

MATSUYA
Monthly Sales Report April.2025

09/05/2025

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	-18.2	2.6
② Ginza Store	-18.4	5.0
③ Asakusa Store	-12.0	-1.6

2. Sales of each months year on year(%)

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
MATSUYA	40.8	31.6	36.9	15.9	1.0	13.9	18.1	6.5	12.9	-1.0	-9.1	-18.2
Ginza Store	43.6	35.2	38.5	16.0	2.4	14.9	18.9	6.9	16.9	0.0	-8.3	-18.4
Asakusa Store	-8.4	-15.8	4.1	12.4	-19.0	-9.1	3.5	1.9	-38.4	-19.2	-15.3	-12.0

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	Ginza Store
Men's Clothing	-2.1	-2.1
Women's Clothing	-6.7	-6.5
Children's Clothing	8.0	8.0
Other Clothing	-26.6	-20.5
Clothing Total	-5.6	-5.2
Accessories	-31.8	-31.9
Total general goods	-5.8	-2.6
Total household goods	-20.5	-20.6
Total foods	6.3	8.6
Restaurant &cafes	6.7	5.8
Services,Other	-10.3	-11.4
合計	-18.2	-18.4

Contact : Corporate Communication , General Affairs Department , MATSUYA
 Mobile : 070-4547-7555