

note

note inc.

August 5, 2026

66 Prefectural Schools in Aomori Begin Information Sharing on note Aomori Prefectural Board of Education Signs Partnership Agreement with note



note

青森県の県立学校66校がnote proを開設

note inc. has signed a partnership agreement with the Aomori Prefectural Board of Education. Under this agreement, note will provide "note pro," a premium plan for corporations, free of charge to a total of 66 prefectural high schools and special needs schools, as well as the Board of Education. This initiative establishes a prefecture-wide system to share information about students' learning and education at Aomori's prefectural schools with parents, local communities, and elementary and junior high school students considering enrollment.

This prefecture-wide implementation is the eighth of its kind in Japan, following Iwate, Fukushima, Niigata, Hokkaido, Wakayama, Okinawa, and Chiba. As of the end of July 2026, the total number of educational institutions using note nationwide has reached 1,882. The use of note as a foundation for educational public relations by local governments is expanding.

Background of the Agreement

The Aomori Prefectural Board of Education has been working to digitize its public relations newsletter starting in FY2026 to make it more accessible and user-friendly. As part of this effort, a digital version of the newsletter is being distributed on note to parents and school staff.

As information is increasingly consumed on smartphones, making official information more accessible while reducing the burden on staff remains a common challenge for many

educational institutions. By consolidating information from the prefecture and each prefectural school, the Board of Education aims to promote understanding of the prefecture's education and enhance educational public relations. It also seeks to streamline information dissemination and reduce the workload on teachers and staff.

This agreement strengthens information dissemination in line with these prefectural policies. note inc. will continue to support the sharing of information regarding education in Aomori Prefecture through its services.



(Left) Tomoko Kazahari, Superintendent of Education, Aomori Prefectural Board of Education
(Right) Sadaaki Kato, Founder and CEO, note inc.

Specific Initiatives

1 : Free Provision of "note pro" Premium Corporate Plan to 66 Prefectural Schools and the Board of Education

note will provide "note pro," a premium plan for corporations normally priced at 80,000 yen (excluding tax) per month, free of charge to a total of 66 prefectural high schools and special needs schools in Aomori Prefecture, as well as the Board of Education. Each school will use note to share grade-level newsletters, educational activities, and the daily lives of students. This will deliver current school information to parents, the local community, and prospective students.

note's publishing features are designed for intuitive use by anyone. The layout automatically adjusts to the viewing device, making it easy to read on smartphones. Handover at the end of the school year is smooth, allowing seamless transitions between administrators. Since there are no advertisements, schools can use the platform safely without the risk of unintended content appearing on their pages.

Furthermore, note attracts 91.23 million monthly active users (*). Articles published on note are easily indexed by search engines, making it easier to reach audiences that are difficult to reach through school websites alone.

(*) Total number of active browsers, including non-members, accessing "note" at least once a month.

2 : Publishing Articles on note Alongside the Digitization of the Public Relations Newsletter

As the Board of Education advances the digitization of its public relations newsletter, "Kyoiku Koho Aomori-ken" (Educational PR Aomori Prefecture), starting in FY2026, it is using note as one of its article distribution methods. In addition to the PDF version of the print layout, articles are published in a format that is easy to read on smartphones and tablets.

In-depth information that could not be fully covered on the Board of Education's official SNS accounts will also be published on note to broadly share information about education in Aomori Prefecture.

3 : Creation of the Board of Education's Special Media Site "Manabi no Mori Aomori" on note

The Board of Education will create a special media site on note where articles published by the 66 prefectural schools can be viewed in one place. Users can comprehensively view unique learning programs, school events, and student initiatives. This will be helpful for elementary and junior high school students and their parents when comparing schools in the prefecture.

Special Media Site: <https://aomoripref-edu.note.jp>



教育委員会からのお知らせ



守りたいあおもり文化たち
青森県教育委員会公式note
2026/07/23 16:54
♡ 8



あおもり国スポ・障スポ、いよいよ開幕!
青森県教育委員会公式note
2026/07/23 16:50
♡ 3



こどもたちの安全を守るために。知っておきたい3つの取組
青森県教育委員会公式note
2026/07/23 16:41
♡ 5



青森南高校IBコース～世界で活躍する学びとは?～
青森県教育委員会公式note
2026/07/23 16:32
♡ 2



【奨学生募集】あなたの進学を応援します! 高校・大学進学を支える奨学金制度
青森県教育委員会公式note
2026/07/23 16:26
♡ 3



弘前工業高校生徒のアイディアに届きます
青森県教育委員会公式note
2026/07/23 16:19
♡ 2

記事一覧はこちら

(*) The layout of this page is created using an in-development feature specially provided by note inc. under the partnership agreement. The general release date for this feature is undetermined.

4 : Implementation Support by note inc.

A note director in charge of the public and education sectors will conduct training sessions for the Board of Education and school staff. These sessions will cover basic note usage and tips for article creation.

Comment from Kazuya Takahashi, Director of the Education Policy Division, Aomori Prefectural Board of Education

"By signing this partnership agreement with note inc., we can now integrate information dissemination for both the Board of Education and individual prefectural schools.

As smartphones have become the primary device for gathering information, 'timely and clear information dissemination' has been a concern for the Board and each school. At the same time, the 'workload on staff related to information dissemination' has also been a challenge from the perspective of work style reform.

Initiated by the digitization of our public relations newsletter, the implementation of note will allow us to share the appeal of our schools in a timely manner not only with students and parents but also nationwide. We also expect that note's intuitive and user-friendly interface will reduce the time and psychological burden of information dissemination tasks. The Board of Education intends to maximize note's strengths and actively share attractive, up-to-date information about education in Aomori Prefecture in collaboration with each prefectural school."

Comment from Mayu Kawamoto, note Director (Public and Education Sectors)

"We have recently signed a partnership agreement with the Aomori Prefectural Board of Education. This brings together school learning and the prefecture's educational public relations in a single space on note.

We hope this becomes a place where people can look beyond individual schools to see unique learning programs and students taking on daily challenges. It will allow elementary and junior high school students and their parents to experience the atmosphere of schools within the prefecture. We also hope it creates new connections between individual students and society, including local communities and businesses.

note has worked with several boards of education. Through this, we feel that the act of communicating itself changes schools for the better. We have heard from schools across the country that as they put their initiatives into words, the perspectives of teachers and children change, and connections with the community grow.

We are very excited to share this journey with everyone in Aomori Prefecture. We look forward to building a future together where school culture gradually becomes richer through information sharing."

"note pro" Bulk Implementation Plan for Boards of Education

This service enables local boards of education to contract and implement "note pro" collectively for all schools under their jurisdiction. Through this plan, boards of education can set up "note pro" accounts for their schools at once, completely free of charge. In addition, note's education directors offer implementation support tailored to each school's information-sharing challenges, including practical guidance on how to utilize note. Please feel free to contact us for inquiries.

Main examples of municipalities that adopted the bulk program:

- Iwate Prefectural Board of Education: <https://iwatepref-edu.note.jp/>
- Fukushima Prefectural Board of Education: <https://fukushimapref-edu.note.jp/>
- Niigata Prefectural Board of Education: <https://niigatapref-edu.note.jp/>
- Hokkaido Board of Education: <https://hokkaidopref-edu.note.jp/>
- Wakayama Prefectural Board of Education: <https://wakayamapref-edu.note.jp/>
- Okinawa Prefectural Board of Education: <https://okinawapref-edu.note.jp/>
- Chiba Prefectural Board of Education: <https://chibapref-edu.note.jp/>

*Note: Some of the municipalities mentioned above may be using features that are still in development and were provided specially by our company under partnership agreements. These features are not included in the "note pro Bulk Adoption Plan" for educational boards. Please be aware of this in advance.

Details: <http://note.jp/n/nd634301a8390>

Inquiries: <https://share.hsforms.com/1IHZDRnSTRgqJJ32vf57lpQ47gua>

note Educational Support Program

Since 2020, note has provided free support for information dissemination by schools and students. The program aims to deliver experiences to children nationwide that expand their horizons through creative activities.

Eligibility:

- Elementary schools, junior high schools, high schools, and special needs schools nationwide (both public and private)

Program offerings:

- Free provision of "note pro," our advanced plan for organizations, along with operational support
- "note pro Bulk Adoption Plan" for boards of education
- On-site classroom sessions (available to schools using note or note pro)
- Partnership agreements with municipalities

Details: <https://note.com/edu>

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 82.09 million works have been created. The number of members has reached 12.48 million (as of May 2026).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>