



December 5th, 2025

Grand Opening of MACHIDA SHOTEN Melbourne The 1st Franchise Store in Australia

Gift Holdings Inc.



Gift Holdings (President Sho Tagawa, headquartered in Shibuya-ku, Tokyo; listed on the Tokyo Stock Exchange Prime Market) , together with its group companies (hereinafter referred to as “our group”), is pleased to announce the grand opening of MACHIDA SHOTEN Melbourne (hereinafter referred to as “our store”) on 5th December 2025 in Melbourne, Australia.

We as Gift Group aim to “Deliver our ramen to the world as a Gift.” Our businesses focus on managing our company owned restaurants, supporting our partnership stores by supervising their operations, and distributing our private brand materials. Our goal is to open 1,000 stores domestically and 1,000 stores overseas. Leveraging the expertise in ramen store management accumulated by our group, both domestically and internationally, as well as collaboration with local partners, we are delighted to announce the opening of our 19th overseas franchise store, our store in Australia.

Our store is located on A'Beckett Street, in the heart of Melbourne's central business district. Just approximately five-minute walk from the iconic Queen Victoria Market—one of Melbourne's most renowned landmarks and a popular destination among both locals and visitors—our location is surrounded by a vibrant mix of dining establishments and supermarkets, offering excellent convenience and accessibility.

Our store offers the same high-quality atmosphere, service, and taste as the directly manage stores in Japan to satisfy our customers. We also offer variety of Japanese appetizers and some Australia exclusive items.

Our mission is to serve our delicious food and provide the best service with smiles and energy to locals and people from all over the world. We will continue to focus on our vision to “Deliver our ramen to the world as a Gift.”



MAX RAMEN: 29.90 AUS\$

1. Overview of MACHIDA SHOTEN Melbourne

Grand Opening Date: December 5th, 2025

Store name: MACHIDA SHOTEN Melbourne

Address: 119 A'Beckett St, Shop G/02 UNO Melbourne, Melbourne VIC 3000, Australia

Business hours: 11:30-21:30 (Last Call: 21:20)

*Business hours are subject to change.

2. Future outlook

The impact on the Group's business performance for the fiscal year ending October 31, 2026, will be minor, but we will promptly disclose any matters that should be announced.

For Inquiries:

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Gift Holdings IR HP



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