



June 17, 2026

Press release

Company name	KOKUYO Co., Ltd.
Representative	Hidekuni Kuroda Representative Corporate Officer, President & CEO
Stock code	7984, TSE Prime
Contact	Hitoshi Honda Managing Officer, Senior Vice President, Head of Finance & Accounting Division Tel: +81-6-6976-1221

Notice of Video Release on Business Video Media "PIVOT"

KOKUYO Co., Ltd. is pleased to announce that a video featuring Hidekuni Kuroda, Representative Corporate Officer, President & CEO, was released today on “TOP TALK,” a program on the business video media “PIVOT.”

In 2021, the Kokuyo Group formulated its Long-Term Vision CCC2030, which includes its New Philosophy, and aims to become a corporate group with approximately 500 billion yen in annual net sales by 2030." Currently, we are transforming our business portfolio through Group management in pursuit of achieving the goals set out in Kokuyo's fourth medium-term plan, Unite for Growth 2027, which commenced in fiscal 2025.

The video was released with the aim of directly delivering Kokuyo's growth strategies and initiatives for medium- to long-term corporate value enhancement to our stakeholders through “PIVOT,” a business video media that has garnered strong support from many business professionals and investors, thereby further deepening their understanding of the Company.

In this video, CEO Kuroda provides detailed explanations regarding the current expansion of our business domains, overseas expansion strategies, and investment strategies including M&A.

Program Overview

- **Media and Program Name:** Business Video Media PIVOT “TOP TALK”
- **Publication Date:** Wednesday, June 17, 2026
- **Talk Theme:** KOKUYO President Reveals the Strategy to Reach 500 Billion Yen in Sales
- **Speaker:** Hidekuni Kuroda, Representative Corporate Officer, President & CEO, KOKUYO Co., Ltd.
- **Viewing URL:** <https://youtu.be/uOm018GMla8>



Thumbnail of the video featured on the business video media “PIVOT”