

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



FYE4/2026

Financial Results for the Second Quarter

FreeBit Co., Ltd.

December 12, 2025

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1. Consolidated Financial Results for Q2 FYE4/2026

1. Consolidated Financial Results for Q2 FYE4/2026

(Millions of yen)	Q2 FYE4/2025	Q2 FYE4/2026		
		Actual	Increase/ decrease	Percentage increase/ decrease
Net sales	26,622	30,799	+4,176	+15.7%
Operating profit	3,024	3,463	+438	+14.5%
Ordinary profit	3,076	3,308	+231	+7.5%
Profit attributable to owners of parent	1,768	2,269	+501	+28.4%
Basic earnings per share	¥88.18	¥104.16	+¥15.98	—

Topics for the 2nd Quarter of FYE4/2026



Net sales



Operating profit through
profit attributable to
owners of parent



Results

web 3 implementation company
Group-wide initiatives



5G Infrastructure
Support Business

Expansion of offerings
in FreeBit's B2B2X (B/C)
mobile services

Increase in net sales

+
Increased profits in the 5G
Infrastructure Support
Business and the 5G
Lifestyle Support Business

**Growth in
operating profit**



5G Lifestyle
Support Business

**Steady growth in the
number of units**
served by GIGA PRIZE's 5G
Homestyle ISP services for
apartment buildings

Growth in operating profit

**Growth in
ordinary profit**



Enterprise/Creator
5G DX Support
Business

Increased sales volume in
Full Speed Group's
domestic expansion in its
Affiliate Services

Growth in ordinary profit and
decreased profit attributable to
noncontrolling interests due to
GIGA PRIZE becoming a wholly
owned subsidiary (voting rights)

**Growth in profit
attributable to owners
of parent**

YoY comparison

Net Sales **+15.7 %** ↗

**Operating
profit** **+14.5 %** ↗

**Ordinary
profit** **+7.5 %** ↗

**Profit
attributable
to owners of
parent** **+28.4 %** ↗

**Progress exceeding the targets
set in the SiLK VISION 2027:**
Net sales: CAGR of 7%~10%
Operating profit: CAGR of 13%

**Performance
progressing
in line with forecast**

One freebit

– Giga-speed for freedom –

freebit
毎日、発明する会社

GIGA PRIZE

FORIT

Full Speed

CRAID

DTI

TONE

【 Enhancing Business Capabilities and Earnings 】

- Partnership with SoftBank
- web3 technology PoC implementation
- Development of smartphone services
- Procurement of competitive-priced lines
- Expansions and discounts for mobile sales

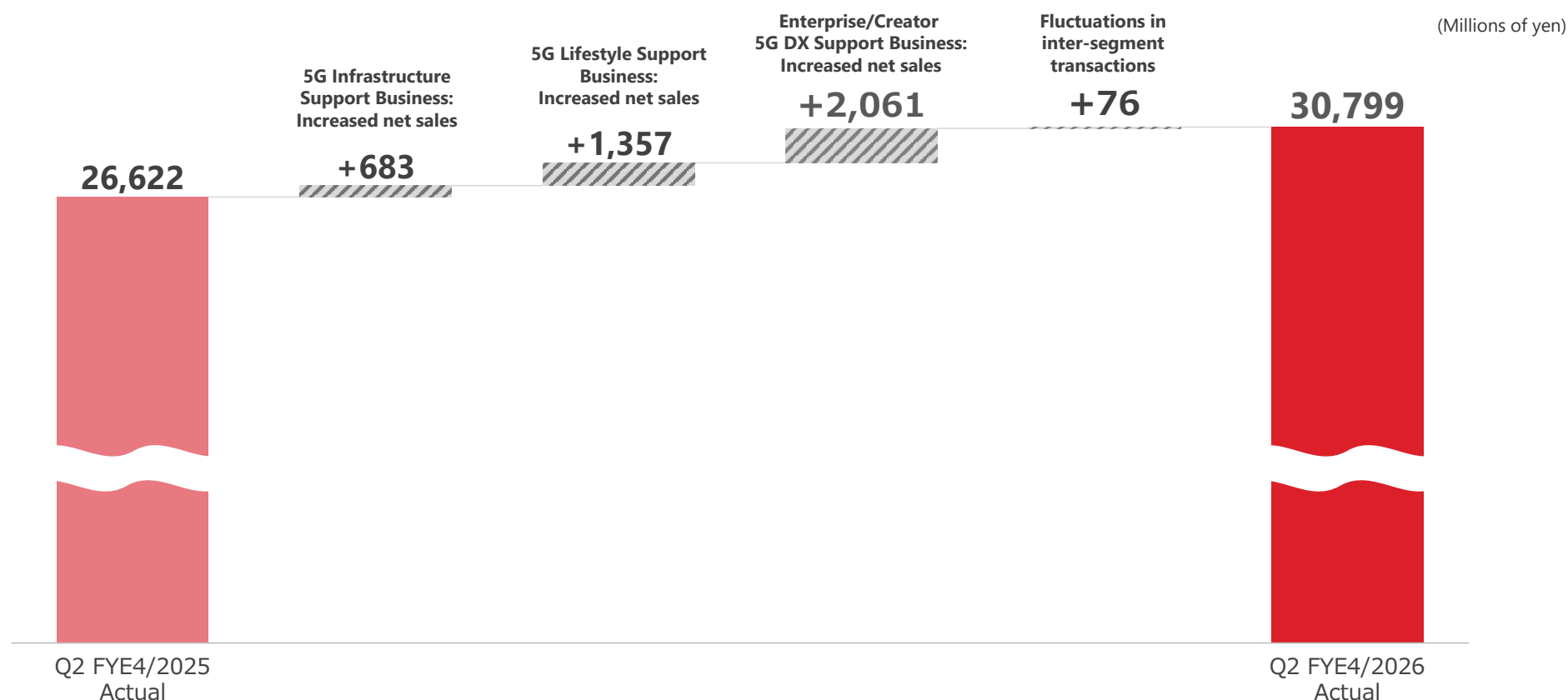
【 Strengthening Group Management Foundation 】

- Shared personnel database (staffing)
- CMS fund management (fund efficiency)
- Shared system support (IT security)
- IT tool integrations (efficiency and standardization)



YoY Variance Analysis: Net Sales

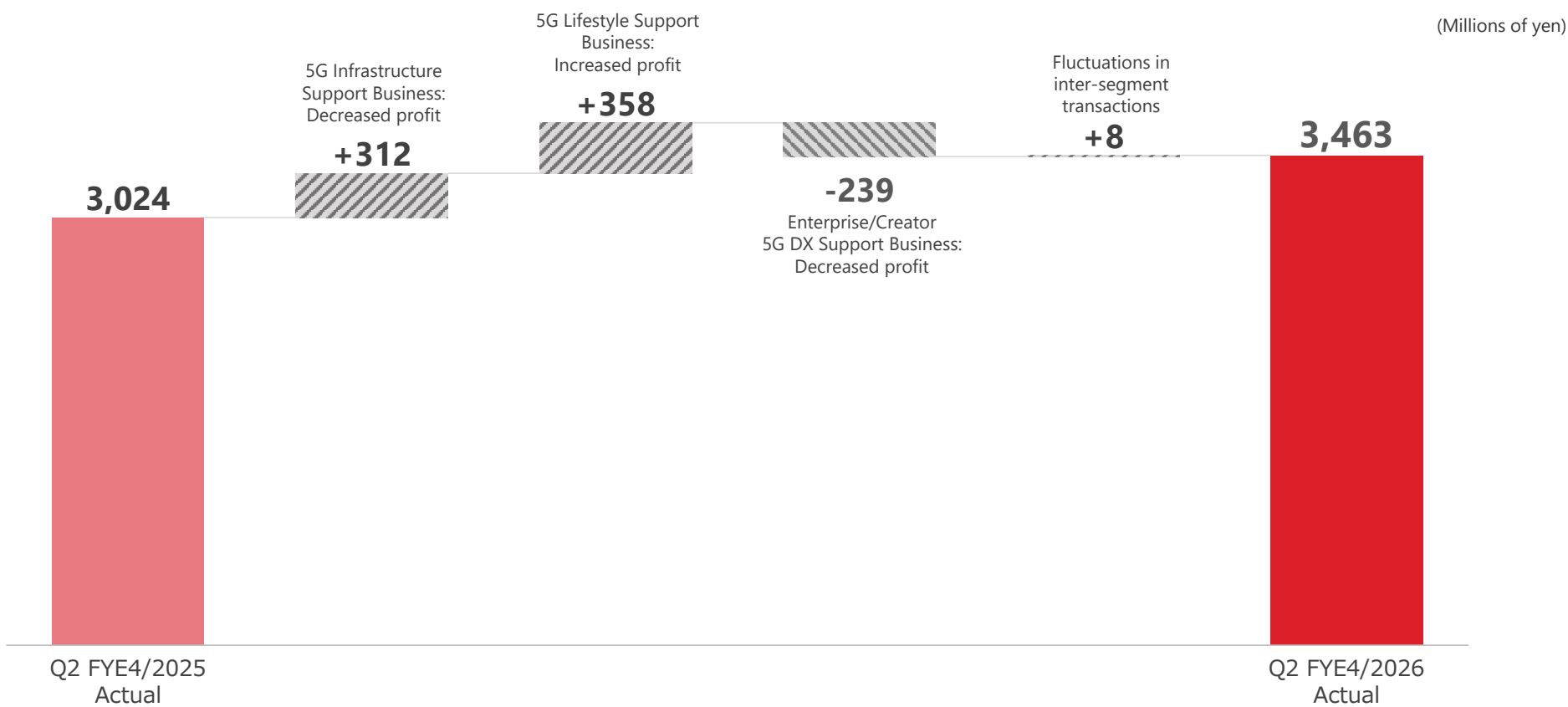
All segments performed steadily, led by the 5G Lifestyle Support Business and the Enterprise/Creator 5G DX Support Business (up 15.7% YoY)



YoY Variance Analysis: Operating Profit

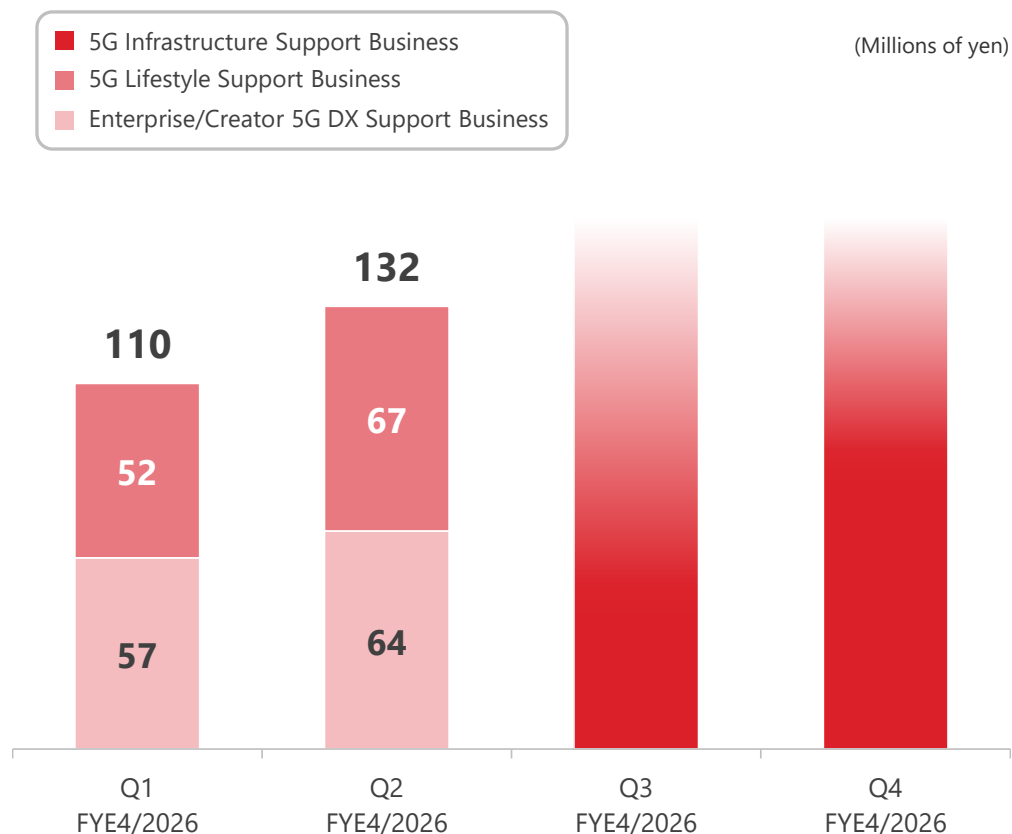


While the Enterprise/Creator 5G DX Support Business saw a decrease, the 5G Infrastructure Support Business and the 5G Lifestyle Support Business performed steadily (up 14.5% YoY)



Investment in “New Growth Drivers”

Investments for “Portfolio,” our web3 infrastructure technology related projects, such as the “StandAlone” platform and the 5G Healthstyle projects



Examples of anticipated new growth drivers



Collaborative areas with GIGA PRIZE, new B2B platforms, Platform Maker services (web3, 5G, IoT, AI), DX, healthcare, IoT fields, etc.



Development of unique web3 services (including consideration of IEOs by communities) and new credit services, etc.



Addressing societal issues through bulk line provision for entire buildings and more



Expansion of the Creator DX business, including overseas (primarily in Asia)



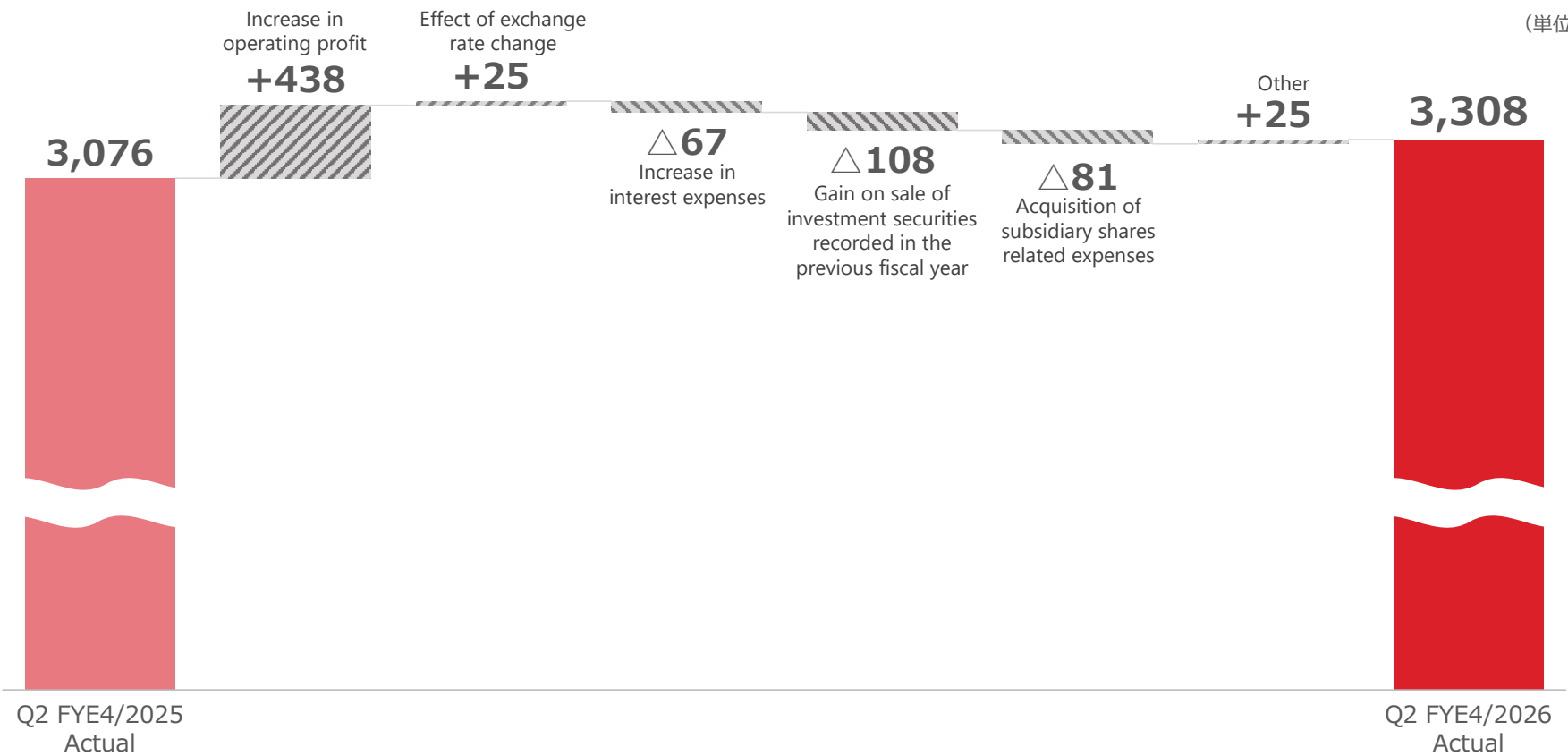
Implementation of web3/AI technologies and assembly using core components

YoY Variance Analysis: Ordinary Profit



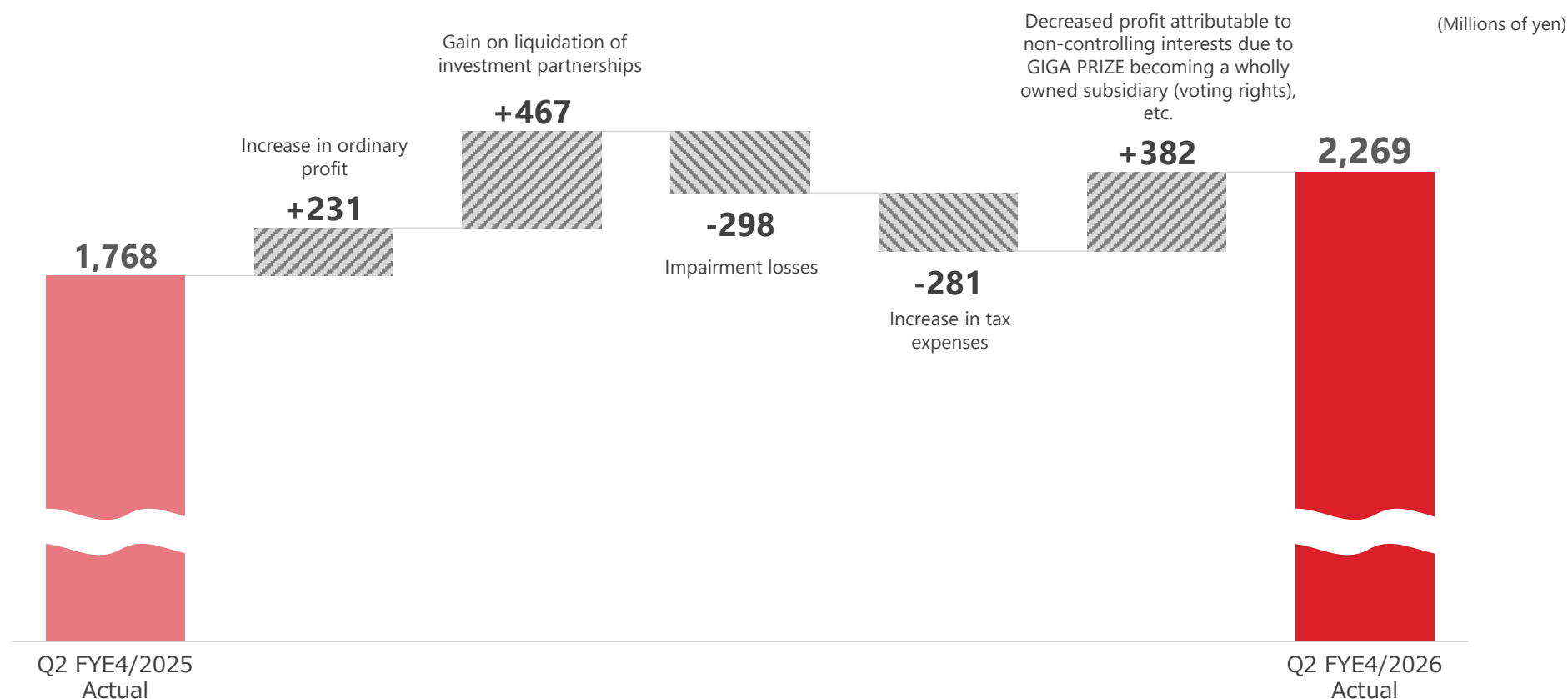
Steady rise in ordinary profit, driven by strong operating profit performance (up 7.5% YoY)

(単位：百万円)



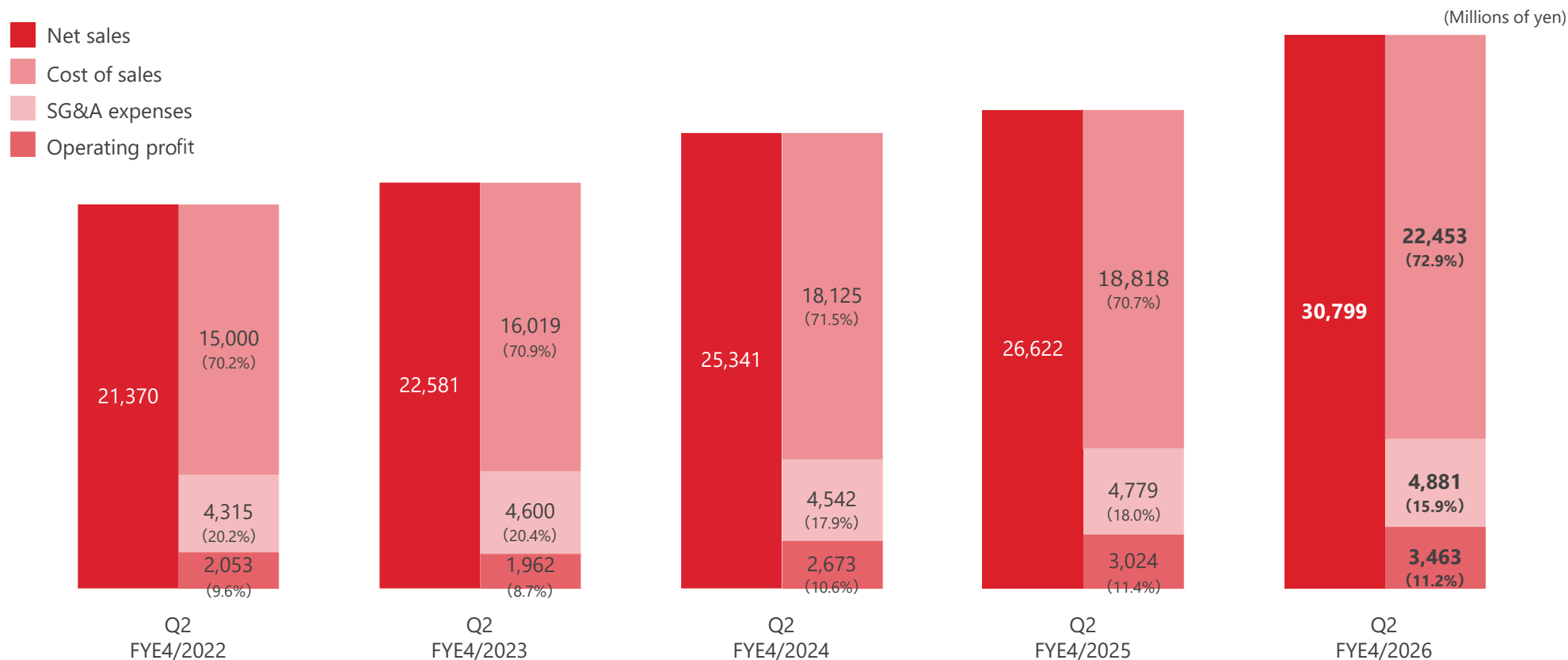
YoY Variance Analysis: Profit Attributable to Owners of Parent

Growth in ordinary profit, gain on liquidation of investment partnerships and a decrease in profit attributable to non-controlling interests due to GIGA PRIZE becoming a wholly owned subsidiary (voting rights) led to larger profit attributable to owners of parent (up 28.4% YoY)



Trends in Revenue Structure

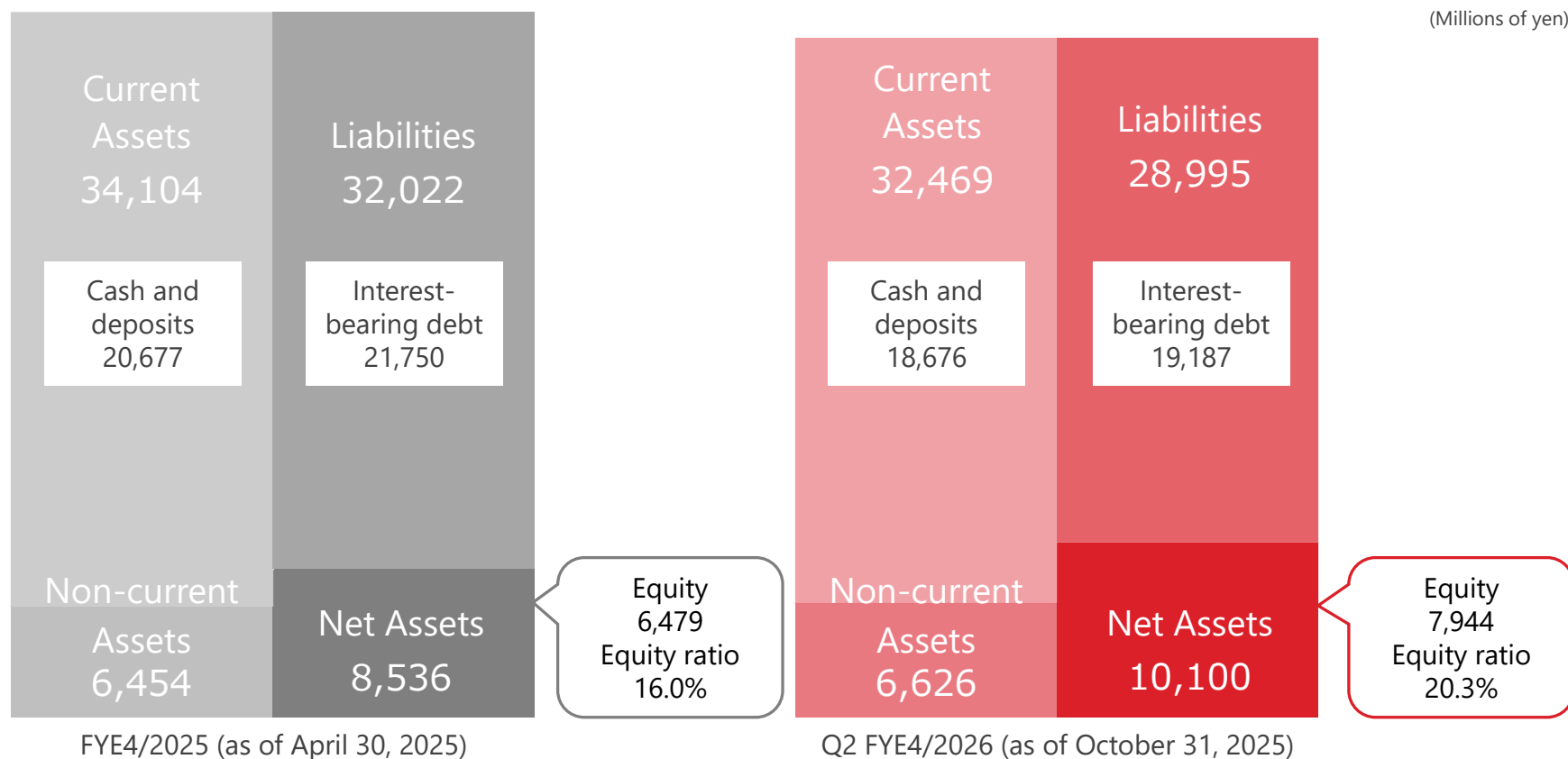
Despite an increase in cost of sales due to measures aimed at growth, operating profit grew steadily, backed by a continuous increase in net sales as well as higher efficiency in SG&A expenses through promoting unified management of the entire Group



* The values excluding the impact of the fiscal year-end change are unaudited reference figures.

Consolidated Results Summary: BS Comparison

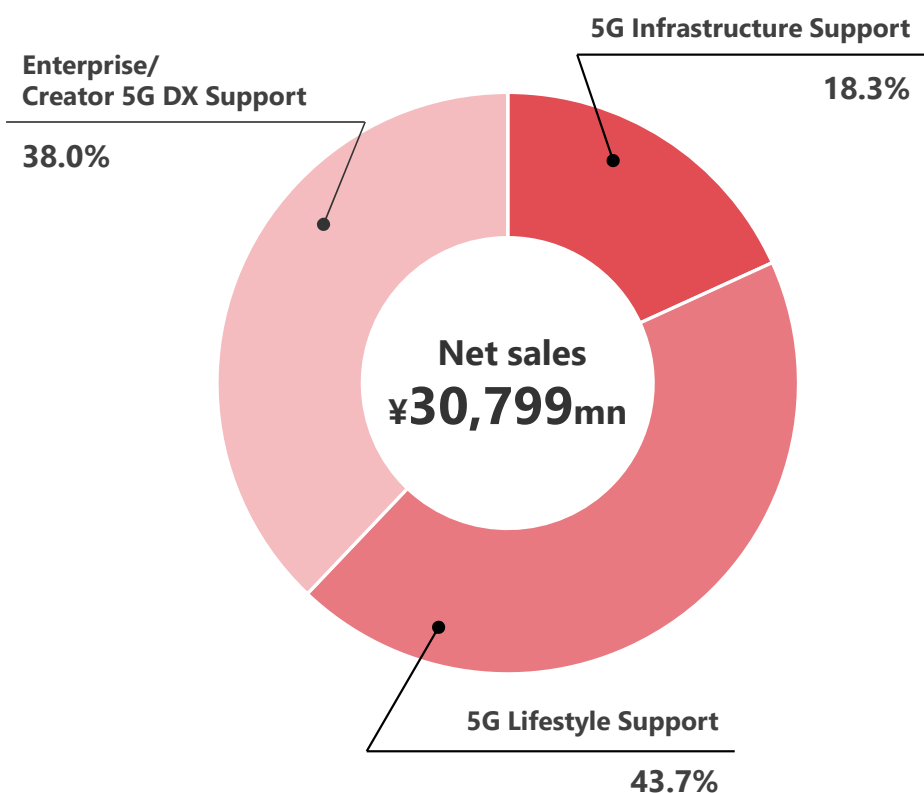
The equity ratio rose to 20.3% due to an increase in retained earnings, driven by steady progress in business performance, and a reduction in interest-bearing debt, etc.



2. Results by Segment for Q2 FYE4/2026

Composition by Segment

Sales revenue increased across all segments, showing steady progress. Segment profit or loss saw a decline for the Enterprise /Creator 5G DX Support Business, but an increase for the 5G Infrastructure Support Business and the 5G Lifestyle Support Business.



Net sales	Segment profit or loss
5G Infrastructure Support Business	
Actual ¥5,850mn YoY +13.2%	Actual ¥1,001mn YoY +45.3%
5G Lifestyle Support Business	
Actual ¥13,977mn YoY +10.8%	Actual ¥1,995mn YoY +21.9%
Enterprise/Creator 5G DX Support Business	
Actual ¥12,137mn YoY +20.5%	Actual ¥469mn YoY -33.8%

Performance Progress: 5G Infrastructure Support Business

SILK VISION 2020

SILK VISION 2024

SILK VISION 2027

SILK VISION 2030

Incubation zone

Transformation zone

Performance zone



5G Infra Platform (MVNE, fixed network, cloud, etc.)



5G Homestyle (Internet for apartment buildings)



Internet marketing



Affiliate

Creator Maker
(StandAlone)

Bizmodel Maker
(4.0)

5G Workstyle
5G Healthstyle
5G Carlifestyle

5G Lifestyle
(TONE/DTI)
5G Homestyle

Examples of anticipated new growth drivers



Collaborative areas with GIGA PRIZE, new B2B platforms, Platform Maker services (web3, 5G, IoT, AI), DX, healthcare, IoT fields, etc.



Development of unique web3 services (including consideration of IEOs by communities) and new credit services, etc.



Addressing societal issues through bulk line provision for entire buildings and more



Expansion of the Creator DX business, including overseas (primarily in Asia)



Implementation of web3/AI technologies and assembly using core components

Growth of existing businesses



Growth plan aligned with market expansion of the MVNE (5G) business



Maintaining an average of 150,000 units per year over three years for 5G Homestyle (GPG)



Continued growth of the Affiliate Business

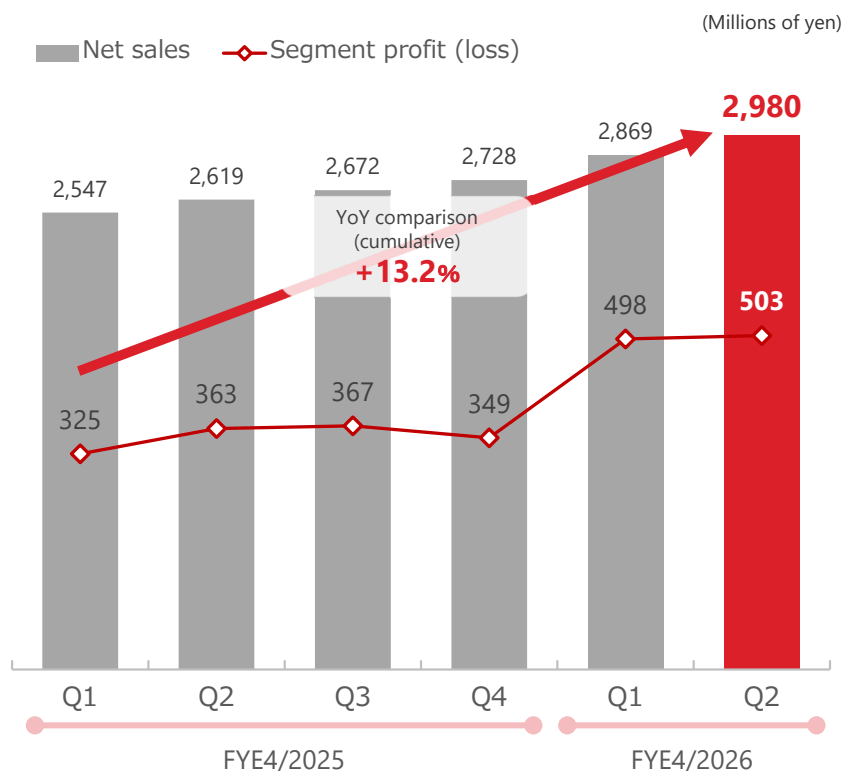


Improving productivity and profitability in the Internet Marketing Business

Performance Progress: 5G Infrastructure Support Business

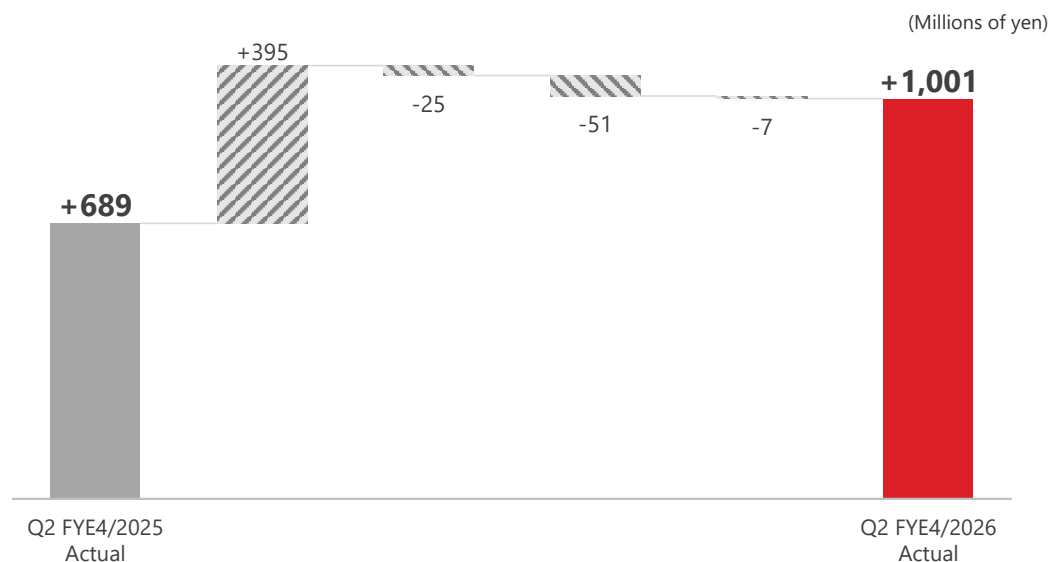
Despite reduced service usage for B2B2X (B/C) Fixed Network and increased common costs due to workforce enhancement, etc., higher service usage for B2B2X (B/C) mobile resulted in a profit increase of 45.3% YoY

Net sales / Segment profit (loss)



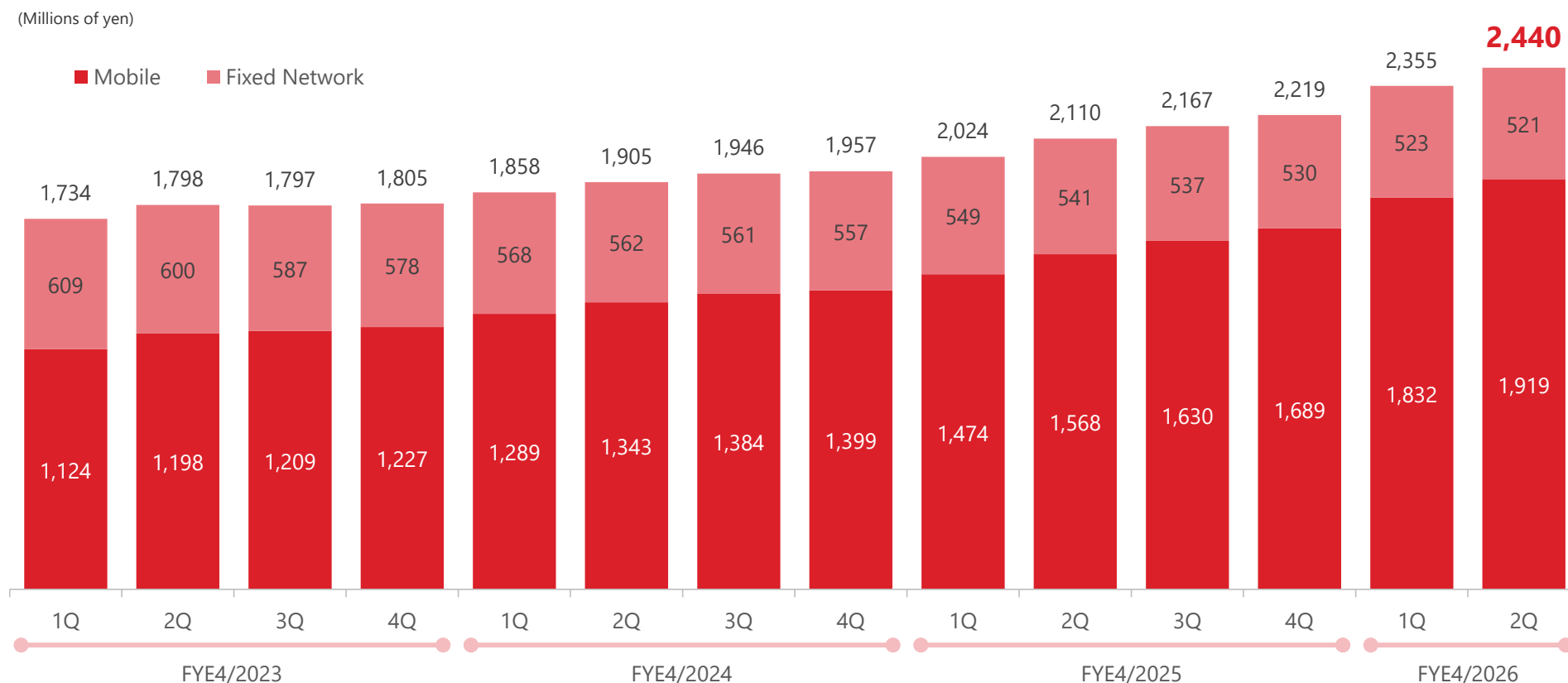
YoY variance analysis for segment profit (loss)

- +395** B2B2X (B/C) Mobile: Profit increase due to higher service usage
- 25** B2B2X (B/C) Fixed Network: Profit decrease due to reduced service usage
- 51** Increased common costs due to workforce enhancement, etc.
- 7** Other



Trends in Recurring Revenue: 5G Infrastructure Support Business

While the B2B2X (B/C) Fixed Network is on a downward trend, the B2B2X (B/C) mobile progressed steadily, building a stable revenue base



Performance Progress: 5G Infrastructure Support Business

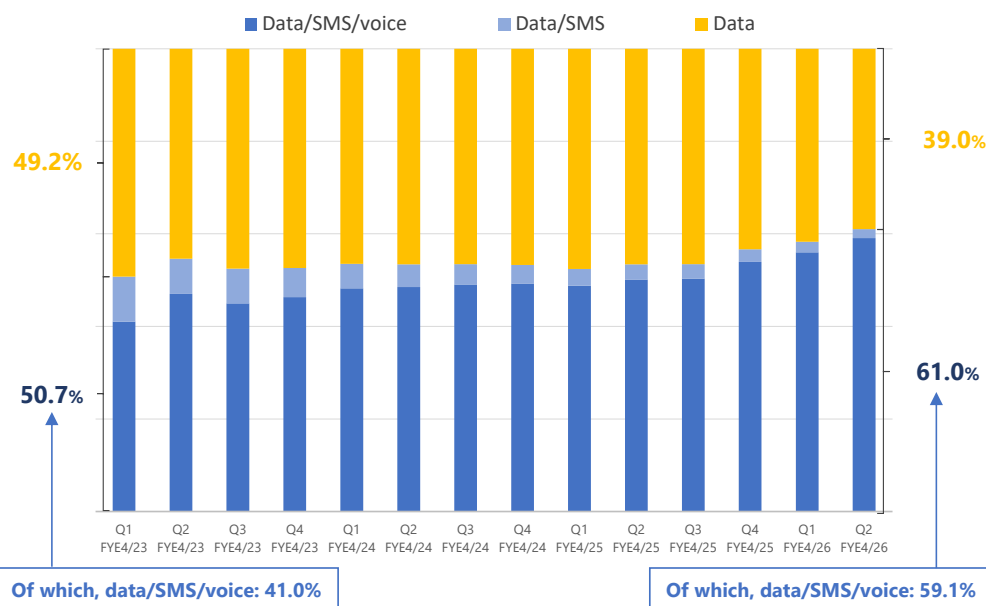


freebit MVNO Pack

A comprehensive MVNO support service that packages lines, network infrastructure, various management tools, user support, logistics systems, SIM issuance centers, and more, enabling MVNO operators to offer mobile communication services under their own brand and unique plans to end users

■ Trends in Composition Ratio of SIM Sales

The trend of **increasing sales** of high-value-added **"data + SMS + voice"** packages continues, contributing to growth in net sales



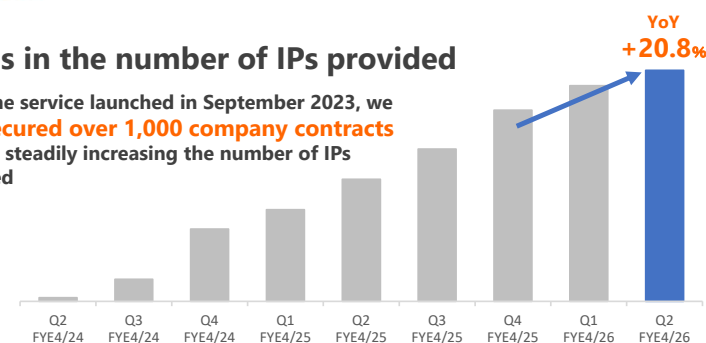
freebit Business (Direct sales for corporations)



A portable fixed IP address service that enables easy and highly secure access to internal servers from outside the office, independent of the contracted provider/communication environment

■ Trends in the number of IPs provided

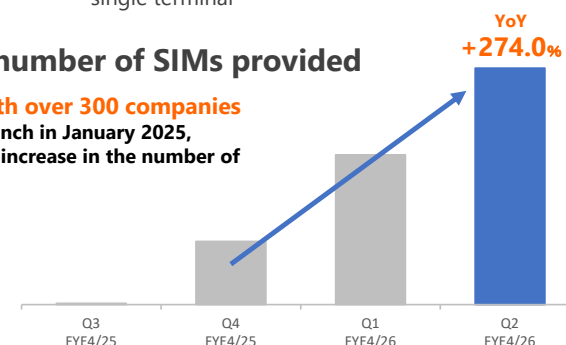
Since the service launched in September 2023, we have **secured over 1,000 company contracts** and are steadily increasing the number of IPs provided



A 5G-compatible SIM service for corporations that enables the use of both private and business lines on a single terminal

■ Trends in the number of SIMs provided

Won contracts with over 300 companies
Since the service launch in January 2025, resulting in a steady increase in the number of services provided



Performance Progress: 5G Lifestyle Support Business

SILK VISION 2020

SILK VISION 2024

SILK VISION 2027

SILK VISION 2030

Incubation zone

Transformation zone

Performance zone



5G Infra Platform (MVNE, fixed network, cloud, etc.)



5G Homestyle (Internet for apartment buildings)



Internet marketing



Affiliate

Creator Maker
(StandAlone)

Bizmodel Maker
(4.0)

5G Workstyle
5G Healthstyle
5G Carlifestyle

5G Lifestyle
(TONE/DTI)
5G Homestyle

Examples of anticipated new growth drivers



Collaborative areas with GIGA PRIZE, new B2B platforms, Platform Maker services (web3, 5G, IoT, AI), DX, healthcare, IoT fields, etc.



Development of unique web3 services (including consideration of IEOs by communities) and new credit services, etc.



Addressing societal issues through bulk line provision for entire buildings and more



Expansion of the Creator DX business, including overseas (primarily in Asia)



Implementation of web3/AI technologies and assembly using core components

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Growth plan aligned with market expansion of the MVNE (5G) business



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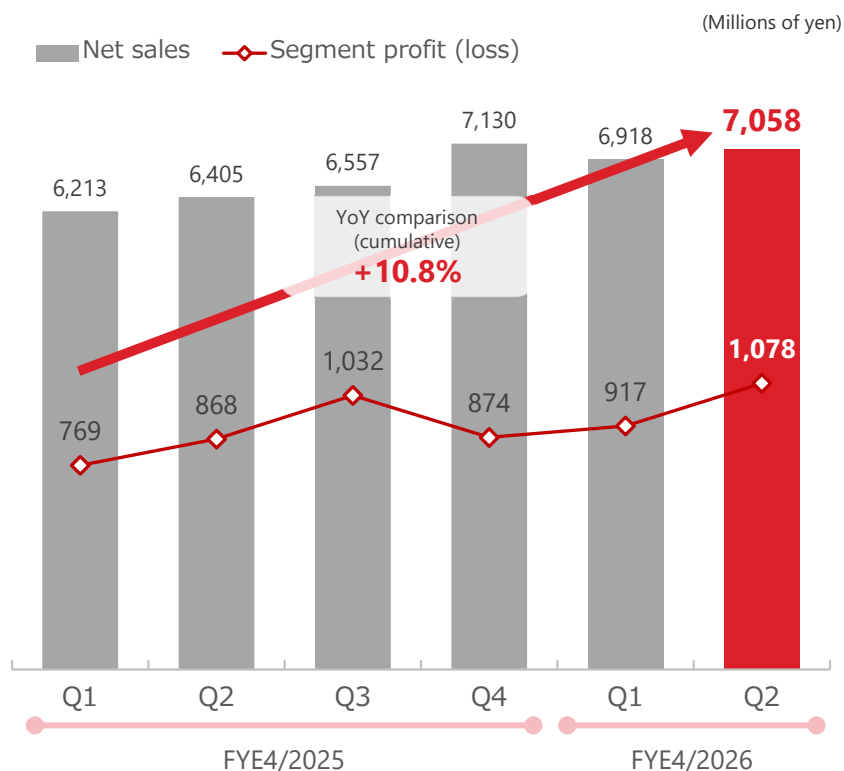


Improving productivity and profitability in the Internet Marketing Business

Performance Progress: 5G Lifestyle Support Business

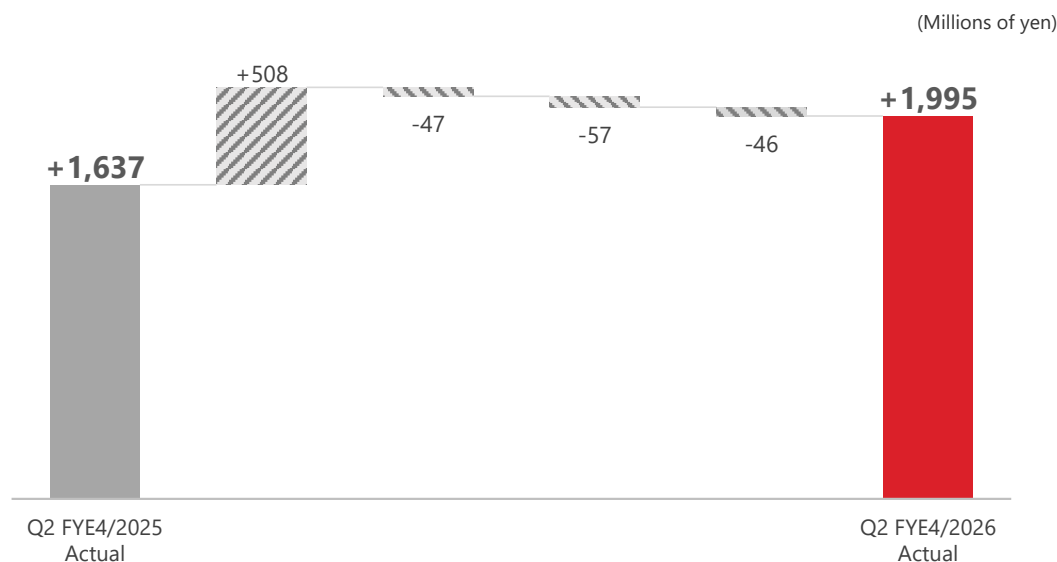
Despite reduced usage of fixed network services in 5G Lifestyle and larger costs for investments in web3-related projects, etc., steady progress of 5G Homestyle resulted in a profit increase of 21.9% YoY

Net sales / Segment profit (loss)



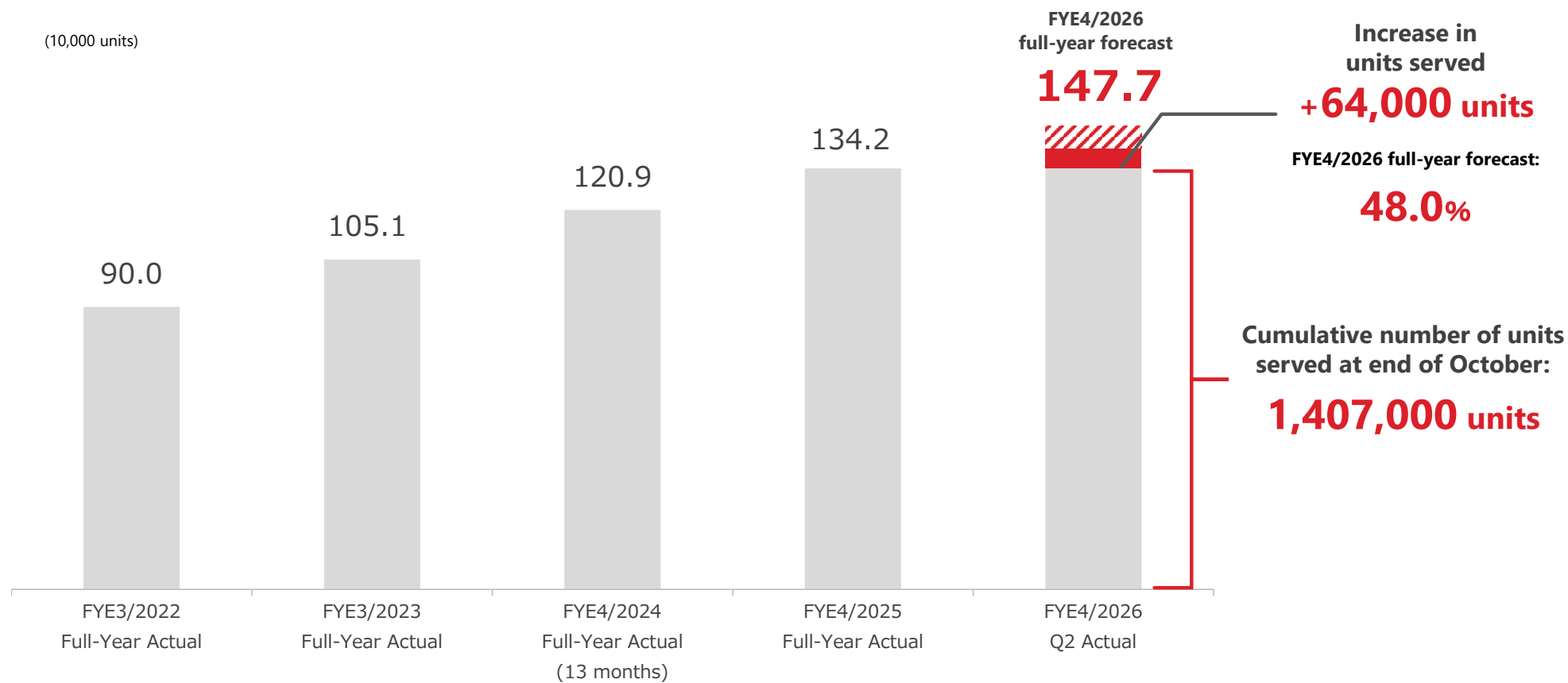
YoY variance analysis for segment profit (loss)

- +508 Profit increase due to higher net sales in 5G Homestyle (GPG)
- 47 Profit decrease due to reduced usage of fixed network services in 5G Lifestyle (DTI)
- 57 Increased expenses for investments in web3-related projects
- 46 Other



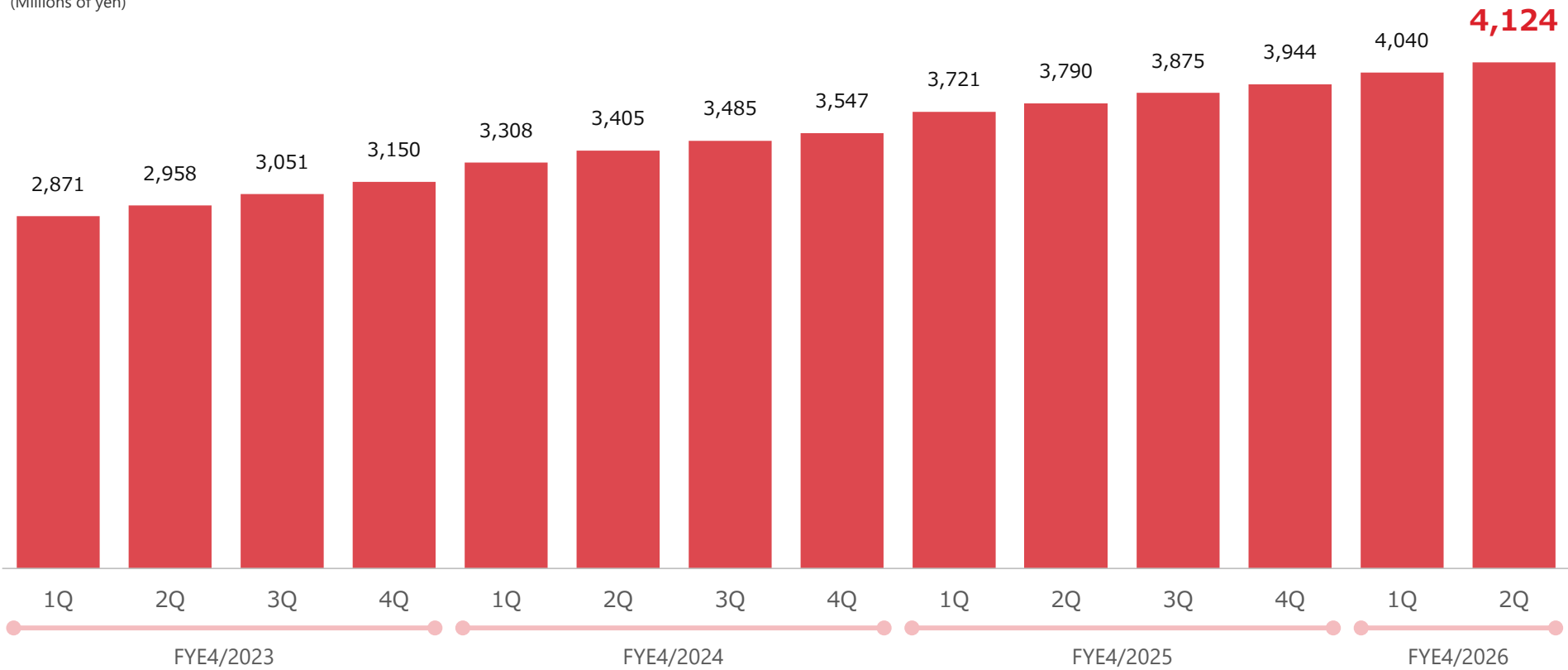
Performance Progress: 5G Lifestyle Support Business

The number of units provided with ISP services for apartment buildings - a key indicator for 5G Homestyle (GPG) - grew steadily, increasing by 64,000 from the end of the previous fiscal year (1,342,000 units) and reaching a cumulative total of 1,403,000 units



Recurring revenue from the 5G Homestyle (GPG) ISP services for apartment buildings increased steadily, establishing a revenue base for sustained growth

(Millions of yen)



(excluding the impact of the change in GPG fiscal year-end)

* The values excluding the impact of the fiscal year-end change are unaudited reference figures.

GIGA PRIZE begins pilot deployment of digital signage for housing complexes, unlocking new value together with its group company CRAID

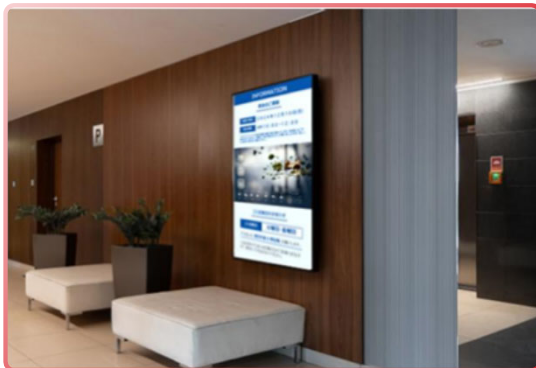


What is digital signage for condominiums?

It is an **electronic bulletin board, digital signage**, installed in the common areas of condominiums



▲ Installation image ▼



1. Achieving a smart condominium life through going paperless



Digitizes paper notices and circulars, **enabling quick and accurate communication**



Immediately displays and updates notices from the management company as well as cleaning and inspection schedules



Also enables to deliver helpful information for daily lives such as disaster and crime prevention, **improving convenience and safety**



Centralizes the management of multiple properties in one place remotely, **significantly improving management efficiency**



Maximizes advertising effectiveness in high-contact common areas



A new communication tool that **connects the three parties**, residents, management companies, and advertisers, **contributes to the creation** of a safe and comfortable living environment

2. Pursuing the best services for our customers (our stance)



One-stop ISP services for housing complexes—from design to support



A **new IoT solution** tailored to customer needs



One of our initiatives to **create added value** that enhances property value



Through the combination of technologies and services that respond to needs and changes, we aim to **improve the living environment** as well as **enhance corporate value** and **achieve continuous growth**

Performance Progress : Enterprise/Creator 5G DX Support Business



SILK VISION 2020

SILK VISION 2024

SILK VISION 2027

SILK VISION 2030

Incubation zone

Transformation zone

Performance zone

Creator Maker
(StandAlone)
Bizmodel Maker
(4.0)
5G Workstyle
5G Healthstyle
5G Carlifestyle

5G Lifestyle
(TONE/DTI)
5G Homestyle

5G Infra Platform (MVNE, fixed network, cloud, etc.)
5G Homestyle (Internet for apartment buildings)
Internet marketing
Affiliate

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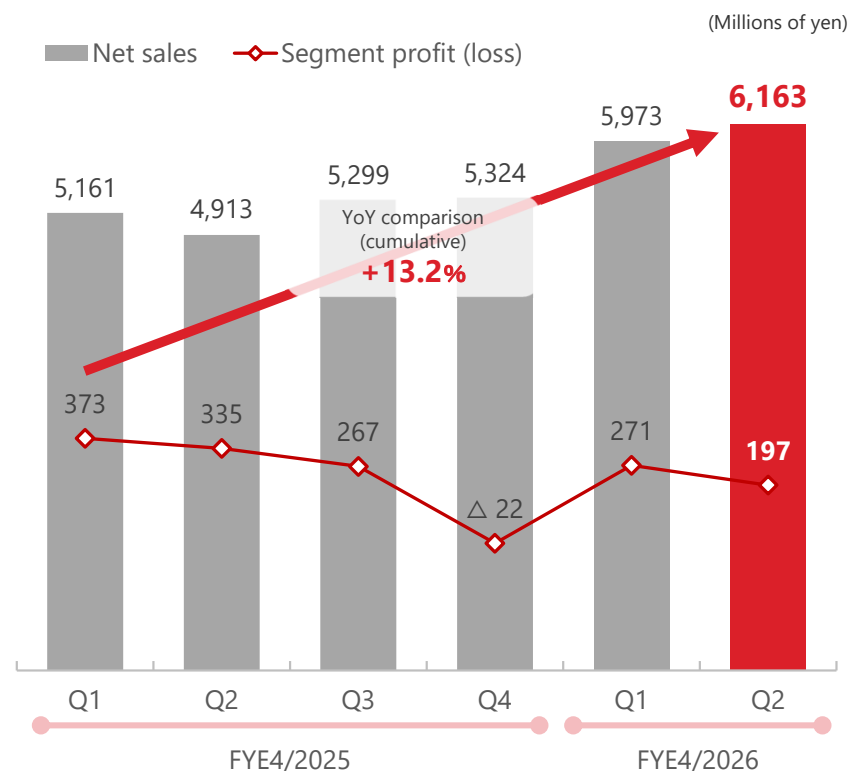


Improving productivity and profitability in the Internet Marketing Business

Performance Progress : Enterprise/Creator 5G DX Support Business

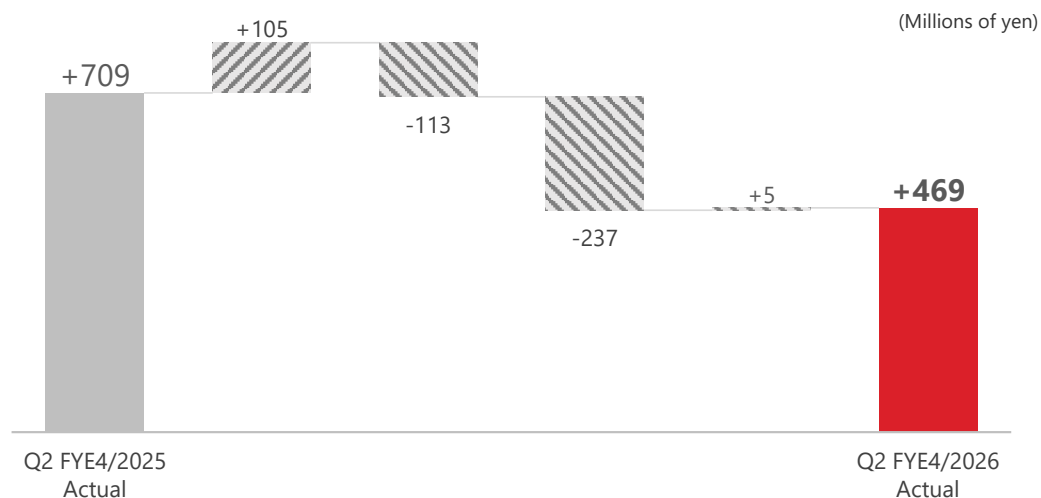
Expansion driven mainly by the affiliate and e-commerce-related businesses. With strategic upfront investments to accelerate growth, the Company is on track toward full-year revenue and profit growth.

Net sales / Segment profit (loss)



YoY variance analysis for segment profit (loss)

- +105 Increased profits due to higher sales from domestic affiliate programs, etc.
- 113 Increase in administrative expenses, including advertising costs, for domestic business
- 237 Changes in the global sales and upfront
- +5 Other



StandAlone

We aim to expand the practice of building fan communities in the 5G/web3 era

■ Examples of 「StandAlone」 releases

Kentaro Sakaguchi
info.s



Play.Goose
P.G@STAND ALONE



Eiji Akaso
EAWD



Moka Kamishiraishi
choco moka



Maika Yamamoto
MK.ZeRo



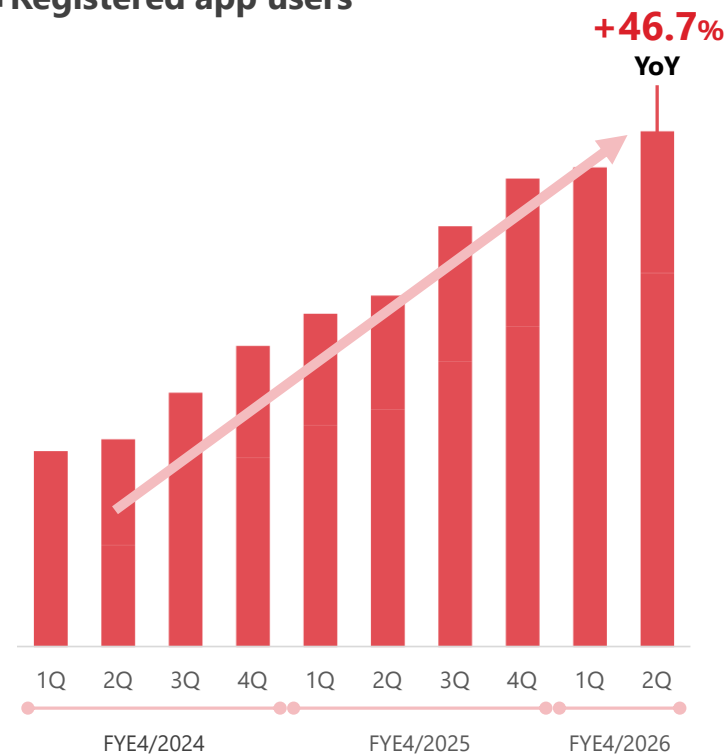
DEAN FUJIKOKA
FamBam



Reiji Kawashima
AmeRin Garden

, etc.

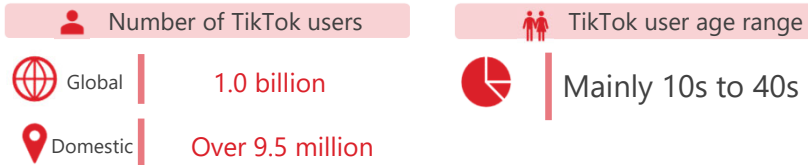
■ Registered app users



Full Speed has launched its TikTok Shop support service, providing end-to-end support from account setup and product registration to content creation and PR planning

What is TikTok Shop?

-> **Next-generation e-commerce function** that enables users to do everything from watching videos to making purchases within the app



Seamless path to purchase

Enabling effective approach to people in their 10s to 30s, who have been difficult to be reached via conventional e-commerce website
-> **High CVR and repeat customer acquisition can be expected**

Service Overview— TikTok Shop setup and operation support—

Growth Seed and Full Speed Inc. provides full support from setting up a TikTok Shop and operating it on TikTok

-  **TikTok Shop account setup**
 - Handles all processes required for setup for users
 - (From registration and review procedures to product registration and payment settings)
 - Starting user's business in the shortest time**
-  **Collaboration with Shopify's e-commerce platform**
 - Supports data collaboration with existing Shopify
 - Automates inventory and product management as well as order processing
 - Significantly improving management efficiency**
-  **Content creation and posting operations**
 - Promotes products and creates content
 - (Including short videos, posting, and live streaming)
 - Strategic operations directly linked to sales**
-  **Leveraging of creators and influencers**
 - Selects creators and influencers
 - Plans and executes effective PR activities
 - Providing support from increasing awareness to promoting purchases**

*Growth Seed: A marketing support brand offered by Full Speed Inc.

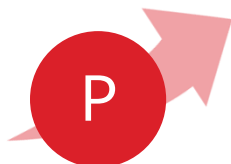
Topics: Shareholder Return through FreeBit Shareholder DAO

(Announced on September 25, 2025)



We have expanded the use of TONE Coin, a web3-based proprietary point system, on FreeBit Shareholder DAO, a new stakeholder community for the web3 era to realize real-value shareholder return

As value return under the shareholder benefits, we have expanded the use of TONE Coin to launch the benefit that allows shareholders participating in FreeBit Shareholder DAO to earn **up to double** the points of FreeBit premium benefit club!



Regular benefit points significantly increased

Points increase according to the number of shares held, with the increase of up to **double** the points



FreeBit Shareholder DAO

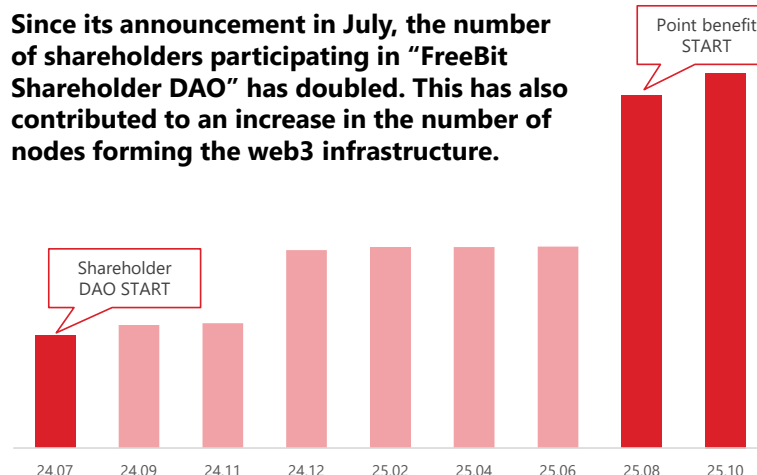
FreeBit Shareholder DAO is a **web3 starter kit** that allows shareholders to easily experience web3 on their own smartphones, which function as one of the blockchain nodes

In FreeBit premium benefit club, point increases are determined by the following rates, depending on the number of shares held.

Number of shares held	Regular point	Benefit point	Point multiplier
500 to 999 shares	3,000pt	4,500pt	1.5x
1,000 to 9,999 shares	6,000pt	10,200pt	1.7x
10,000 shares or more	10,000pt	20,000pt	2.0x

Shareholders can redeem their points for more than 4,000 benefit goods, including well-selected general goods

Since its announcement in July, the number of shareholders participating in "FreeBit Shareholder DAO" has doubled. This has also contributed to an increase in the number of nodes forming the web3 infrastructure.



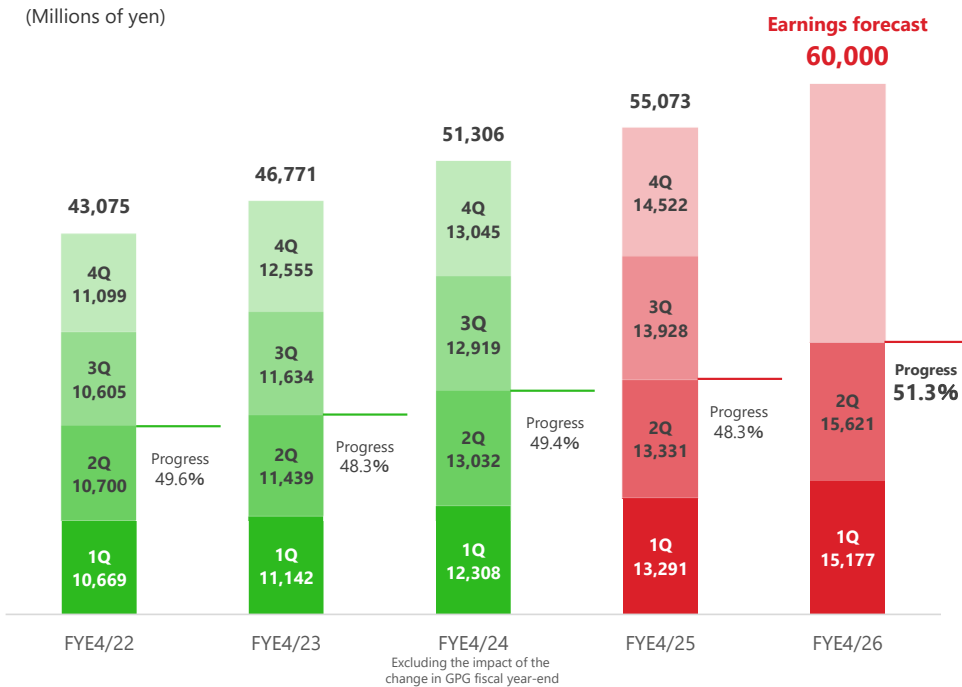
3. Progress of Consolidated Financial Results for Q2 FYE4/2026

Trend in Cumulative Quarterly Results

Net sales and operating profit for the first quarter of FYE4/2026 were solid compared to the full-year earnings forecast

Net Sales

(Millions of yen)

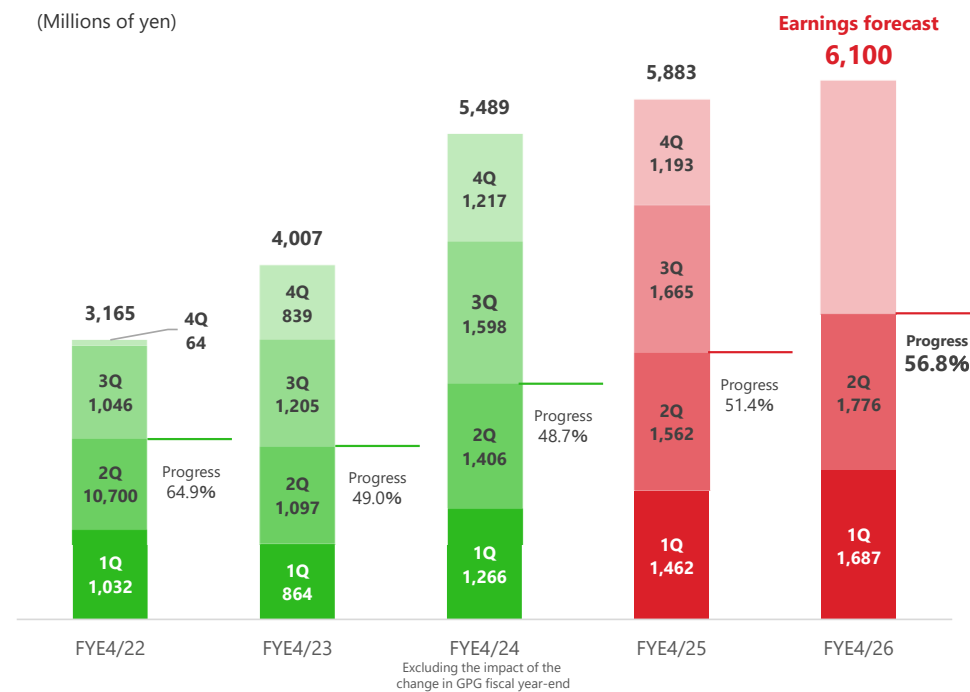


SILK VISION 2024

SILK VISION 2027

Operating profit

(Millions of yen)



SILK VISION 2024

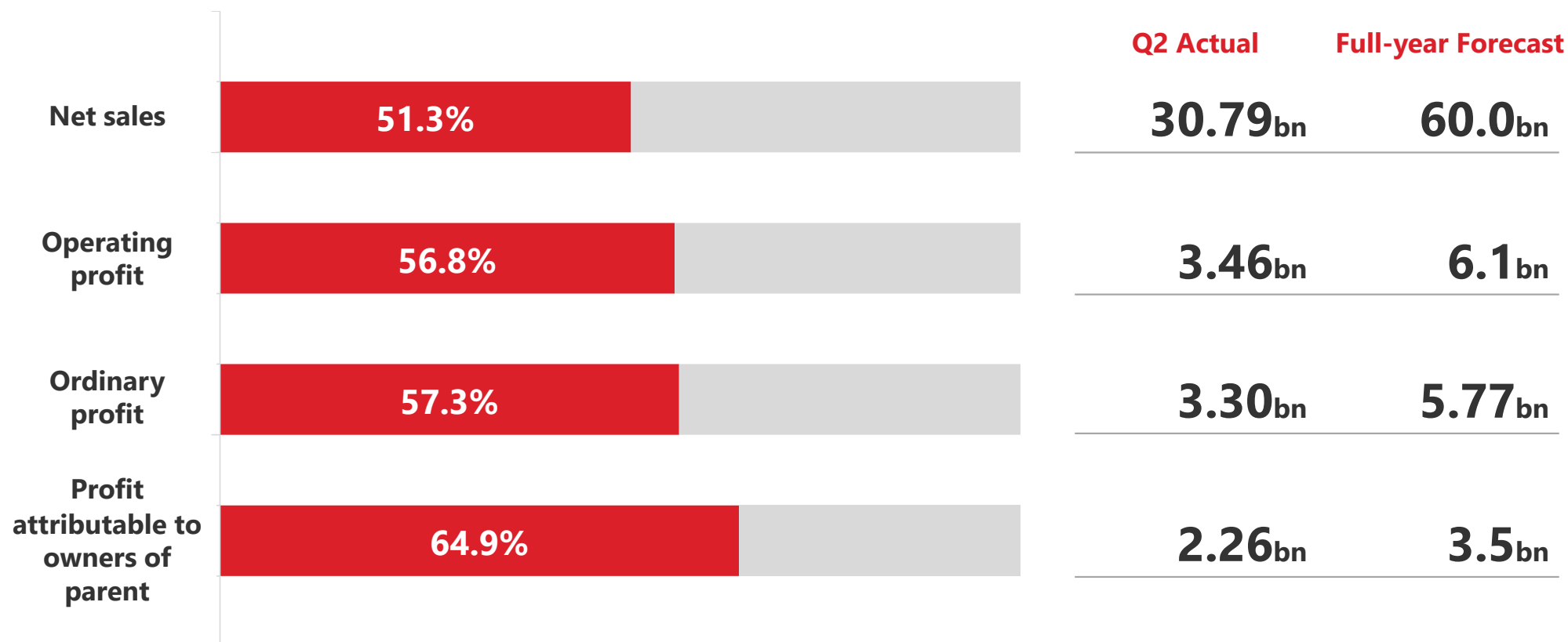
SILK VISION 2027

* The figures excluding the impact of the change in the fiscal year-end are unaudited reference figures.

Progress Towards the Consolidated Earnings Forecast for the Fiscal Year Ending April 2025

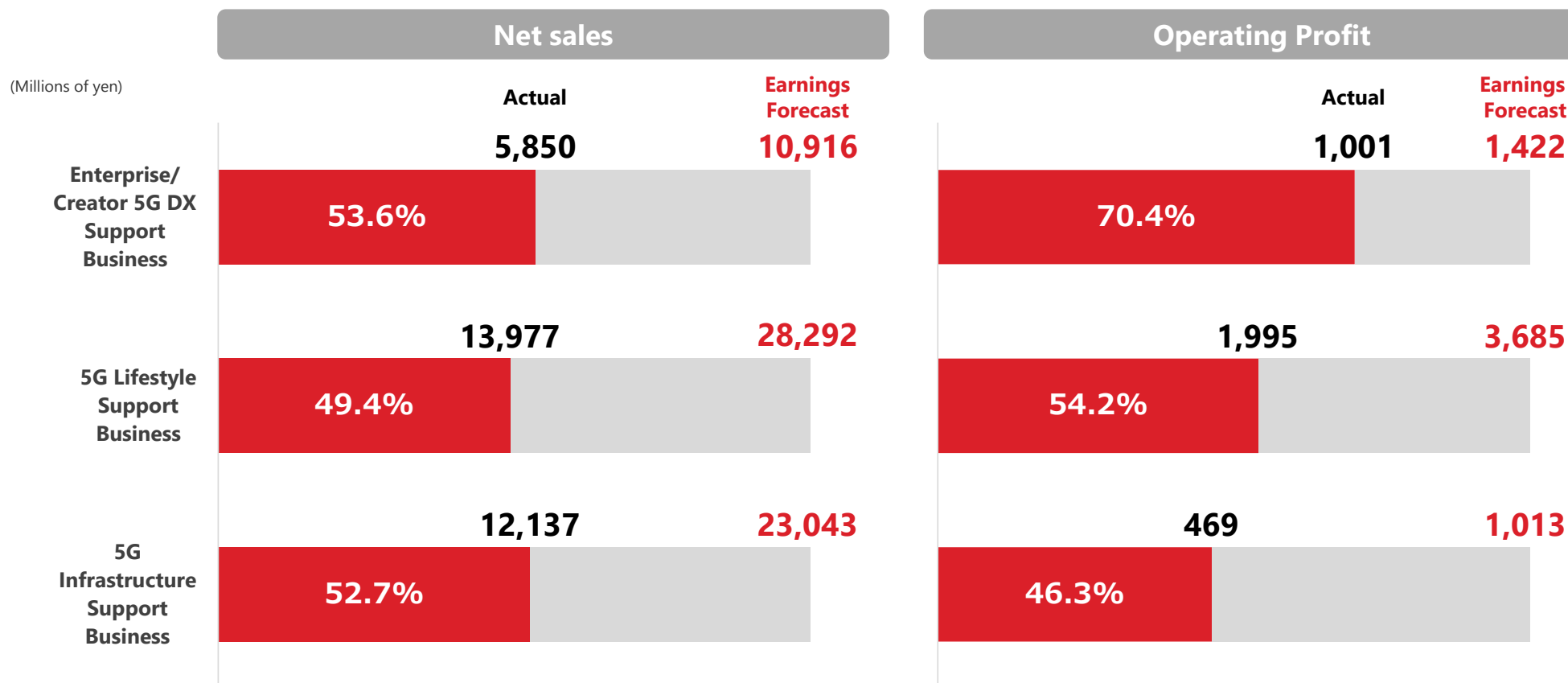


Net sales and all levels of profit grew steadily.
We expect progress to continue as planned in Q3 and onwards



Performance Progress by Segment

Both net sales and segment profit grew steadily in all segments.
We expect progress to continue as planned in Q3 and onwards



SILK VISION

2027

信用。新世界

born in the Garage

Our 10-year plan from 2021 through 2030

SiLK VISION

2024



**Pre
5G/web3
"Setup"**

SiLK VISION

2027



**Core
5G/web3**

SiLK VISION

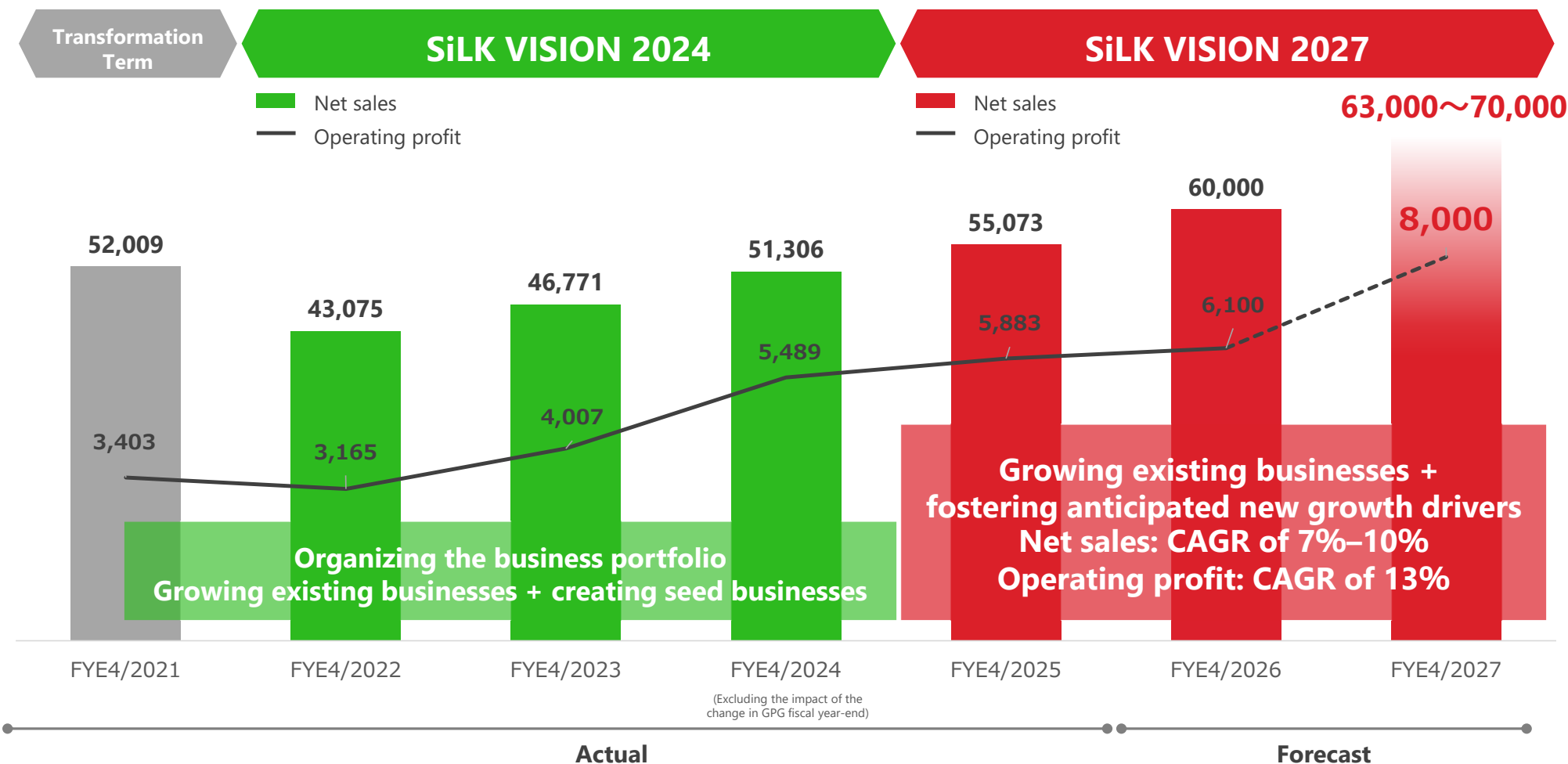
2030



**6G/web4
Standby**

Net Sales and Operating Profit Targets Under SiLK VISION 2027

(Millions of yen)



One freebit

– Giga-speed for freedom –



Full Speed



4. Appendix

Corporate Profile and History

(As of April 30, 2025)



Corporate Profile	
Company Name	FreeBit Co., Ltd.
Head Office	E-Space Tower, 3-6 Maruyama-cho, Shibuya-ku, Tokyo
Representative	Atsuki Ishida, President, CEO and CTO
Established	May 1, 2000
Common Stock	¥4,514 million
Number of Employees	Consolidated: 873 / Non-consolidated: 255 (FYE4/2025)
Consolidated Subsidiaries	25 consolidated subsidiaries / 1 equity-method affiliate
Consolidated Net Sales	¥55,073 million (FY2025/04)
Consolidated Operating profit	¥5,883 million (FY2025/04)
Number of Shares Issued	23,414,000 shares
Listing	The Tokyo Stock Exchange (TSE) Prime Market (Securities code 3843)

History	
May 2000	Established
Mar. 2007	Listed on the TSE Mothers Market
Aug. 2007	Made DREAM TRAIN INTERNET INC. (DTI) a consolidated subsidiary
Mar. 2009	Made GIGA PRIZE Co., Ltd. a consolidated subsidiary
Aug. 2010	Made Full Speed Inc. a consolidated subsidiary
Jan. 2015	Established FreeBit Mobile, Inc., an MVNO business subsidiary (now succeeded by DTI)
Jul. 2016	Moved to the TSE First Section
Jul. 2019	Entered into a business alliance with Alps Alpine Co., Ltd.
Apr. 2022	Transitioned to the TSE Prime Market
Nov. 2022	Made Full Speed Inc. a wholly owned subsidiary
Mar. 2023	Entered into a capital and business alliance with Alps Alpine Co., Ltd.
Jan. 2025	Entered into a capital and business alliance with SoftBank Corp.
April. 2025	Made GIGA PRIZE Co., Ltd. a wholly owned subsidiary (voting rights basis)

Major Group Companies (As of April 30, 2025)



5G Infrastructure Support Business



5G Lifestyle Support Business



Enterprise/Creator
5G DX Support Business



FreeBit Co., Ltd.



ISP support services, MVNE, cloud services,
web3 related platforms
<https://freebit.com/>

Full Speed

Full Speed Inc.

Managed advertising services, internet marketing business,
creator platforms
<http://www.fullspeed.co.jp/>



For it Inc.

Affiliate advertising services
<https://www.for-it.co.jp/>



CRAID Inc.

Integrated advertising management platform service,
ad-network services for smartphones
<https://www.craid-inc.com/>



JobRoad Inc.

Human resources services including Japanese language
education, employment support, and job change support for
foreign human resources from Southeast Asian countries
<https://jobroad.co.jp/>



Rita Inc.

Development and operation of OtoO video advertising
platforms and CPI/CPE networks
<https://rita-inc.co.jp/>



GIGA PRIZE Co., Ltd.

Internet-related services for apartment buildings
<https://www.gigaprize.co.jp/>



Soft Volante Co., Ltd.

Real estate management software
<https://s-volante.co.jp/>



GIGA TEC CO., Ltd.

Internet construction services for condominiums
<https://www.giga-tech.co.jp/>



DREAM TRAIN INTERNET INC.

Internet-related services for individuals
<https://www.dti.co.jp/>



BEKKOAME INTERNET INC.

Data center-related services
<https://www.bekkoame.co.jp/>



FreeBit Smartworks Inc.

Outsourced call center operations
<https://freebit.com/freebitsmartworks/>



Segment Overview



5G Infrastructure Support Business

5G

eSIM

AI

Blockchain

Using 5G, eSIM, AI and Blockchain technology to provide infrastructure platforms that connect people and products in a secure and affordable way



"Free you a bit" that began with "Free ISP's ISP"

Inception

FreeBit's first business was under the concept of "Free ISP's ISP" (an ISP service for free ISPs), with a goal of increasing the number of internet users in Japan

Thereafter

Consecutive rollout of new services using high-quality and secure high-speed communications and advanced network technologies

Today

Through the 5G Infrastructure Support Business, we offer support services to various businesses for the introduction of cloud- and IoT-based solutions in addition to support services for entry into MVNO businesses and business support services for ISPs



- We will create next-generation networks and data centers for the 5G era, reinforce our provision of services using cloud platforms, and roll out services using 5G and eSIMs (SIMs that are built into devices). We will also expand our range of services that combine these various business resources
- Domestic 5G-related markets and IoT markets have huge potential and are expected to grow to around ¥210.6 billion* and ¥10.2 trillion* in scale respectively
- In anticipation of these markets, while continuously providing stable, secure, and safe communication infrastructure services, we will build next-generation networks and data centers for the 5G era and aim to roll out new services using 5G and eSIMs

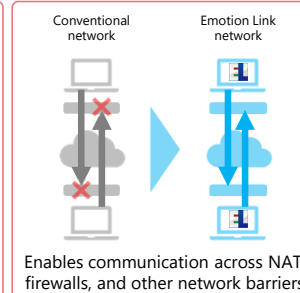
* The size of the domestic 5G-related market (2027) and of the IoT market (2025) are based on the survey by International Data Corporation Japan.



Highlight Technology

"Emotion Link," our proprietary technology

- Emotion Link is a network solution for safe and secure communications that can flexibly guarantee the reachability and safety of communications using an overlay network (a virtual network that is created on top of an existing network)
- The solution enables safe two-way communication between the equipment and terminals required for network creation and offers direct access across firewalls and NAT



Our main services

freebit
MVNO Pack

Description

MVNE business to support MVNO business development

Main solutions provided

Provision of MVNE services to support MVNOs
We work between an MNO (NTT Docomo) and MVNOs to support the startup and operation of MVNO businesses, and provide consulting services to support the smooth rollout of MVNO businesses

Features

- Dedicated consultant system
- Extensive lineup allows for unlimited combinations
- Achieved at low cost

YourNet

Support ISP business from all directions

We offer provider outsourcing services for ISPs. Alongside basic services such as internet connection and high-volume emails, we also provide comprehensive backup for peripheral services including online storage, cloud platforms, and mobile connections

- YourNet ISP outsourcing service
- M-Plus! VPN
- ISP in a Cloud

freebit cloud

Highly secure hybrid cloud

We provide hosting services that cater to wide-ranging needs through everything from general-purpose plans to custom server creation
A highly secure and stable cloud that combines the next-generation firewall FortiGate with the proven and highly reliable virtual software VMware

- freebit cloud VDC
- freebit cloud security SIM
- freebit cloud IoT Platform

Segment Overview

5G Lifestyle Support Business (1)

We provide business platforms that support the creation of services for safe and secure lifestyles, health, workstyles, and housing

► 5G Lifestyle (TONE/DTI)

We provide mobile communication services using smartphones and fixed line internet-related services, mainly for individual customers

→ TONE Mobile

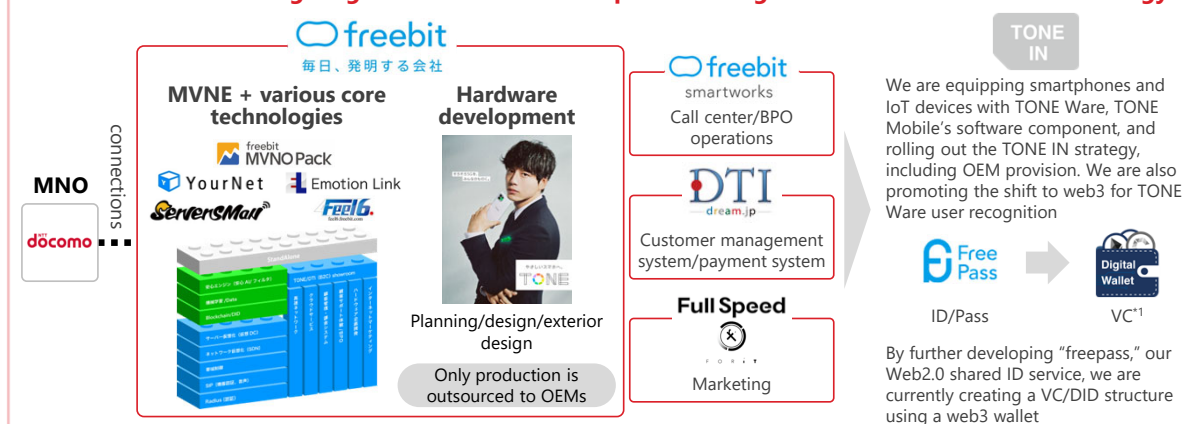
► TONE Mobile also functions as a so-called showroom for the FreeBit Group's technologies

TONE Mobile gives due consideration to (1) What the first smartphone for children should be like, and (2) How smartphones should be for senior citizens. Through TONE Mobile, we use technology to provide safe, secure, and user-friendly smartphones that reduce any concerns, stress, or reluctance associated with smartphone use



Highlight Technology

TONE Mobile brings together the FreeBit Group's technologies to roll out the TONE IN strategy



Addressing social issues through TONE Mobile

TONE Care



Simple and free online health consultations with doctors, etc.^{*2} from anywhere



Doctors, etc. provide advice on health

Through TONE Care, doctors, etc. offer health consultations to subscribers, users, and their families



Simple consultations through chat
Unlimited number of consultations per month

Users can casually consult with doctors through chat for free and as many times as they wish



15-minute online health consultations up to twice a month

Users can take advantage of a simple consultation service through their TONE Mobile device up to twice a month and for 15 minutes at a time

^{*1} Verifiable credentials (VC): A digital certificate that shares academic history, qualifications, and identification, and that proves that the information has been verified by a trustworthy organization
^{*2} Consultations may be held by qualified individuals other than doctors.

Segment Overview

5G Lifestyle Support Business (2)

We provide business platforms that support the creation of services for safe and secure lifestyles, health, workstyles, and housing

► 5G Homestyle (GIGA PRIZE)

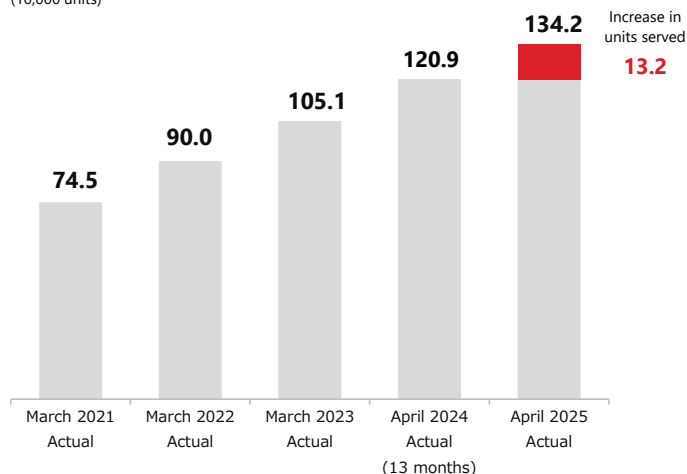
We are also focusing on establishing a new service in addition to our provision of internet services for housing complexes

➔ GIGA PRIZE: ISP for housing complexes and smart life support

- GIGA PRIZE, which provides the 5G Homestyle service in our 5G Lifestyle Support Business, offers a high-speed and stable internet connection service as a dedicated ISP for housing complexes
- GIGA PRIZE is also developing various digitalized solutions such as an operational support system for the real estate industry and a cloud-based surveillance camera service

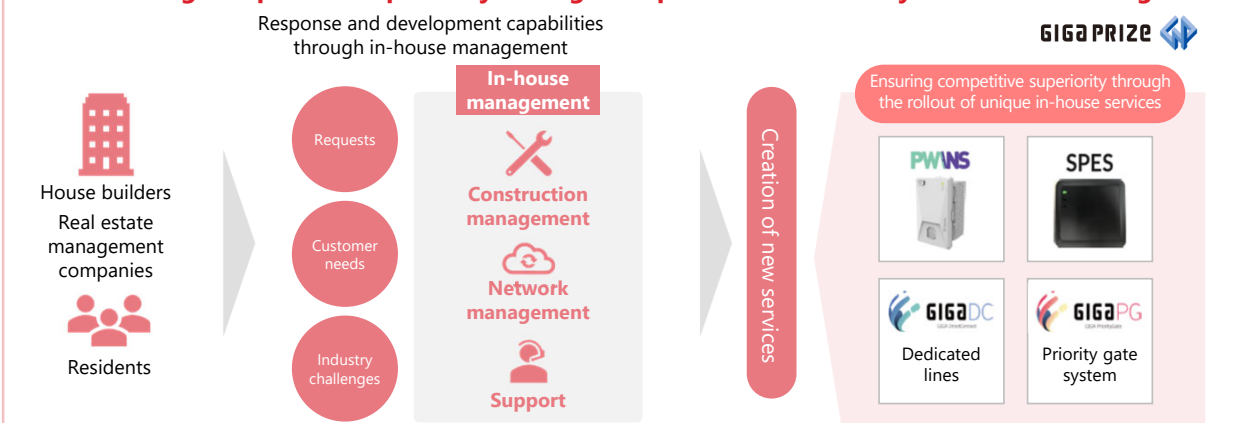
<No. of homes using our ISP service for housing complexes>

(10,000 units)



Highlight Technology

Ensuring competitive superiority through unique services courtesy of in-house management



Initiatives toward smart cities

- The GIGA PRIZE Group's LIVINGTOWN MINATOMIRAI is a cross-industry co-creation complex that supports the updating of lifestyles with a focus on housing
- We are providing smart home experiences using 5G, IoT, and other next-generation communication technologies, and are promoting demonstrations with a view to creating a smart town



We are rolling out various solutions in the environments surrounding homes to enrich lifestyles through technology

- Cloud-based security cameras record visuals on the cloud without the use of a recorder. The aim is to provide residents with peace of mind by preventing illegal dumping around garbage collection points, parking issues, break ins, theft, and other crimes
- Smart poles provide safety and security through basic lighting functions, LED illumination functions, and cloud-based security cameras
- GIGA PRIZE is working to develop and improve solutions and services in line with housing-related challenges and needs, and is contributing to increases in property value and more comfortable lifestyles

Segment Overview

Enterprise/Creator 5G DX Support Business

A business that supports the creation of platforms that enable everything from market creation and entry to the maintenance of customer relationships for not only enterprises but for the creators and influencers who will be key to the future of manufacturing

Provision of online marketing services using advanced technologies ▶ Full Speed Inc.
An affiliate network that exceeds one million sites ▶ For it Inc.

We will aim to enhance services for 5G marketing and expand influencer marketing

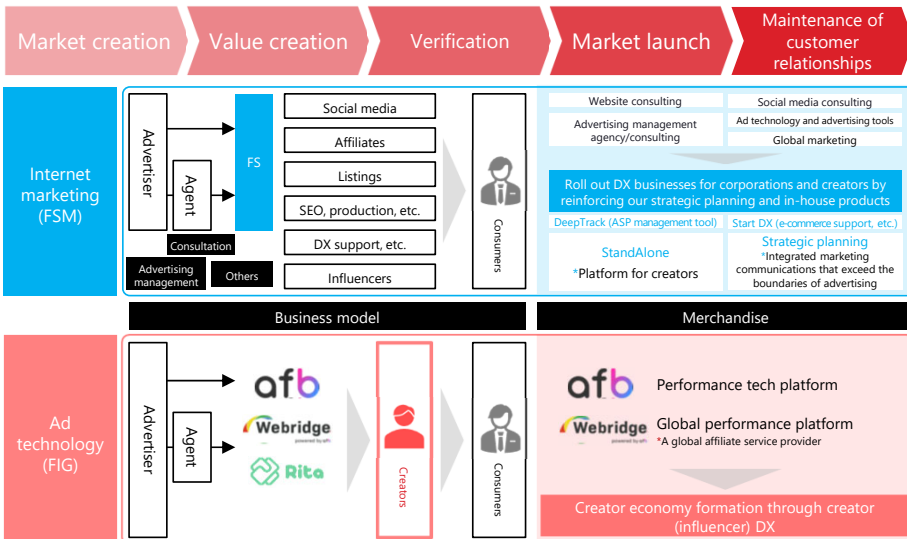
With an eye on web3, we are promoting Internet marketing and ad technology-related businesses



We offer the StandAlone creator platform that maximizes value for creators and influencers by allowing them to communicate their own information without going through a major platform operator

Enterprise/Creator 5G DX Support Business

We will support manufacturing in the era of 5G and the creation of platforms using unique DX methods, working alongside enterprises, creators, and influencers.



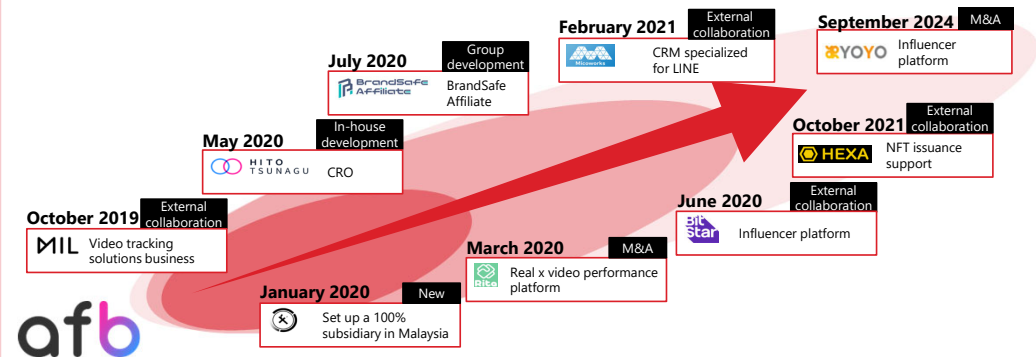
Highlight Technology Performance technology network/ASP



- afb is a performance-based affiliate service managed by For it Inc. It has a customer-first policy and offers the **fastest partner payment cycle in the industry**
- In the user satisfaction part of the **Affiliate Program Awareness Survey 2024**, among high-income partners (those with income of over ¥500,000/month), afb was ranked the **most satisfying service** for the **13th consecutive year**

Source: Affiliate Program Awareness Survey 2025 <https://affiliate-marketing.jp/release/202506.pdf>

Business expansion through M&As and alliances



Website information on SiLK VISION 2027, the Integrated Report and Our Roadmap



For more information, please visit our website home page and click on the appropriate images.



Our Roadmap URL for "FreeBit's Strategic Pivot"

<https://freebit.com/profile/roadmap.html>



URL for "Strategic Pivot" presentation by Atsuki Ishica, CEO

https://freebit.com/profile/strategic_pivot.html



SiLK VISION 2027 explanatory video

https://freebit.com/ir/movie/movie_20240724.html



FreeBit, Here and The Road Ahead—Integrated Report 2024

https://freebit.com/en/ir/pdf/integrated_reports/fix.pdf



Transcript of the SiLK VISION 2027 explanatory video

(external website)

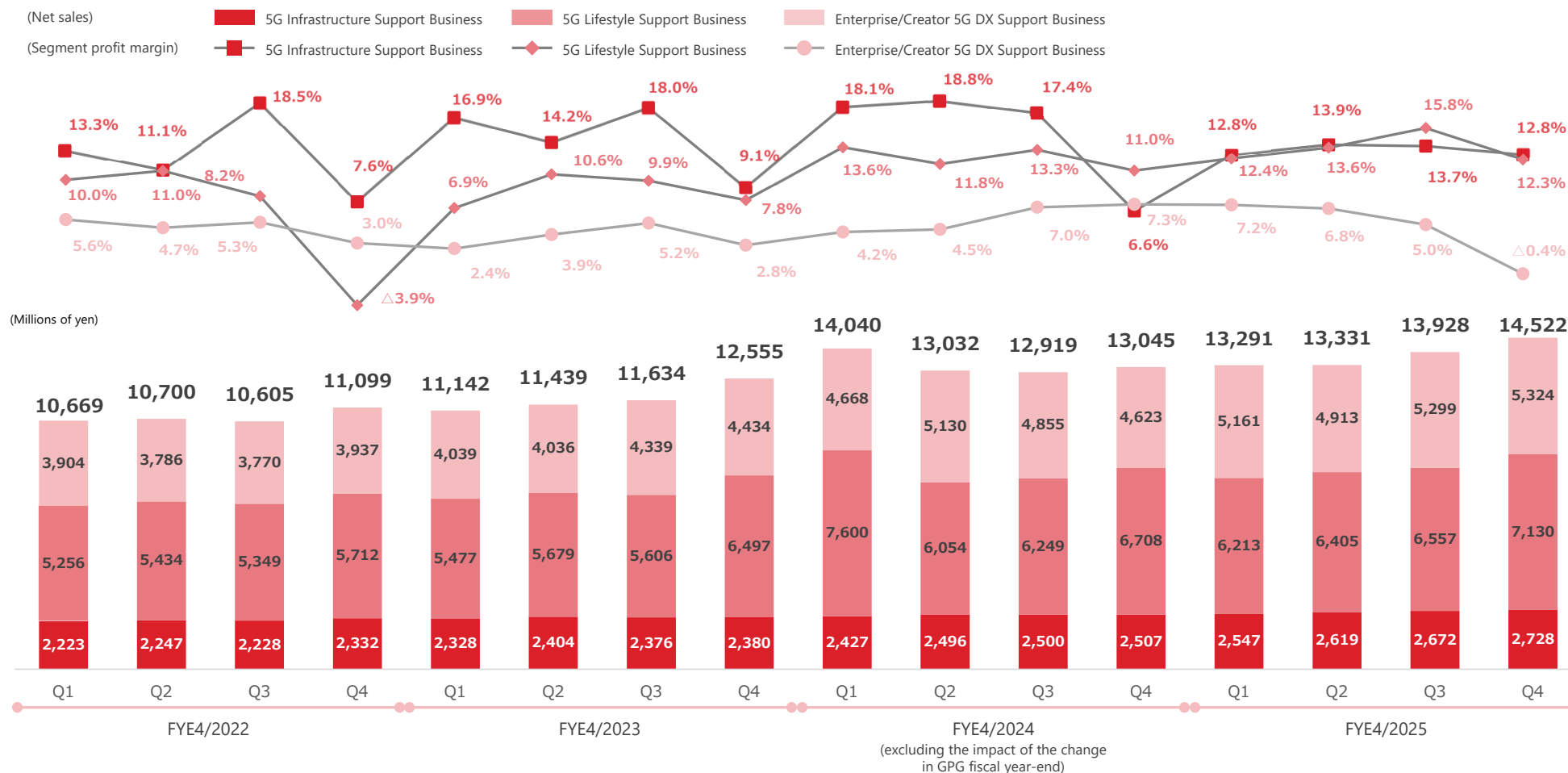
<https://finance.logmi.jp/articles/380238>

(available in Japanese only)



Quarterly Segment Changes

Stable sales growth through recurring charges and steady improvement of profit margin



Quantitative Information (Financial Indicators)



	FYE4/2015	FYE4/2016	FYE4/2017	FYE4/2018	FYE4/2019	FYE4/2000	FYE4/2021	FYE4/2022	FYE4/2023	FYE4/2024*	FYE4/2025
Number of consolidated subsidiaries	11	11	14	20	24	27	19	20	21	21	25
Results (Millions of yen)											
Net Sales	21,469	28,389	35,222	38,653	50,365	55,295	52,009	43,075	46,771	53,037	55,073
Operating profit	1,244	1,902	1,321	1,851	2,981	2,587	3,403	3,165	4,007	5,887	5,883
Ordinary profit	982	1,322	807	1,426	2,569	2,481	3,661	2,878	3,707	5,756	5,230
Profit attributable to owners of parent	1,025	553	(150)	(567)	279	(619)	1,586	827	1,792	3,566	2,748
Financial Position (Millions of yen)											
Total assets	19,323	21,931	25,597	30,796	39,164	42,472	34,835	35,050	35,926	38,183	40,558
Net assets	10,654	11,164	11,251	10,675	11,308	10,848	12,148	11,039	11,032	15,196	8,536
Shareholders' equity	9,842	9,972	9,648	8,875	9,001	8,079	8,714	6,881	8,242	11,628	6,479
Interest-bearing debt (including lease obligations)	3,901	4,430	6,499	12,107	16,941	18,897	14,317	15,144	15,991	14,144	21,750
Cash Flows (Millions of yen)											
Operating cash flows	2,207	1,751	3,811	1,030	3,182	1,480	7,122	2,333	3,322	4,225	4,573
Investing cash flows	(524)	(508)	(2,291)	(2,140)	(3,688)	(1,870)	(2,655)	510	(644)	(1,085)	(687)
Financing cash flows	585	(306)	844	4,504	2,320	625	(2,571)	(2,731)	(2,110)	(2,720)	(1,924)
Balance of cash and cash equivalents at year-end	6,983	7,911	10,249	13,656	15,458	15,718	17,619	17,741	18,305	18,722	20,677
Productivity (Millions of yen)											
Net sales per employee	33.1	41.8	40.0	39.0	39.7	42.8	56.8	45.9	51.2	59.9	63.0
Operating profit per employee	1.9	2.8	1.5	1.8	2.3	2.0	3.7	3.3	4.3	6.6	6.7

* Including impact of change in accounting period Of GPG

Quantitative Information (Financial Indicators)

	FYE4/2015	FYE4/2016	FYE4/2017	FYE4/2018	FYE4/2019	FYE4/2000	FYE4/2021	FYE4/2022	FYE4/2023	FYE4/2024*	FYE4/2025
Profitability											
Ratio of operating profit to net sales (%)	5.8	6.7	3.8	4.8	5.9	4.7	6.5	7.3	8.6	11.1	10.7
ROA (Return on assets) (%)	5.4	6.4	3.4	5.1	7.3	6.1	9.5	8.2	10.4	15.5	13.3
ROE (Return on equity) (%)	12.9	5.6	—	—	3.1	—	18.9	10.6	23.7	35.9	30.4
Solvency											
Current ratio (%)	180.4	176.7	181.8	215.1	199.2	186.4	207.0	216.0	213.3	224.9	215.2
D/E ratio (times)	0.4	0.4	0.7	1.4	1.9	2.3	1.6	2.2	1.9	1.2	3.4
Efficiency											
Total assets turnover (times)	1.2	1.4	1.5	1.4	1.4	1.4	1.3	1.2	1.3	1.4	1.4
Accounts receivable turnover period (days)	52.3	49.5	45.3	44.0	48.5	58.1	56.0	61.9	63.7	58.2	57.1
Per Share Data											
Net assets per share (bps, yen)	436.56	449.30	434.70	399.88	405.57	368.19	415.12	366.01	412.94	582.26	297.46
Dividend per share (yen)	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.5	8.0	27.0	30.0
Basic earnings per share (EPS, yen)	51.40	24.75	(6.77)	(25.56)	12.59	(27.93)	74.06	41.86	95.07	178.58	135.81
Dividend payout ratio (%)	13.6	28.3	—	—	55.6	—	9.5	17.9	8.4	15.1	22.1

* Including impact of change in accounting period Of GPG

Forward-looking statements in this document, including our forecasts, outlooks, targets, plans and strategies, are based on information that we believe to be reasonable at the time of preparation of this document and on certain assumptions (hypotheses). Actual results may differ materially from these forecasts and targets due to various factors. This document is an explanatory material for our business strategy and is not prepared for the purpose of soliciting investment.

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