For Immediate Release (English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Atsuhiro Murakami, President and Representative Director

(Stock code: 2371; Prime, Tokyo Stock Exchange)

Contact: Shinichi Kasuya, Director, Senior Managing Executive Officer and CFO

Phone: +81 3-5725-4554

Notice of Execution of a Basic Agreement Regarding the Acquisition of Shares in the Successor Company to en Inc.'s engage Business through an Absorption-type Company Split (Resulting in the Company Becoming a Subsidiary)

Kakaku.com, Inc. (the "Company") hereby announces that, at a Board of Directors meeting held on December 17, 2025, it resolved to execute a basic agreement as outlined below with respect to the "engage" business operated by en Inc. The engage business (the "Target Business") includes the job posting website "en-gage" and the recruitment support tool "engage" but excludes "en-kaisha no hyoban" (company review site). Under the agreement, en Inc. will transfer the Target Business to a newly established company (the "NewCo") through an absorption-type company split (the "Company Split"), and the Company will acquire a majority of the NewCo's outstanding shares, thereby making it a subsidiary of the Company (the "Acquisition").

1. Reason for the Acquisition

The Company operates a wide range of services aimed at enriching daily life, include the purchasing support site "Kakaku.com", the restaurant search and reservation service "Tabelog", and the comprehensive job information search service "Kyujin Box". Kyujin Box allows users to search more than 20 million job listings nationwide using criteria such as keywords, salary, location and individual preferences, thereby supporting personalized job searches.

The Target Business consists of en-gage, one of Japan's largest comprehensive job posting websites with over six million registered job seekers, as well as engage, a recruitment support tool used by over 700,000 companies nationwide. The Target Business functions as a digital platform designed to support both successful hiring and post-hiring engagement.

The Company believes that the Acquisition will contribute to an enhancement of its corporate value. In particular, the Company expects significant synergies by leveraging the operational foundation and resources of the Target Business, including the expansion of touchpoints with both job seekers and recruiting companies, and the enhancement of the overall value proposition of its services. In addition, the Acquisition is expected to broaden the Company's business portfolio and further strengthen its competitiveness in the recruitment domain, with Kyujin Box positioned as a core growth driver under the Company's medium-term management plan. Following discussions with en Inc., the Company has

determined that the execution of this basic agreement to acquire a majority in the NewCo is appropriate. Following the completion of the Acquisition, en Inc. is expected to retain a certain equity interest in the NewCo and continue to be involved in initiatives aimed at enhancing the value of the Target Business.

2. Outline of the NewCo to be acquired.

| (1) | Name | To be determined | |
|------|---------------------------------|--|---|
| (2) | Head office location | Shinjuku I-land Tower, 6-5-1 Nishi-Shinjuku, Shinjuku-ku, | |
| | | Tokyo | |
| (3) | Representative | Takuo Iwasaki, Representative Director and President | |
| (4) | Business Description | The engage business, which includes the job posting site " | |
| | | gage" and the recruit | ment support tool "engage" but excludes |
| | | "en-kaisha no hyobar | n" (Company Review Site) |
| (5) | Capital | To be determined | |
| (6) | Date of establishment | January 2026 (sched | uled) |
| (7) | Total number of shares | To be determined | |
| | issued | | |
| (8) | Fiscal year end | March | |
| (9) | Major shareholders and | en Inc. 100% | |
| | shareholding ratio | | |
| (10) | Relationship with the | Capital | Not applicable |
| | Company | Personnel | Not applicable |
| | | Business | Not applicable |
| | | Related party | Not applicable |
| (11) | Operating results and | As this is a newly established company, there are no | |
| | financial position for the last | applicable items. | |
| | three years | | |

The operating results for the most recent fiscal year and the amounts of assets and liabilities for the Target Business are as follows:

(1) Operating Results

| | Fiscal year ended March 31, |
|---------|-----------------------------|
| | 2025 |
| Revenue | 7,904 million yen |

(2) Assets and Liabilities

Assets: 1,654 million yen, Liabilities: 2,345 million yen

Note: The figures above are calculated based on the scope of the Target Business to be succeeded by the NewCo and have not been audited by an auditing firm.

3. Outline of the Counterparty for the Acquisition

| (1) | Name | en Inc. | | |
|------|------------------------------|--|--|--|
| (2) | Head office location | Shinjuku I-land Tower, 6-5-1 Nishi-Shinjuku, Shinjuku-ku, | | |
| | | Tokyo | | |
| (3) | Representative | Michikatsu Ochi, Chairman and President | | |
| (4) | Business Description | Operation of job information sites, recruitment services, etc. | | |
| (5) | Capital | 1,194 million yen | | |
| (6) | Date of establishment | January 2000 | | |
| (7) | Total number of shares | 49,716,000 shares | | |
| | issued | | | |
| (8) | Fiscal year end | March | | |
| (9) | Major shareholders and | Michikatsu Ochi 10.73% | | |
| | shareholding ratio | The Master Trust Bank of Japan, Ltd. (Trust Account) 9.60% | | |
| | | Custody Bank of | Japan, Ltd. (Trust Account) 8.15% | |
| | | en Foundation for HR development 7.49% | | |
| | | en Planning Co., Ltd. 5.35% | | |
| (10) | Relationship with the | Capital | Not applicable | |
| | Company | Personnel | Not applicable | |
| | | Business | The Company currently conducts | |
| | | | transactions with en Inc. concerning the | |
| | | | "Kyujin Box" business. | |
| | | Related party | Not applicable | |
| (11) | Financial Condition and Oper | ating Results for th | ne Immediately Preceding Fiscal Year | |
| | Fiscal year end | March 31, 2025 | March 31, 2025 | |
| | Net assets | 37,618 million yen | | |
| | Total assets | 56,942 million ye | 56,942 million yen | |
| | Net assets per share | 905.56 yen | | |
| | Revenue | 65,678 million yen | | |
| | Operating Income | 5,892 million yen | 5,892 million yen | |
| | Ordinary Income | 5,943 million yen | | |
| | Net income | 7,628 million yen | | |
| | Net income per share | 186.76 yen | | |

4. Number of Shares to be Acquired and Status of Share Ownership Before and After the Acquisition

| Number of shares before the Acquisition | 0 shares (percentage of voting rights held: 0%) | |
|---|---|--|
| Number of shares to be acquired | Number of shares equivalent to 85.1% of voting rights | |
| Acquisition price | Common stock of the NewCo 4,449 million yen | |
| | Advisory fees, etc. (estimated amount) 144 million | |
| | yen | |
| | Total (estimated amount) 4,593 million yen | |

Note: The acquisition price was determined through discussions with en Inc., based on the business plan prepared by en Inc. and taking into account the results of the due diligence Conducted by the Company. In order to ensure fairness and appropriateness, the share value was assessed by an independent third-party valuation firm using the discounted cash flow (DCF) method, and the acquisition price was set within the range of such valuation.

5. Schedule

| (1) | Signing of the Basic Agreement | December 17, 2025 |
|-----|-----------------------------------|--------------------------|
| (2) | Signing of Share Purchase | January 2026 (scheduled) |
| | Agreement | |
| (3) | Effective date of absorption-type | April 2026 (scheduled) |
| | split | |
| (4) | Closing Date | April 2026 (scheduled) |

6. Impact on our future performance, etc.

The impact of the Acquisition on The Company's consolidated business results for the fiscal year ending March 2026 is expected to be minor, and the impact for the fiscal year ending March 2027 and thereafter will be announced at the time of the earnings release for the fiscal year ending March 2026.

7. Future Outlook

Going forward, the Company will continue detailed discussions with en Inc., and proceed with the execution of the definitive agreement and the procedures required to make the Target Company a subsidiary. If the definitive agreement is executed, the Company will promptly disclose the details in accordance with applicable disclosure requirements.