

Company Name: Sanrio Company, Ltd.

President and CEO: Tomokuni Tsuji

Securities Code: 8136, Prime Section of Tokyo Stock Exchange Contact: Seiichiro Matsumoto, Managing Executive Officer

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## Notice Concerning Results and Completion on Repurchase of Own Shares

Sanrio Company, Ltd. hereby announces the status of the acquisition of own shares, which was carried out as outlined below based on a resolution adopted at the meeting of the Board of Directors held on November 20, 2025, pursuant to the provisions of Article 459, Paragraph 1 of the Companies Act of Japan and the relevant provisions of the Articles of Incorporation. We also report that the acquisition of own shares based on the resolution of the Board of Directors dated November 20, 2025 has been completed upon the execution of the acquisition described below.

1. Type of shares: Shares of common stock

2. Number of shares repurchased: 2,216,400 shares3. Total amount of repurchase price: 11,422,964,000 yen

4. Repurchase period: From December 1, 2025 to December 23, 2025

(based on trade execution)

## (For reference)

1. Resolution adopted at the Board of Directors meeting held on November 20, 2025

(1) Type of shares to be repurchased Shares of common stock

(2) Total number of shares to be repurchased Up to 3,300,000 shares (Ratio to the issued

shares excluding treasury stock: 1.34%)

(3) Total amount of repurchase price Up to 15 billion yen

(4) Repurchase period From November 21, 2025 to February 10,

2026

(5) Repurchase method Market purchases through the Tokyo Stock

Exchange

2. Accumulated total of stock repurchase pursuant to the above resolution (based on trade execution, as of December 23, 2025)

(1) Total number of shares repurchased(2) Total amount of repurchase price(3) 2,872,200 shares(4) 14,999,796,300 yen