



December 3, 2019

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of November 2019

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of November 2019. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips ^{*1})	New Subscribers ^{*2}	Churns	Monthly Churn Rate ^{*4}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	36,949	56,710	1.8%	-19,761	3,178,811
SKY PerfectTV!^{*5}	34,872	45,945	2.1%	-11,073	2,135,349
Premium Service^{*6}	1,610	10,058	1.0%	-8,448	961,774
Premium Service HIKARI^{*7}	467	707	0.9%	-240	81,688

Number of Contractors ^{*3}	New Subscribers ^{*2}	Churns	Monthly Churn Rate ^{*4}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	24,311	47,882	1.8%	-23,571	2,655,176

Number of Subscribing Households	New Subscribers ^{*2}	Churns	Monthly Churn Rate ^{*4}	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	15,236	5,878	0.3%	9,358	2,292,715

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 Until now, new subscribers had been counted separately depending on whether they were a new subscriber or a returning subscriber who was re-registering. However, starting with the number of subscribers as of the end of October 2019, the total of the two types will be counted as "New Subscribers."

*3 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*4 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*5 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*6 124 and 128 degrees east longitude satellite broadcasts.

*7 The service that provides broadcasts via optical lines.