

The following information was originally prepared and published by DeNA Co., Ltd. in Japanese as it contains timely disclosure materials to be submitted to the Tokyo Stock Exchange. This English translation is for your convenience only. To the extent there is any discrepancy between this English translation and the original Japanese version, please refer to the Japanese version.



August 24, 2026

Company name: DeNA Co., Ltd.
(TSE Prime Stock Code: 2432)
Name of representative: Tomoko Namba, President & CEO
Contact person: Keigo Watanabe, Director, Executive Officer, Head of the Corporate Unit
Tel.: 03-6758-7200

Notice Regarding Shareholder Benefit Program for Fiscal Year 2026

DeNA Co., Ltd. would like to announce that the shareholder benefit program details for the fiscal year ending March 31, 2027 has been finalized as following.

1. Eligible Shareholders

The program will be offered to shareholders who hold 1 unit (100 shares) or more of the Company's shares and who are listed or recorded in the register of shareholders as of the record date of September 30, 2026.

2. Details of Shareholders Benefits

The Company has implemented a shareholder benefit program to express its gratitude for the ongoing support of its shareholders, to enhance the appeal of investing in the Company's shares and encourage more people to hold them, and to help shareholders deepen their understanding of the business of the Group. The shareholder benefits for the fiscal year ending March 31, 2027, will be provided in accordance with the number of shares held by each shareholder, as listed or recorded in the register of shareholders, as shown in the table 1 to 5 below.

For details on how to use each shareholder benefit and other information, please refer to the guide that will be mailed to shareholders. Information on the mailing status of the guide, etc., will be posted on the Company's website under IR section as it becomes available.

Benefit Details		Holdings of 100 shares or more, but less than 300 shares	Holdings of 300 shares or more	
1	2026-27 Season Kawasaki Brave Thunders Professional Basketball Game Ticket Voucher	1	3	*1
2	2027 Season Yokohama DeNA BayStars Fan Club Membership Coupon	One 1,000 Yen Discount Coupon	One 3,000 Yen Discount Coupon	*2, 6

3	2027 Season Yokohama DeNA BayStars Official Merchandise Shop Digital Coupon	One 10% Discount Coupon		*3, 6
4	Wonderia Yokohama Supported by Umios within BASEGATE YOKOHAMA KANNAI Digital Admission Ticket Voucher	1	3	*4, 6
5	THE LIVE Supported by Daiwa Jisho CENTRAL BAR within BASEGATE YOKOHAMA KANNAI Digital Drink Coupon	One 500 Yen Discount Coupon		*5, 6

- *1 The professional basketball game ticket voucher can be used for designated games held during the 2026-27 season (season starting September 2026 and ending May 2027).
- *2 The Yokohama DeNA BayStars fan club membership coupon can be used when registering for the Yokohama DeNA BayStars fan club for the 2027 season. It cannot be used after you have already joined and cannot be combined with other benefits. Please note that shareholder benefits are typically shipped in late November each year.
- *3 Please see details regarding eligible stores and other conditions in the shareholder benefit information sent later.
- *4 The digital admission ticket voucher can be used for a specified period at Wonderia Yokohama Supported by Umios within BASEGATE YOKOHAMA KANNAI. Please see details regarding the period and usage in the shareholder benefit information sent later.
- *5 The digital drink coupon can be used during a specified period at CENTRAL BAR, located within THE LIVE Supported by Daiwa Jisho within BASEGATE YOKOHAMA KANNAI. It cannot be used at any other store. Please see details regarding the period and usage in the shareholder benefit information sent later.
- *6 A free DeNA Account is required to use items 2 to 5 in the table. If you do not already have a DeNA Account, please follow the instructions in the shareholder benefits information sent later to create a new account. If you already have a DeNA Account, please use the existing account.

For inquiries please contact:
IR Department (ir@dena.com)
DeNA Co., Ltd. (https://dena.com)