

(Translation)

April 30, 2025

Company name:	Fuji Media Holdings, Inc.
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Notice Regarding the Recognition of Extraordinary Gain (Gain on Sale of Investment Securities)

Fuji Media Holdings, Inc. (the “Company”), hereby announce that, as a result of the sale of a portion of our investment securities holdings, the Company will recognize a gain on sale of investment securities as outlined below.

1. Reason for the sale of investment securities:

To reduce cross-shareholdings

2. Content of Sale of Investment Securities

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| (1) Shares Sold | Two types of listed securities held by the Company |
| (2) Sale Period | April 2025 |
| (3) Gain on Sale of Investment Securities | Approximately 18.3 billion yen |

3. Outlook

The gain on sale of investment securities related to this sale is scheduled to be recorded as an extraordinary gain of 18.3 billion yen in the first quarter results for the fiscal year ending March 2026. The full-year earnings forecast for the fiscal year ending March 2026 is planned to be disclosed together with the financial results announcement for the fiscal year ending March 2025.

4. Regarding Our Policy on the Reduction of Cross-Shareholdings and the Consideration of Growth Strategy and Capital Policy

Based on the “Medium-Term Group Vision” announced in May 2023, we have been promoting initiatives to enhance the growth of the Group and improve capital profitability. In May 2024, we set a target to reduce cross-shareholdings to less than 20% of net assets by fiscal year 2030 and have been making progress toward this reduction.

In order to further increase capital efficiency and execute optimal capital allocation, we plan to announce our goals for enhancing capital profitability and the specific measures—including the future of cross-shareholdings and other owned assets—as soon as they are finalized.

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