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August 7, 2026

Company name: I-ne Co., Ltd.
Name of representative: Yohei Onishi, Representative Director, President and CEO
(Securities code: 4933; Tokyo Stock Exchange Prime Market)
Inquiries: Yoshinori Hara, Director, Executive Officer and CFO
(Telephone: +81-6-6443-0881)

Notice Concerning Revision of Consolidated Financial Forecasts for the Fiscal Year Ending December 31, 2026

The Company hereby announces that it has resolved at the Board of Directors meeting held today to revise the consolidated financial forecasts for the fiscal year ending December 31, 2026, which were announced on May 15, 2026, as follows.

1. Revision of consolidated financial forecasts for the fiscal year ending December 31, 2026 (January 1, 2026 to December 31, 2026)

millions of Yen

	Net Sales	EBITDA	Operating Profit
Previous forecast(A)	52,000–54,000	1,200–2,700	-500 –＋1,000
Revised forecast(B）	55,000–57,000	1,700–3,200	0–1,500
Change(B-A)	3,000	500	500
Rate of Change（%）	5.5–5.7	18.5–41.6	—
(Reference) Previous Fiscal Year Results	48,975	5,626	3,880

2. Reason for the Revision

For the consolidated financial results of the second quarter (interim period) of the fiscal year ending December 31, 2026, all categories ("Haircare", "Beauty Devices", and "Skin Care and Others") recorded double-digit growth year-on-year, as detailed below.

In the Haircare category, consolidated net sales for the second quarter (interim period) of the fiscal year ending December 31, 2026 increased by 12.2% year-on-year. This was mainly due to an increase in global sales driven by the offline rollout of BOTANIST at Costco in the United States.

In the Beauty Devices category, consolidated net sales for the second quarter (interim period) of the fiscal year ending December 31, 2026 increased by 12.8% year-on-year, mainly due to the contributions of new products (Cordless Straight Hair Iron, Face Current Pointer, and Glossy Care Metal Cassa Comb) launched in and after the fourth quarter of 2025.

In the Skin Care and Others category, consolidated net sales for the second quarter (interim period) of the fiscal year ending December 31, 2026 increased by 52.3% year-on-year, due to the strong performance of health food brands (Teaflex, Befas, and Collatein) launched during 2025.

Based on these circumstances, the Company is revising its full-year consolidated financial forecasts upward.

(Note) Earnings target reported herein are based on the data available as of the date of this announcement. Please be aware that actual results may differ from what is reported herein