

Financial Results for the Second Quarter of the Fiscal Year Ending March 2026

HYUGA PRIMARY CARE Co.,Ltd. 7133 TSE Growth Market November 14, 2025

This is an unofficial translation. In case of any difference in meaning between the original Japanese text and the English translation, Japanese text shall prevail

- Ol Company Profile, Business Profile, Summary
- Summary of Financial Results (FY 2026 2Q)
- O3 Earnings guidance (FY 2026)
- 04 Topics
- 05 Sustainability Management/Appendix

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# FY March 2026 2Q Summary

## Highlights

Net Sales Increased 17% YoY, Operating Income Decreased

Regarding revenue recognition of the Region Prime Project (estimated sales of 200 million), we expect to record a difference with the auditor in the current fiscal year.

Net Sales Progress as Planned, but Earnings Decreased Due to Upfront Costs for Business Expansion

## **Business Highlights**

Home visit pharmacies Business

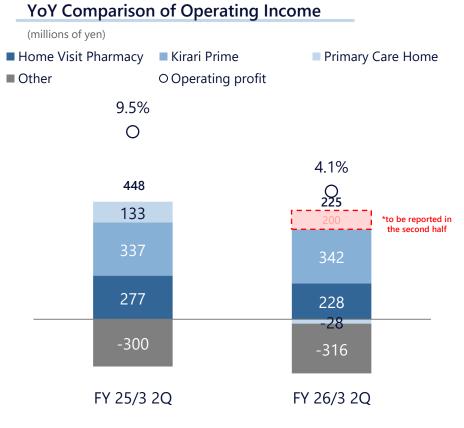
- YoY increase in sales and decrease in profit
- 8 new stores were opened in the 1st-half. Three of these stores are new to Hokkaido.
- New store openings and recruitment costs were incurred due to the accelerated pace of store openings.
- Full-scale contribution of new stores to earnings is expected in the second half of the fiscal year.

Kirari Prime Business

- · Sales and profit increased YoY.
- The number of affiliated stores increased to 2,754. The number of member stores also increased steadily.
- · ARPU grew steadily as the number of affiliated stores increased.

Primary Care Home Business

- Sales and profit increased and decreased YoY. Temporary loss due to expenses for opening new facilities
- Occupancy rate of two existing facilities is 95%. Occupancy rate of Kumamoto Hamasen, which opened in December last year, has been steady recently despite difficulties in attracting customers. Occupancy rate of Kurume St. Mary's Hospital Station, which opened in April, has been steady.



**\** 

# **Company Profile/Vision**

#### **COMPANY**

Company Profile

**Company Name** 

HYUGA PRIMARY CARE Co., Ltd. (HYUGA PRIMARY CARE Co.,Ltd.)

Representative

President/Pharmacist Tetsuji Kurogi

Establishment

November 2007

Head Office

2-2-1 Kasugabaru Kitamachi, Kasuga-city, Fukuoka

Composition of Officers

President and Representative Director
Director COO
Director CFO
Director
Director (outside)
Director (outside)
Full-time Corporate Auditor (outside)
Corporate Auditor (outside)

Corporate Auditor (outside)

Tetsuji Kurogi Takeo Yamasaki Tomoaki Onishi Kohei Shiroo Shinjirou Ogawa Kyoko Saeki Hirotaka Minamitani Nobuharu Kumamoto Takashi lizuka

Home-Visit Pharmacy Business (Kirari Pharmacy)

Kirari Prime Business

• Primary Care Home Business
(Primary Care Home Operation/Care Plan Service/Welfare Equipment Lending Service)

• Other Business (ICT)

Number of Employees

**Business Profile \*** 

844 (as of September 30 2025, not including temporary employees)

#### **VISION**

Vision

We'll create
a social infrastructure
which means
patients can recuperate
at home in peace
24hours a day,
365days a year.

As Platformer that adapts to the age of home medical care and provides the operation and mechanism of comprehensive community care, We'll aim to build an important infrastructure for these two types of care.

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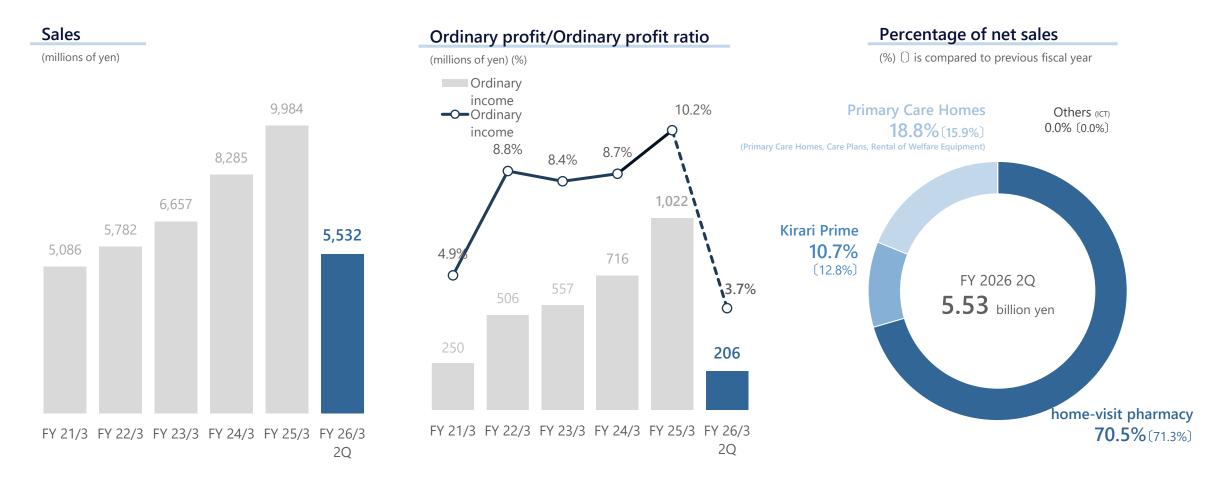
# **Summary of Financial Results**

- Net sales increased 17% YoY, but operating income decreased YoY. The impact was due to an increase in store opening costs associated with the accelerated pace of store opening in the home-visit pharmacy business, lower than expected opening costs for the fourth building in the primary care home business, and lower than expected occupancy pitches for Kumamoto Hamasen.
- Compared with the initial forecast, sales were in line with the forecast, but operating income fell short of the forecast due to higher than expected pharmacy opening costs and higher start-up costs for the primary care home Kumamoto Hamasen.

	FY 2025 2Q	FY 202	.6 2Q	Yo	Υ	Initial assumptions for	Full year outlook Progress rate	
(millions of yen)	Actual	First half plan *	Actual	Change	Change%	the year Difference		
Sales	4,719	5,720	5,532	+812	+17.2%	- 188	45.4%	
Home Visit Pharmacy Business	3,416	3,880	3,899	+483	+14.1%	+18	48.0%	
Kirari Prime Business	543	665	590	+46	+8.6%	- 74	43.1%	
Primary care home business	758	1,174	1,041	+282	+37.3%	- 132	38.7%	
Other businesses	0	0	0	- 0	- 11.1%	- 0	31.1%	
Operating income	448	512	225	- 222	- 49.6%	- 286	17.2%	
Home visit pharmacy business	277	352	228	- 49	- 17.7%	- 124	27.5%	
Kirari Prime Business	337	366	342	+4	+1.4%	- 23	45.3%	
Primary care home business	133	61	- 28	- 162	_	- 89	_	
Other businesses	- 3	0	- 18	- 14	_	- 18	_	
Adjustments	- 296	- 267	- 297	- 1	_	- 30	_	
Ordinary income	435	490	206	- 229	- 52.6%	- 284	16.2%	
Net income	291	347	136	- 155	- 53.2%	- 211	15.4%	

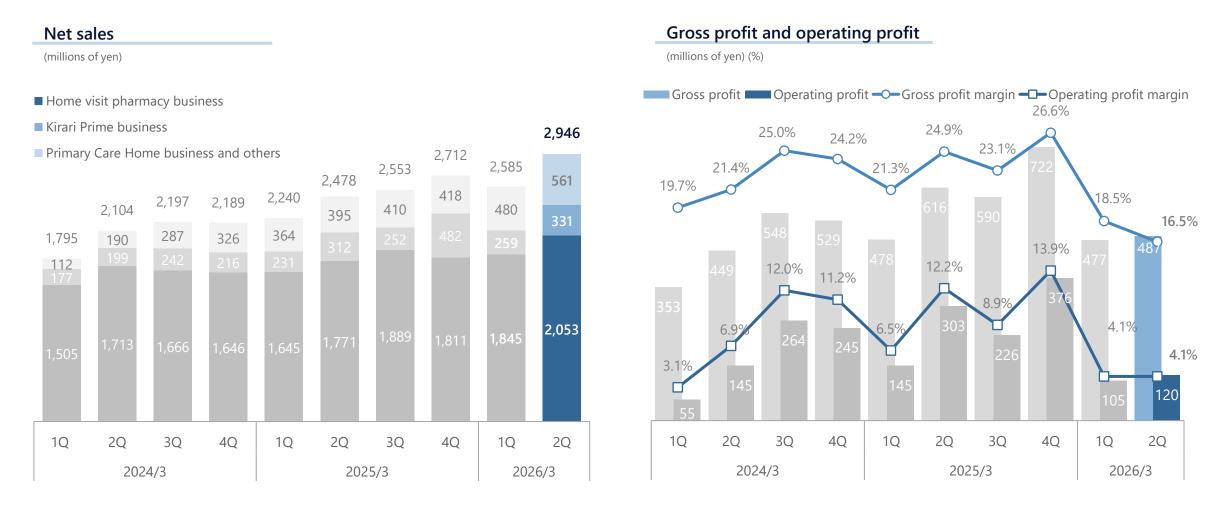
# **Business Results/Net Sales Composition**

- Net sales increased at a pace YoY. As a percentage of net sales, the weight of the primary care home business increased by 2.9 points YoY.
- Ordinary profit margin decreased YoY. The impact was mainly due to opening costs for the home-visit pharmacy business and opening costs for the primary care home business.



# **Quarterly Financial Results (1)**

- 2Q Sales increased from 1Q to record high for the quarter. Contributed by new store openings of home-visit pharmacies and primary care homes
- Gross profit and operating profit increased slightly from 1Q, but profit margin was flat. Affected by start-up costs of home-visit pharmacies and primary care homes



# **Quarterly Financial Results (2) By Segment**

- Regarding Home Visit Pharmacies Business, sales were steady, but operating income decreased due to increased costs associated with the accelerated pace of store opening.
- Regarding Kirari Prime Business, both sales and income increased due to steady increase in the affiliated stores and higher ARPU.
- Regarding Primary Care Homes Business, sales increased due to higher occupancy rates, and operating loss narrowed significantly.

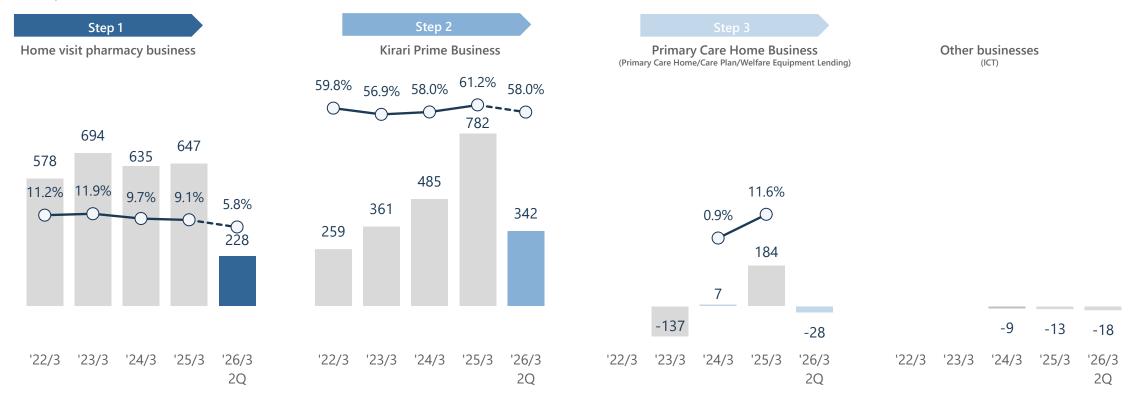
(millions of you)		FY 2	025		FY 2	FY 2026	
(millions of yen)	1Q	2Q	3Q	4Q	1Q	2Q	
Net sales	2,240	2,478	2,553	2,712	2,585	2,946	
Home Visit Pharmacy Business	1,645	1,771	1,889	1,811	1,845	2,053	
Kirari Prime Business	231	312	252	482	259	331	
Primary care home business	364	394	410	417	480	561	
Other Business	0	0	0	1	0	0	
Operating Income	145	303	226	376	105	120	
Home visiting pharmacy business	94	182	212	157	158	69	
Kirari Prime Business	132	205	128	316	132	209	
Primary Care Home Business	67	66	55	- 5	- 25	- 2	
Other Business	- 2	- 1	- 3	- 6	- 9	- 9	
adjustment amount	- 146	- 149	- 167	- 84	- 150	- 147	
Ordinary income	141	293	204	383	96	109	
Net income	94	196	103	324	63	72	

# **Operating Income by Segment**

- In the Home Visit Pharmacies business, which is the first step of growth, segment profit margin declined YoY due to costs associated with opening new stores and hiring.
- In the Kirari Prime business, which is the second step, profit margin remained at a high level.
- In the Primary Care Homes business, which is the third step of growth, profit temporarily fell due to costs associated with opening new facilities.

## Segment profit and segment profit margin

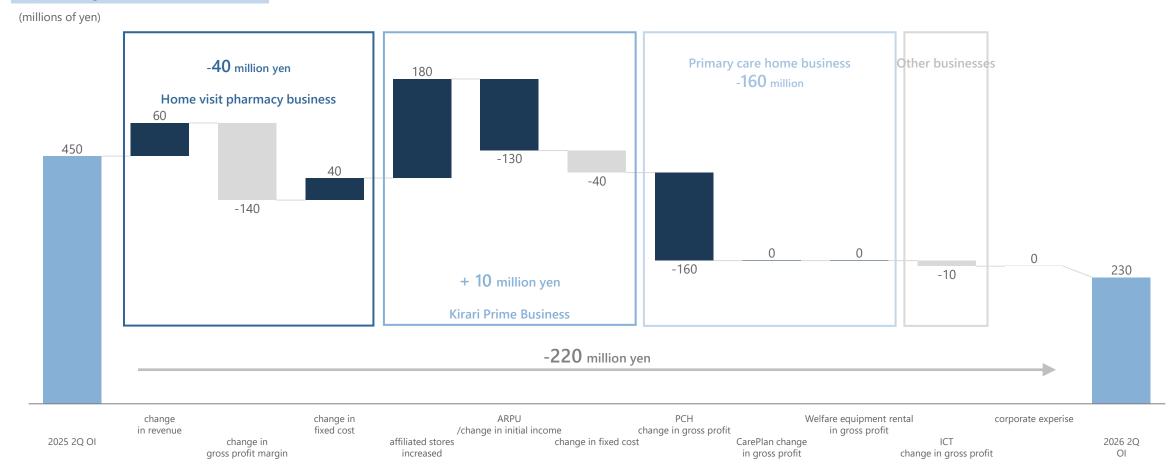
(millions of yen) (%)



# **Operating Income Analysis**

- Total 2Q operating income decreased year on year. By segment, start-up costs for home-visit pharmacies and primary care homes led the way.
- While Kirari Prime remained flat, the decrease in regional prime projects was absorbed by an increase in the number of member stores and ARPU.

## **Operating income factors**



## Home Visit Pharmacies Business KPI

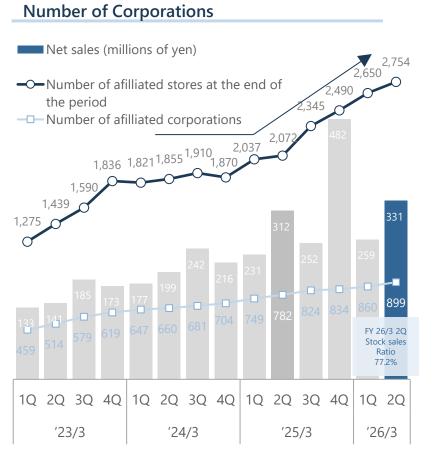
- The number of stores increased by 8 from the end of the previous fiscal year to 61. This is the highest pace of store opening ever. Sales per store decreased to 127 million yen due to the continuation of store opening.
- The number of home-visit patients increased by 1,206 from the end of the previous fiscal year to 11,179 due to the increase in stores. In recent years, the number of patients per store has been on a downward trend as we search for optimal efficiency, but the recent rapid increase in the number of stores temporarily accelerated the downward trend.

#### Sales and number of stores Number of home patients Number of stores 248 243 —O─Sales per store (millions of yen)\* 231 226 225 223 148 145 145 142 134 Number of Patients at home 127 -O-Number of Patients at home per stores\*\* 61 FY2019 FY2020 FY2021 FY2022 FY2023 FY2024 FY2025 FY2026 FY2026 FY2020 FY2021 2Q 2Q

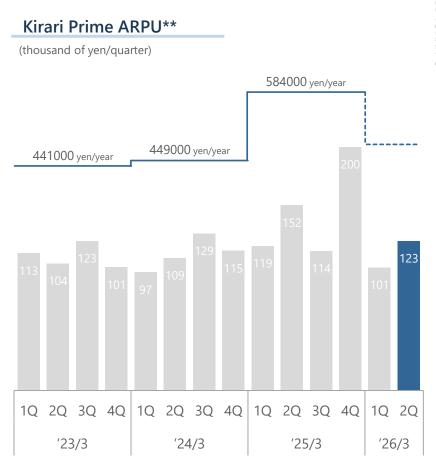
## Kirari Prime Business KPI

Net Sales, Number of Affiliated Stores,

- Net sales in 2Q increased steadily compared to 1Q
- The number of affiliated stores increased by 264 from the end of the previous fiscal year to exceed 2,700. Continued upward trend by strengthening consulting services
- ARPU remained strong with the increase in the number of affiliated stores







\*\*ARPU= Kirari Prime Business net sales (including initial revenue) ÷ average number of stores at the beginning and end of the period

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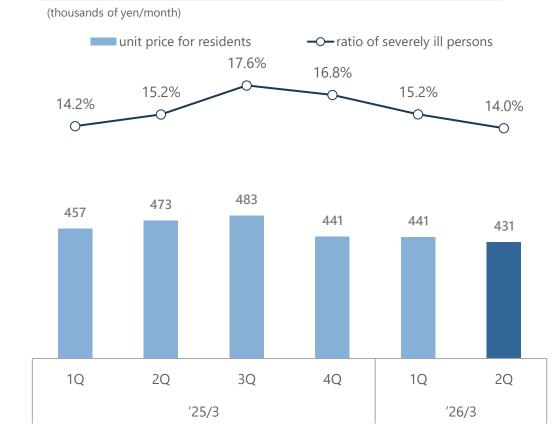
# **Primary Care Home Business KPI**

- Occupancy rate of existing facilities \* ¹ as of the end of September 2025 was 95%. Kumamoto Hamasen, which opened in December last year, initially struggled to attract customers due to a lack of staff, but the occupancy rate has been steady recently. On the other hand, Kurume St. Mary's Hospital Station, which opened on April 18, 2025, has been steadily increasing the number of residents, taking advantage of Fukuoka's experience to date.
- Average monthly unit price of residents in 2Q was 430,000 yen. This decline was mainly due to a temporary shortage of resources required to provide medical services at Kumamoto Hamasen due to the turnover of nurses. No particular downward trend was observed at other locations.

## Capacity/Number of residents

Facility name	Occupancy			FY 2	FY 2026			
racinty name	Capacity		1Q	2Q	3Q	4Q	1Q	2Q
Existing facilities * <sup>1</sup>								
Kasuga Chikushidai	102	Number of	100	97	92	96	92	97
Hakata Mugino	162	Residents	147	154	155	150	146	154
	264		247	251	247	246	238	251
New facilities * 1								
Kumamoto Hamasen	168		_	_	47	64	78	131* <sup>3</sup>
Kurume St. Mary's Hospital Station'	144		_	_	_	_	40	106* <sup>3</sup>
	312		-	-	47	64	118	237

## Ratio of severely ill persons /Unit price for residents \* 2



<sup>→</sup> HYUGA PRIMARY CARE Co.,Ltd.

<sup>\*1</sup> Existing facilities are defined as facilities that have been in operation for more than a year, and new facilities are defined as facilities that have been in operation for less than a year.

<sup>\*2</sup> Quarterly average monthly unit price

<sup>\*3</sup> Including occupancy reservations as of the end of October.

## Progress of Action Plan for Fiscal Year Ended March 2026

#### **Home Visit Pharmacy Business**

Efforts to Secure Human Resources
 Personnel specializing in retention are assigned to the

human resources department. Continue the decrease in the turnover rate in the previous fiscal year.

We are continuing to reduce the turnover rate.

· In-home specialty stores

Establish in-home specialty stores to enable more precise dominant development. This also directly leads to higher delivery efficiency. Plan to open 6~10 stores during the fiscal year

Open 8 stores in the first half. It also plans to open two stores in the second half of the fiscal year.

Central Pharmacy Concept

To lift the ban on outsourcing of dispensing, the company plans to draw up an investment plan as soon as it learns of detailed legal revisions.

Although the revision of the Pharmaceutical Machinery Law has been decided, the company will respond as soon as detailed conditions are revealed.

Action will be taken as soon as the indication appears.

Expansion into new areas

The company plans to open stores in Hokkaido and Aichi prefectures.

The company plans to establish a system to acquire patients from home over a wide area.

3 stores opened simultaneously in Hokkaido When considering expanding into new areas, the company will prioritize the stable operation of its 3 Hokkaido stores.

#### Kirari Prime Business

Dispatch of home-based pharmacists
 Develop direct consulting services (dispatch of home-based pharmacists) toward the era of full-scale home medical care. Increase the number of available pharmacists nationwide.

#### Aid Prime

 Automatic linkage with electronic drug history system

Deploy automatic linkage between other companies' electronic drug history systems and our company's home support system (FamCare) and AI-based RPA reports to franchisees.

AidPrime is introduced by two companies.

• M & A support for business succession pharmacies As the number of small and medium-sized pharmacies with no successors and financial difficulties increases, Our company will provide consulting services to increase M & A support.

#### Region Prime

Support services for construction and operation of facilities for the elderly

Provide consulting services to pharmacy operators regarding construction and operation of facilities for the elderly. Develop a set of pharmacies and facilities for the elderly nationwide in addition to directly managed ones

Several projects are in progress.

#### Primary care home busines

System to expand facilities

Development of a system capable of developing 2 or more buildings per year

Primary care home scheduled to open in the fiscal year ending March 2027

Following Hyuga-Notame (tentative), construction is underway in Nishi Ward, Fukuoka City.

- Profitability of Buildings 3 and 4
  - Buildings were opened in Kumamoto Prefecture in December 2024 and in Kurume City, Fukuoka Prefecture in April 2025. Similar to existing facilities, steady start-up and high occupancy rates are maintained.
- Preparations for Opening Buildings 5 and Subsequent Buildings

A fifth building is scheduled to open. Details are being discussed. 3 Buildings

There are problems with the occupancy rate and the patient unit price. Improvement in the occupancy rate With a good prospect, we started to improve the patient unit price.

Strengthen positioning as a platform company for primary care



## **Balance Sheet**

- The equity ratio for FY 2026 2Q was 28.7%, down 4.9 points from the end of the previous fiscal year. Impact of increase in interest-bearing debt
- Total assets expanded 16.8%. In addition to increased receivables due to increased sales, property, plant and equipment increased due to the opening of primary care home business assets and home-visit pharmacies.

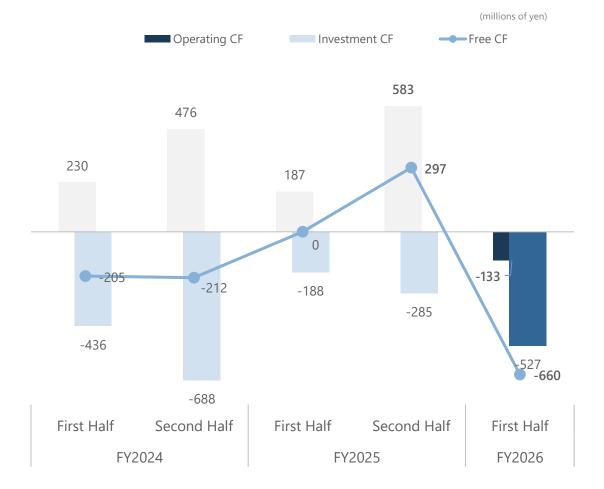
(millions of yen)	FY2024	FY2025	FY2026 2Q	Change from the end of the previous fiscal year	
Current assets	2,444	2,703	3,385	+682	
Cash and deposits	688	565	754	+188	Increase due to borrowing
Accounts receivable	1,498	1,873	2,284	+411	Impact of business expansion
Fixed assets	3,910	4,348	4,848	+500	
Property, plant and equipment	2,997	3,308	3,759	+450	Impact of opening new stores
Intangible assets	364	393	429	+36	
Total assets	6,354	7,051	8,233	+1,182	
Liabilities	4,711	4,679	5,868	+1,188	
Accounts Payable	751	756	936	+180	Impact of business expansion
Interest-Bearing Liabilities *	2,629	2,259	3,290	+1,030	Increase in borrowings in preparation for business expansion
Lease obligations (short-term and long-term)	168	385	455	+70	
Net assets	1,643	2,371	2,365	- 6	
Liabilities and Net Assets	6,354	7,051	8,233	+1,182	
Equity Ratio	25.9%	33.6%	28.7%	- 4.9pt	
ROE	26.8%	35.8%	_	-	
ROA	11.3%	10.7%	_	_	
Total asset turnover	1.3 times	1.5 times	_	_	

## **Cash Flow**

- FCF for the first half of FY 2026 was down 660 million yen. Operating CF was in the red due to an increase in receivables associated with increased sales. In addition, cash out of investment CF continued as store openings accelerated.
- We will continue to invest for growth. We will maintain a certain level of financial stability so that we can flexibly respond to funds.

#### **Cash Flow**

(millions of yon)	FY 2	.025	FY2026	YoY	
(millions of yen)	1st Half	2nd Half	1st Half	101	
Operating CF	187	583	- 133	-321	
profit before taxes	435	534	205	- 229	
Depreciation and amortization  Amortization of	128	146	164	+35	
goodwill Changes in	4	4	6	+2	
receivables and payables	- 66	- 305	- 227	- 160	
Investments	- 188	- 285	- 527	- 339	
Capital investment, etc.	- 133	- 244	- 458	- 325	
Free CF	- 0	297	- 660	- 660	
Financial CF	201	- 620	849	647	
Charge in borrowings	217	- 588	1,030	+812	
shares	0	9	0	- 0	
cash at end of period	888	565	754	- 134	



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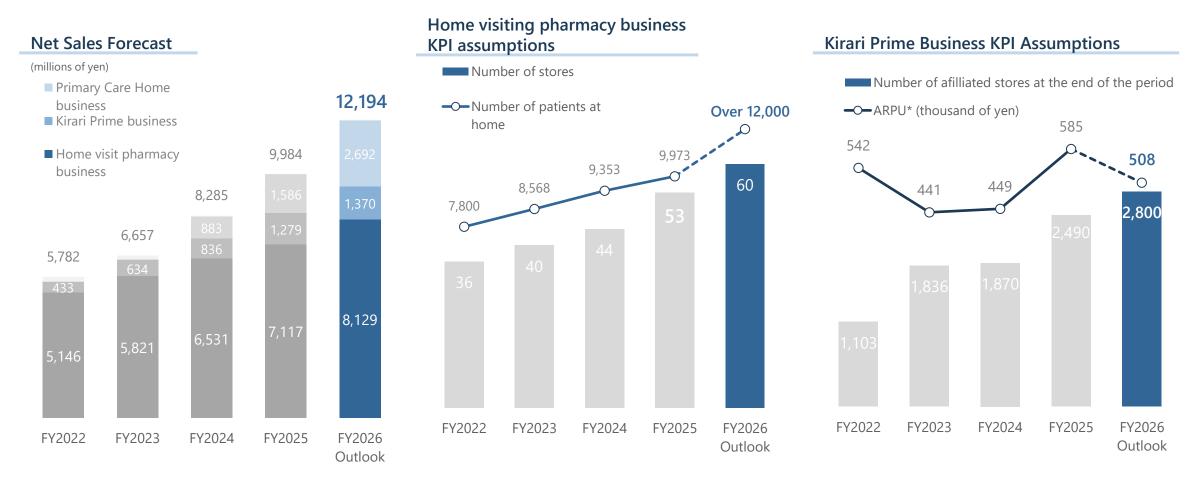
# Forecast (Consolidated)

- The initial forecast for the Region Prime Project (estimated sales of 200 million yen), which is scheduled to be booked in the first half of the fiscal year, is unchanged from the previous forecast.
- In the second half of the fiscal year alone, we expect to increase the amount compared to the previous forecast. In FY 2026, we forecast a 22% increase in sales and a 25% increase in operating income. Ordinary income is also expected to set a new record for consecutive years.

		FY 2025 Results			FY 2026			YoY Difference		Full Year
(millions of yen)	First Half	Second Half	Full Year	First Half Actual	Second Half Assumed	Full Year	First Half	Second Half	Full Year	Change
Sales	4,719	5,265	9,984	5,532	6,662	12,194	+812	+1,397	+2,209	+22.1%
Home visiting pharmacy business	3,416	3,701	7,117	3,899	4,230	8,129	+483	+529	+1,012	+14.2%
Kirari Prime Business	543	735	1,279	590	780	1,370	+46	+44	+91	+7.1%
Primary care home business	758	827	1,586	1,041	1,651	2,692	+282	+823	+1,106	+69.8%
Other businesses	0	0	1	0	0	1	- 0	- 0	- 0	
Operating income	448	603	1,051	225	1,088	1,314	- 222	+485	+263	+25.0%
Home visiting pharmacy business	277	370	647	228	599	827	- 49	+229	+180	+27.9%
Kirari Prime Business	337	444	782	342	413	755	+4	- 31	- 26	- 3.4%
Primary care home business	133	50	184	- 28	291	263	- 162	+241	+79	+43.0%
Other businesses	- 3	- 10	- 13	- 18	18	0	- 14	+28	+14	-
adjustment amount	- 296	- 252	- 548	- 297	- 234	- 532	- 1	+17	+16	-
Ordinary profit	435	587	1,022	206	1,063	1,269	- 229	+475	+246	+24.1%
Net income attributable to owners of parent	291	427	719	136	747	883	- 155	+319	+164	+22.9%

# **KPI Assumptions**

- In terms of sales, the primary care home business grew significantly due to the expansion of the number of facilities. Company-wide sales finally exceeded 10 billion yen and aim to exceed 12 billion yen
- The home-visit pharmacy business is expected to have a similar opening pitch to the previous fiscal year. There was a rush to open new stores in the previous fiscal year, but this fiscal year will continue to be aggressive in opening new stores. The number of home patients is also expected to exceed 12,000
- In the Kirari Prime business, the number of affiliated stores is expected to continue to increase. ARPU will also adjust temporarily due to the impact of the region-prime, But will maintain its upward trend through the expansion of added value such as package plans.

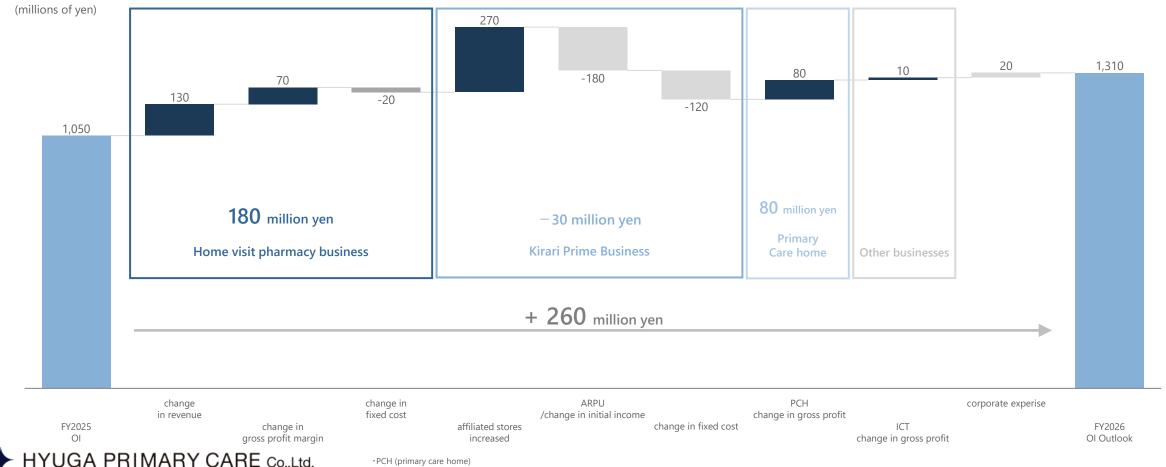


# Analysis of factors contributing to the expected increase in operating income

·PCH (primary care home)

- In the home visiting pharmacy business, profit is expected to increase due to the increase in the number of stores and the promotion of operational improvements
- In the Kirari Prime business, the number of affiliated stores is expected to increase, but profit is expected to decrease due to the decrease in ARPU and cost increase due to the reactionary decrease in the region prime business in the previous fiscal year
- In the primary care home business, profit is expected to increase only by 80 million yen due to the cost of opening new facilities, despite the continued high operation and the effect of new facilities



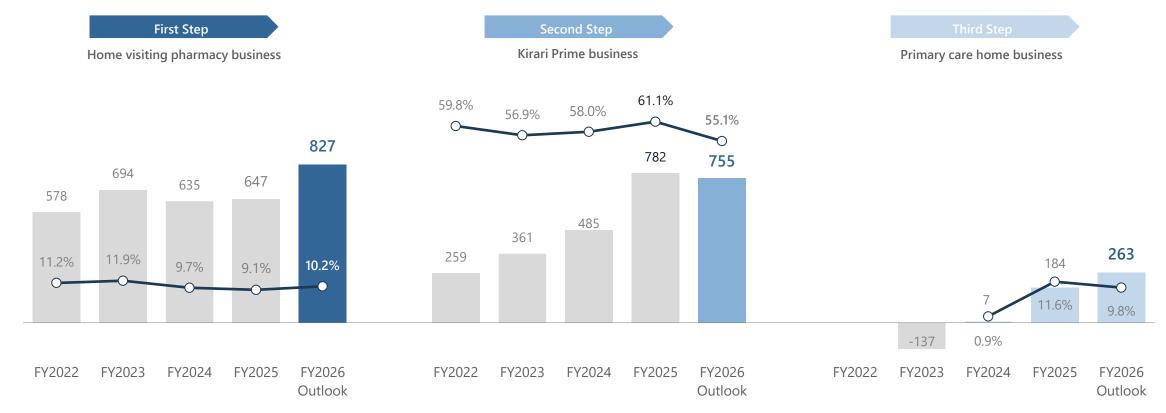


# **Earnings Forecast by Segment**

- Operating profit in the first step home-visit pharmacy business is expected to shift from the waxing and waning situation that had been in the past. Growth will accelerate due to increased opening of new stores and increased operational efficiency.
- Operating profit in the second step Kirari Prime business is expected to remain at a high level, but profit is expected to decrease due to the rebound from the region prime deal in the previous fiscal year.
- Operating profit in the third step primary care home business is expected to continue full operation of existing facilities, but profit margin is expected to decrease due to new facility opening costs.

## Segment profit and segment profit margin

(millions of yen) (%)



# Dividend policy

- •Dividend plan Year-end dividend 20 yen
- •Shareholder return policy Return profits in line with profit growth while taking into account performance and financial soundness
- •Aim of starting dividends Thorough ROE-conscious management
- •Funding for growth Various measures considering WACC

# Growth engine for the fiscal year ending March 2026 and beyond

#### Step 1

Home visit pharmacy business



#### **Second Step**

Kirari Prime Business



# Current

Primary care home business

#### Current status

## Operational reform: Central Pharmacy system

- Establishment of 24 hour automated core pharmacies
- · Local Kirari Pharmacies focus on high-value-added operations such as reducing onsite burden and responding to acute symptoms

Seeking to clear regulatory hurdles such as legal amendments to introduce systems such as the lifting of the ban on outsourcing

## **Region Prime**

- Comprehensive support for the establishment and operation of residential fee-based nursing homes
- Land selection, marketing, business planning, financing, applications for permits and permits, human resource recruitment and training, operations, home-patient sales, etc.

Already functioning as a growth engine, three projects have been awarded since FY 2025.

## Aid Prime (business efficiency package service)

- Simplifying and simplifying complex tasks such as drug history verification and report preparation through the use of IT (DX)
- Extending Al-based drafting and proposal functions greatly reduces the onsite burden on the affiliated stores.

In-house advanced operations are going well. Outside sales customers are also going well.

## Accumulation of facility operation know-how

Stabilization of 4 buildings and early proof of a viable business model for the primary care home business

Establishing operational knowledge through continuous opening of new facilities in a short period of time



# Home-Visit Pharmacy Business: Direction of Operation Reform

### **Previous Operation System**

- Each Kirari Pharmacy Takes Unique and Consistent Action for Each Customer
- There are examples of neighboring Kirari Pharmacies taking part in support, but they are basically managed in a simplified manner.

# Home Patients Kirari Pharmacy **Home Patients** home patient Kirari Pharmacy Kirari Pharmacy Kirari Pharmacy Kirari Pharmacy **Home Patients** Home Patients

## **Operation Reform: Central Pharmacy System**

- Establishment of a core automated pharmacy that operates 24 hours a day, mainly dispensing drugs (regular drugs) for long-term use by patients
- Delivery of dispensed drugs to nearby Kirari pharmacies and administration of drugs from the store in charge to patients at home
- By having core pharmacies handle part of the operations of Kirari pharmacies in each region, the burden on the site is reduced, and they concentrate on value-added operations such as dealing with acute symptoms.



- Although home-visit pharmacies have a tailwind due to the needs of the times, various problems have emerged at present. Confusion has occurred not only in our company but also in various places.
- To increase business sustainability, drastic operational efficiency improvement through DX is inevitable. Providing efficient packages with excellent operability to the affiliated stores.
- We have already developed and introduced the package and verified its effectiveness to a certain extent. In the future, we will establish a backup system for maintenance and troubleshooting, and establish sales system

### Problems surrounding home-visit pharmacies

Service level

#### Problems in home-visit work

- Unprofitable
- Complex dispensing processes
- Overtime
- Reduced quality of services
- Facility transaction termination
- Staff shortages due to medical care visits

#### Staff problems

- Mass departure of staff
- Departure of veteran staff
- Chronic staffing shortages
- Increase in the ratio of new employees
- Increase in the training load on staff
- Dissatisfaction with treatment



Kirari Pharmacy also experienced confusion in the 2024/3 fiscal year.

Business efficiency and rationalization (DX) through IT is inevitable

#### Service Overview

The integration of the three systems greatly reduces the workload of medication history and reports

Cloud-based electronic drug history "Solamichi"

Ultra-efficient drug history system

System proposes medication instruction text by guidance navigation Reflects enriched instruction content to drug history with just a click

Home work support system "FamCare"

Seamlessly links drug history and report data

Helps reduce time and work efficiency associated with home health care Improves work efficiency by automatically sending reports via fax or email from the Web

support system "Aid Prime"

Al automatically creates medication history text from Solamichi's guidance navigation system

It also automatically generates easy-to-understand text for report care managers, etc.

Data is transferred to FamCare

#### Both have already been introduced at Kirari Pharmacy, which is directly managed.

- Certain results such as improved profit margins have been verified.
- Responding to and maintaining problems at the affiliated stores Early establishment of a response system

# **Primary Care Home Business: Opening Strategy**



## Building 1: Primary Care Home Hyuga Kasuga Chikushidai

- Opened on January 13, 2023
- Address: 5-132 -1, Chikushidai, Kasuga City, Fukuoka Prefecture, Japan
- Capacity: 102 beds



#### Building 2: Primary Care Home Hyuga Hakata Mugino

- Opened on August 1, 2023
- Address: 2-22-20, Mugino, Hakata Ward, Fukuoka City, Fukuoka Prefecture, Japan
- Capacity: 162 beds



### **Building 3: Primary Care Home Hyuga Kumamoto Hamasen**

- Opened on December 13, 2024
- Address: 3-120, Tamukae, Minami Ward, Kumamoto City, Kumamoto Prefecture, Japan
- Capacity: 168 beds



## Building 4: Primary Care Home Hyuga Kurume St. Mary's Hospital Station'

- Opened on April 18, 2025
- Address: 600-7 Tsubuku Honmachi, Kurume City, Fukuoka Prefecture, Japan
- Capacity: 144 beds

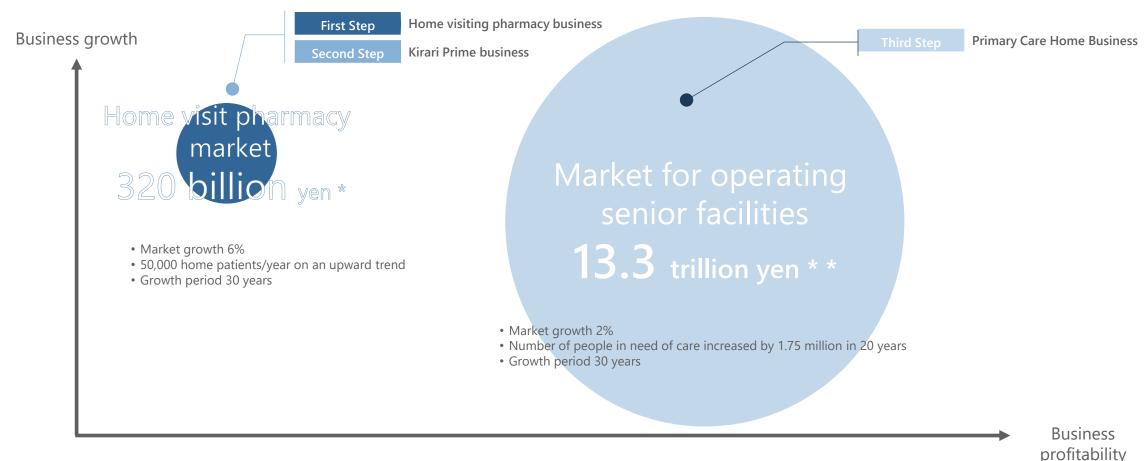






# market analysis

- Recognizing that both the home-visiting pharmacy market and the senior citizens' facility operations market will expand over the long term due to an aging population and an increase in the number of home patients
- Developing a strategy that combines the large and profitable primary care home business (the third step of growth) with the high-growth home-visiting pharmacy business and the Kirari Prime business (the first and second steps of growth)

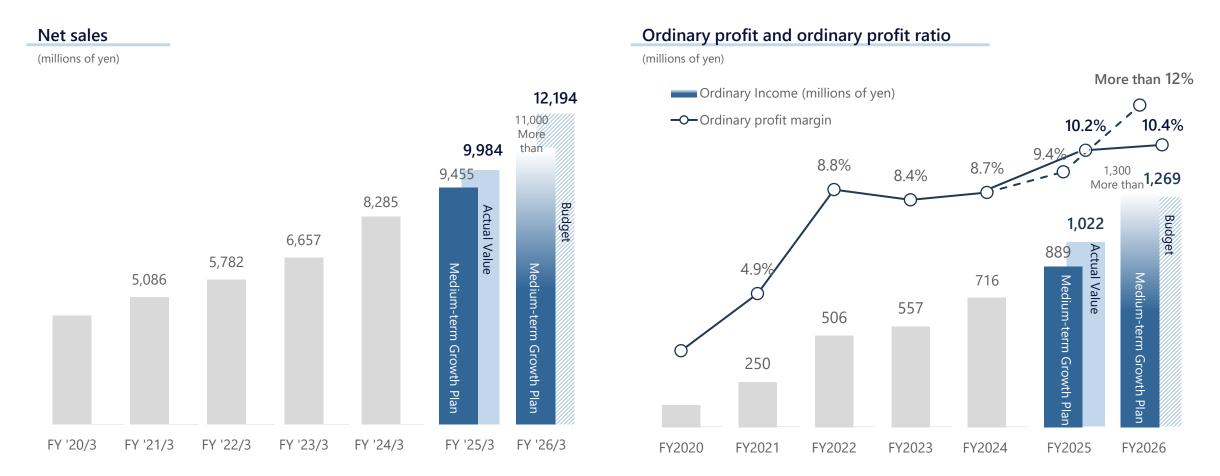


<sup>\*</sup>Home visiting pharmacy TAM: 900,000 patients at home (Nikkei Medical June 2021 Social Medical Practice Survey Analysis) x average sales per patient of 360,000 yen (our company results) = 320 billion yen

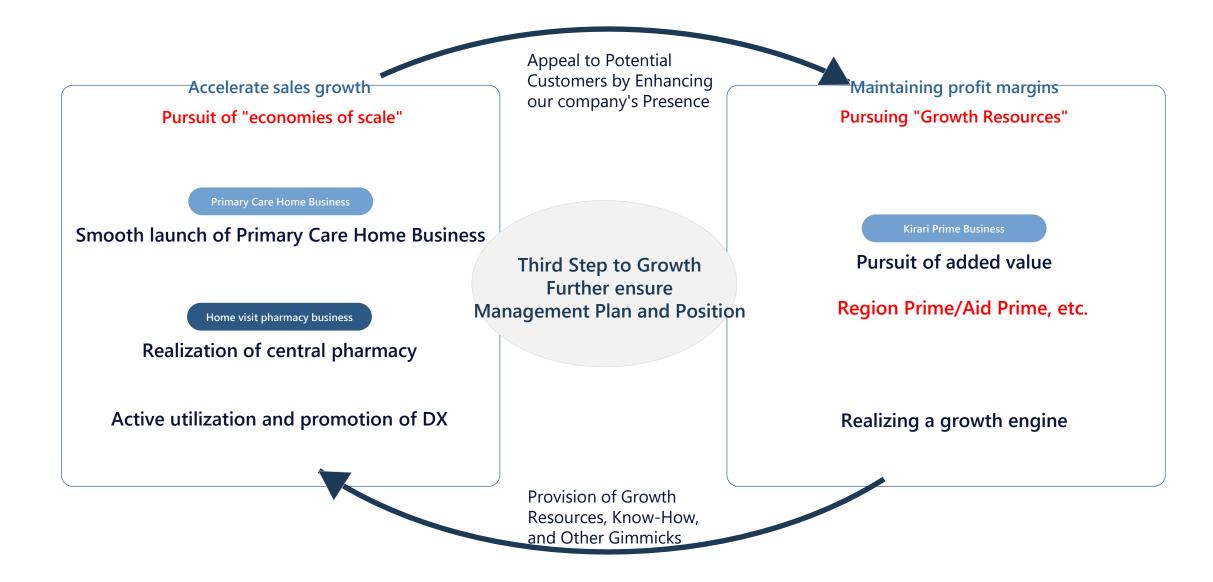
\*\* Primary care home business TAM: 6.89 million people requiring long-term care (the Ministry of Health, Labour and Welfare Report on the Status of Long-Term Care Insurance Business, February 2022) x rate of utilization of in-home services (calculated from the 2021 Survey on Long-term Care Benefit Expenses, etc.) 38.6% x average sales per patient of 5 million yen (actual results in our company) = 13.3 trillion yen

## **Review of Medium-Term Growth Plan**

- Compared with the medium-term growth plan presented so far, both sales and ordinary income exceeded the plan in fiscal year 2025/3. In fiscal year 2026/3, sales are expected to exceed the mid-term plan and ordinary income is expected to remain almost as planned.
- For the time being, priority will be placed on building a growth driver structure in fiscal year 2026/3. The mid-term growth plan will be formulated after that.



# Concept of the Next Medium-Term Management Plan



- Ol Company Profile, Business Profile, Summary
- **O2** Summary of Financial Results (FY 2026 2Q)
- O3 Earnings guidance (FY 2026)
- 04 Topics
- 05 Sustainability Management/Appendix

# **Topics**

## **Entry into Pharmacy Services by Major Online Distributors**

Q: Will this affect Home-visit Pharmacies?



A: No

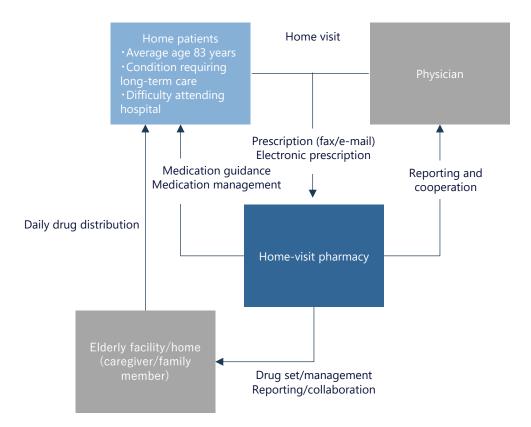
## **Differences with The Company**

	Our Company (Home-visit Pharmacy)	Major Distributors
Target Audience	<ul><li>Elderly</li><li>Conditions requiring long-term care</li><li>Difficulty attending hospital</li><li>Need help managing medication</li></ul>	<ul><li>Highly IT literate</li><li>Emphasis on convenience</li><li>Ability to manage medication by oneself</li></ul>
Conditions of use	Patients who are recuperating at home and have been diagnosed by a doctor as having difficulty visiting the hospital	Electronic prescriptions and online medication instructions are essential
Medication management	Visiting pharmacists, facility staff and supporters	By oneself
The patient's condition	Share information with doctors, care managers, and other collaborating professionals, including medication status, as needed	Basically no sharing of medication status

## Differences in pharmacy services provided by home-visit pharmacies and major online distributors

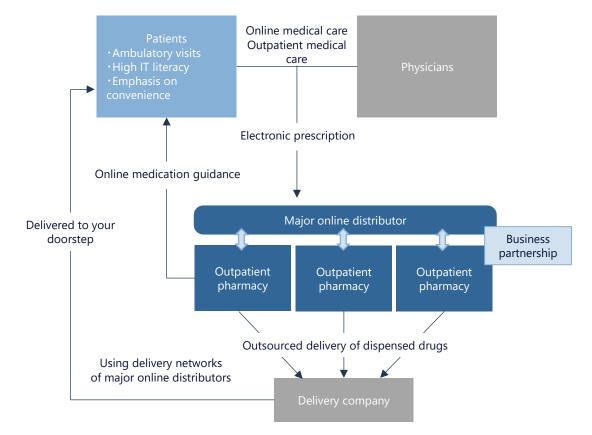
#### **Home-visit Pharmacy**

- Supporters are not always able to stand by and support nursing care
- Supporters are not specialists in medicine in most cases, making it difficult to respond to irregular situations such as unusual events
- · Formulate and distribute medicines according to the patient's physical condition, level of understanding, support status, and living environment. Delivery of medicine alone does not lead to taking the medicine.



### Pharmacy service provided by a major online distributor

- In the future, patients who value speed and convenience may switch to online medication advice.
- The number of medical institutions that accept electronic prescriptions is approximately 3,000 (1.7% of the total) \*



# For patients at home, drug delivery alone does not lead to medication administration





- Discharge prescription given to patient
- If it's only packaged in one package

It's hard to lead to correct dosing





- · Date entry, color line added
- Separate bag of drugs also held together
- · Confirmation of use with prescribed drugs from other medical institutions



- Proposal of how to manage drugs according to the patient's situation
- · Continuous management of dosing conditions
- Sharing information with doctors and care managers

Even if drug delivery is outsourced due to advances in online medical treatment and medication guidance, the superiority of home-based pharmacies that respond to patients' needs remains Home pharmacies remain superior in meeting patient needs

- Ol Company Profile, Business Profile, Summary
- O2 Summary of Financial Results (FY 2026 2Q)
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## **Sustainability Management**

### Our company's approach to sustainability management

https://www.hyuga-primary.care/ja/ir/library/sustainabilityreport.html



HYUGA PRIMARY CARE Co., Ltd.

"Creating a social infrastructure that allows patients and users to recuperate at home 24 hours a day, 365 days a year"

is our business philosophy.

In order to realize this business philosophy, our company

- I. Contributing to the enhancement and development of community health care
- II. Providing safe and secure medicines
- III. Environmental Protection and Load Reduction
- IV. Supporting the Development and Active Performance of

Human Resources and the Revitalization of Medical and Nursing

**Care Situations** 

**V.Strengthening Governance** 

We will move forward on the above.



## **Organizing Materiality**

### Our company organizes matters considered important in five areas

	Key Issues Group		Materiality
I	Contributing to the enhancement and development of community health care as a platformer of a community comprehensive care system	1. 2. 3. 4. 5. 6.	Contribution to community health care as a family pharmacy and pharmacist Strengthen pharmacy functions by enhancing community medical care, including cancer alleviation Promotion of online medicine using DX and IT tools Providing health education, medical and nursing care information to local communities Contributing to social security by promoting proper use of pharmaceuticals Implementation of a bridge and community comprehensive care system in both the medical and nursing care fields through the spread of home health care Contributing to the enhancement of community health care using the network established by the Kirari Prime Business
II	Safe and secure pharmaceutical supply as social infrastructure	8. 9. 10.	Ensuring the quality and safety of the pharmaceutical products to be provided and appropriate management Enhancing resilience to disasters and pandemics to ensure stable and sustainable pharmacy operations Ensuring procurement stability by strengthening supply chain management
III	Measures to protect the environment and reduce environmental impact	11. 12.	Reducing waste, including pharmaceuticals, and improving the efficiency of resource use Reducing CO2 Emissions by Making Energy Use More Efficient and Using Renewable Energy
IV	Supporting the development and performance of diverse human resources and the revitalization of medical and nursing care sites	13. 14. 15. 16. 17. 18.	Promote work-life balance through the realization of diverse work styles Providing places of activity and managing working hours according to the way you work Establishing a work environment that promotes employee health and job satisfaction Respect for Human Rights and Promote Diversity (Promote Elderly Employment/Promote Women's Participation/Support LGBTQ Understanding) Securing human resources to support company growth Establishing a personnel system to promote growth Effective utilization of human resources through promotion of DX
V	Strengthening governance	20. 21. 22. 23.	Sustained Strengthening of Corporate Governance Highly transparent disclosure Enhancing Information Security Compliance

- Ol Company Profile, Business Profile, Summary
- O2 Summary of Financial Results (FY 2025)
- O3 Earnings guidance (FY 2026)
- 04 Topics/Medium-Term Growth Plan
- 05 Sustainability Management/Appendix

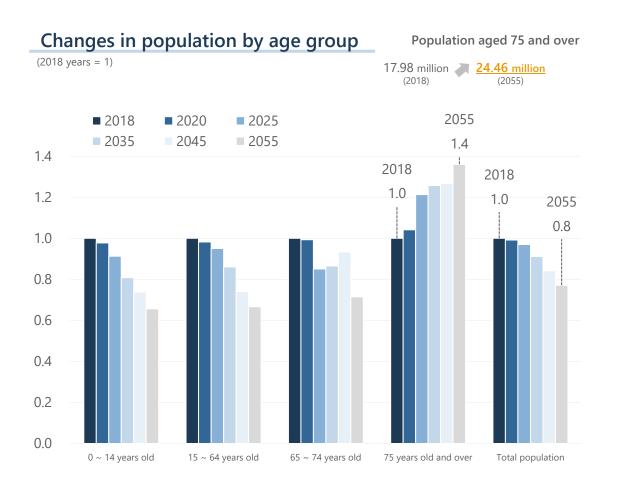
## **Business Environment Summary**

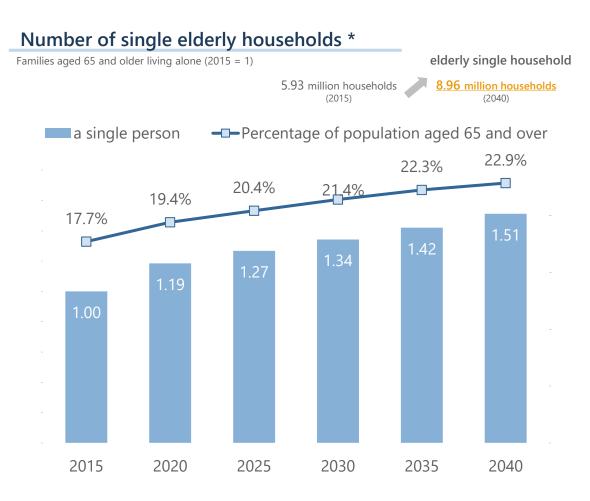
- In addition to an increase in the Population aged 75 and over and elderly single households, Number of persons certified as requiring long-term care is expected to maintain high levels
  - There is an urgent need to establish a new social system and medical infrastructure: a comprehensive community care system and regular measures to control social security costs by revising medical fees and drug prices

- Demand for home medical care is expected to increase significantly due to Aging population and Functional differentiation and collaboration of hospital beds due to regional medical care plans.
  - In response to the expected increase in the number of patients at home, Urgent need to create functions that seamlessly link nursing care and medical care and networks capable of providing essential home dispending
  - In order to provide safe, secure, high-quality, effective and efficient medical and nursing care services, it is also effective in the pharmacotherapy of patients. Need to ensure continuous access to safe drug therapy

## Increase in the number of people aged 75 and over and elderly single households

- While the total population of Japan is decreasing, the number of people aged 75 and over is increasing, and in 2055, the number was 1.4 times that of 2018 (the total population was 0.8 times in the same period). The number of single households aged 65 and over is expected to increase, with a 1.5 foldincrease in 2040 compared to 2015.
- Who is going to care for you and where is going to care for you could become a bigger problem in the future.



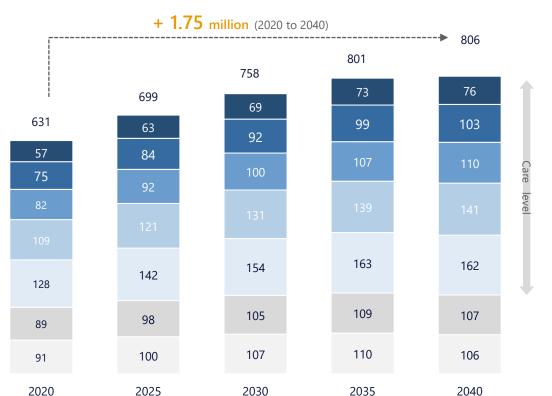


## Business environment Number of people certified as needing long-term care

- The number of persons certified as requiring long-term care support or care is expected to exceed 8 million in 2035 and reach 8.06 million in 2040, an increase of 28% (compared to 2020)
- In particular, the number of people who are certified as requiring nursing care level 3 ~ 5 has increased by more than 30%, making it even more important to develop a nursing care support system.

## Prospects for the number of persons certified as requiring long-term

(10k persons)



### Rate of increase and number of increase by certified category

(from 2020 to 2040)

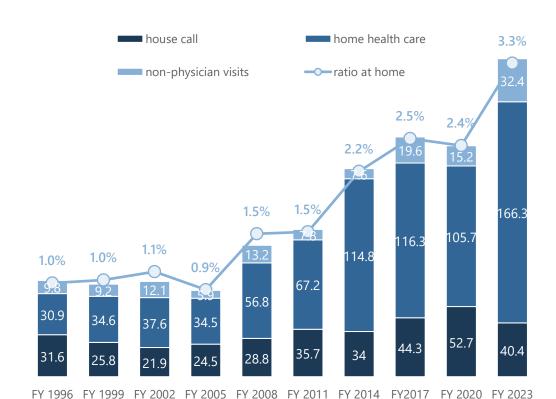
	rate of increase	number of increase	
Care-Needed 5	33 %	190,000 people	
Care-Needed 4	37 %	280,000 people	
Care-Needed 3	34 %	280,000 people	
Care Needed 2	29 %	320,000 people	
Care Needed 1	27 %	340,000 people	
Needed Support 2	20 %	180,000 people	
Needed Support 1	16 %	150,000 people	
Total	28 %	1.75 million people	

### **Business Environment Home Patients and Home Pharmacies**

- The number of home-visit medical care patients has been on the rise. With the increase in the elderly population, the number increased rapidly from around 2008, reaching 239000 per day in 2023.
- The ratio of home patients to total patients has also accelerated in tandem with the promotion of comprehensive care systems. The ratio rose to 3.3% in 2023.



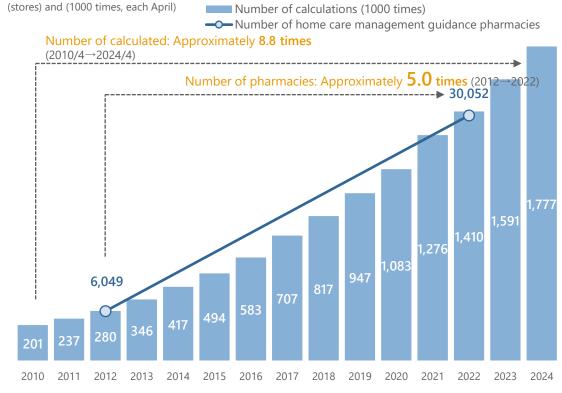
(1000 patients/day)



Number of pharmacies providing home care management guidance (personal pharmacy contract with patients)

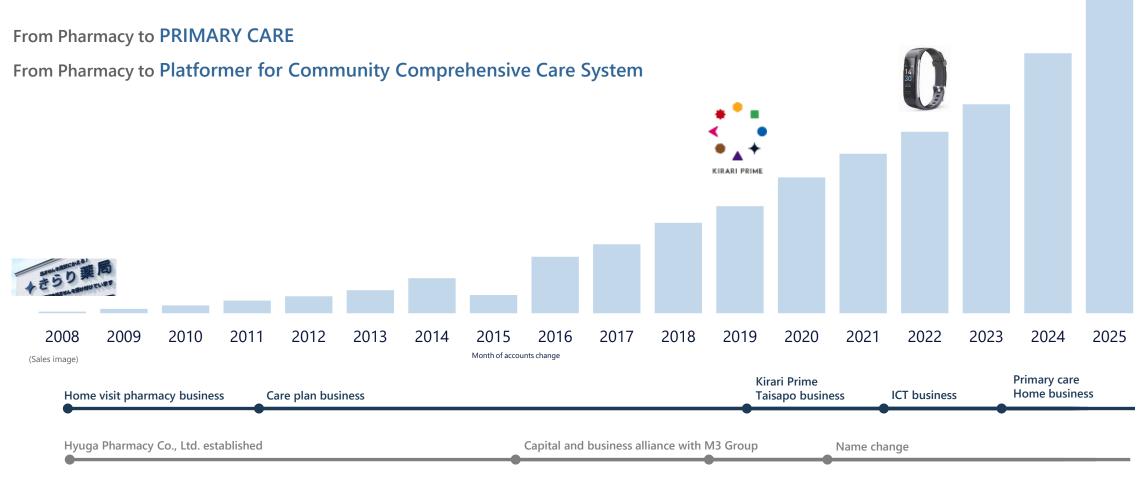
Number of pharmacies calculated for in-home medical care management

Number of pharmacies calculated for in-home medical care management guidance expenses



HYUGA PRIMARY CARE **Company Profile** 

## History



Implementation of online medication guidance within the first-in-the-nation health insurance system

♦ HYUGA PRIMARY CARE Co.,Ltd.

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## Financial Highlights \*

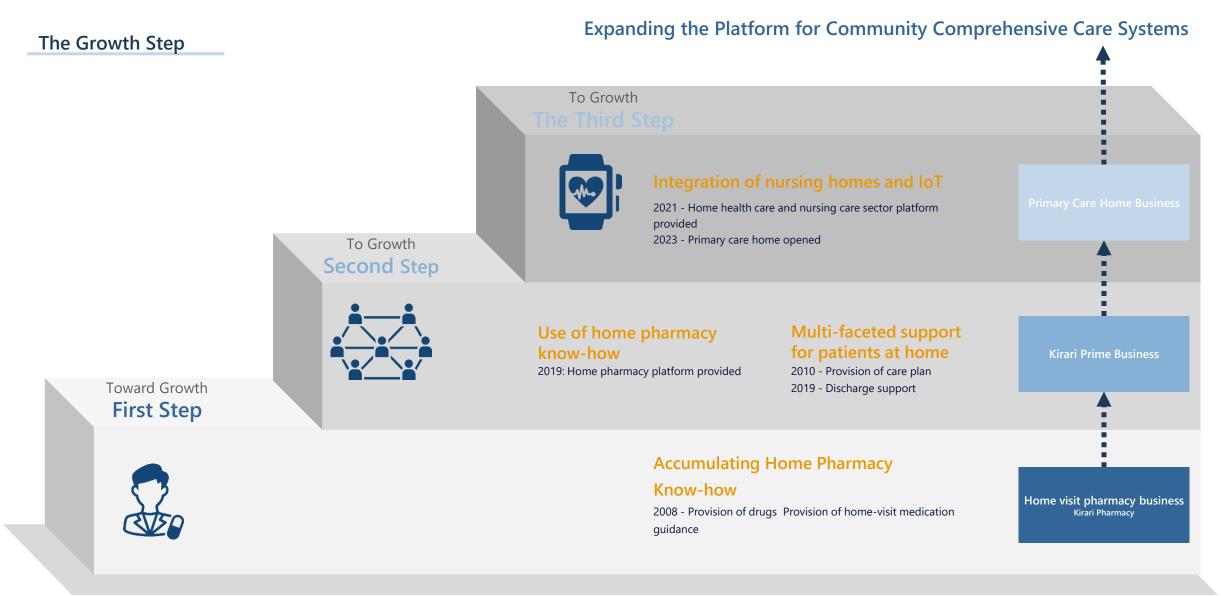
Year and year		12 <sup>th</sup> term	13 <sup>th</sup> term	14 <sup>th</sup> term	15 <sup>th</sup> term	16 <sup>th</sup> term	17 <sup>th</sup> term	18 <sup>th</sup> term
		March 2019	March 2020	March 2021	March 2022	March 2023	March 2024	March 2025
Sales	(thousands of yen)	3,410,342	4,331,638	5,086,031	5,782,604	6,657,448	8,285,853	9,984,799
Ordinary profit	(thousands of yen)	64,181	122,368	250,720	506,182	557,751	716,880	1,022,789
Net income attributable to owners of the parent	(thousands of yen)	14,197	32,903	97,140	328,454	382,876	441,027	719,030
Capital	(thousands of yen)	100,000	100,000	104,742	171,915	185,912	195,382	200,216
Total number of shares outstanding	(share)	11,074	11,074	11,369	3,499,100	3,572,000*	7,246,000	7,277,200
Net assets	(thousands of yen)	469,935	502,838	609,463	1,072,264	1,483,134	1,643,125	2,371,782
Total assets	(thousands of yen)	1,658,986	1,771,859	2,015,029	2,531,605	2,914,911	6,354,996	7,051,212
Net assets per share	(Yen)	141.45	151.36	178.69	153.22	207.61**	231.46	332.65
Net income per share	(Yen)	4.27	9.9	28.99	47.90	53.92**	62.05	101.12
Capital ratio	(%)	28.3	28.4	30.2	42.4	50.9	25.9	33.6
return on equity	(%)	3.1	6.8	17.5	39.1	30.0	26.8	35.8
Operating cash flow	(thousands of yen)	-	34,733	351,821	484,597	342,252	706,642	771,322
Invested Cash Flow	(thousands of yen)	-	- 165,236	- 77,591	- 320,255	- 383,393	- 1,125,097	- 473,978
Financial cash flows	(thousands of yen)	-	- 6,259	36,641	16,927	- 110,728	538,778	- 419,427
Cash and cash equivalents at end of year	(thousands of yen)	-	227,416	538,288	719,557	567,688	688,010	565,926
Number of employees (Average number of other temporary employees)	(persons)	226 (68)	283 (93)	312 (96)	329 (102)	442 (100)	544(113)	708(137)

<sup>\*</sup> Our company conducted a stock split of 2 for 1 common share on April 1, 2023. The total number of shares outstanding after the split is 7,144,000 shares.

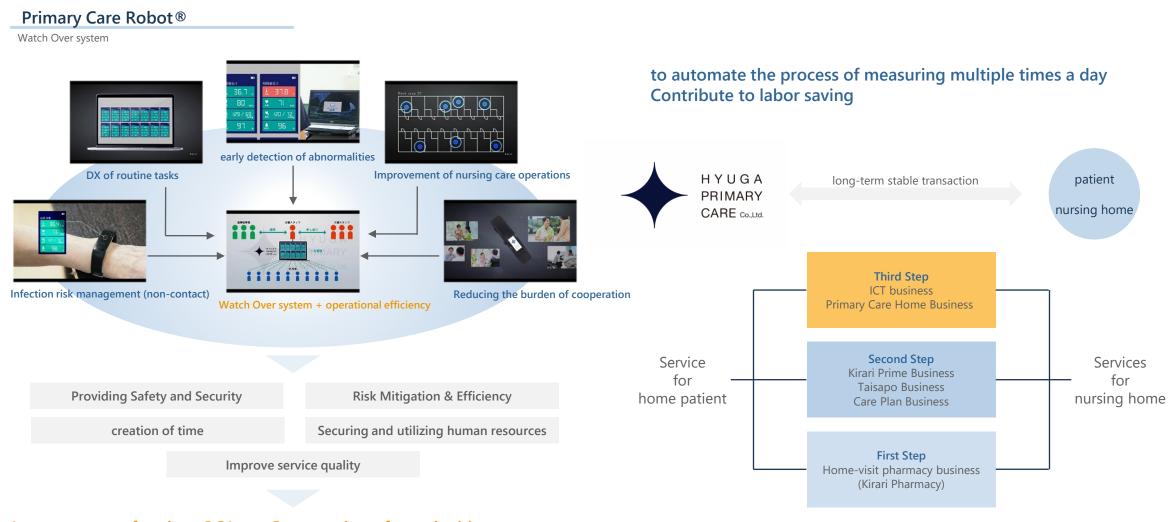
<sup>\*\*</sup> our company conducted a stock split of 2 for 1 common share on April 1, 2023. Assuming that the stock split was conducted at the beginning of the fiscal year 16, net assets per share and net income per share are calculated.

<sup>\*</sup>Financial highlights are presented based on the calculation method in the Annual Securities Report.

## Strengthening the Third Step to Growth



## Strengthening the Third Step toward Growth ICT Business



Improvement of patient QOL and Construction of sustainable care system

## Strengthening the Third Step for Growth Primary Care Home business

- We started the Primary Care Home business from January 2023.
- Home nursing care services for the elderly are provided through the operation of facilities for the elderly. These businesses have a high affinity for sharing know-how with home-visit pharmacy businesses.

### **New Business Overview \***

Facility Management for the Elderly (Home Care - Regular and On-demand)

### **♦** Facility Concept

### 1 Upsizing & Utilization of ICT

- Scale up to 100 beds and increase the number of rooms to reduce the burden on individuals
- Reduce workload with in-house developed ICT equipment

### 2 Providing Home Care - Regular and On-demand

- 24 hours a day, 365 days a year, medical and nursing care are available
- 3 Less expense for patients
- Individual burden amount set according to the level of care

A combination of regular visiting services provided on a regular basis based on a homevisit nursing care plan for each user and as-needed visiting services provided as needed Patients can receive nursing care services 24 hours a day, 365 days a year, and can perform medical procedures under the direction of a physician.

### Affinity with home-visit pharmacy business Our nursing care services "Home Care - Regular and On-demand" **Home-Visit Pharmacy Business** Periodic 10 to 15 minutes at a time offered Periodic home visits to provide medication instructions patrol multiple times a day Required services are Responding 24 Hours 365 Days (24/7) On-Call System arranged 24 hours a day, 365 days a year Occasional Available Visiting service 24 hours a day, 365 days a year 24 hours a day, 365 days a year (24/7) visit home Reporting to physicians Medical treatment under the direction of a physician and cooperation with medical institutions nursing

<sup>\*</sup>About "Home Care - Regular and On-demand

# Strengthening the third step for growth Establishing a cross-cell structure centered on facility management

- The facilities for the elderly operated in the third step will be the starting point of cross-selling with the Home-Visit Pharmacy Business, Kirari Prime Business, Taisapo Business, and Care Plan Business.
- Maximize business opportunities in our company by generating synergies among businesses
- At the same time, improve the QOL of users and patients by improving services through cooperation between businesses.



First step Home-visit pharmacy business

## Home visit pharmacy business

### **About the Home-Visit Pharmacy Business**

One of the social infrastructures that enable people to receive medical care with peace of mind at home, 24 hours a day, 365 days a year (24/7).

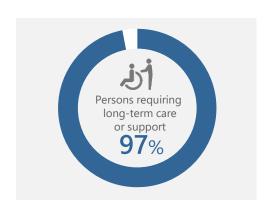
#### Main business

- ① Pharmacists regularly visit patients at home
- ② The pharmacist reports the results of the visit to the prescribing physician/care manager.
- ③ New medication proposals were made to prescribing physicians according to the patient's condition

### patient attributes

(as of the end of March 2022)





### high entry barriers

Conventional pharmacies entering the home pharmacy business



### Know-how accumulated through extensive experience in home-visit pharmacies

24 hours a day, 365 days a year System capable of responding

ability to acquire patients at home

high communication ability (Patient/care manager/physician)

On an efficient visitation route setting force

Wide range of insurance knowledge from medical care to nursing care

These are likely to be time-consuming and costly to overcome.

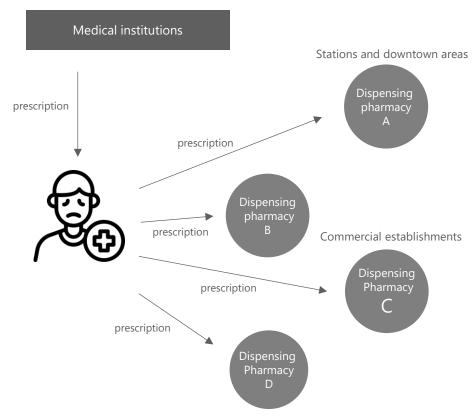
Of the duty to report to the physician know-how

### Home visiting pharmacy business (2) Aim and location of new stores

Pharmacies near medical institutions

### "Outpatients themselves visit pharmacies"

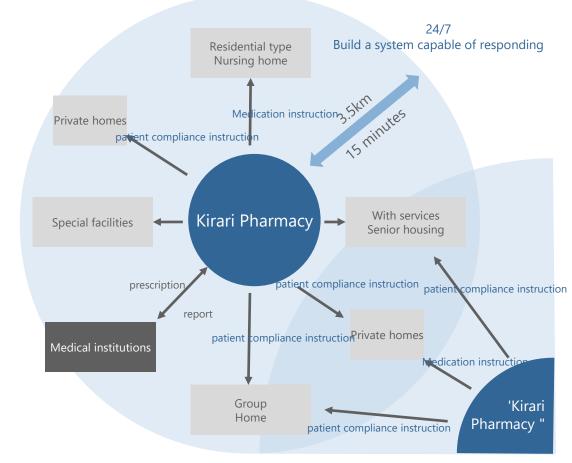
- Open stores near medical institutions where outpatient visits are expected
- Therefore, there are many cases where the store is located close to competing pharmacies
- The cost of opening a store tends to be higher because location is important



## Home visit Pharmacy

### "Pharmacist visits after signing contract with patient"

- No specific requirements for opening stores
- Ability to form long-term partnerships with residents of senior living facilities who have difficulty visiting hospitals
- Improve visiting efficiency by pursuing a dominant approach with a 3.5 km radius



## Home visiting pharmacy business (3) Number of dispensing fees

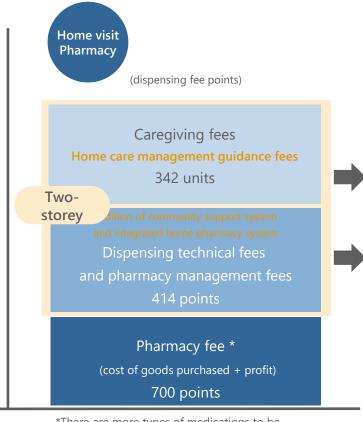
### Comparison of dispensing fee points

Home-based dispensing has about double the number of reward points compared to conventional dispensing methods. That means more work, but more business opportunities

On the other hand, the human connection with the patient is stronger, and the possibility of signing a long-term contract is higher. Collaborating with doctors, etc. can also contribute to improving the QOL of patients



700 points



additional incurred business

- Visiting nursing homes and homes
- · Report to the doctor
- More detailed response tailored to the patient's physical condition and condition

• 24/7

1

Contributing to improving patients' QOL

\*There are more types of medications to be prescribed than for outpatients, and drug prices per prescription tend to be higher.

Comparative example per prescription for 14 days of oral medication

## Home-visit pharmacy business "Online medication instruction for nursing homes"

- Online medication instruction for nursing homes was deregulated in April 2022.
- After the online medication instruction, the office staff provides door-to-door delivery of medications. By separating the "guidance" and "door-to-door delivery" that pharmacists used to do, and entrusting the latter to the office staff, we can improve operational efficiency.

### 「規制改革実施計画」(令和3年6月18日閣議決定)(抄)

#### オンライン診療・オンライン服薬指導の特例措置の恒久化

- a オンライン診療・服薬指導については、新型コロナウイルス感染症が収束するまでの間、現在の時限的措置を着実に実施する 【a:新型コロナウイルス感染症が収束するまでの間、総続的に措置】
- b 医療提供体制におけるオンライン診療の果たす役割を明確にし、オンライン診療の適正な実施、国民の医療へのアクセスの向上 等を図るとともに、国民、医療関係者双方のオンライン診療への理解が進み、地域において、オンライン診療が幅広く適正に実 施されるよう、オンライン診療の更なる活用に向けた基本方針を策定し、地域の医療関係者や関係学会の協力を得て、オンライン診療活用の好事例の展開を進める
- c 情報通信機器を用いたオンライン診療については、初診からの実施は原則、かかりつけ医による実施(かかりつけ医以外の医師が、あらかじめ診療録、診療情報提供書、地域医療ネットワーク、健康診断結果等の情報により患者の状態が把握できる場合を含む。) とする
- 健康な勤労世代等かかりつけ医がいない患者や、かかりつけ医がオンライン診療を行わない患者で上記の情報を有さない患者については、医師が、初回のオンライン診療に先立って、別に設定した患者本人とのオンラインでのやりとりの中でこれまでの患者の医療履歴や基礎疾患、現在の状況等につき、適切な情報が把握でき、医師・患者双方がオンラインでの診療が可能であると判断し、相互に合意した場合にはオンライン診療を認める方向で一定の要件を含む具体案を検討する。その上で、対面診療との関係を考慮し、診療軽酬上の取扱いも含めて実施に向けた取組を進める
- d オンライン服薬指導については、患者がオンライン診療又は訪問診療を受診した場合に限定しない。また、薬剤師の判断により 初回からオンライン服薬指導することも可能とする。介護施設等に居住する患者への実施に係る制約は撤廃する。これらを踏ま え、オンライン服薬指導の診療報酬について検討する
- e オンライン資格確認等システムを基盤とした電子処方箋システムの運用を開始するとともに、薬剤の配送における品質保持等に 係る考え方を明らかにし、一気通費のオンライン医療の実現に向けて取り組む

【b~e:令和3年度から検討開始、令和4年度から順次実施(電子処方箋システムの運用については令和4年夏目途措置)】





**\*** 

## High barrier to entry in the home-visit pharmacy business "A pharmacy that can efficiently handle a large volume of dispensing operations"





### Kirari Pharmacy Onojo

- The size of the dispensary is 65 m<sup>2</sup>, and there are approximately 5 full-time equivalent pharmacists.
- More than 3 times the size of the standard 18.9m² dispensary facility for 5 pharmacists.
- Responsible for dispensing approximately 720 \* visiting patients

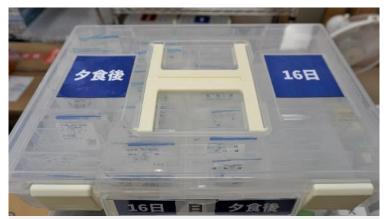
Compared to ambulatory pharmacies, home pharmacies require sufficient space to do the work due to the large number of dispensing processes

# High barrier to entry in the home-visit pharmacy business "personalized treatment tailored to patients and facilities and ingenuity to eliminate erroneous drugs"



Same patient's medicine set for one week

Change the color of the line every time you take it to make it easier to understand



A set of medicines taken by patients on the same floor of the facility at the time of taking them.

The facility staff gave it the best reviews. (It also takes the most time and effort)



Many calendar sets for patients in private homes Reading QR code reveals drug information inside



After the patient's medicine is packed in one package by the packer, color line drawing and stapling of the medicine that can not be packed is done manually.



Setting work scene. Outpatient pharmacy type dispensaries are difficult to work in because they do not have such space.



Name, date, time of administration, name of prescribing hospital, etc. are printed on the medicine package.

Many are prescribed by multiple hospitals, including internal medicine, psychiatry, and orthopedics, and pharmacists make final confirmation of the combination.



# High barrier to entry in the home-visit pharmacy business "Pharmacists in home-visit pharmacies that don't just deliver drugs"



Check your physical condition and side effects from casual conversations and facial expressions with patients.



Depending on the type of nursing home, staffing and residents' dependence on medical care also vary. Understand it and communicate with it



Sharing information with facility staff about medications is mandatory

Not only verbally, but also through the company's at-home medication support system



Consultation with doctors to suggest changes to the most appropriate medication according to the patient's situation. Also involved in prescription design



Communicate drug side effects to other care providers through a care manager and suggest medication assistance



Discussions with care providers occur as needed, such as when starting new business. Negotiation and sales skills are required while listening to other parties' requests.



Second step Kirari Prime Business

### **Kirari Prime Business**

### Business model and pricing system

Share of Kirari Prime Business Sales

Subscription Recurring Sales Ratio 60%

(As of FY2025)

#### Base rate

(1 corporation) 18,000 yen/month

Participation in study meetings access to know-how materials Respond to inquiries about home health care

### Drug Purchase Negotiation Agent

1% of the proceeds

Support for pharmaceutical purchases from pharmaceutical wholesalers

### Report system loan

7,500 yen/month ~

Report preparation support for physicians and care managers

### **Consulting services**

Annual package

Support for acquiring at-home patients
Palliative care, technical fee calculation support, etc.

### Other services

**Additional fees** 

by our company Pharmacists Responding to temporary prescriptions and night/holiday calls Subscription Model

Metered recurring Model

### Competitiveness, Policy and Environment

the Ministry of Health, Labour and Welfare's Pharmacy Vision for Patients

Pharmacies near medical institutions → Home Visit Pharmacy/ Expansion of comprehensive community care



Impact of drug price lowering/Expansion of major dispensing pharmacy stores

Survival as a dispensing pharmacy by small and medium sized pharmacy store

Third step Primary care home business

- Our company leases large elderly facilities
- Our company provides "Home Care Regular and On-demand" for facility residents
- 24 hours a day, 365 days a year medical, nursing and nursing care can be provided in cooperation with cooperating medical institutions
- Contributing to improving the quality of life of users and patients by improving services through inter-business cooperation in our company's home-visit pharmacy business, care plan service, ICT, Tysapo and Kirari Prime business
- Setting a cost system that is friendly to residents so that they can live to the end of their lives in a familiar facility even if their nursing care level increases
- Installing solar power and electric vehicle charging facilities, aiming for local production and local consumption of meals in the facility, and considering ESG

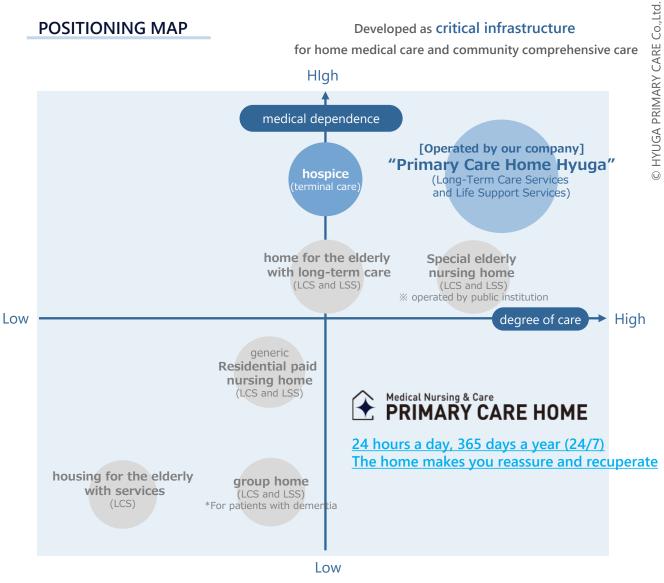


### services that support the lives of the elderly

- LSS: Life Support Services (not covered by long-term care insurance)

  Services that can be used by people requiring support and people aged 65 and over, such as safety confirmation, life counseling, housework assistance, support for going out, and promotion of social participation
- LCS: Long-Term Care Service (Long-Term Care Insurance System)

  A physical care service (Mainly provided as home, facility, and community-based services) that can be used by people who need nursing care for the elderly and the disabled who have been certified as requiring long-term care



## Comparison with similar nursing homes

	Primary Care Home HYUGA	General fee-based nursing homes / serviced senior housing	Medical Specialized Nursing Home (Hospice Houses, etc.)		
Characteristics	Staff ratio: 70% for nursing care and 30% for nursing care     Operates its own home care nursing system that provides     regular patrolling and timely care     Conversion to DX by ICT and efficient personnel structure at large-scale facilities     Setting that the total cost does not change even if the degree of nursing care changes     Even those who are highly dependent on medical care can move in at low prices, which helps solve social problems.	_	Large proportion of staff is nurses     In-house home nursing and home care services     Actual costs for nursing care and nursing care that exceed the public share     Most of the residents do not have to pay medical expenses or have low medical expenses, so there is no actual charge.		
user target audience	Those with high levels of medical dependency and nursing care (Market size: 2 million +)	Health care dependency and nursing care  Low to moderate	Those who are highly dependent on medical care  *The degree of nursing care is irrelevant.		
Number of occupants per facility	About 100 people	About 30~60 people	About 30~60 people		
move-in cost	120,000 yen	0~10 million yen or more	0~ 200,000 yen		
hotel cost (Including meals)	Approx. 104000 yen *In the case of Long-Term Care Requiring 5: 76000 yen	About 200,000 yen to 600,000 yen	Approx. 100,000 ~ 180,000 yen		
burden of nursing care costs (Cases of Needed Long-Term Care 5) *Does not include medical expenses	(Public Burden of Long-Term Care)  Approximately 36,000 yen  +  Basic 0 yen  "Regular patrolling and occasional Home-visit nursing care" within the public burden. Those with high medical dependency use a combination of home care with medical insurance.	(Public Burden of Long-Term Care)  Approximately 36,000 yen  +  Approx. 50,000 ~ 100,000 yen  "Home nursing" and "Home nursing care" are used. If the degree of medical dependency or nursing care is high, frequent use will occur and the actual cost will be borne.	(Public Burden of Long-Term Care)  Approximately 36,000 yen  +  Approx. 50,000 ~ 100,000 yen  "Home-visit nursing care." are used. If the nursing care level is high, frequent use will occur and the actual cost will be borne. Home nursing is covered by medical insurance.		
ARPU*per month		Approx. 700,000 ~1 million yen  *Variation depending on medical dependency and  nursing care level	Approx. 800,000 ~ 1.3 million yen  *Variation depending on medical dependency and  nursing care level		

### Realize solution of trilemma structures

- Our facility management style can improve the problems faced by residents, facility management, and facility employees at the same time. We aim to establish a sustainable social infrastructure in an aging society by utilizing economies of scale, our company ICT business, and the home-visit pharmacy business.
- These can be the core hub functions of the community comprehensive care system. In the future, we may use this facility operation as a starting point for its business.

### Trilemma structure of facility management

### Occupant Challenges

- √ Heavy Economic Burden
- ✓ Concerns about collaboration with physicians

### HYUGA PRIMARY CARE Co., Ltd.



- ✓ Pursuing economies of scale through scale-up
- ✓ Benefits for tenants based on low rent
- Operational efficiency through ICT
- ✓ Know-how for dealing with regional comprehensive care

### Facility Issues

- ✓ Securing Residents
- ✓ High Operation/ **Construction Costs**

### Differences from existing nursing homes

### Benefits of moving in

### Even if the level of nursing care increases, people can live until their last moments

- · As their level of nursing care increases, their cost burden increases accordingly.
- However, by reducing the cost (hotel cost) burden associated with moving in, the total cost does not change significantly.

## Cooperating with cooperating medical institutions: 24 hours a day, 365 days a year Medical and nursing care is available.

- We've worked with many medical institutions for many years.
   We can treat any diseases and symptoms. We can also refer you to a specialist.
- We can provide total support by collaborating with our pharmacists and care managers.

Degree of nursing care	Monthly amount
Care Level 1	154,000 yen
Care Level 2	144,000 yen
Care Level 3	102,000 yen
Care Level 4	96,000 yen
Care Level 5	89,000 yen

Expenses associated with moving in: Monthly image of personal burden \*There is a separate medical and long-term care cost burden

### Responding to medical needs

- Dementia (moderate to severe)
- Gastrostomy
- tube feeding
- decubitus
- insulin administration
- phlegm aspiration

ical needs	
Medical insuran	ce home nursing
<ul> <li>Total parenteral nutrition (IVH)</li> </ul>	End-stage malignancy
<ul><li>Colostomy</li></ul>	Amyotrophic lateral sclerosis (ALS)
Home oxygen	Parkinson's disease
<ul><li>tracheostomy</li></ul>	spinocerebellar degeneration
<ul><li>ventilator</li></ul>	myasthenia gravis
<ul> <li>balloon catheter</li> </ul>	<ul> <li>multiple sclerosis</li> </ul>
<ul><li>dialysis</li></ul>	• terminal care



- 24/7 support "Home Care Regular and On-demand"
- Improving operational efficiency through ICT



Although it was difficult for conventional fee-based nursing homes

We have made it possible to respond to all medical needs.

etc.

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## Comparison with medical care beds and public nursing homes

- Primary care home Hyuga has the same number of staff as the staffing standard for medical care beds.
- The facility's large size, ICT utilization, and home-based know-how cultivated in other businesses provide high profitability while guaranteeing staff wages.

	Primary Care Home HYUGA		medical	care bed	Nursing Care Hospital (Former: Nursing Care Medical Bed)		nursing home for the elderly	special care
				25 to 1				naroing nome
overview		A living facility that can provide nursing care under medical supervision and necessary medical care to those in need of long-term care.	*There are 20 to 1 and 25 to 1		Long-term care and living facilities for elderly people requiring long-term care		a facility that provides rehabilitation and other services to persons in need of long-term care and aims to return to their homes Limited length of stay	Living facilities for persons in need of care
Nι	umber of beds	Number of paid nursing homes 540,000 beds	144000 beds	72000 beds	48000 beds		368000 beds Nursing care type: Approximately 9000 beds	567000 beds
esta	blishment basis	Act on Welfare of the Elderly (Apartment Buildings for the Elderly)	Medical Care Law (Hospitals and Clinics)		Long-Term Care Insurance Act  Type I Type II		Long-Term Care Insurance Act (Long-Term Care Health Facilities for the Elderly)	Act on Welfare of the Elderly (Welfare Facilities for the Elderly)
t a f	physician	*Home doctors provide home visits	48 to 1 (3 or more)		48 to 1 (3 or more)	100 to 1 (One or more persons)	100 to 1 (1 or more full-time employees)	Number of expenses for health care and medical care guidance
f	nursing staff	*7.2 to 1	4 to 1		6 to 1	6 to 1	3 to 1	01
n	care worker	*2.7 to 1	4 to 1	2 to 1	5 to 1	6 to 1	About 2/7 of them are nursing staff.	3 to 1
	hly sales per bed  **  jor Breakdown)	Approx. 440,000 ~ 470,000 yen  ( Medical care: 90,000 ~ 120,000 yen,	720,00 (Medical: 7	00 yen 00,000 yen)	490,000 yen (Nursing care: 430,000 yen)		420,000 yen (Nursing care: 350,000 yen)	380,000 yen (Nursing care: 300,000 yen)
facility rate of return		20% or more	4.4	1%	4.0%		3.6%	1.8%

## Visiting services provided: Home Care - Regular and On-demand

- Frequent visits are made possible to provide residents with enhanced services when they need them, within the classified payment limits of long-term care insurance.
- Users can continue their lives without changing their location even if their level of nursing care changes because the amount of burden is reduced.
- As a community-based service, we provide services not only to facility residents but home residents

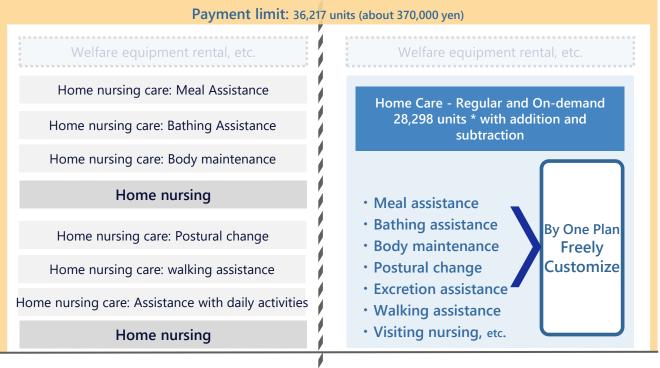
Conventional

"Comparative example of services provided to persons requiring long-term care 5"

Primary Care Home

Use of Nursing Care & Home Nursing

Use of Home Care - Regular and On-demand



Provide substantial services within the limit

### Home NursingCare

- Performance fee (pay-as-you-go)
- Service is mainly provided during the day
- Emergency response (as needed): Not possible
- Not frequent users ⇒ cheap
- Frequent users ⇒ If the payment limit is exceeded, the handling cost will be incurred.

### [Home Care - Regular and On-demand]

- ·comprehensive payment (subscription service)
- •24/7 system
- •Emergency response available : No additional charge
- •flat rate system with no time constraints
- •Even if you use it frequently, you can be assured about the cost.

Use exceeding the limit is borne by the

actual cost

