

**Immersive Storytelling Accommodation Experience
"The Witch of the Lost Highland" Sells Out in Just 3 Days!
Extended to September Due to Popular Demand, New Solo Plan Introduced
— note Subsidiary Tales & Co. x Hoshino Resorts' "RISONARE Nasu"**



Tales & Co., Inc., a subsidiary of note inc., is co-hosting an immersive storytelling accommodation experience, "The Witch of the Lost Highland," at "RISONARE Nasu" (Nasu District, Tochigi Prefecture), operated by Hoshino Resorts. Due to popular demand, the event period will be extended from July 1 to September 30, 2026. Sales for the extended period begin today.

<https://hoshinoresorts.com/jp/sp/nazotoki/>

This project is Japan's first (*1) immersive storytelling accommodation experience. A writer creates an original story specifically for a resort facility, allowing guests to immerse themselves in that world. Immediately following the announcement, it gained significant attention among puzzle-solving fans and those seeking new travel experiences. The initial reservation slots for June sold out in just three days. Additional slots were quickly made available, but they also sold out, demonstrating a tremendous response. We decided to extend the event in response to requests for a longer run. Along with the extension, we are launching a new solo plan, available for a limited number of guests on selected dates.

*1: As an example of a writer creating an original story specifically for an accommodation facility. Based on internal research conducted in March 2026.

About the Immersive Storytelling Accommodation Experience "The Witch of the Lost Highland"

This is an accommodation-based storytelling experience where your choices change the story's ending. The setting is RISONARE Nasu, which spans a vast area equivalent to about three Tokyo Domes. Upon check-in, guests receive a letter and a photograph. They then embark on a journey to uncover the truth about a "witch" said to have once lived in this area. Guests will explore the forest and activity facilities on the premises, tracing the sealed past memories of the witch. After solving all the mysteries, a "postbox across time" will appear. Participants will make a "choice" by posting a letter to a person in the past. This choice alters the story's conclusion, which is delivered to their guest room the following morning. It is an unprecedented, branching-narrative stay experience.



Press release for the initial launch: <https://note.jp/n/n938664f71983>

Comments from Participants of the Advance Trial Event

We received high praise at the advance trial event held prior to the official opening on June 7.

- "It was very difficult, but the exhilaration when I solved it was irresistible."
- "While enjoying the puzzle-solving, the entire hotel facility served as a location for hints. I could enjoy it not just with my mind but with all five senses!"
- "The puzzle-solving prompted me to visit places within the facility that I would not have gone to during a regular stay. It became an opportunity to experience something new."

The Expanding "Puzzle-Solving x Accommodation" Experience: Market Exceeds 10 Billion Yen

The domestic escape game/puzzle-solving market reached 10.15 billion yen in sales in 2025. It surpassed 10 billion yen for the first time in the industry (*2). Major companies are successively entering the puzzle-solving event space, and television programs are featuring them. Interest in experiential entertainment continues to grow. The trend of incorporating entertainment into

accommodation facilities is also spreading. An increasing number of facilities now offer collaborations with popular manga and anime, as well as puzzle-solving programs.

Hoshino Resorts has consistently created unique experiences distinctive to each location. They achieve this through soft aspects such as regional charm, architecture, and activities. This project adds a new element, a "writer's story," as an extension of this approach. The story is an inimitable soft asset. It was written exclusively for this location after the writer researched the vast grounds, nature, and climate of RISONARE Nasu.

*2 Source: Data compiled by IGDA Japan SIG-Experiential Entertainment (2025 Edition)

Overview of "The Witch of the Lost Highland"

Event Period: June 7 to September 30, 2026

Venue: Hoshino Resorts RISONARE Nasu

Eligibility: Staying guests only

Capacity: Up to 4 people per group

Price: Standard Plan from 33,950 yen (per person when 2 people share 1 room, tax included)

Solo Plan from 43,050 yen (per person for 1 person in 1 room, tax included)

Inclusions: Accommodation + Dinner/Breakfast (Venue: Restaurant "SHAKI SHAKI")

Walking puzzle-solving + Novel-style story experience (including complete kit) + Perks

Special Website: <https://hoshinoresorts.com/jp/sp/nazotoki/>

Reservation Sites:

- June Events: <https://hoshinoresorts.com/plans/JA/0000000017/0000000263>
- July-September Extended Events: <https://hoshinoresorts.com/plans/JA/0000000017/0000000281>
- Solo Plan: <https://hoshinoresorts.com/plans/JA/0000000017/0000000282>

Planning & Production: Tales & Co., Inc. / Tokikiru / Tsukurigoto

Transforming Creators' Stories into Resort Stay Experiences

Tales & Co. develops businesses that deliver creators' stories in various formats, including publishing, video, games, and events. This project is the first initiative to expand these delivery methods to an "accommodation experience." The production team includes Tokiharu (affiliated with Tokikiru), a puzzle creator known for the TBS network's "Takeru Satoh & Nobu Chidori! Solve This Mystery!", and Hiro Sakuragawa (production cooperation by Tsukurigoto), a Grand Prize-winning author of the Net Novel Award. They wrote an authentic story that weaves in the vast nature and climate of RISONARE Nasu. The forest and architecture on the premises become fragments of the story. This creates an immersion that can only be felt by being there.

The sold-out status within three days and the subsequent decision to extend the event demonstrate that a resort stay itself can be a medium for delivering a story, going beyond novels and videos. Tales & Co. will continue to expand the venues where creators' stories can reach audiences.

About Risonare Nasu

Japan's first³ "Agriturismo Resort"⁴ where guests can touch the life of farming in the rich nature of Nasu. Away from the hustle and bustle of the city, guests can enjoy a resort stay that restores their senses through seasonal changes, local food, and activities.

Location: 2301 Takakuoto Michishita, Nasu-machi, Nasu-gun, Tochigi 325-0303

Tel: +81-50-3134-8093 (Risonare Reservation Center)

Rooms: 43

Price: From 24,000 JPY per night (per person for 2 sharing 1 room, including tax and breakfast)

Access:

- By Car: Approx. 20 minutes from Nasu I.C. on the Tohoku Expressway.
- By Train: Approx. 35 minutes by shuttle bus from Nasu-Shiobara Station on the JR Tohoku Shinkansen.

URL: <https://hoshinoresorts.com/ja/hotels/risonarenasu/>

*3: Internal research on "Agriturismo Resorts" in Japan (April 2019).

*4: "Agriturismo" is a term combining "Agricoltura" (agriculture) and "Turismo" (tourism). It refers to a travel style where guests enjoy local farming, nature, and cultural exchange.

About Risonare

Risonare is a resort hotel brand operated by Hoshino Resorts. The concept is "PLAY HARD"—to be fully absorbed in enjoyment. Through spatial design leveraging local characteristics and various activities, it provides guests with stays that exceed expectations.

There are currently 8 facilities, with Risonare Shimonoseki opening in December 2025 and Risonare Fukui planned for 2027.

URL : <https://hoshinoresorts.com/ja/brands/risonare/>

About Tales & Co. inc.

Established in May 2024 as a subsidiary of note inc. to expand the potential of stories and creators. The company acts as an agent for creators, produces original content, and undertakes planning for external companies, collaborating with publishers, film companies, and game developers. It has over 1,000 registered creators and co-operates the story posting site "TALES" with note inc.

Location: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083

Established: May 24, 2024

President and CEO: Takeshi Hagiwara

URL: <https://talesandco.com/>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>