August 5, 2026

Corporate name:	SHOFU INC.
Representative:	Tetsuo Takami Representative Director, President & CEO
Listing:	Tokyo Stock Exchange (Prime Market)
Code number:	7979
Contact:	Hideki Imaoka General Manager of General Affairs Department (TEL: +81-75-561-1914)

Notice Regarding Partial Amendment to the Shareholder Benefits Plan

SHOFU INC. (the “Company”) hereby announces that it has decided today to make a partial amendment to the Shareholder Benefits Plan as follows.

1. Reason for the amendments

The Company has a Shareholder Benefits Plan with the aim of expressing its gratitude to shareholders for their continued support and deepening their understanding of the Company and its products.
The Company has decided to partially amend the details of the Shareholder Benefits Plan in order to ensure the continuous and stable operation of the program and to create an environment that encourages shareholders to hold the Company's shares over the medium to long term.
The provision of the Company's products, which is conducted annually with a record date of the end of March, is not subject to this amendment and will continue as before.

2. Details of the amendments ※Amendments underlined

(1) For the purpose of ensuring the continuous and stable operation of the Shareholder Benefits Plan, the Company will change the eligible shareholders from "All shareholders recorded in the register of shareholders as of March 31 each year" to "Shareholders holding one unit (100 shares) or more recorded in the register of shareholders as of March 31 each year," and will also revise the preferential price of the medicated toothpaste "Prophylla Medicated Toothpaste."

(Before amendment)

①Eligible shareholders: All shareholders recorded in the register of shareholders as of March 31 of each year

②Goods

Trade name	Preferential price	Standard price	Sales unit (per box)	Upper limit
Pica [Denture cleanser]	3,696 yen	5,412 yen	6 units	2 boxes
Pica Awa Cool [Denture foam toothpaste]	4,422 yen	6,468 yen	6 units	4 boxes
Hapica Ace [Medicated liquid toothpaste]	4,257 yen	7,656 yen	6 units	4 boxes
Prophylla Medicated Toothpaste [Medicated toothpaste]	3,696 yen	6,270 yen	6 units	2 boxes
Merssage PREMIUM CARE [Medicated toothpaste]	4,290 yen	7,920 yen	6 units	2 boxes
Merssage PERIO CARE [Medicated toothpaste]	3,696 yen	6,600 yen	6 units	2 boxes
Merssage HYSCARE CLEARGEL (Apple Mint) [Medicated toothpaste]	2,970 yen	5,280 yen	6 units	2 boxes
Merssage HYSCARE (Soft Mint) [Medicated toothpaste]	3,696 yen	6,600 yen	6 units	2 boxes
Merssage HYSCARE (Grapefruit Mint) [Medicated toothpaste]	3,696 yen	6,600 yen	6 units	2 boxes
Merssage HYSCARE GEL [Medicated toothpaste]	3,696 yen	6,600 yen	6 units	2 boxes
Dental Mask AF98 [Disposable mask]	880 yen	2,200 yen	50 units	6 boxes

※Unit prices are per sales unit and include consumption tax.

③Handling period: Acceptance will start from when the application postcard is sent out in late June every year, running until the end of August every year.

(After amendment)

①Eligible shareholders: Shareholders holding one unit (100 shares) or more recorded in the register of shareholders as of March 31 each year

②Goods

Trade name	Preferential price	Standard price	Sales unit (per box)	Upper limit
Pica [Denture cleanser]	3,696 yen	5,412 yen	6 units	2 boxes
Pica Awa Cool [Denture foam toothpaste]	4,422 yen	6,468 yen	6 units	4 boxes
Hapica Ace [Medicated liquid toothpaste]	4,257 yen	7,656 yen	6 units	4 boxes
Prophylla Medicated Toothpaste [Medicated toothpaste]	3,960 yen	6,270 yen	6 units	2 boxes
Merssage PREMIUM CARE [Medicated toothpaste]	4,290 yen	7,920 yen	6 units	2 boxes
Merssage PERIO CARE [Medicated toothpaste]	3,696 yen	6,600 yen	6 units	2 boxes
Merssage HYSCARE CLEARGEL (Apple Mint) [Medicated toothpaste]	2,970 yen	5,280 yen	6 units	2 boxes
Merssage HYSCARE (Soft Mint) [Medicated toothpaste]	3,696 yen	6,600 yen	6 units	2 boxes
Merssage HYSCARE (Grapefruit Mint) [Medicated toothpaste]	3,696 yen	6,600 yen	6 units	2 boxes
Merssage HYSCARE GEL [Medicated toothpaste]	3,696 yen	6,600 yen	6 units	2 boxes
Dental Mask AF98 [Disposable mask]	880 yen	2,200 yen	50 units	6 boxes

※Unit prices are per sales unit and include consumption tax

③Handling period: Acceptance will start from when the application postcard is sent out in late June every year, running until the end of August every year.

(2) Discontinuation of preferential pricing of own group products (nail care products) and provision of nationwide rice gift certificates

In order to enhance returns to shareholders who have held the Company's shares over the long term, the Company has decided to discontinue the sale of its own group products (nail care products) at preferential prices and to newly provide nationwide rice gift certificates (*okome-ken*). This decision reflects the Company's corporate message, "Supporting chewing, smiling, and living," and its wish for shareholders to enjoy meals with healthy teeth, and lead healthy and fulfilling lives.

(Before amendment)
Sale of the Company's group nail care products at preferential prices to all shareholders recorded in the register of shareholders as of September 30 each year

(After amendment)

Eligible shareholders	Details of shareholder benefit
Shareholders recorded in the register of shareholders as of September 30 each year who have continuously held 1 unit (100～299 shares) or more for one year or longer	2 nationwide rice gift certificates (equivalent to 880 yen)
Shareholders recorded in the register of shareholders as of September 30 each year who have continuously held 3 units (300～499 shares) or more for one year or longer	4 nationwide rice gift certificates (equivalent to 1,760 yen)
Shareholders recorded in the register of shareholders as of September 30 each year who have continuously held 5 units (500 shares～) or more for one year or longer	6 nationwide rice gift certificates (equivalent to 2,640 yen)

※Continuous holding for one year or longer is determined based on whether the same shareholder number is recorded as holding one unit (100 shares) or more in the register of shareholders as of March 31 and September 30 on three or more consecutive occasions.

3. Timing of amendment
Applicable to all shareholders recorded in the register of shareholders as of September 30, 2026.

(Note) This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.