

Translation

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April 16, 2026

To Whom it May Concern:

Company name: BASE, Inc.
Representative: Representative Director and CEO Yuta Tsuruoka
(Code number: 4477, Tokyo Stock Exchange Growth Market)
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Notice Regarding Acquisition of Shares (Subsidiarization) of Port Inc.

BASE, Inc. (Location: Minato-ku, Tokyo; CEO: Yuta Tsuruoka) hereby announces that, at the Board of Directors meeting held on April 16, 2026, it resolved to acquire shares of Port Inc. and make it a subsidiary, as follows.

Please note that this share acquisition does not fall under the timely disclosure standards prescribed by the rules of the Tokyo Stock Exchange. However, as we determined that the information would be useful, we are making this voluntary disclosure. Accordingly, certain disclosure items and details have been omitted.

1. Reason for the Acquisition of Shares

Port Inc. (Head office: Shibuya-ku, Tokyo; Representative Director: Takashi Tamaki) (hereinafter, “Port”) is a company that, under the slogan “WE EMPOWER ARTISTS,” provides systems and opportunities that support relationships through which people who take on challenges by leveraging their individuality can connect, through what they love, with those who empathize with and support them.

Port operates an entertainment-tech business, including “Talkport,” a service that enables a wide range of creators—from artists, idols, actors, voice actors, YouTubers, VTubers, and characters to athletes—to offer one-on-one video calls to fans, and “Shoport,” an e-commerce platform service optimized for entertainment merchandise sales. In the growing fan engagement market centered on the entertainment and hobby categories, Port supports creators’ activities by leveraging the strengths of its products.

Our Group’s mission is “Payment to the People, Power to the People.” Through the provision of services including the online shop creation service “BASE,” we focus on empowering individuals and small teams and supporting startup companies.

In addition, based on our medium-term management policy, we are working to expand our target

customer base through the promotion of M&A and strategic alliances and to maximize value creation by providing the BASE Group’s unique value-up initiatives to the expanded customer base, with the aim of achieving the Group’s inorganic growth.

Specifically, as areas of focus for M&A, in order to expand our target customer base (GMV), we give priority to e-commerce operators (non-face-to-face storefront services) operating mainly in the merchandise domain, as well as in the services and digital content domains. Based on the above policy, we have decided to execute this share acquisition.

Going forward, in addition to the merchandise domain, we will also work to expand our products in the services and digital content domains, thereby supporting the activities of an even greater number of creators across the Group.

2. Overview of the subsidiary to be acquired (Port Inc.)

(1)	Name	Port Inc.	
(2)	Location	VORT Shibuya Sakuragaoka Building 5F, 4-14 Sakuragaoka-cho, Shibuya-ku, Tokyo	
(3)	Title and name of representative	Representative Director Takashi Tamaki	
(4)	Business	Entertainment-tech business	
(5)	Capital stock	49,600,184 yen	
(6)	Date of Establishment	February 19, 2018	
(7)	Major Shareholders and Shareholding Ratio(<i>Note 1</i>)	UNIVISBP Investment Partnership: 78.5% Takashi Tamaki: 21.5%	
(8)	Listed company and the company concerned The relationship between	capital relations	Not applicable.
		personal relations	Not applicable.
		business relations	Not applicable.

Note 1: Prior to the transaction, the shares of Port held by minority shareholders other than the UNIVISBP Investment Partnership and Takashi Tamaki were aggregated into the UNIVISBP Investment Partnership (the “Pre-Aggregation”), and the “Major shareholders and shareholding ratio” above reflects the status after such Pre-Aggregation.

3. Outline of the counterparties of the share acquisition

(1)	Name	UNIVISBP Investment Partnership
(2)	Location	3-8-8 Toranomon, Minato-ku, Tokyo
(3)	Legal basis for establishment, etc	Voluntary partnership under the Civil Code
(4)	Purpose	Private equity investment
(5)	Fund launch date	December 2021

(6)	Outline of executive partner	Name	Representative Partner Takehiro Yamaguchi
		Location	Shinagawa-ku, Tokyo
(7)	Listed companies and Relationship with the Fund	capital relations	Not applicable.
		personal relations	Not applicable.
		business relations	Not applicable.

(1)	Name	Takashi Tamaki	
(2)	Location	Shibuya-ku, Tokyo	
(3)	Listed companies and Relationship with the Company	capital relations	Not applicable.
		personal relations	Not applicable.
		business relations	Not applicable.

Note: The total amount of contributions, contributors, contribution ratios, outlines of contributors, and certain counterparties to the acquisition are not disclosed at the request of the relevant parties.

4. Number of shares to be acquired, status of shares held before and after the acquisition, and acquisition price

(1)	Number of shares held before the change	0 shares (Number of voting rights: 0) (Percentage of voting rights held: 0.0%)
(2)	Number of shares acquired	Common shares: 7,750 shares Class A preferred shares: 2,640 shares
(3)	Acquisition cost	Common shares and Class A preferred shares of Port: 1,300 million yen Advisory fees, etc. (approximate amount): 66 million yen Total (approximate amount): 1,366 million yen
(4)	Number of shares held after the change	Common shares: 7,750 shares Class A preferred shares: 2,640 shares (Number of voting rights: 10,390) (Percentage of voting rights held: 100.0%)

5. Schedule

(1)	Date of resolution by the Board of Directors	April 16, 2026
(2)	Date of Contract execution	April 16, 2026
(3)	Date of execution of stock transfer	April 17, 2026

6. Outlook

The impact of this share acquisition on the Company's consolidated financial results for the current fiscal year will be immaterial. If any matters requiring disclosure arise in the future, we will promptly announce them.

(End of document)

(Reference) Consolidated earnings forecast for the current fiscal year (announced on February 12, 2026) and consolidated results for the previous fiscal year

(Millions of yen)

	consolidated net sales	EBITDA	Consolidated operating income	Consolidated ordinary income	Net income attributable to owners of the parent
Forecast of Consolidated Financial Results for FY12/2026	28,371	2,457	2,270	2,029	1,497
Consolidated financial results for FY12/2025	20,729	1,749	1,686	1,644	1,826

Note: EBITDA is calculated by adding depreciation and amortization and amortization of goodwill to operating income.