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(Translation)

December 24, 2025

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Representative: Kenji Shimizu, President

(Stock Code No: 4676, Prime of Tokyo Stock Exchange)

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### **Notice on the Receipt of Request to Amend the Statement of Intent for Large-Scale Acquisition Activities Pertaining to the Large-Scale Acquisition Activities in respect of the Company's Shares**

As Fuji Media Holdings, Inc. (the "Company") already announced in its press release as of December 15, 2025, "Notice on the Receipt of Statement of Intent for Large-Scale Acquisition Activities Pertaining to the Large-Scale Acquisition Activities in respect of the Company's Shares", on the same day, the Company received from Ms. Aya Nomura (the "Acquirer") a "Statement of Intent for Large-Scale Acquisition Activities" regarding the Large-Scale Acquisition Activities in respect of the Company's Shares (the "Statement of Intent"). The Company hereby gives notice that today the Company received from the Acquirer the request to amend the Statement of Intent (the "Amendment Request").

In the Amendment Request, the contents of the Statement of Intent have been amended as follows (the amended portions are underlined).

According to the Statement of Intent before amended by the Amendment Request, (i) the Acquirer will conduct an acquisition of the Company's Shares (common stock) through a market purchase or an off-market purchase (including a tender offer) (the "Acquisition") subject to having completed the procedures for prior notification regarding inward direct investment or an equivalent action based on the Foreign Exchange and Foreign Trade Act; (ii) while the Acquirer, as of today, holds 42,042,900 shares of the Company's Shares, including the holdings of its special related parties, Reno Co., Ltd. ("Reno"), S-GRANT CO., LTD. ("S-GRANT") and Citi Index First Co., Ltd. ("Citi Index First," and the Acquirer, Reno, S-GRANT and Citi Index First are collectively referred to as the "Acquirers"), the maximum number of shares to be acquired through the Acquisition is approximately 25 million shares, to ensure that the total voting rights ratio of the Acquirers after the Acquisition would amount to a maximum of 33.3% (however, the maximum number of shares to be acquired through the Acquisition may vary depending on the status of stock repurchase pursuant to the "Announcement

regarding Details of Stock Repurchase” announced by the Company on November 10, 2025); (iii) the acquisition price of the Company’s Shares shall be the market price at the time of each acquisition or a price equivalent thereto; (iv) the acquisition period of the Company’s Shares shall commence upon, following the submission of the Statement of Intent, the conclusion of the resolution at the Shareholders’ Will Confirmation Meeting regarding the activation of countermeasures as stipulated in the “Notice on the Introduction of the Fundamental Policy on Corporate Control of the Company Based on Specific Concerns that Reno Co., Ltd. and Other Parties will Carry Out Large-Scale Acquisition Activities in respect of the Company’s Shares and the Response Policy for Large-Scale Acquisition Activities in respect of the Company’s Shares” announced by the Company on July 10, 2025 (the “Response Policy”) and shall end on the date one (1) year after the date of submission of the Statement of Intent; (v) if the resolution regarding the activation of countermeasures against the Acquisition, as stipulated in the Response Policy, is approved by an ordinary resolution at the Shareholders’ Will Confirmation Meeting, the Acquirers shall not proceed with the Acquisition; (vi) if the resolution at the Shareholders’ Will Confirmation Meeting is approved by an MOM resolution (a resolution excluding the voting rights of the Acquirers) and, while passed as an MOM resolution, would have been rejected as an ordinary resolution which is not an MOM resolution, the Acquirers shall file for a provisional disposition order seeking an injunction against the gratis allotment of Stock Acquisition Rights based on the Response Policy and seek a court ruling on the validity or appropriateness of the MOM resolution, and if the injunction sought through this filing for provisional disposition order is not granted, shall not proceed with the Acquisition; and (vii) should the Company announce a policy to either (a) commence concrete preparations for the spin-off of its real estate business (the urban development and tourism business) or (b) take concrete steps toward the complete sale of its real estate business, and a shareholder return policy including a dividend policy setting a minimum dividend on equity ratio (DOE) of 4%, the Acquirer will withdraw the Statement of Intent and not proceed with the Acquisition.

According to the Statement of Intent amended by the Amendment Request, (i) the Acquirer will conduct an acquisition of the Company’s Shares (common stock) through a tender offer (the “Acquisition”), i.e. the Acquirer plans to proceed with preparations, including prior consultations with the Kanto Local Finance Bureau, in accordance with the progress of the process based on the Response Policy, subject to having completed the procedures for prior notification regarding inward direct investment or an equivalent action based on the Foreign Exchange and Foreign Trade Act; (ii) while the Acquirer, as of today, holds 42,042,900 shares of the Company’s Shares, including the holdings of its special related parties, Reno, S-GRANT and Citi Index First, the maximum number of shares to be acquired through the Acquisition is approximately 25 million shares, to ensure that the total voting rights ratio of the Acquirers after the Acquisition would amount to a maximum of 33.3% (however, the maximum number of shares to be acquired through the Acquisition may vary depending on the status of stock repurchase pursuant to the “Announcement regarding Details of Stock Repurchase” announced by the Company on November 10, 2025); (iii) the acquisition price of the Company’s Shares (the tender offer price) shall be 4,000 yen per stock; (iv) the acquisition period of the Company’s Shares (the tender offer period) shall commence as promptly as practicable once the purchase becomes possible based on the Response Policy, and the tender offer period shall be thirty (30) business days; (v) if the resolution regarding the activation of countermeasures against the Acquisition, as stipulated in the Response Policy, is approved by an ordinary resolution at the Shareholders’ Will

Confirmation Meeting, the Acquirers shall not proceed with the Acquisition; (vi) if the resolution at the Shareholders' Will Confirmation Meeting is approved by an MOM resolution (a resolution excluding the voting rights of the Acquirers) and, while passed as an MOM resolution, would have been rejected as an ordinary resolution which is not an MOM resolution, the Acquirers shall file for a provisional disposition order seeking an injunction against the gratis allotment of Stock Acquisition Rights based on the Response Policy and seek a court ruling on the validity or appropriateness of the MOM resolution, and if the injunction sought through this filing for provisional disposition order is not granted, shall not proceed with the Acquisition; and (vii) should the Company announce a policy to either (a) commence concrete preparations for the spin-off of its real estate business (the urban development and tourism business) or (b) take concrete steps toward the complete sale of its real estate business, and a shareholder return policy including a dividend policy setting a minimum dividend on equity ratio (DOE) of 4%, the Acquirer will withdraw the Statement of Intent and not proceed with the Acquisition.

As the Amendment Request constitutes a material change to the information that serves as the basis for the Board of Directors and the Company's shareholders to consider the terms of the Large-Scale Acquisition Activities, the Company will deem the Statement of Intent for Large-Scale Acquisition Activities stipulated in the Response Policy to have been submitted as of December 24, 2025, the date on which the Amendment Request was received, and will proceed with the procedures set forth in the Response Policy. Accordingly, as the Company announced in its press release as of December 22, 2025, titled "Notice Regarding Delivery of Information List Regarding Large-Scale Acquisition Activities in respect of the Company's Shares," the Board of Directors had delivered the "Information List" to the Acquirer based on the Statement of Intent before amended by the Amendment Request, for the purpose of requesting the provision of information considered necessary for the Board of Directors and the Company's shareholders to consider the Large-Scale Acquisition Activities. However, in light of the amendments to the Statement of Intent made by the Amendment Request, the Company plans to deliver a new list to the Acquirer by January 7, 2026, which is within five (5) business days (excluding the initial day) from December 24, 2025. The Company asks its shareholders to be on the lookout for disclosures from the Company going forward.

For details of the Response Policy, please refer to the timely disclosure materials below.

- Company press release dated July 10, 2025, "Notice on the Introduction of the Fundamental Policy on Corporate Control of the Company Based on Specific Concerns that Reno Co., Ltd. and Other Parties will Carry Out Large-Scale Acquisition Activities in respect of the Company's Shares and the Response Policy for Large-Scale Acquisition Activities in respect of the Company's Shares"

The above timely disclosure materials can be seen at the following URL on the Company website.

URL: <https://www.fujimediahd.co.jp/en/pdf/IZpsHuqUhRfki2Js.pdf>