





**VÉRITÉ** October 2018 Flash Report vs. LY

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<http://www.verite.jp/aboutus/irinfo.html>



Total		2018												2019					
		Apr.	May	Jun.	1st Q	Jul.	Aug.	Sep.	2nd Q	1st H	Oct.	Nov.	Dec.	3rd Q	Jan.	Feb.	Mar.	4th Q	2nd H
Total Company	Sales	89.6%	98.0%	108.4%	99.3%	96.9%	98.2%	97.7%	97.6%	98.4%	99.6%			99.6%				99.6%	98.5%
	Footfall	99.5%	101.1%	107.0%	102.7%	91.2%	93.6%	86.2%	90.4%	96.1%	101.6%			101.6%				101.6%	96.8%
	Ave. Customer Spend	90.0%	96.9%	101.3%	96.7%	106.2%	104.9%	113.3%	107.9%	102.3%	98.0%			98.0%				98.0%	101.7%
Existing Store	Sales	92.5%	98.4%	111.1%	101.4%	103.7%	102.4%	100.4%	102.2%	101.8%	105.9%			105.9%				105.9%	102.4%
	Footfall	101.1%	99.7%	107.9%	103.0%	93.7%	94.5%	89.2%	92.5%	97.4%	108.1%			108.1%				108.1%	98.7%
	Ave. Customer Spend	91.5%	98.7%	103.0%	98.4%	110.6%	108.4%	112.5%	110.4%	104.5%	98.0%			98.0%				98.0%	103.7%

(Unit : store) Upper part : # stores in 2018/19 Lower part : increase/decrease vs same month LY

The Number of Stores	2018									2019			Store Summary
	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	
Number of stores in the end of month	<b>92</b>	<b>92</b>	<b>91</b>	<b>89</b>	<b>88</b>	<b>87</b>	<b>89</b>						<ul style="list-style-type: none"> <li>October 26th ; Verite Soka Varie store reopened after renovation.</li> <li>October 26th ; Verite Sagami-ono Station Square store reopened after renovation.</li> </ul>
	+1	+1	-2	-3	-4	-5	-4						
	<b>70</b>	<b>70</b>	<b>70</b>	<b>68</b>	<b>67</b>	<b>67</b>	<b>69</b>						
	+1	+1	0	-1	-2	-2	-1						
	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>4</b>						
	0	0	0	0	0	-1	-1						
MiMiK?ZaRi	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>						Monthly Summary
	0	0	0	0	0	0	0						
	<b>16</b>	<b>16</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>15</b>	<b>15</b>						
	0	0	-2	-2	-2	-2							
Number of existing stores	<b>80</b>	<b>82</b>	<b>83</b>	<b>83</b>	<b>81</b>	<b>82</b>	<b>81</b>						