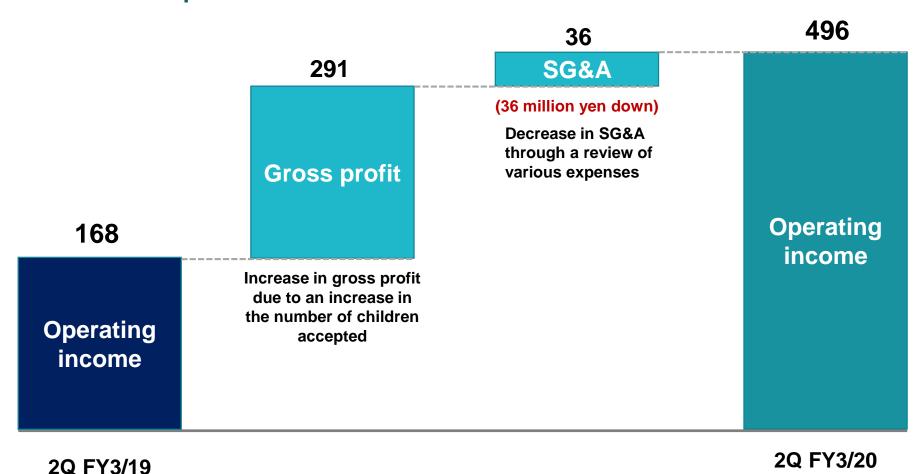


(Unit: million yen/ Rounded down to the nearest million yen.)

2Q FY3/20 Factors for Changes in Operating Income

Operating income

Increased due to an increase in the number of children accepted and a decrease in SG&A expenses through a review of various expenses

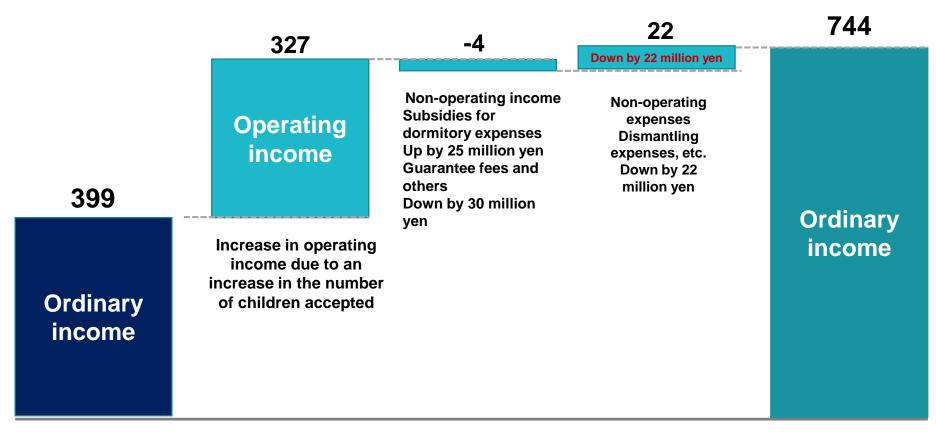


(Unit: million yen/ Rounded down to the nearest million yen.)

2Q FY3/20 Factors for Changes in Ordinary Income

Ordinary income

Increased due to an increase in operating income and an increase in the number of the company dormitories' users



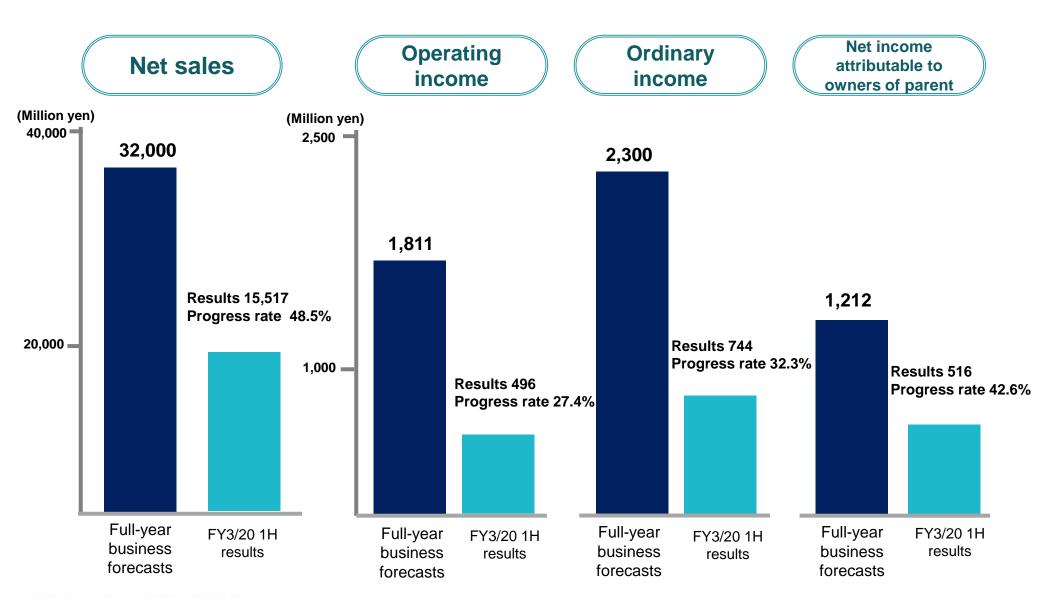
2Q FY3/19 2Q FY3/20

(Unit: million yen/ Rounded down to the nearest million yen.)

2Q FY3/20 Profit and Loss Statement

	2Q FY	3/19	2Q FY3/20		Year on Year	Comparison
	Amount (Million Yen)	Component Ratio (%)	Amount (Million Yen)	Component Ratio (%)	Amount (Million Yen)	Component Ratio (%)
Net sales	14,278	100.0	15,517	100.0	1,239	8.7
Cost of sales	12,720	89.1	13,668	88.1	947	7.5
Gross profit	1,557	10.9	1,849	11.9	291	18.7
SG & A expenses	1,389	9.7	1,353	8.7	- 36	- 2.6
Operating income	168	1.2	496	3.2	327	194.9
Non-operating income	296	2.1	291	1.9	- 4	- 1.6
Non-operating expenses	65	0.5	43	0.3	- 22	- 33.6
Ordinary income	399	2.8	744	4.8	345	86.4
Net income attributable to owners of parent	235	1.7	516	3.3	280	118.9

Progress of Business Forecasts for FY3/20



FY3/20 Forecast

	FY3/19 Actual	FY3/20 Forecast	Change	Year on Year Comparison (%)
Net sales (million yen)	29,298	32,000	2,701	9.2
Operating income (million yen)	1,531	1,811	279	18.3
Ordinary income (million yen)	1,920	2,300	380	19.8
Net income attributable to owners of parent (million yen)	1,071	1,212	141	13.2
Net income per share (yen)	12.44	14.08	1.64	_
Dividends (yen)	3.70	3.90	0.20	_
Dividend payout ratio (%)	29.7	27.7	_	_
Expected opening of nursery school (school)	17	12	- 5	<u> </u>
Expected consignment of school clubs and children's houses (facility)	4	5	1	_

2Q FY3/20 Financial Condition

Steady progress in repaying borrowings (short-term and long-term) and securing cash and deposits

Financial condition

The figures in parentheses at the end of September 2019 differ from those at the end of March 2019

Assets

25,822 million yen (-2,433 million yen)

Liabilities

16,588 million yen (-2,715 million yen)

Net assets 9,233 million yen (+2821,000,000 yen)

Million yen	End of Mar. 2019	End of Sep. 2019	
Current assets	10,458	9,511	
Fixed assets	17,796	16,310	
Total assets	28,255	25,822	À.
Current liabilities	7,880	5,273	
Fixed liabilities	11,424	11,315	
Total liabilities	19,304	16,588	_
Total net assets	8,950	9,233	

Liabilities, Net Assets, Shareholders Equity Ratio Liabilities Net Assets Equity Ratio (%) 19,304 million yen 16,588 million yen 35.8 31.7 8,950 million yen 9,233 million yen End-FY3/19 2Q FY3/20

Cash and deposits Accounts receivable Construction in progress Long-term loans receivable	- 601 million yen - 81 million yen -1,389 million yen -108 million yen
Short-term borrowings Current portion of long-term debt Income taxes payable Long-term debt	-1,500 million yen -513 million yen -227 million yen -161 million yen
Retained earnings Treasury stock	190 million yen - 81 million yen

(Figures are rounded down to the nearest million yen, and the equity ratio is rounded off to the nearest first decimal point place.)

2Q FY3/20 Balance Sheet

(Million yen)	End-FY3/19 (Mar. 31, 2019)	2Q FY3/20	Change
Total current assets	10,458	9,511	-946
Cash and deposits	6,816	6,214	-601
Accounts receivable - other	2,491	2,410	-81
Total fixed assets	17,796	16,310	-1,486
Total tangible fixed assets	9,897	8,537	-1,360
Total intangible fixed assets	342	326	-16
Total Investments and other assets	7,555	7,446	-109
Total assets	28,255	25,822	-2,433
Total Current liabilities	7,880	5,273	-2,606
(Current portion of long-term loans payable)	2,166	1,652	-513
(Accounts payable)	1,570	1,186	-384
Total fixed liabilities	11,424	11,315	-108
Long-term loans payable	10,454	10,292	-161
Total liabilities	19,304	16,588	-2,715
Total net assets	8,950	9,233	282
Total liabilities and net assets	28,255	25,822	-2,433

Status of New Openings as of the end of September 2019

FY 3/19 New Openings

Nursery Schools : 17 School Clubs : 4

Total : 21

*Nakano-Ehara Kids' Club, Nakano Municipal Saginomiya School Club, Nakano Municipal Yamato School Club and Kita Municipal Akabanenishi 5-chome Children's House closed on the last day of March 2018.

Okinawa:

- 2 company-led nurseries
- · Asc Akebonokaiho Nursery School
- Asc Noborikawa Nursery School

Shiga:

- 1 licensed nursery school
- Asc Wani Nursery School

Kanagawa:

- 3 licensed nursery schools
- · Asc Kugenumakita Nursery School
- · Asc Minowa Nursery School
- GENKIDS Shinkoyasu Nursery School

Tokyo:

- 7 licensed nursery schools
- Koto-ku Minamisuna No.4 Nursery School
- Asc Kanamecho Nursery School
- · Asc Toneri Nursery School
- Asc Higashikasai Nursery School
- Asc Fuchuhonmachi Nursery School
- Asc Minamikugahara Nursery School
- Asc Yakuoji Nursery School
- 2 small-scale nursery schools
- · Asc Toyotama 1-chome Nursery School A
- Asc Toyotama 1-chome Nursery School B

Tokyo:

- 4 school clubs
- Kojimachi Kids' Club
- Taisho Primary School After School Club
- Chofu Municipal Chowa Primary School, School Club
- Wakuwaku Takinogawa Momiji School Club

Osaka:

- 1 licensed nursery school
- Asc Soneminami Nursery School

Chiba:

- 1 licensed nursery school
- Asc Otakanomori Nursery School



Operate 297 facilities as of the end of September 2019



Tohoku

Licensed nursery schools: 11

Kinki

Licensed nursery schools; 8

Kyushu • Okinawa

Licensed nursery schools: 5 Company-led nurseries: 2

Chubu

Licensed
nursery schools: 9
School clubs: 3
Children's houses: 6

Hokkaido

Licensed nursery schools: 3

Kanto

Lic. nursery schools: 136 Small-scale nursery schools: 2 Non-lic. nursery schools: 24

School clubs: 69 Children's houses: 5 Private school clubs: 5





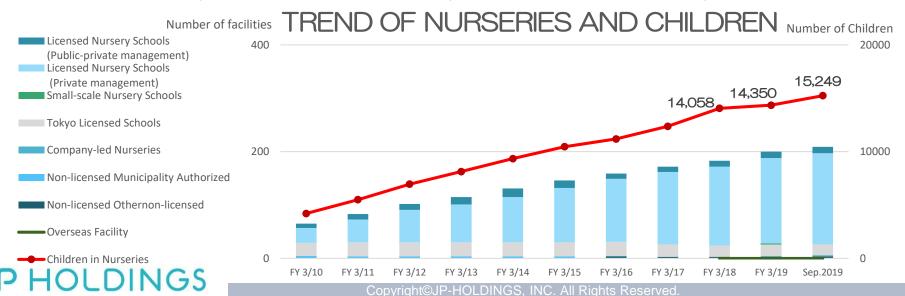
Nursery schools 209, School clubs 72, Children's houses 11 Private school club 4, Kindergarten (Overseas Facility) 1

- * Withdrawal from Hoka GO-Club Onarimon and Koto Kids Club Ichikame upon contract expiration on the last day of March 2019.
- * Private school club AEL Yushima closed on the last day of March 2019.
- * Asc Ikegami Nursery School (Tokyo licensed nursery school) became a licensed nursery school, and Asc Toyotama 1-chome Nursery School A, B (small-scale nursery schools) were consolidated into a licensed nursery school on April 1, 2019.
- * Kawasaki Miyamaedaira Nursery School (public-private management) transitioned to private management, operated as Miyamaedaira Nursery School.

Changes in the Number of Facilities Operated and the Number of Children Accepted to Nursery Schools

	FY3/10	FY3/11	FY3/12	FY3/13	FY3/14	FY3/15	FY3/16	FY3/17	FY3/18	FY3/19	Sep.2019
Licensed Nursery Schools (Public-private management)	8	10	11	14	16	14	10	10	11	12	12
Licensed Nursery Schools (Private management)	28	43	61	71	85	102	118	136	148	160	171
Small-scale Nursery Schools	0	0	0	0	0	0	0	0	0	2	0
Tokyo Licensed Schools	24	26	26	26	26	26	26	23	21	21	20
Company-led Nurseries	0	0	0	0	0	0	0	0	0	2	2
Non-licensed Municipality Authorized	5	4	4	4	4	4	1	0	0	0	0
Non-licensed Othernon-licensed	0	0	0	0	0	0	4	3	3	3	4
Joint Establishment with Amusement Facilities	1	0	0	0	0	0	0	0	0	0	Ο
School Clubs	26	37	39	40	43	46	55	63	71	72	72
Children's Houses	6	9	7	8	8	8	10	12	12	11	11
Private School Clubs	0	0	0	0	0	0	0	4	5	5	4
Overseas Facility	0	0	0	0	0	0	0	0	1	1	1
Total	98	129	148	163	182	200	224	251	272	289	297

^{*}We reviewed the count by management structure in the 2Q of FY3/16 and changed three licensed schools (private-public management) to other non-licensed nursery schools



FY3/20 Management Strategy 2Q Progress Report

FY3/20 Management Strategy

JPHD will establish a management base geared to achieving the Long-term Management Vision and the Medium-term Management Plan, and develop new businesses.

Increasing the number of children admitted

Opening of new facilities and consignment

Increase rates of capacity utilization at existing facilities



- Secure nursery school teachers and other professional talent
- 2 Curb employee resignations

Strengthening management and promotion frameworks

Restructure organization and awareness raising



- Administer nursery schools by geographic region (introduce regional block framework)
- Implement team building

Creating new businesses

Develop new businesses and strengthen external sales



5

Develop various forms of content coordinated with the consulting service business and perform test marketing

FY3/20 Measure (1) Recruitment of Nursery School Teachers

Recruitment of nursery school teachers for sustainable growth and solving the problem of children on waiting lists

[Compensation and benefits for nursery school teachers]

- The Company has improved salary for teachers on its own along with improvements made by the national and local governments. The average annual income for nursery school teachers is ¥3,579 thousand nationwide and ¥4,007 thousand at JP-HOLDINGS (increase of ¥428 thousand).
- Examining problems and issues at all facilities and studying ways to improve the workplace environment and personnel systems

[Recruiting]

- Hiring more people in local areas = Seven locations with dormitories costing ¥10,000/month
- Redesigned website with job application section
- Expanded program for applicants introduced by employees
 - ⇒ Employees receive payments if the applicants are hired
- Precisely structured recruiting activities for specific areas and targets

[Promoting Work Style Reform]

- Use of ICT to reduce the volume of work
- Support system allows teachers to concentrate on childcare
- Reexaminations of human resources system and working conditions
- Priority on solving childcare/classroom problems and creating an environment where teachers can do their jobs with confidence and comfort



[2Q] Nursery School Teachers Recruiting Plan

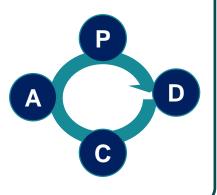
Increase contact/frequency for each targeted category of prospective applicants as the whole group measure

Key whole group measures Confirm measures/Progress reports

Directors

Human resource development

Company/Dept. managers



Target-specific approaches



More contact/frequency



Friendly working environment

New graduates

Experienced people

Potential new childcare teachers



Potential applicants (people interested in child care)

Prospective new
employees
(people who want to work at
JP-HOLDINGS)

Social network recruiting facebook twitter Instagram

Provide information

Recruiting seminars/fairs/school visits in targeted areas

Posting of job openings on regional media

Employee applicant introduction campaign

Stimulating and rewarding training

Make good work environment "hands-on policy"

Upgrade recruiting website

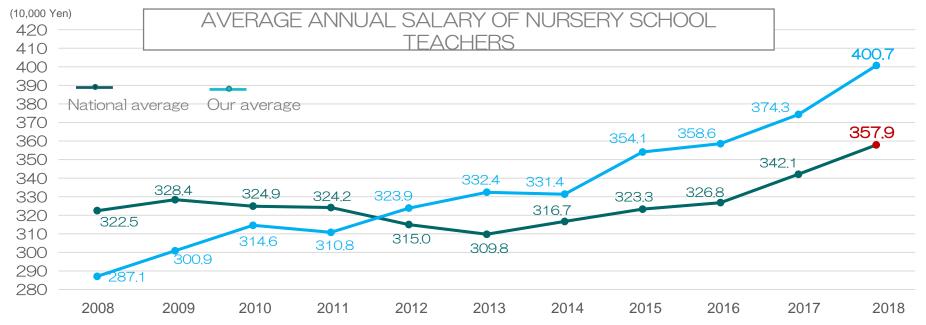
More information/Input from employees Create an environment permitting direct access Use SNS to supply information about childcare facilities and JP-HOLDINGS

Recruit people to work in the company nationwide



Our Plan to Secure Nursery School Teachers

- Utilize national and municipal subsidy and continue to improve wages.
- From Nov 2017, additional measures were introduced **Provided retroactively from Apr. 2017
 - (1) Implemented salary increase by regions (Max 480 thousand $\frac{1}{y}$)
 - (2) Newly invented salary by roles (Max 480 thousand \(\frac{1}{2}\)
 - (3) Salary increase for directors and chiefs of nurseries (300 thousand Y/y)
- In FY03/2019, the company paid an annual salary of 4.00 M¥ (average age:31.7) versus the national average of 3.57 M¥ (average age:36.8)



As for national average, JPHD made numbers based on Ministry of Health, Labour and Welfare
 "Basic Survey on Wage Structure"

※ JPHD's average annual sălary is based on full year base.



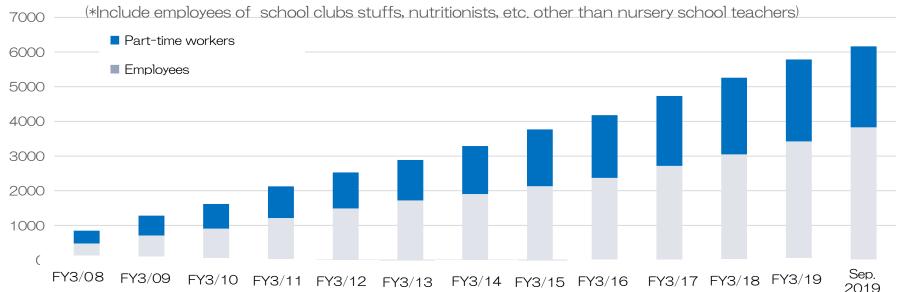
Contractual cash earnings as of each June J×12+ Annual special cash earnings of each previous year J

(Supplementary Material) Recruitment of Nursery School Teachers

		FY3/16	FY3/17	FY3/18	FY3/19	FY3/20 Joined on Apr.1	2019年 期中入社 (4月2日~9月末)
Nursery School	New Graduates	178	197	247	276	248	_
Teacher	Mid career employment	219	241	327	325	145	74 [Plan : 130]
Non qualified	New Graduates	_	23	32	46	26	_

^{*} After joining JPHD non qualified graduates are expected and assisted to acquire nursery school teacher qualification. Started this recruitment style from FY2016.

Trend of Employee Numbers in childrearing Business



^{*} Includes seconded employees to associated companies.

FY3/20 Measure (2) "Curb resignations"

Basic Concept JP Holdings tackle with "Work Style Reform" as entire company to become "Most Friendly Working Company" and promote the improvement of operations and working environment.

Promote a focus on nursery school teachers with sights set on curbing staff resignations and increasing number of children admitted

Directors make rounds of facilities to compile list of issues

Advisory committee established to address issues

Operational improvement and streamlining

Improvement of workplace environments

Personnel education and training

Management philosophy and childcare policy

Personnel and labor improvements

Measures based on voices of fields

Efficient Operations and Improvement of **Working Environment**

- Establish advisory committee for efficient operations and improve working environment
- Personal system and labor management

Transmit and Share Information

> Utilize internal meetings and PR to fulfill educational activities and sharing knowhow

> > **Revise Personnel System**

 Enable career up in system System Revise warfare system Reform and

Development

 Revise work system Infrastructure

> Infrastructure **Development**

- Equip IT system
- ICT etc.

Fulfill Friendly Working Environment Improve Employees Motivation

Awareness

Raising

Business

Reform

FY3/20 No. of Children Accepted at Facilities (plan)

Increase the number of children accepted at existing facilities by securing nursery school teachers, rather than sticking to the notion of new openings

As of Apr. 1, 2018
Number of Children in
Nursery Schools
14,058

Plan to increase by 1,220 people

New openings of nursery schools

FY3/19 17 ⇒ 12 FY3/20

As of Apr. 1, 2019 Number of Children in Nursery Schools

15,055

End-Mar. 2020 [Plan] Number of children at kindergarten 15,278

Secure Nursery School Teachers Increase the number of children accepted by securing nursery school teachers and assigning them to existing schools

Provide further high quality child raising services

Curb Resignations

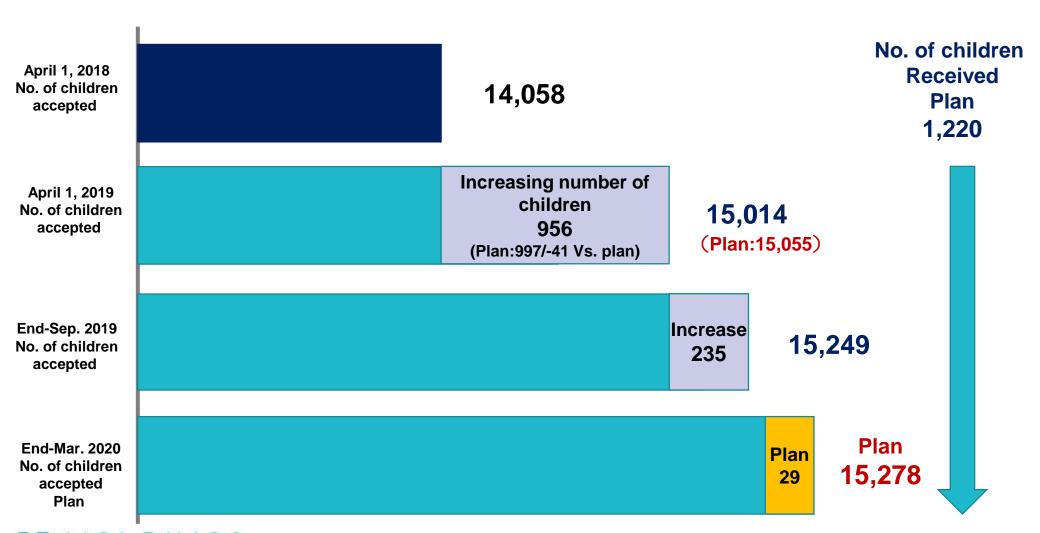
Work Style Reform

Administration and Support System (Regional Block Framework)

Team
Building
(Awareness
Raising)

[2Q] Number of Children Accepted

Although the number of children accepted on April 1, 2019 was 956 slightly below the plan (-41 vs. plan) Increase of 235 children during the period to 15,249 children at the end of September 2019



[2Q] Measure (3) Introducing Block System and its Effects

Nursery schools have been divided into five blocks in Japan to strengthen operations and administrative functions for higher profitability.

Quickly identify and resolve problems and issues

Centralization of supervision and orders

Transmission of information (Management strategies, successful business practices)











Hokkaido/Tohoku Block

Tokyo Block

Chiba/Saitama Block

Kanagawa Block

West Japan Block

Head office receives all information and monitors operations

Profit management of individual facilities

Proper allocation of personnel

Proper business environment

(Identify problems ⇒ Improvements and reforms)

FY3/20 Measure (4) "Team building"

S

0

With its sights set on attaining sustainable growth, JPHD will improve its results through organizational innovation brought about through team building that involves combining mutual opinions and ideas, and gaining first-hand experience.

Top down



Bottom up

Approx. 6,000 employees take part in management

Fully exercising abilities through capacity to think and act

Team building



Innovation



Shared goals/objectives and incentives

Cooperation and communication

Organizational contributions and a learningoriented organization

Initiatives to actively address problems

Problem resolution & improvement / achievement of earnings forecasts

* The term "team building" refers to initiatives where those involved aim to unite as a team while each member independently draws on his or her capabilities and diversity for the purpose of achieving the team's goals and objectives.

Team awards

[2Q] Team Building Activities

Use team building to create a corporate culture that encourages cooperation

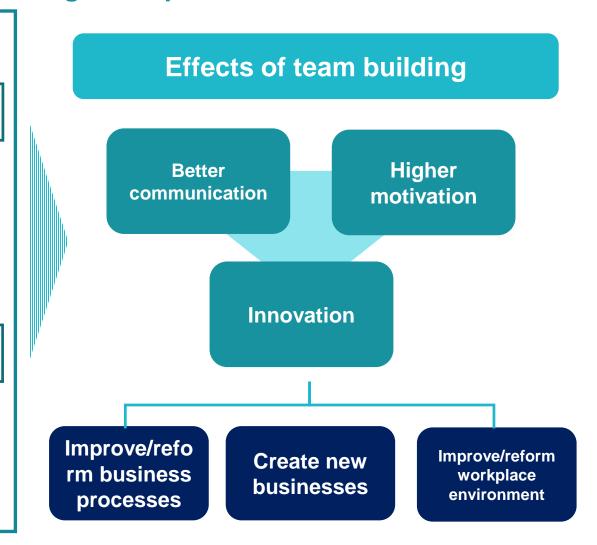
Use training and other actions to alter thinking and foster a positive culture

JP Awards 2019

- Awards are for solutions to problems at the head office, nursery schools, school clubs and individual departments and childcare facilities
- An annual event is held for presentations of solutions
- Awards are used as ideas to make improvements

JP Academy

- The academy holds events on a regular basis where prominent individuals in a variety of fields give presentations and other educational activities take place
- Increases the motivation and ability to learn
- Participants acquire a broad range of knowledge



FY3/20 Measure (5) "Develop and promote new business"

JPHD will promote external sales utilizing the Group's know-how and will develop new businesses.

Mutual cooperation

Consulting Service

(Sep.2019: Ongoing 7 companies, New 5 companies, Total 12 companies)

Mutual

Further expanding and strengthening consulting services for new openings and cooperation operations of childrearing facilities

Since previous fiscal year

Sales of fixtures for opening ousiness childrearing facilities

- · Packaged fixtures for opening schools sold to companies planning company-led nursery businesses (products mirroring input of JPHD's nursery school teachers)
- As necessary, approach taken that involves simultaneously providing support for opening schools and other services

Since previous fiscal year

Sales of proprietary programs (English, Gymnastics and **business** eurhythmics)

- Sell our original packaged products combining "English," "exercise" and "eurythmics" programs to nursery schools outside the Group (combination of English and exercise)
- Develop new programs such as programming using English

Future business development

Development and external sales involving new business in the realm of education and childraising

Strengthen framework of external sales linked to consulting

Develop and promote new businesses

- 1 Develop new business utilizing know-how
- 2 Build membership business targeting nursery children
- 3 Create new businesses in cooperation with education-related companies, etc.

Educationrelated companies

New

business

Different industries

Nurservrelated companies

Create new business development

Existina **business**



New businesses development initiatives utilizing in-house resources

• Promote development from various angles including administration pertaining to safety and security, planning that particularly draws on aspects of facilities, and planning development of products through experience gained in providing child-rearing support at respective sites of operation.

Medium-term Management Plan: Promote New Businesses

Aim of Membership Services

With keywords "Discovery"⇒"Learn"⇒"Use", we provide various hands on programs to prompt healthy growth of children, develop every single child's personality, exploit his/her ability

Examples of program

Planning of Hands on Tour which is Different from Ordinary Camps and Tour by Focusing on "Discovery" "Learn" "Create" etc. Extraordinary Experience Programs

Enterprise Partnership

[Progress Status]

- Creation of member persona
- Consider of service ideas
- Promote strategic alliance

Enterprise Partnership

Examples of program

Provide Customized Lessons of English, Gymnastics, Eurhythmics etc. Ordinary Experience Programs

Membership Service

Enterprise Partnership

Examples of program

Provide Products and Services

Support Purchasing of Necessities and Provide Services depending on age etc.

XEnlarge services in series

JP HOLDINGS

ESG Initiatives

ESG initiatives to achieve sustainable growth and improved enterprise value

Parents Children Employees

The highest quality child-raising services company in Japan Sustainable growth/confidence

Shareholders

Business
partners

Environment

- Environmental pollution
- · Global warming, etc.
- Equipment for environmentally sound facilities
- LED lighting
- Yukarela floor-wide radiant air cooling and heating system
- Ecocarat material that reduces harmful substances
- Solaton ceiling materials with Eco Mark certification

S Social

- Improvements in working environment
- Contribution to local societies, etc.
- Work Style Reforms
- Improvement in addressing issues affecting the workplace environment upon establishing an advisory committee
- Improvement in salaries/benefits of on-site employees
- Helping facilitate women's participation in society in terms of addressing the issue of childcare facility waiting lists by opening childcare facilities in respective regions

G Governance

- Fair and transparent governance system
- Internal control
- Three Outside Directors and four Outside Audit and Supervisory Board Members acting as independent officers
- Harassment eradication declaration
- Development of risk management practices
- Compliance Committee
- Internal whistle-blowing system
- Compliance training

Appendix

Company Overview

Profile

Company Name	JP-HOLDINGS, INC.						
Listed Market	First Section of the Tokyo Stock Exchange (Securities code: 2749)						
Location	Head Office: 17F Chikusa New Tower Bldg., 3-15-31 Aoi, Higashi-ku, Nagoya-shi Aichi Tokyo Office: 5F Shinagawa Season Terrace, 1-2-70 Konan, Minato-ku Tokyo						
Date of Establishment	March 31, 1993						
Capital	1,603.955 million yen						
Representative	Koichiro Furukawa, President and Representative Director						
No. of Employees	Employees: 3,481 / Part-time workers: 2,520 *As of Marchend 2019						
	Japan Nursery Service Inc. (Capital stock: 99 million yen / Wholly owned subsidiary)						
	J Kitchen Inc. (Capital stock: 10 million yen / Wholly owned subsidiary)						
	J Cast Inc. (Capital stock: 10.4 million yen / Wholly owned subsidiary)						
Consolidated	J Planning Sale Inc. (Capital stock: 10 million yen / Wholly owned subsidiary)						
Subsidiaries	Japan Nursery Institute for General Research Inc. (Capital stock: 10 million yen / Wholly owned subsidiary)						
	Amenity Life Inc. (Capital stock: 70 million yen / Wholly owned subsidiary)						
	COHAS VIETNAM CO., LTD (Capital stock: 6,834,million VND / Wholly owned subsidiary)						
	Nursery Service (Japan Nursery Service, Amenity Life, and COHAS VIETNAM)						
	Gymnastics, English and Eurhythmics Schools Contracting Service (J Cast)						
Business Areas	Food Service (J Kitchen)						
	Distribution Service (J Planning Sale)						
	Researching, Training and Consulting Service (Japan Nursery Institute for General Research)						

Corporate Philosophy

Corporate Message

For the smiles of children...

Smiles of children: This is our pride that cannot be replaced. We always provide childcare where children who will lead the future can develop generosity as well as words and emotions to express themselves in a safe environment.

We strive for continual self-improvement to be models to children. We also strive to connect with children with passion and a sense of responsibility, and to acquire strong ethical values and social conscience.

Management Philosophy

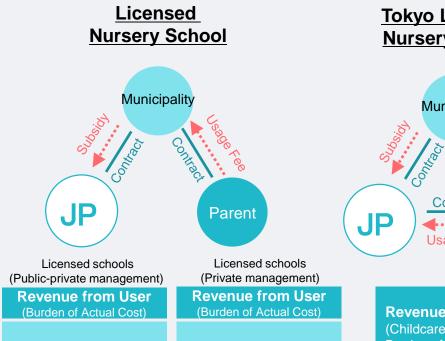
- 1. Number one priority: Safety and security
- 2. Childcare that remains memorable forever to users
- 3. Provision of high-quality services needed by users
- 4. Creation of work-friendly environments

Business Summary

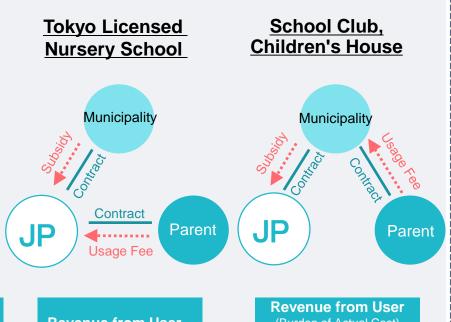
Operation of Childrearing Facilities (Public and Private)

Public Facilities = Subsidy from Gov't and Municipalities









Revenue from User (Childcare Charge + **Burden of Actual Cost)** Subsidy

(Tokyo Met. Gov't) (Addition by Municipality) *depends on municipality (Burden of Actual Cost)

Subsidy (Designated Management Fee) or (Trustee Fee) **depends on municipality

Private Facilities

= Subsidy from Gov't and Municipalities (No

Private School Club



Revenue from User (Childcare Charge + **Burden of Actual** Cost)

Contract

Structure of Sales

Comparison of Kindergartens, Nursery Schools and Licensed Children's Schools

	Kindergarten	Nursery School	Licensed Children's School (Kindergarten/Nursery School Cooperation type)
	Act on Child Education and Childcare	e Support (Defines the framework of cros the Cabinet Office)	s-ministerial and unified payments in
Underlying Laws/Regulations	Section 3 of the School Education Act (Under the jurisdiction of the Ministry of Education, Culture, Sports, Science and Technology)	Article 7 (1) of the Child Welfare Act (Under the jurisdiction of the Ministry of Health, Labour and Welfare)	Article 7 (1) of the Child Welfare Act Article 2 (7) of the Licensed Children's School Law (Under the jurisdiction of the Ministry of Education, Culture, Sports, Science and Technology & the Ministry of Health, Labour and Welfare)
Type of Facility	School	Child welfare facility	School and child welfare facility
Target Children*	1 st certification	2 nd and 3 rd certification	1 st , 2 nd and 3 rd certification
Basis of Education and Childcare Content	Kindergarten Education Guidelines	Nursery School Childcare Guidelines	Licensed Children's School Education and Childcare Guidelines
Daily Education and Childcare Time	4 hours as standard	8 hours as standard	Hours depending on the children (8 hours for children requiring childcare and 4 hours for children requiring education) as standard
Number of Education and Childcare Days in a Year	39 weeks or more	No stipulations	Depending on the regional conditions

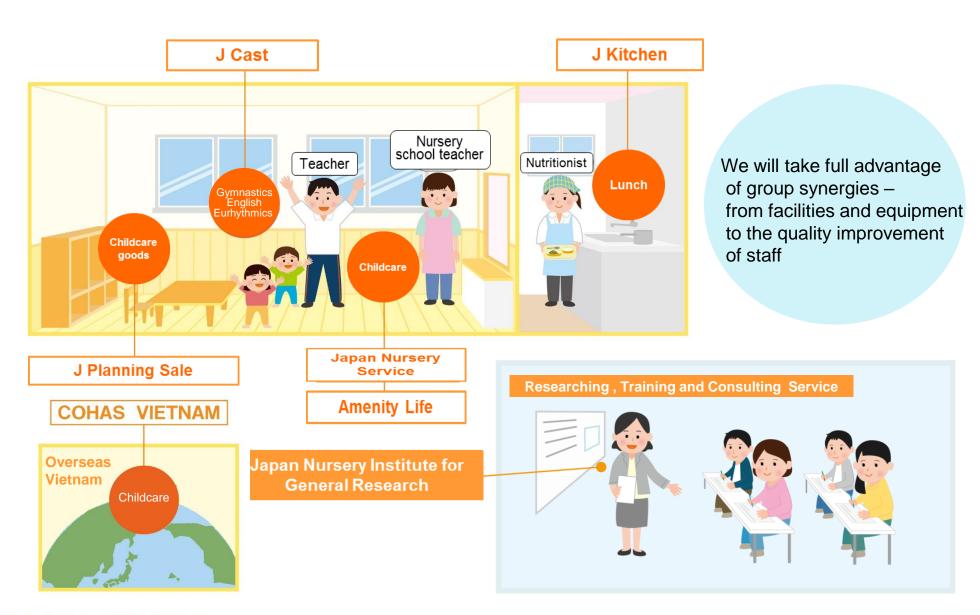
^{*1}st certification: Children of 3 years old or older requiring education / 2nd certification: Children of 3 years old or older requiring childcare / 3rd certification: Children under 3 years old requiring childcare



Overview of School Clubs and Children's Houses

	School Clubs				
	After-school Children's Health Promotion Business	After-school Children's Classroom Promotion Business	Children's Houses		
Underlying Laws/Regulations	Article 6-3 (2) of the Child Welfare Act (Under the jurisdiction of the Ministry of Health, Labour and Welfare)	Implementation of After-school Children's Plan Promotion Business (Under the jurisdiction of the Ministry of Education, Culture, Sports, Science and Technology)	Article 40 of the Child Welfare Act (Under the jurisdiction of the Ministry of Health, Labour and Welfare)		
Nature of the Facility	The aim is to provide a place for appropriate fun and lifestyles for children enrolled in elementary school whose parents are not at home after school due to work and foster them healthily by using a facility such as child welfare facilities after school.	This aims to establish safe and secure activity bases (locations) for children using spare classrooms in schools after hours or on the weekends. These provide opportunities for learning and a variety of experiences/exchange activities for children on a regular and continuous basis with the participation of local residents.	This aims to offer healthy fun to children in the community, promote their health and nurture emotions. (one of children's recreational facilities)		
Target Children	Grades 1 to 3 in elementary school (However, it is also possible to target children in special support elementary schools and elementary school children in grades 4 and above)	All children in the community (regardless of whether infants, children or students and regardless of whether their parents work or not)	All children under the age of 18		
Basis of Education and Childcare Content	After-school Children's Health Promotion Business Action Guidelines After-school Children's Club Guidelines	After-school Children's Classroom Promotion Business Action Guidelines	Children's House Guidelines		
Daily Education and Childcare Time	3 hours or more on average (However, this is 8 hours or more as a general rule on Saturdays, school holidays and long-term holiday periods)	4 hours or less on average (However, this is 8 hours or less as a general rule on Saturdays, school holidays and long- term holiday periods)	Set in accordance with the situation in the community (e.g. the		
Number of Education and Childcare Days in a Year	250 days or more as a general rule (However, this can be 200 days or more depending on the form of the user's needs)	Less than 250 days as a general rule	age of the target children and convenience of parents)		

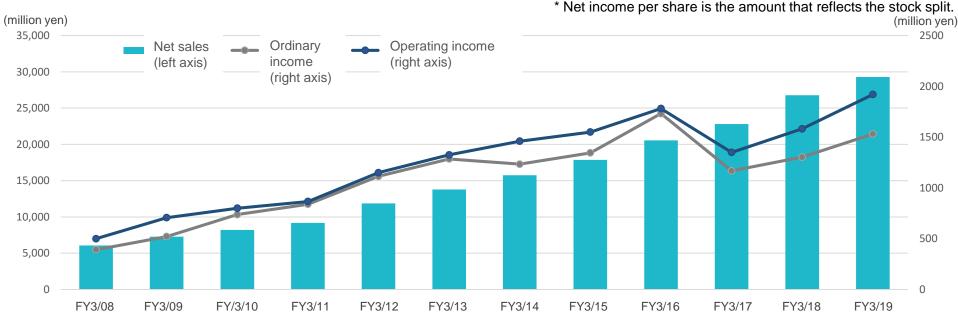
Image of JP Holdings' Group Structure



Results Trends

Consolidated Results (Highlights)

	FY3/09	FY3/10	FY3/11	FY3/12	FY3/13	FY3/14	FY3/15	FY3/16	FY3/17	FY3/18	FY3/19
Net sales (million yen)	7,272	8,194	9,166	11,867	13,789	15,747	17,868	20,552	22,799	26,779	29,298
Operating income (million yen)	521	738	839	1,114	1,285	1,234	1,345	1,732	1,168	1,303	1,531
Ordinary income (million yen)	707	800	866	1,150	1,325	1,460	1,550	1,781	1,350	1,582	1,920
Net income attributable to owners of parent (million yen)	440	444	500	653	717	837	904	1,071	661	910	1,071
Net income per share (Yen)	5.98	6.06	6.67	7.83	8.60	10.03	10.84	12.84	7.87	10.70	



Consolidated Results (Balance Sheet / Statement of Cash Flows)

	FY3/09	FY3/10	FY3/11	FY3/12	FY3/13	FY3/14	FY3/15	FY3/16	FY3/17	FY3/18	FY3/19
Total assets (million yen)	4,275	5,763	9,432	9,808	10,876	13,521	18,882	21,126	24,002	25,761	28,255
Net assets (million yen)	1,546	1,903	3,559	3,977	4,452	5,034	5,606	6,279	6,854	7,756	8,950
Shareholders' equity ratio (%)	36.1	32.9	37.7	40.5	40.9	37.2	29.7	29.7	28.5	30.1	31.7

		FY3/09	FY3/10	FY3/11	FY3/12	FY3/13	FY3/14	FY3/15	FY3/16	FY3/17	FY3/18	FY3/19
	Cash flows from operating activities (million yen)	672	378	915	1,205	1,173	1,038	1,294	1,804	1,878	1,865	1,829
	Cash flows from investing activities (million yen)	- 363	- 906	- 1,808	- 821	- 1,268	- 3,638	- 3,959	- 2,449	- 3,305	- 1,292	- 940
	Cash flows from financing activities (million yen)	- 157	412	2,473	- 219	514	1,220	3,748	1,553	1,646	- 135	1,475
`	Year-end balance of cash and cash equivalents (million yen)	1,137	1,022	2,602	2,768	3,188	1,808	2,891	3,798	4,017	4,455	6,816

Dividends

The basic policy of our company is to continue paying a performance-linked dividend with a payout ratio of around 30% while maintaining the necessary internal reserves for future business development and to strengthen our management structure.

	FY3/09	FY3/10	FY3/11	FY3/12	FY3/13	FY3/14	FY3/15	FY3/16	FY3/17	FY3/18	FY3/19
Amount of dividend per share (yen)	1.90	2.00	2.90 Commemor ative dividend: 0.50 yen	3.00 Commemor ative dividend: 0.50 yen	3.20	3.60	4.00	5.00	2.50	3.50	3.70
Payout ratio (%)	31.7	33.0	43.4	38.3	37.2	35.9	36.9	38.9	31.8	32.7	29.7

The amount of dividend per share reflects the stock split.

Forecast Precautions

This document contains forecasts about the future. However, these are predictions that have been made by our company based on the information available at the time of publication. The reality may be significantly different from our predictions due to economic conditions and market trends. Furthermore, this document is not intended to solicit investment. We are under no obligation to amend or change the information pertaining to forecasts contained in this document even if we obtain new information in the future.

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