

Company name AEON CO., LTD.
 Listings TSE PRIME of Tokyo Stock Exchange
 Security code 8267
 URL <https://www.aeon.info/en/>
 Representative Akio Yoshida, President and Representative Executive Officer
 Contact Hiroaki Egawa, Executive Officer, Finance and Accounting
 Telephone +81 43-212-6042

AEON Monthly Operating Performance of Major Consolidated Companies in March 2026

March Sales Trends:

·Fiscal 2026 marks the 100th anniversary of AEON’s incorporation, dating back to September 1926, when the Group transitioned into a corporate entity as Okadayama Kimono Fabric Store Under the slogan “CHANGE for GOOD Together.”, which embodies AEON’s continued commitment to innovation, the Group will engage in a variety of initiatives throughout the year, including the development of commemorative products and specially planned promotional sales initiatives. As part of the TOPVALU brand initiatives, and as an expression of appreciation to customers, sales of products themed around the number “100” were launched, including increased-volume offerings, large-size products, and anniversary-priced items. Furthermore, amid heightened consumer price sensitivity driven by rising energy costs, which were associated with escalating geopolitical tensions in the Middle East, we rolled out value-priced apparel for graduation and entrance ceremonies, as well as affordable products to support preparations for new life stages, successfully capturing demand.

·In the General Merchandise Store Business, AEON Retail implemented the “100th Anniversary of Incorporation Sales Campaign” alongside its large-scale spring promotion, “AEON Super! Spring Value Festival.” These initiatives included attractive value propositions such as increased-quantity promotions and premium dining offerings, including yakitori skewers and uniformly priced Japanese black beef products. In addition, merchandising was strengthened for home appliances, daily necessities, and original goods catering to springtime demand related to new school enrollment and new lifestyles. As a result of these efforts, same-store sales exceeded the previous year for three consecutive months. By food category, grocery, livestock, seafood, and the specialty food store *Caférrant* (specialty food store) posted solid performance; however, reflecting the impact of the prior year’s elevated demand for stockpiled rice, overall food same-store sales were in line with the previous year. In Health & Beauty Care, strong sales of pollen-related pharmaceuticals supported same-store sales growth exceeding the previous year for three consecutive months. In Home Furnishing, momentum remained favorable as strengthened value-focused initiatives centering on highly supported household items drove same-store sales above the previous year for three consecutive months. Additionally, on March 18, based on a capital and business alliance with Keisei Electric Railway, we held the grand opening of Tsudanuma South, a new traffic-driving destination featuring a curated selection of trend-focused food and cosmetics. Together with the existing AEON Mall Tsudanuma, the Group will continue to address the diverse needs of customers in the local community. During the same month, four new stores were also opened in areas including Kyoto, Gifu, and Shizuoka prefectures.

·In the Supermarket Business, following regional reorganization in the Tokyo Metropolitan Area and the Kinki region, AEON Food Style in Kanto and the renewed Daiei format in Kinki each commenced operations on March 1, with commemorative campaigns implemented by the respective companies. In addition, AEON Food Style opened Food Style Mita on March 7, a new urban-oriented store format featuring enhanced offerings in fresh foods and delicatessen items.

(Unit : %)

FY2026	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON RETAIL CO., LTD.	All stores	102.6											
	Same stores	100.5											
AEON Hokkaido Corporation	All stores	102.2											
	Same stores	102.6											
AEON KYUSHU CO., LTD.	All stores	101.7											
	Same stores	100.8											
CAN DO CO., LTD.	All stores	103.6											
	Same stores	101.8											
Maxvalu Tokai Co., Ltd.	All stores	100.4											
	Same stores	99.7											
FUJI CO.,LTD	All stores	97.1											
	Same stores	99.5											
MINISTOP CO., LTD.	All stores	93.5											
	Same stores	95.9											
COX CO., LTD.	All stores	100.2											
	Same stores	97.7											
GFOOT CO., LTD.	All stores	94.3											
	Same stores	100.0											

*Figures above are based on each company’s disclosure policy.

*1. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of “Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)”

*2. For CAN DO CO., Ltd., both all-store and same-store sales YoY comparisons are computed after applying the revenue recognition standard mentioned above.

*3. AEON KYUSHU CO., LTD. merged with Joyful Sun Co., Ltd. effective March 1, 2026.

*4. MV Kanto, a subsidiary of United Super Markets Holdings Inc. acquired the Kanto business of Daiei, Inc. through an absorption-type company split and merged with AEON MARKET CO., LTD. effective March 1, 2026.

*5. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., LTD. and TSURUHA HOLDINGS INC. will be announced on the AEON website at a later date. <https://www.aeon.info/ir/library/monthly/>

«Year-over-year weekday rotation»

① Weekends: Sat. -1day, Sun ±0day. National holidays: This year; March 20th (Fri.), Last year; March 20th (Thu.).

② Customer gratitude day: This year; March 20th ((Fri.), 30th (Mon.), Last year; March 20th (Thu.), 30th (Sun.).

<Reference material: Segment information (preliminary version)>

(Unit : %)

FY2026	YoY sales/Number of customers	March	April	May	June	July	August	September	October	November	December	January	February
The General Merchandise Store (GMS) Business	Same stores												
	Number of customers												
The Supermarket (SM) Business	Same stores												
	Number of customers												
The Discount Store (DS) Business	Same stores												
	Number of customers												
The Health and Wellness Business	Same stores												
	Number of customers												
The Services Business	Same stores												
	Number of customers												
The Specialty Store Business	Same stores												
	Number of customers												

*6. The figures for the General Merchandise Store (GMS) Business are sourced from the results of 12 companies, including AEON RETAIL CO., LTD., AEON Hokkaido Corporation, and AEON KYUSHU CO., LTD., among others.

*7. The figures for the Supermarket Business are sourced from the results of 13 companies, including The Maruetsu, Inc., KASUMI CO., LTD, Inageya Co., Ltd., MaxValu Tokai Co., Ltd., and FUJI CO., LTD., among others.

*8. The figures for the Discount Store Business are sourced from the results of three companies, including AEON BIG CO., LTD. and BIG-A CO., LTD., and another company.

*9. The figures for the Health and Wellness Business are sourced from the results of six companies, TSURUHA Co., Ltd. and WELCIA YAKKYOKU CO., LTD., and others.

*10. The figures for the Services Business are sourced from the results of five companies, namely AEON Fantasy Co., Ltd., AEON ENTERTAINMENT CO., LTD., among others.

Notably, AEON DELIGHT CO., LTD. a significant player in this segment, is excluded from the dataset.

*11. The figures for Specialty Store Business are sourced from the results of seven companies including COX CO., LTD., GFOOT CO., LTD., AEON PET CO.,LTD., and Mega Sports Co., LTD. among others.

*12. The results of March will be announced on the AEON website at a later date.