





# **Analyst and Investor Briefing on FY2025.3**

(Fiscal year ended March 31, 2025)











May 8, 2025

**Yamaha Corporation** 



### FY2025.3 Full Year Highlights

### **Overview**

#### Performance in FY2025.3

- Revenue remained almost flat year on year due to weak musical instruments business from sluggish Chinese market, despite strong sales of B2B audio equipment and impact of yen depreciation.
- Core operating profit increased due to the effect of foreign exchange, a major profit
  increase in audio equipment business, effect of structural reforms in the previous period,
  and reduction of SG&A expenses, which offset the decrease in profit due to the actual
  decline in sales.
- Net income decreased due to the recording of -¥14.3 billion in restructuring expenses, including impairment losses on acoustic piano manufacturing facilities, etc.

#### Outlook

#### **Full Year Forecasts for FY2026.3**

- Despite continued weakness in the Chinese market, revenue is expected to increase in real terms due to a recovery in global musical instrument sales.
- With regard to U.S. tariffs, while those in effect by March are included in the forecast, there are still many uncertainties, and additional tariffs after April are not included in the forecast announced at this time.



# 1. Performance Summary



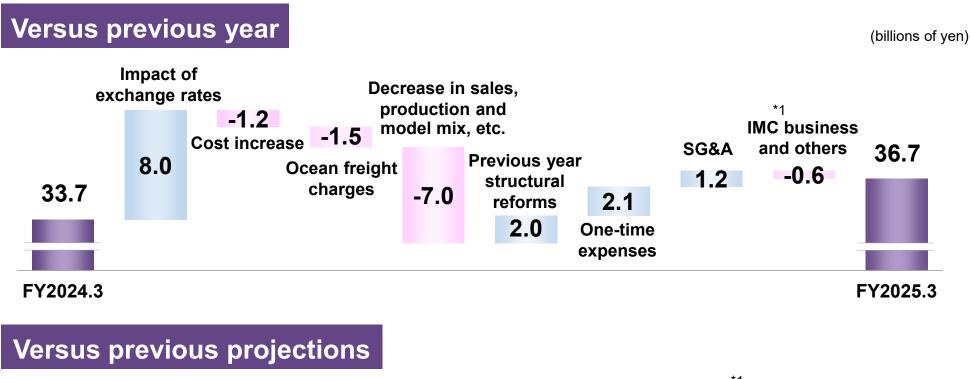
### FY2025.3 Summary

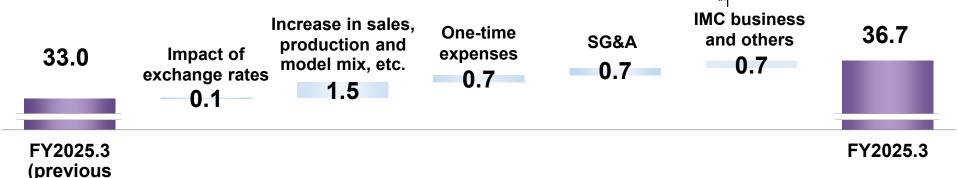
		(Dillions C				
		FY2024.3	FY2025.3	Change	e (YoY)	
Revenue		462.9	462.1	-0.8	-0.2%	
Core Operating P		33.7 (7.3%)	<b>36.7</b> (7.9%)	3.1	+9.1%	
Net Pro	fit *1	29.6	13.4	-16.3	-55.0%	
Exchange Rate (yen)					*2 -3.4% (Excluding the imp	
Revenue	US\$	145	153		of exchange rate)	
(Average rate during the period)	EUR	157	164			
Profit	US\$	144	153			
(Settlement rate)	EUR	146	164			

<sup>\*1</sup> Net profit is presented as net profit attributable to owners of parent on the consolidated financial statements.



### **Core Operating Profit Analysis**





\*1 Excludes the impact of new consolidation

projections)



### Performance by Business Segment

		FY2024.3	FY2025.3	Change	Exchange rate impact
	Revenue	305.2	296.1	-9.1	9.8
Musical Instruments	Core Operating Profit	25.3	22.1	-3.2	5.5
	Core Operating Profit Ratio	8.3%	7.5%	-0.8P	
	Revenue	121.1	128.4	7.3	3.8
Audio Equipment	Core Operating Profit	6.4	11.8	5.4	1.7
_90.16	Core Operating Profit Ratio	5.3%	9.2%	+3.9P	
IMC <sup>*1</sup>	Revenue	36.6	37.6	1.0	1.3
Business	Core Operating Profit	1.9	2.8	0.9	0.8
and Others	Core Operating Profit Ratio	5.3%	7.5%	+2.3P	



### FY2026.3 Outlook

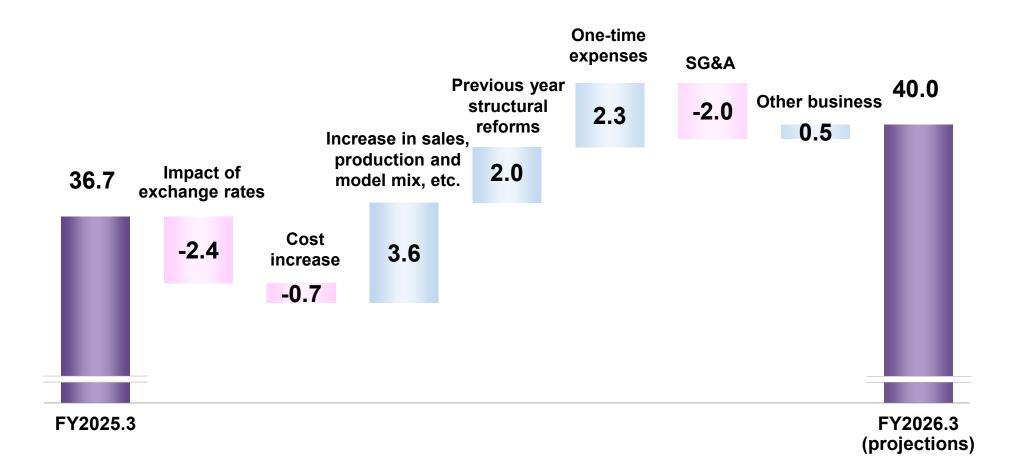
					(Dillion	s of yen)
		FY2025.3	FY2026.3 (projections)	Chan	Change (YoY)	
Revenu	e	462.1 <b>455.0</b> -7.1 -1.5%				
Core Operatin (Core Operating Pr	•	36.7 (7.9%)	<b>40.0</b> (8.8%)	3.3		
Net Prof	it <sup>*1</sup>	13.4	28.5	15.1	15.1 +113.5%	
Exchange Rate (y	ren)			,	*2 +1.7% ng the impact of exchance sensitivity per JPY1	ange rat
Revenue	US\$	153	145		JPY 870 million	
(Average rate during the period)	EUR	164	160		JPY 610 million	
Profit	US\$	153	145	•	JPY 110 million	
(Settlement rate)	EUR	164	160		JPY 390 million	

<sup>\*1</sup> Net profit is presented as net profit attributable to owners of parent on the consolidated financial statements.



### **Core Operating Profit Analysis**

Versus previous year





### **Outlook by Business Segment**

		FY2025.3	FY2026.3 (projections)	Change	Exchange rate impact
	Revenue	296.1	298.0	1.9	-10.7
Musical Instruments	Core Operating Profit	22.1	27.5	5.4	-1.8
	Core Operating Profit Ratio	7.5%	9.2%	+1.8P	
	Revenue	147.8	137.0	-10.8	-3.9
Audio Equipment	Core Operating Profit	14.3	12.0	-2.4	-0.3
	Core Operating Profit Ratio	9.7%	8.8%	-1.0P	
	Revenue	18.2	20.0	1.8	-0.4
Others	Core Operating Profit	0.3	0.5	0.2	-0.3
	Core Operating Profit Ratio	1.6%	2.5%	+ 0.9P	



### **U.S. Reciprocal Tariff Impacts**

#### **Assumptions**

- Considering only the impact of increased tariffs in the U.S.
   (excluding recovery from the following countermeasures, etc.)
- Tax rate

April-June: Chinese products +145%, Products from other regions +10% July onwards: Tax rate for each country

# **Estimated Impact**

Core operating profit: Approx. minus ¥14 billion

#### <Countermeasures>

- Price optimization and cost reductions
- Expand shipments of non-Chinese products to the U.S. in the first quarter
- Increased sales of products with relatively low tariff rates in response to competitors
- Potential production transfer from Chinese factories to factories in other countries.

<sup>\*</sup>The above estimation is based on currently available information and is subject to risk and uncertainty as the final tariff rates, items covered, and impact on the U.S. and the international economies are still uncertain.

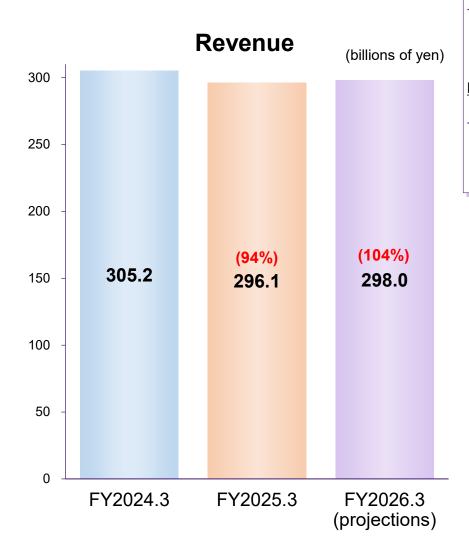


# 2. Segment Overview & Updates

**Musical Instruments** 



### Segment Revenue and Core Operating Profit



#### FY2025.3: Revenue declined, due to sluggish market conditions continued in China, despite recovery trend in digital pianos

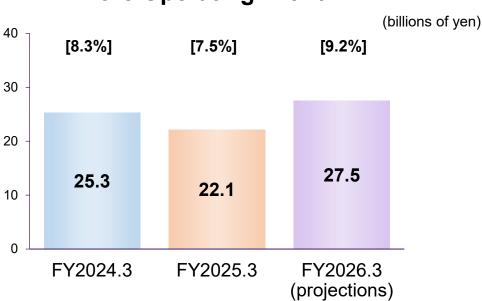
Piano sales declined sharply due to continued sluggish Chinese market and weak global demand. Sales of digital musical instruments remained flat as digital piano sales and market share recovered. Sales of wind, strings, and percussion instruments declined as financial subsidies in the U.S. expired. Sales of guitars were on a par with the previous year although the peripheral products struggled.

#### FY2026.3 Projections: Revenue is expected to increase due to sales recovery excluding China.

Piano sales are expected to increase as weakness in the U.S. and China will be offset by other regions; digital musical instrument sales are expected to increase as China remains sluggish, but other regions are expected to pick up; and wind, string and percussion instrument and guitar sales are expected to increase in all regions.

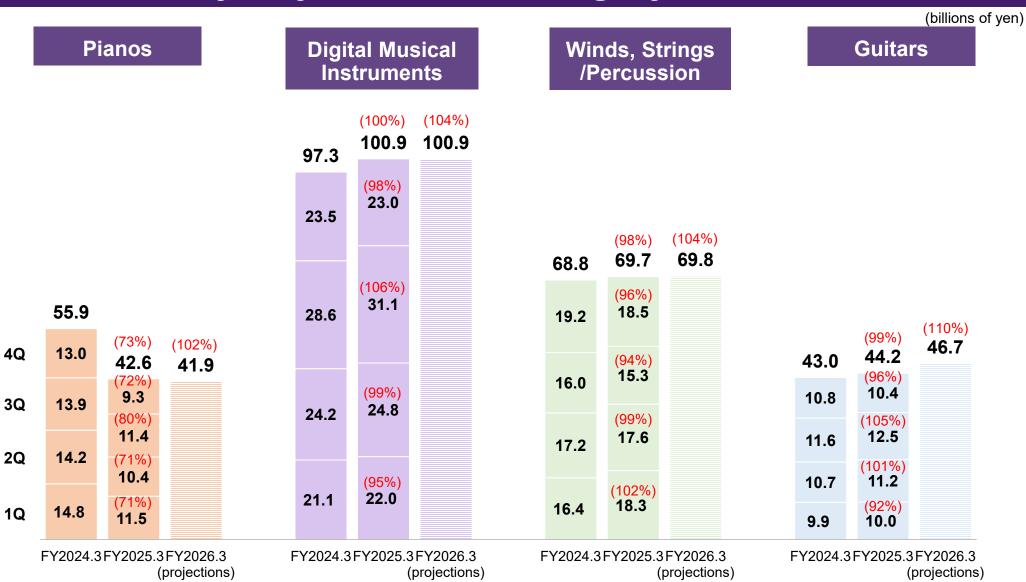
(Comments are on local currency basis)

#### **Core Operating Profit**



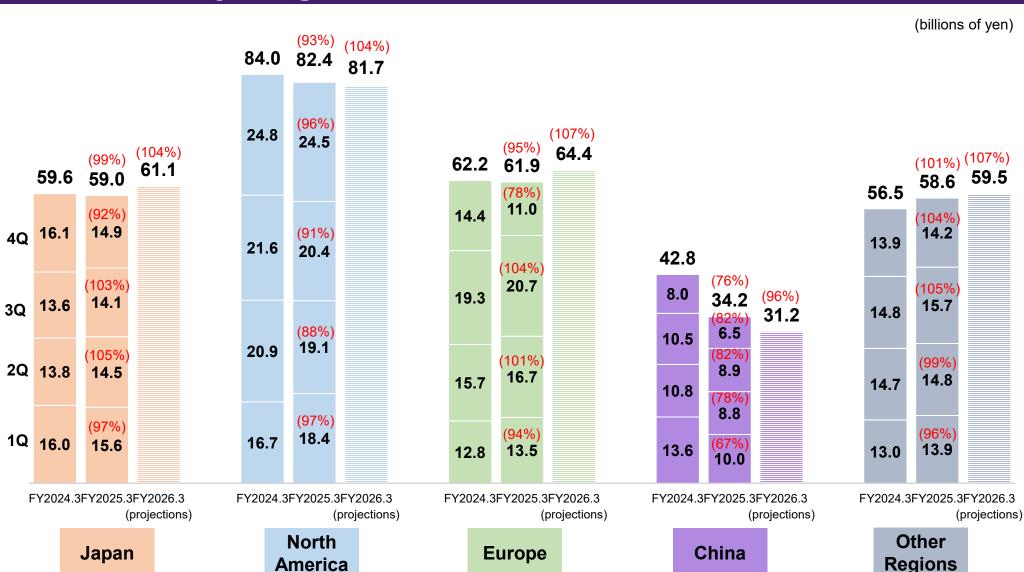


### Revenue by Major Product Category





### Revenue by Region



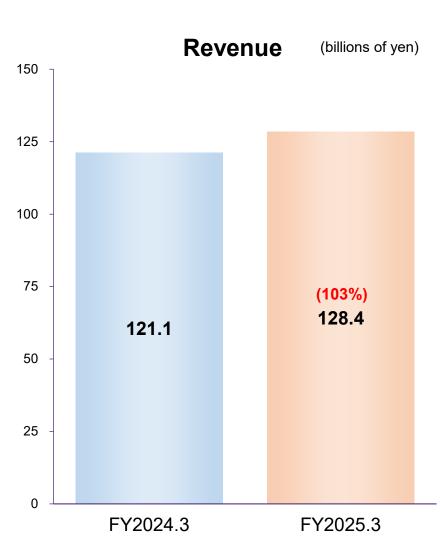
<sup>\*</sup> Software products and music schools included

0



(billions of yen)

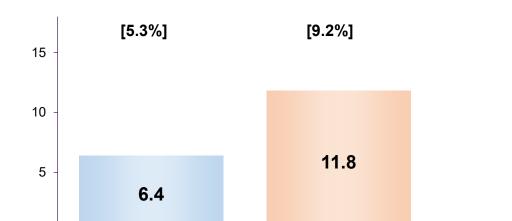
### **Segment Revenue and Core Operating Profit**



#### FY2025.3: Revenue increased due to strong B2B product sales

- Consumer product sales declined due to downsizing of home audio business.
- B2B products continued to see double-digit sales growth as the entertainment market remained brisk.

(Comments are on local currency basis)



FY2025.3

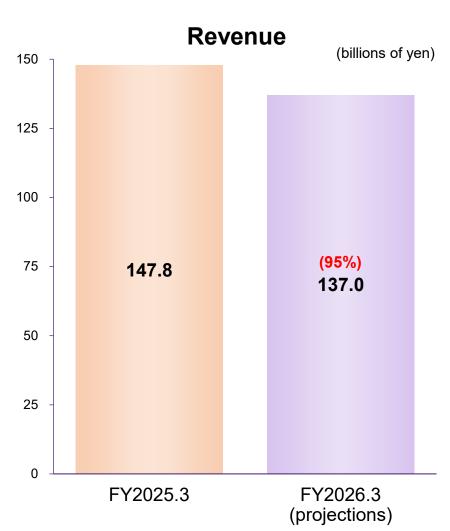
**Core Operating Profit** 

Figures in [] indicate core operating profit ratio

FY2024.3



### **Segment Revenue and Core Operating Profit**

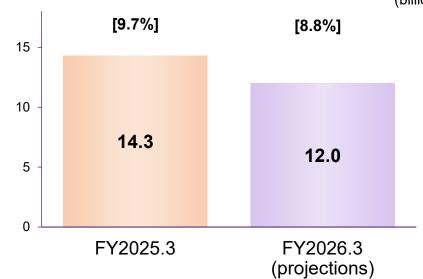


FY2026.3 Projections: Revenue is expected to decline due to a brief interval of sales increase in B2B growth and lower automotive sound system sales in China

- Consumer product sales are expected to decline due to downsizing of home audio business.
- B2B product sales are projected to decline temporarily as backlog of orders dissipates
- Automotive sound system sales are forecast to decline temporarily due to lower sales to Chinese car makers.

(Comments are on local currency basis)

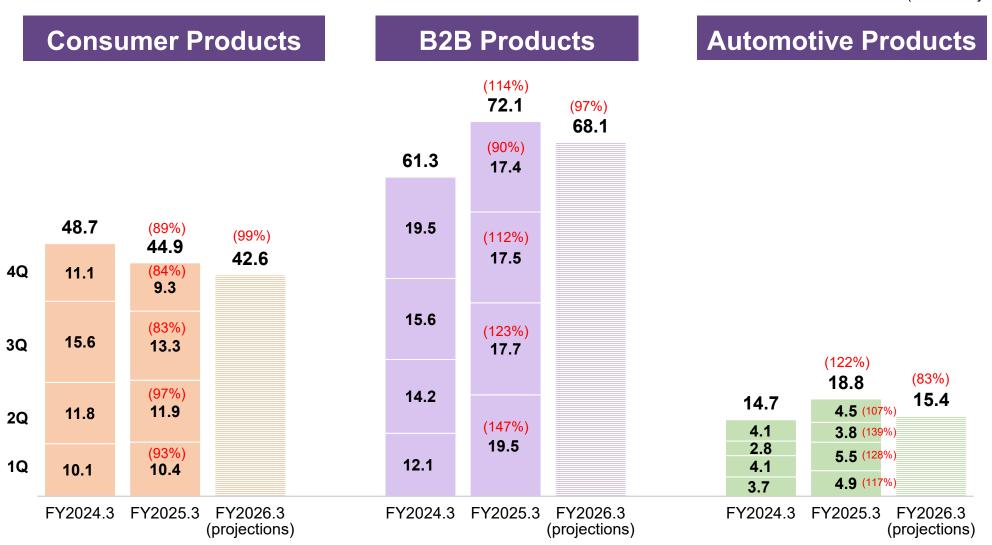






### Revenue by Major Product Category

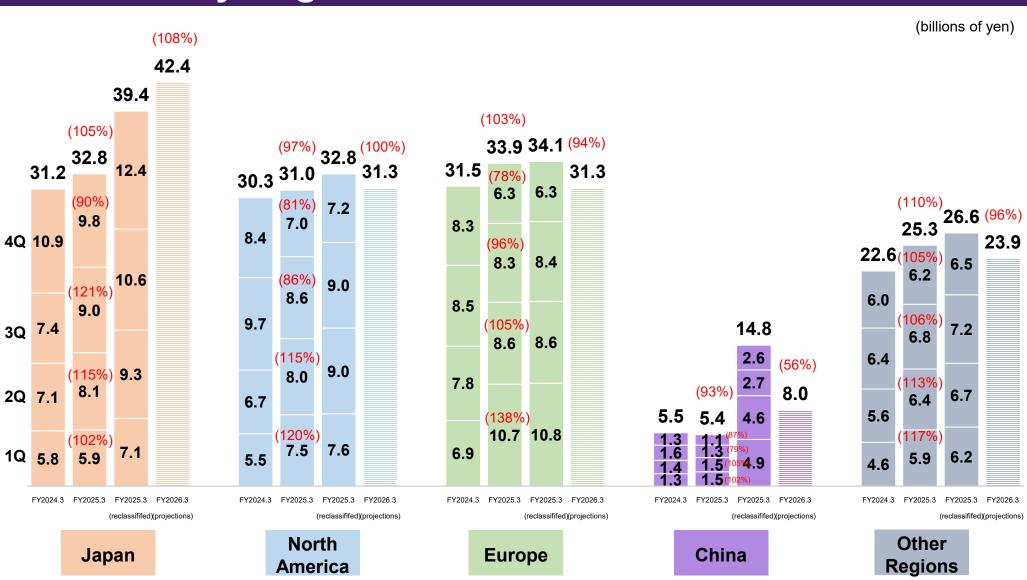
(billions of yen)



Electronic Devices business has been reclassified from IMC business and Others segment to Audio Equipment segment from FY2026.3. Red figures show actual YoY changes discounting impact of exchange rates



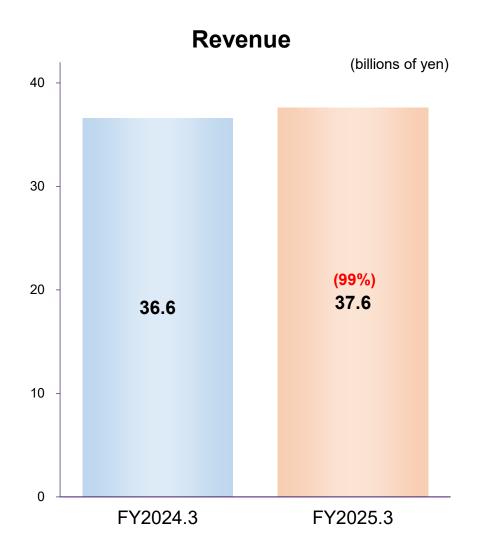
### Revenue by Region



**Musical Instruments** 



### Segment Revenue and Core Operating Profit

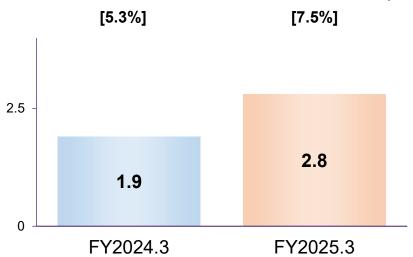


#### FY2025.3

- Sales of electronic devices increased significantly driven by sales of automotive sound systems.
- Sales of automobile interior wood components, factory automation (FA) equipment and golf products decreased.

(Comments are on local currency basis)

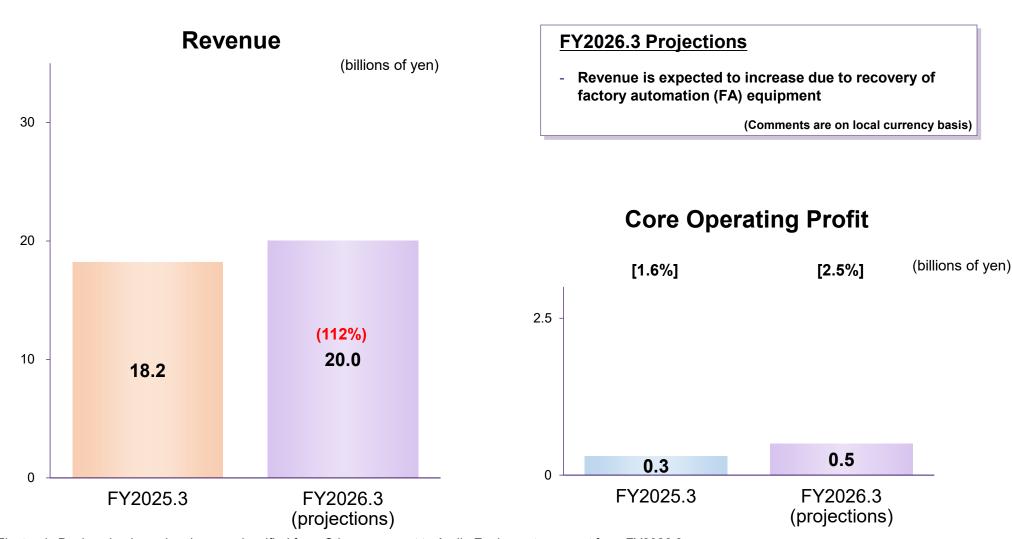




**Musical Instruments** 



### Segment Revenue and Core Operating Profit





# 3. Other Financial Figures

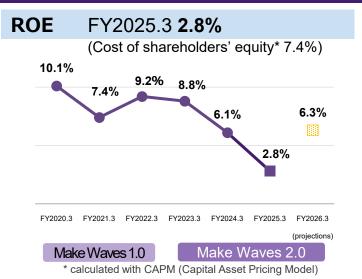


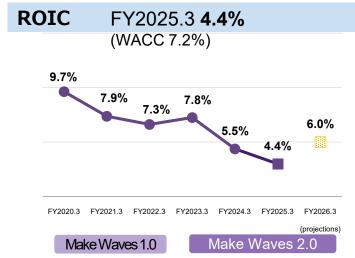
### **Balance Sheet Summary**

	As of March 31, 2024	As of March 31, 2025	Change	As of March 31, 2026 (projections)
Cash and cash equivalents	101.6	99.8	-1.8	107.0
Trade and other receivables	0.88	87.3	-0.7	86.5
Other financial assets	4.9	5.2	0.3	5.2
Inventories	164.1	150.5	-13.7	140.0
Other current assets	10.7	9.1	-1.6	10.8
Non-current assets	297.5	239.3	-58.1	235.4
Total Assets	666.8	591.3	-75.6	585.0
Current liabilities	105.7	106.7	1.0	97.0
Non-current liabilities	49.3	34.5	-14.8	34.5
Total equity	511.8	450.1	-61.7	453.4
Total liabilities and equity	666.8	591.3	-75.6	585.0



### **ROE, ROIC and Shareholder Returns**

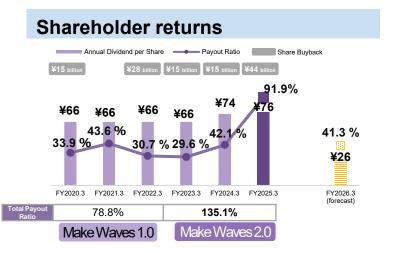


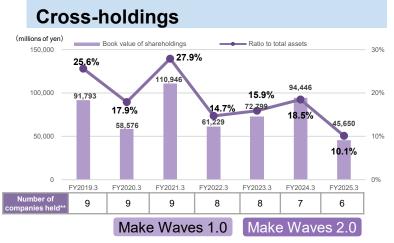


ROIC = Core operating profit after income taxes / (Equity attributable to owners of parent + Interest-bearing debt)

#### <Evaluation of the current situations and policies for improvement>

Due to worsening revenue and profit, the ROE for the fiscal 2025 fell to 2.8%, lower than the cost of shareholders' equity. We aim to achieve a ROE that exceeds the cost of shareholders' equity first by improving revenue and profit and steadily working to provide shareholder returns.

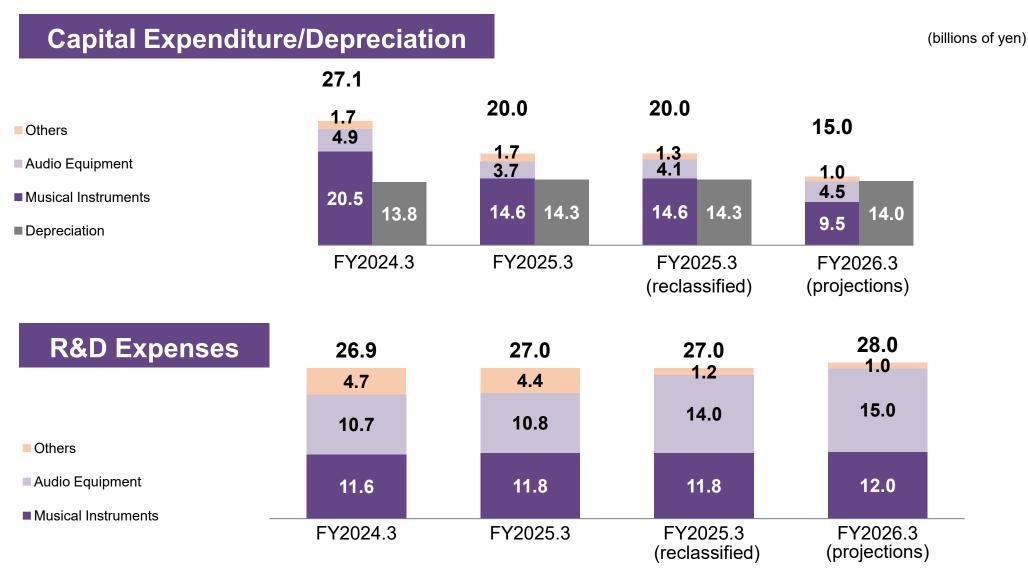




<sup>\*\*</sup> Listed companies excluding companies which the Company holds for the purpose of gathering information about information provision methods, etc., for shareholders



### Capital Expenditure/Depreciation and R&D Expenses





# 4. Topics

### **YAMAHA**Make Waves

### Medium-Term Management Plan Key Theme/ Further strengthen the business foundation

## (1) Develop closer ties with customers

### Creating customer interactions that deliver an added experience value



YOKOHAMA SYMPHOSTAGE (June 2024)



Shibuya Sakura Stage (November 2024)

#### **Expand business domain**

Expanded B2B products sales



Expanded adoption of automotive sound systems 17 car models released by Japanese and Chinese manufacturers





& bZ3X
Courtesy of GAC Toyota Motor Co., Ltd..0

© WAVERUNNER
Courtesy of Yamaha Motor Co., Ltd.

https://device.yamaha.com/en/automotive\_sound/

#### (2) Create new value

### Cultivating new ways to enjoy audio and music

Focus on services that provide the three values of learning, expression, and connection through Yamaha Music Connect







Yamaha Music Connect API

Distance Viewing

Distance Viewing

https://www.yamaha.com/en/about/business/music-connect/

### Corporate Venture Capital Yamaha Music Innovations Fund begins investment activities

Accelerate new business creation through both startup collaboration and exploratory investment

https://vamahamusicinnovations.com/



https://www.yamaha.com/en/news\_release/2025/25050804/

## (3) Be more flexible and resilient

### Optimizing production sites in response to environmental changes

Reorganize production system in line with future demand outlook by responding to rapid changes in the business environment

Acoustic piano production structure reform nearing completion

Reinforcing lead plant functions to drive global manufacturing







https://www.yamaha.com/en/news\_release/2025/25020503/

### Strengthening R&D Value Creation Collaboration

Established R&D bases in Yokohama and Shibuya to promote external collaboration and integration of diverse human resources



Yokohama MINA lab



Shibuya Sound Crossing

https://www.yamaha.com/en/tech-design/research/bases/



### **Medium-Term Management Plan Key Theme/ Further strengthen the business foundation**

### (2) Create new value - Develop Products with Distinctive Individuality





CLP-800 series

#### Digital piano



TORCH T01

#### **Portable Keyboards**



**PSR-E383** 

#### Bösendorfer grand piano



The Great Wave off Kanagawa

#### **Trans Acoustic Guitar**



TAG3 C



FG9 X

#### Electric nylon guitar



Fusion 12

#### Guitaramp/Effect processor



**POD Express** 

#### **Trumpet**



YTR-8335RC

#### **Electric Violin**



YEV105PRO

#### Finger drum pad



**FGDP** 

#### Music production studio



#### **Digital mixer**



DM7

#### I/O rack



Rio3224-D3

#### Dynamic microphone



YDM series

#### **DAW** software



Cubase14

#### Automotive speaker system



Courtesy of GAC Toyota Motor Co., Ltd.

#### **Cloud API**



### **Medium-Term Management Plan** Key Theme/ Set sustainability as a source of value

[Environment]

Build a value chain that supports the future of the earth and society

Reduce CO<sub>2</sub> emissions toward the carbon neutrality in 2050

Converted to renewable energy Large-scale solar power generation system in operation at Kakegawa factory (piano)



https://www.yamaha.com/en/news\_release/2024/24112901

Climate change initiatives recognized Selected in prestigious "A List" for climate change by CDP for the second consecutive year



Preferred

by Nature<sup>15</sup>

https://www.yamaha.com/en/news\_release/2025/25021401/

#### Sustainable use of timber

Introduced internal standards for sustainably-sourced timber

Supervised by Preferred by Nature, an international environmental organization

Promoted the fostering and conservation activities for rare tree species used as materials for musical instruments

Japan Wood Design Award 2024 https://www.yamaha.com/en/stories/environment/otonomori/



(2) Enhance brand and competitiveness by contributing to comfortable lives

#### Aiming to achieve universal design for sound to help solve challenges faced by public institutions

Omotenashi Guide app utilizing SoundUD technology











EXPO 2025 Osaka, Kansai, Japan

#### J. League

#### Utilize sound technology to contribute to the reduction of traffic accident damage

Expand the adoption of emergency call and communication systems

(3) Expand market through the promotion and development of music culture

#### **Expand instrumental music** education initiatives in emerging countries

10th country of School Project Introduction of pilot recorder class in Mexico

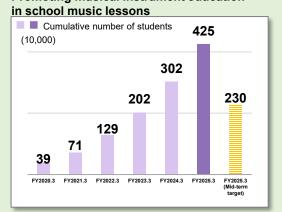




Pilot class begin (Mexico) Expanding classes in public schools (Columbia)

https://www.yamaha.com/ja/news release/2025/25033101/

 $\textbf{Promoting musical instrument education}^{(\text{in Japanese only})}$ 



https://www.yamaha.com/en/stories/culture/school-project/

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### **Medium-Term Management Plan** Key Theme/ Enable Yamaha colleagues to be more valued, more engaged, and more committed

Increase job satisfaction

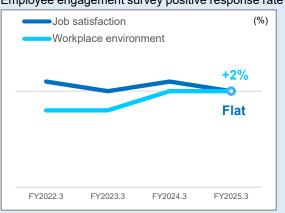
#### Support individual career development

Developed and structured job skills, and introduced talent management system in which employees design their own career paths. Launched a new manager system for role-based human resource management

#### **Expanding career development** opportunities

Launched internal open application system and side job system

Employee engagement survey positive response rate



(2) Promote respect for human rights and DE&I

#### Develop an environment in which our diverse workforce can succeed

Supported the development of women leaders, including providing mentorship and training

Expand cross-border assignments to utilize global human resources (Cumulative total of 32 personnel)

Conducted unconscious bias training to develop a culture of inclusivity

https://www.yamaha.com/en/sustainability/diversity-equity-inclusion/

#### Awards for DE&I initiatives

work with Pride

https://www.yamaha.com/en/news\_release/2024/24111501/ https://www.yamaha.com/en/sustainability/social/diversity/

(3) Foster open organizational culture where people can proactively take on challenges

#### Foster a comfortable workplace culture, increasing the psychological safety

Continued various opportunities for communication in respective organizations

Workplace visits by the President (remote and on-site) 77 times, with a total of 1,188 participants (3 years cumulative result)



Implemented listening training to support an open organizational culture

#### **Enhancement of health and safety**

Certified as a Health and Productivity Management Organization (White 500)



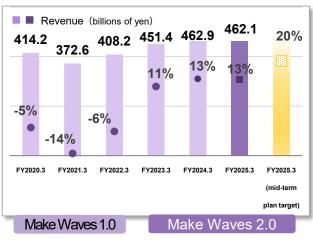
https://www.yamaha.com/ja/news\_release/2025/25031002/

https://www.yamaha.com/en/sustainability/social/health-and-safety/



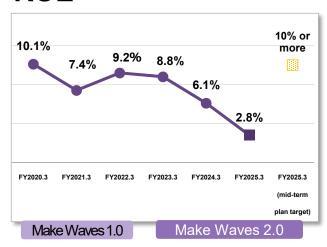
# Medium-Term Management Plan Results of Financial Indicators

### Revenue/Revenue growth

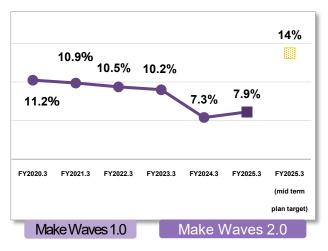


<sup>\*</sup>Cumulative growth rate for the mid-term plan period

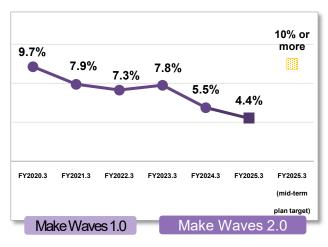
#### **ROE**



### Core operating profit ratio



#### **ROIC**





### **External Evaluation**

### Yamaha selected for all six ESG indices for Japanese equities adopted by the GPIF

FTSE Blossom Japan Index
FTSE Blossom Japan Sector Relative Index
MSCI Japan ESG Select Leaders Index
S&P / JPX Carbon Efficient Index
MSCI Japan Empowering Women Index (WIN)
Morningstar Japan ex-REIT Gender Diversity Tilt (GenDi J)





FTSE Blossom Japan Sector Relative Index

**2025** CONSTITUENT MSCI NIHONKABU ESG SELECT LEADERS INDEX

**2025** CONSTITUENT MSCI JAPAN EMPOWERING WOMEN INDEX (WIN)

S&P / JPX Carbon Efficient Index



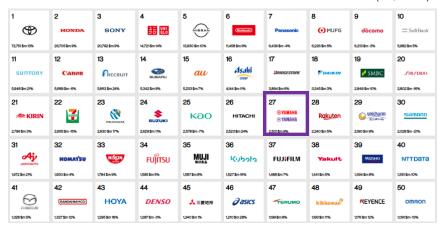
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#### **Best Japan Brands 2025**

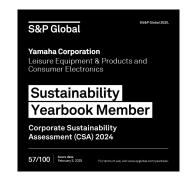
Selected for 11 consecutive years Brand value grew by 9% year-on-year\*

(US\$ million)



<sup>\*</sup> The total value of the Yamaha brand which is the shared brand of Yamaha Corporation and Yamaha Motor Co., Ltd.

#### **ESG** evaluation







# **Appendix**



### FY2025.3 4Q Summary (Three Months)

(billions of ye						
		FY2024.3 4Q	FY2025.3 4Q	CI	nange	
Reven	ue	121.1	111.4	-9.7	-8.0%*2	
Core Operation (Core Operating F		5.9 (4.8%)	<b>4.8</b> (4.3%)	-1.1	-18.2%	
Net Pro	ofit *1	8.9	-0.9	-9.9	-110.5%	
Exchange Rate(	yen)				*2 -8.1%	
Revenue	US\$	149	153		(Excluding the impact of exchange rate)	
(Average rate during the period)	EUR	161	161			
Profit	US\$	147	154			
(Settlement rate)	EUR	152	160			

<sup>\*1</sup> Net profit is presented as net profit attributable to owners of parent on the consolidated financial statements.



### Performance by Business Segment (Three Months)

		FY2024.3 4Q	FY2025.3 4Q	Change	Exchange rate impact
	Revenue	77.1	71.2	-6.0	0.2
Musical Instruments	Core Operating Profit	4.0	3.7	-0.2	0.4
	Core Operating Profit Ratio	5.1%	5.2%	+0.1P	
	Revenue	34.9	30.4	-4.5	-0.2
Audio Equipment	Core Operating Profit	2.3	0.3	-2.0	-0.3
_90.16	Core Operating Profit Ratio	6.6%	1.0%	-5.6P	
IMC <sup>*1</sup>	Revenue	9.1	9.9	0.8	0.2
Business	Core Operating Profit	-0.4	0.8	1.2	0.3
and Others	Core Operating Profit Ratio	-4.7%	7.6%	+12.3P	



### **Full Year Other Income and Expenses**

				(billions of y
		FY2024.3	FY2025.3	FY2026.3 (projections)
Core Operating Profit		33.7	36.7	40.0
Other Income  Profit from (loss on) disposal of fixed assets		-0	0.4	-0.1
and Expenses	Others	-4.6	-16.4	-1.4
	Total	-4.7	-16.0	-1.5
<b>Operating Profit</b>		29.0	20.7	38.5
Financial	Dividends income	3.0	2.6	2.0
Income and	Others	5.7	-0.8	0
Expenses	Total	8.6	1.8	2.0
Profit before Income Taxes		37.6	22.5	40.5
Income taxes		-7.9	-9.0	-11.9
Net profit attributable to non-controlling interests		-0.1	-0.1	-0.1
Net Profit*1		29.6	13.4	28.5

<sup>\*1</sup> Net profit is presented as profit attributable to owners of the parent on the consolidated financial statements.

In this report, the figures forecast for the Company's future performance have been calculated on the basis of information currently available to Yamaha and the Yamaha Group. Forecasts are, therefore, subject to risks and uncertainties.

Accordingly, actual performance may differ greatly from our projections depending on changes in the economic conditions surrounding our business, demand trends, and the value of key currencies, such as the U.S. dollar and the euro.