



May 14, 2026

Company name: MEGMILK SNOW BRAND Co., Ltd.  
Representative: Masatoshi Sato, Representative Director  
and President  
(Stock code: 2270, TSE Prime Market/SSE)  
Contact: Masanori Sagara, General Manager  
Public Relations & Investor Relations  
Department  
(Phone: +81-3-6859-1466)

### Notice of Change of Representative Director

MEGMILK SNOW BRAND Co., Ltd. (the “Company”) announces that at a meeting held on May 14, 2026, its Board of Directors passed a resolution detailed below to replace its Representative Director.

#### 1. Purpose of the personnel change

To revamp the Company’s management structure and drive the business forward under a new management framework.

#### 2. Details of the change

Name	Current title
(Retired) Tomihiko Tagawa	Representative Director and Executive Vice President

#### 3. Scheduled date of resignation

Tomihiko Tagawa will resign upon the conclusion of the 17th Ordinary General Meeting of Shareholders scheduled to be held on June 24, 2026.

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