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IBJ Corporation (Marriage Agency Business) KPI Report for March 2026

	March 2025 (A)	March 2026 (B) (preliminary)	Change(B)-(A)	Change(B)/(A)
①Number of Couples	1,763	2,034	+271	+ 15.4%
②Number of Marriage Agencies	4,541	4,783	+242	+ 5.3%
③Number of IBJ Registered Members (Number of IBJ Paying Members)	96,449 74,088	107,597 101,884	+11,148 +27,796	+ 11.6% +37.5%
④Number of New Members	6,242	6,604	+362	+5.8%
⑤Number of Marriage Meetings	87,150	98,195	+11,045	+12.7%

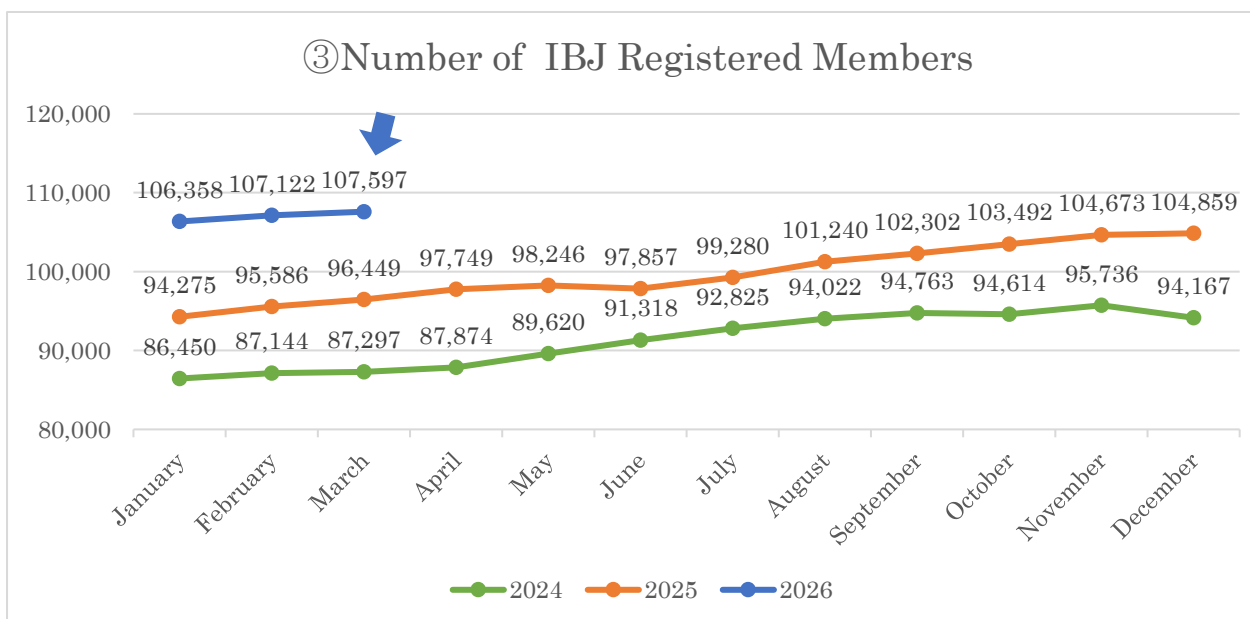
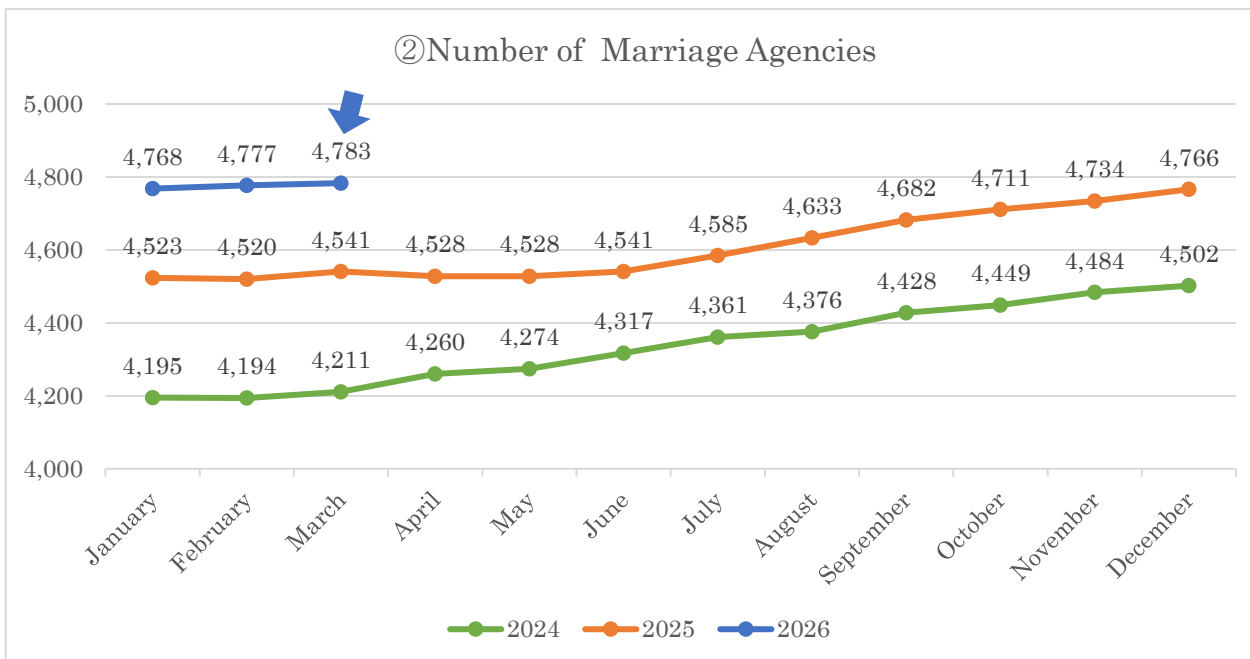
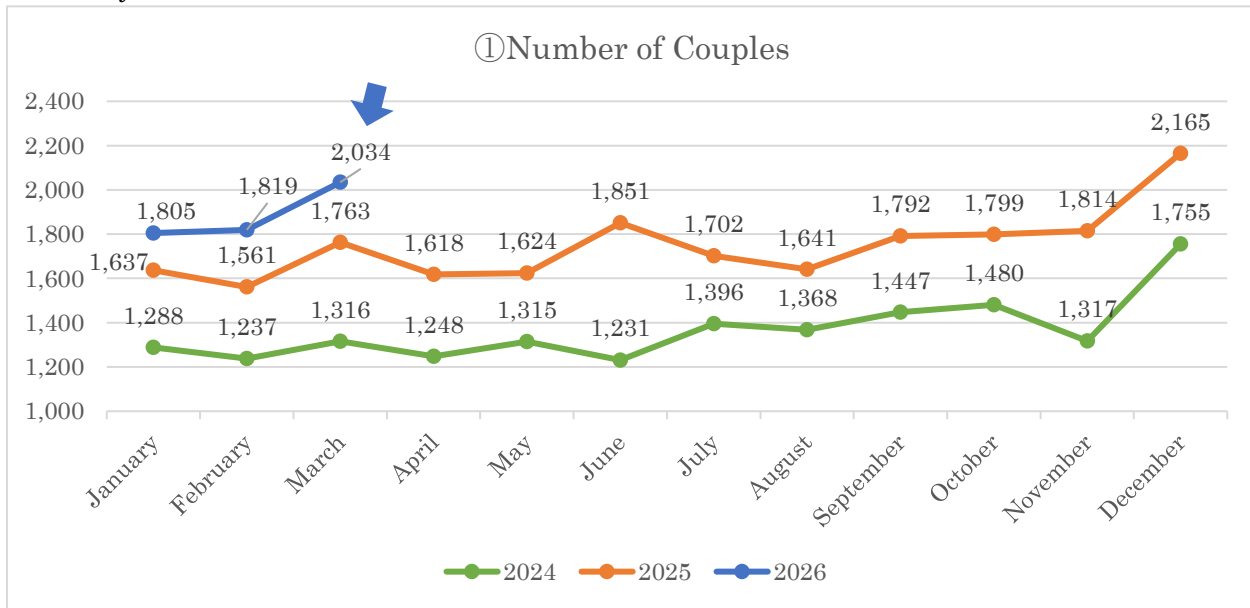
According to the preliminary figures for March 2026, the Number of Couples, our most important indicator, exceeded 2,000 and reached 2,034 (+15.4% year-on-year). As the Number of New Members and the Number of IBJ Registered Members continue to show steady progress, member activities within the platform have become further revitalized. Consequently, the Number of Marriage Meetings, which serves as a leading indicator for the Number of Couples, has expanded to a level approaching 100,000 (98,195, +12.7% year-on-year).

In addition to this, initiatives to promote interaction among franchise stores in each region have had a positive impact on member support, contributing to an improvement in the marriage rate.

Furthermore, the Number of IBJ Paying Members, which serves as the foundation for continuous stock revenue, has surpassed 100,000 (101,884), making our virtuous cycle even stronger.

We have achieved steady growth with all major KPIs exceeding the levels of the same month last year. Going forward, we aim to achieve sustainable profit growth by maximizing marriage opportunities through the enhancement of service value that leverages the scale of our platform.

<Monthly KPI Trends>



※ Monthly data are preliminary figures and may differ from those at the time of financial results announcement.

※ The "Number of Couples" is the total of 1,063 couples (+36.2% year-on-year) whose pairing has been confirmed within the IBJ service, and the number of marriages from members who submitted a notification of marriage withdrawal but whose pairing remains unconfirmed.