

December 15, 2025

For Immediate Release

Company name: VECTOR INC.  
Representative: Keiji Nishie  
Representative Director, Chairman, and CEO  
Securities code: 6058 (Tokyo Stock Exchange Prime Market)  
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Notice Regarding Change in Equity-Method Affiliate (Transfer of Shares) and Booking of Extraordinary Income

VECTOR INC. (the "Company") hereby announces that, as detailed below, it has resolved at a Board of Directors meeting held today, to transfer all shares of its equity-method affiliate MicroAd Taiwan, Ltd. (hereinafter referred to as "MicroAd Taiwan") to MicroAd, Inc. (hereinafter referred to as "MicroAd") and that a share transfer agreement has been concluded. As a result of this share transfer, MicroAd Taiwan will be excluded from the Company's equity-method affiliates.

Furthermore, the Company is also expecting the booking of extraordinary income.

1 . Reason for the share transfer

The VECTOR Group is guided by its philosophy of "Making People Happy by Delivering Excellent Products, Services and Solutions to the World," and has consistently achieved growth by developing a business centered around strategic PR services.

Moreover, even during periods of growth, the Company has proactively responded to changes in the market environment while continuously expanding and strengthening its services. As a "fast company" offering comprehensive, one-stop support for marketing strategies aimed at making people aware of the outstanding products, services, and other attributes of our clients, it has developed a system to provide a wide range of marketing services that balance effectiveness and cost efficiency to meet customer needs.

As part of these initiatives, the Company acquired shares in MicroAd Taiwan, which operates digital marketing business in Taiwan, in November 2018 and turned it into an equity-method affiliate.

Recently, a proposal was received from MicroAd, a shareholder of MicroAd Taiwan, to purchase all shares held by VECTOR. After conducting a careful and rigorous evaluation based on the future prospects of MicroAd Taiwan's business and market conditions, the Company has determined that this share transfer is a transaction at an appropriate price and have agreed to the share transfer.

## 2. Outline of equity method affiliate transferred

|   |  |   |
|---|--|---|
| (1) Company name  | MicroAd Taiwan, Ltd  |   |
| (2) Address   | Republic of China (Taiwan), Taipei City  |   |
| (3) Name and title of representative  | Yuto Maruki, CEO   |   |
| (4) Business description  | Development of ad platform business and ad distribution business   |   |
| (5) Share capital   | TWD\$6 million   |   |
| (6) Established   | January 2009   |   |
| (7) Net assets, total assets for the fiscal year immediately preceding the transfer | Net assets: TWD\$240 million (approx. ¥1,173 million)<br>Total assets: TWD\$311 million (approx. ¥1,521 million) |   |
| (8) Major shareholders and shareholding ration                                      | MicroAd Hong Kong Holdings, Ltd. 70.00%<br>VECTOR 30.00%   |   |
| (9) Relationship between VECTOR and said company                                    | Capital relationship   | VECTOR holds 30.00% of voting rights of said company. |
|   | Human resources relationship   | Not applicable.                                       |
|   | Business Relationship  | Not applicable.                                       |
|   | Related Party  | Not applicable.                                       |

(Note) Japanese yen figures assume 1TWD = ¥4.89.

## 3. Outline of the other party to the share transfer

|   |  |
|---|--|
| (1) Company name                              | MicroAd, Inc.  |
| (2) Address                                   | 20-1 Sakuragaoka-cho, Shibuya-ku, Tokyo  |
| (3) Name and title of representative          | Kentaro Watanabe, Representative Director, President and Executive Officer   |
| (4) Business description                      | Development of ad platform business  |
| (5) Share capital                             | ¥1,033 million   |
| (6) Established                               | July 2007  |
| (7) Major shareholders and shareholding ratio | CyberAgent, Inc. 48.70%<br>SWAY 6.65%<br>Rakuten Securities Inc. 1.73%<br>Kentaro Watanabe 1.36%<br>Fukuda Hisaya 1.22%<br>Japan Custody Bank, Ltd. (Trust Account) 0.97%<br>MicroAd, Inc. Employee Stock Ownership Plan 0.97%<br>SBI SECURITIES CO., LTD. 0.91% |

|  |   |                 |
|--|---|-----------------|
|  | MSCO CUSTOMER SECURITIES (Standing proxy: Morgan Stanley MUFG Securities Co., Ltd.) 0.78%<br>Japan Securities Finance Co.,Ltd. 0.68% (Note) |                 |
| (8) Relationship between VECTOR and said company | Capital relationship  | Not applicable. |
|  | Human resources relationship  | Not applicable. |
|  | Business Relationship   | Not applicable. |
|  | Related Party   | Not applicable. |

(Note) Major shareholders and ratio of shareholdings are based on the "Status of Major Shareholders" as reported in the 19th Semi-Annual Report submitted by MicroAd, Inc. on May 15, 2025.

#### 4. Ratio of Shareholding of Equity Method Affiliate and Transfer Price

|  |                |
|--|----------------|
| (1) Number of shares to be transferred | 180,000 shares |
| (2) Transfer price                     | ¥580 million   |

#### 5. Schedule

|  |                   |
|--|-------------------|
| (1) Date of board of directors resolution      | December 15, 2025 |
| (2) Date of contract agreement                 | December 15, 2025 |
| (3) Scheduled date of share transfer execution | January 31, 2026  |

#### 6. Booking of extraordinary income

Upon execution of the share transfer following the fulfillment of conditions in this transfer agreement, the Company plans to record an extraordinary gain of approximately ¥200 million from the sale of shares in affiliated companies in the consolidated financial statements for FY2/26, and an extraordinary gain of ¥400 million from the sale of shares in affiliated companies in the non-consolidated financial statements. Note that the aforementioned gains on sale in the consolidated financial statements is an estimate as of the current date and may be subject to change.

#### 7. Outlook

While the Company expects some contributions from this share transfer, no significant impact is expected on the consolidated financial results. However, any matters requiring disclosure will be announced in a timely manner.

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