



May 17, 2019

Company Anicom Holdings, Inc.
Representative Director Nobuaki Komori

(Securities Code: 8715 TSE 1st section)

Inquiries to Tatsuhiko Kamei
Managing Executive Officer

Notice regarding the modification of “Monthly Sales Report”

Anicom Group has been disclosing the Monthly Sales Report of Anicom Insurance, Inc., which is one of the consolidated subsidiaries of Anicom Holdings, Inc.. However, we will be changing the disclosure information beginning from April 2019 as stated in this document and will disclose it as “Notice of the status of our activities”.

In addition to the pet insurance business, we will disclose the major indicators currently set as a management target in our group, for our new business initiatives in realizing our objective as a “preventative insurance company”. In the future, we will continue to disclose information that is useful for investors' investment decisions, such as when new major indicators are set by the initiation of new businesses.

Details of the modification

Before modification (Until March 2019)	After modification (After April 2019)
Name: Monthly Sales Report	Name: Notice of the status of our activities
Contents: <ul style="list-style-type: none"> • No. of new policies • No. of policies in force • Renewal rate • Net premiums written • No. of payout cases • Amount of net claims paid • No. of hospitals accepting Anicom 	Contents: <ul style="list-style-type: none"> ○ Pet Insurance Business <ul style="list-style-type: none"> • Net premiums written ○ Program to realize the preventative insurance company <ul style="list-style-type: none"> • No. of applicants of Doubutsu Kenkatsu* (gut microbiota testing) • No. of samples for genetic testing

(Reference) “Notice of the status of our activities” will be disclosed in the middle of each month, but it will be disclosed on the same day as the quarterly earnings announcement date in June, September, December and March. The revised content will continue to be disclosed in the quarterly financial statement disclosure.

(*) “Doubutsu Kenkatsu” is a service we provide pet insurance policyholders with gut microbiota tests each year, which from the results, we measure the risk of disease using our own original indicators. Furthermore, according to the results, the policyholders can receive a medical checkup at designated animal hospitals.

Details: https://www.anicom-sompo.co.jp/special/doubutsu_kenkatsu/

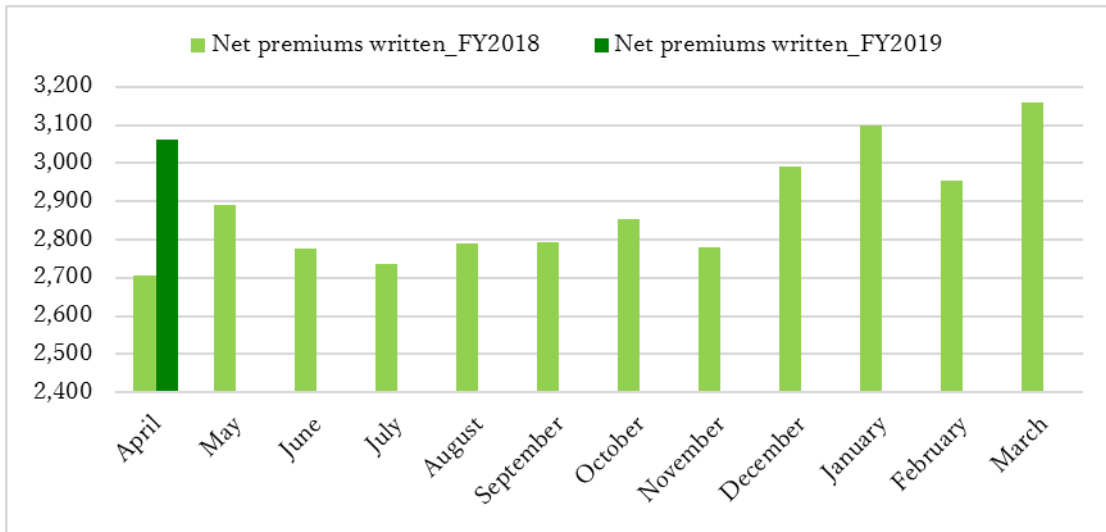
Notice of the status of our activities, April 2019

Notice of the status of our activities, 2019 (From April 1, 2019 to March 31, 2020)

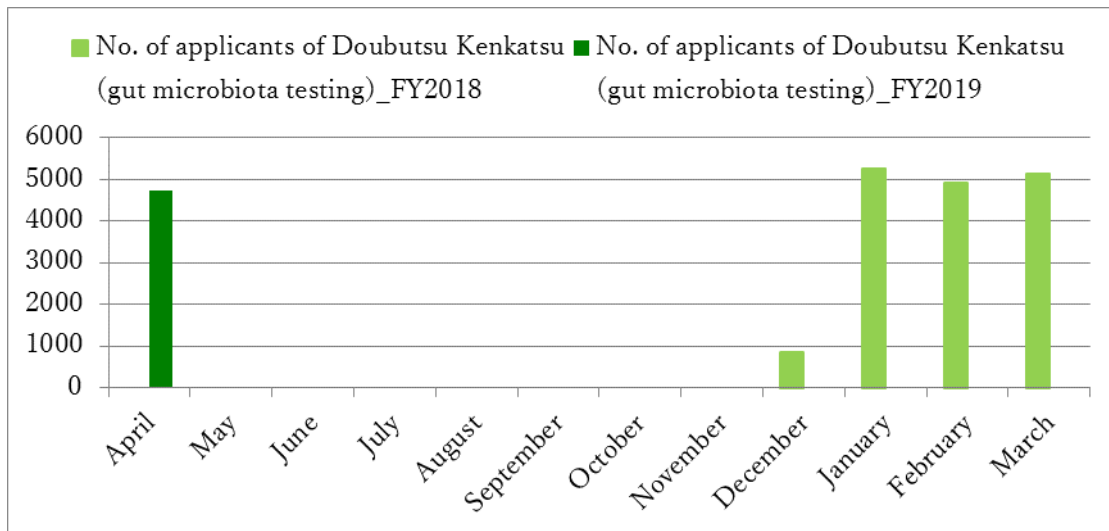
	April	May	June	July	August	September
Net premiums written (previous year)	3,062 JPYmn (2,707 JPYmn)	JPYmn (2,890 JPYmn)	JPYmn (2,777 JPYmn)	JPYmn (2,737 JPYmn)	JPYmn (2,790 JPYmn)	JPYmn (2,792 JPYmn)
No. of applicants of Doubutsu Kenkatsu (gut microbiota testing) (previous year)	4,725 (-)	(-)	(-)	(-)	(-)	(-)
No. of samples for genetic testing (previous year)	9,088 (606)	(335)	(259)	(104)	(121)	(153)

	October	November	December	January	February	March
Net premiums written (previous year)	JPYmn (2,854 JPYmn)	JPYmn (2,780 JPYmn)	JPYmn (2,991 JPYmn)	JPYmn (3,100 JPYmn)	JPYmn (2,954 JPYmn)	JPYmn (3,158 JPYmn)
No. of applicants of Doubutsu Kenkatsu (gut microbiota testing) (previous year)	(-)	(-)	(857)	(5,256)	(4,926)	(5,146)
No. of samples for genetic testing (previous year)	(521)	(569)	(249)	(517)	(2,014)	(5,211)

Net premiums written



No. of applicants of Doubutsu Kenkatsu (gut microbiota testing)



*Started in December 2018

No. of samples for genetic testing

