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Company Name: Asahi Broadcasting Group Holdings Corporation

Representative: Shinya Yamamoto, Representative Director

(Securities Code: 9405, Tokyo Stock Exchange Prime Market)

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## Notice of Revisions of Financial Results Forecasts and Dividend Forecasts

Asahi Broadcasting Group Holdings Corporation (“the Company”) today announces the revisions of its full-year consolidated financial results forecasts and dividend forecasts for the fiscal year ended March 31, 2025 (April 1, 2024 to March 31, 2025) announced on May 13, 2024, in light of recent performance trends and other factors, as follows.

### 1. Revision of financial results forecasts

#### (1) Revision of full-year consolidated financial results forecasts for the fiscal year ended March 31, 2025 (April 1, 2024 to March 31, 2025)

	Net Sales	Operating Profit	Ordinary Profit	Profit Attributable to Owners of Parent	Basic Earnings per Share
	¥ million	¥ million	¥ million	¥ million	¥
Previously announced forecasts (A)	91,000	2,200	2,300	1,500	35.91
Revised forecasts (B)	91,923	2,591	2,506	2,502	59.95
Change (B-A)	923	391	206	1,002	
Percentage change (%)	1.0	17.8	9.0	66.8	
(Ref) Results for the full-year ended March 31, 2024	90,452	832	723	(884)	(21.19)

#### (2) Reasons for the revision

The Company upwardly revised its full-year consolidated financial results forecasts for net sales, operating profit, ordinary profit, and profit attributable to owners of parent mainly due to an upward trend in TV spot advertising sales compared with the previous forecast in the Group’s mainstay broadcasting and content business and a gain on sale of investment securities recorded under extraordinary income.

Note: The forecasts presented above are based on information that is currently available to the Company and certain assumptions that are judged to be reasonable. Actual results may differ from the forecasts due to various factors.

## 2. Revision of the dividend forecasts

### (1) Revision of the dividend forecasts for the fiscal year ended March 31, 2025

	Annual dividends		
	Second quarter-end	Fiscal year-end	Total
	¥	¥	¥
Previous forecasts		6.00	12.00
Revised forecasts		7.00	13.00
Actual results for the current fiscal year	6.00		
Actual results for the previous fiscal year (Fiscal year ended March 31, 2024)	6.00	6.00	12.00

### (2) Reasons

Returning appropriate levels of profits to all shareholders is one of the most important management issues for the Company. With respect to the distribution of profits, given the Company's responsibility as a certified broadcasting holding company, it will take into comprehensive account factors such as operating results, the dividend payout ratio, and an appropriate level of internal reserves, while also constantly being aware of the balance between strengthening and maintaining the Company's financial position and making investments for supporting increases in corporate value and growth strategies.

In accordance with this policy, the Company plans to flexibly make decisions for continuous and stable dividend payment, targeting a dividend payout ratio of 30% for profit after deducting the amount equivalent to the effective statutory tax rate from consolidated operating profit, which indicates profit from the core business of the Group (deemed net profit). Moreover, the Company has set an annual dividend of 12.00 yen per share as the lower limit except in times of a significant decline in business performance due to a rapidly deteriorating business environment.

In line with this policy, and in light of the revision to the financial results forecasts announced today, the Company revised the fiscal year-end dividend forecast to 7.00 yen per share, an increase of 1.00 yen from the previous forecast. As a result, the annual dividend is forecasted to be 13.00 yen.