

MATSUYA
Monthly Sales Report Decenber.2024

09/01/2025

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	6.5	1.3
② Ginza Store	6.9	5.1
③ Asakusa Store	1.9	-6.0

2. Sales of each months year on year(%)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
MATSUYA	24.1	35.6	35.0	31.5	40.8	31.6	36.9	15.9	1.0	13.9	18.1	6.5
Ginza Store	22.3	36.3	28.6	31.6	43.6	35.2	38.5	16.0	2.4	14.9	18.9	6.9
Asakusa Store	53.4	23.3	118.0	30.8	-8.4	-15.8	4.1	12.4	-19.0	-9.1	3.5	1.9

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	Ginza Store
Men's Clothing	8.9	8.9
Women's Clothing	13.8	14.1
Children's Clothing	34.5	34.5
Other Clothing	-45.3	-42.8
Clothing Total	10.3	10.8
Accessories	8.8	8.8
Total general goods	10.4	10.0
Total household goods	-5.4	-4.5
Total foods	1.8	3.3
Restaurant &cafes	-4.1	-4.3
Services,Other	77.8	78.6
合計	6.5	6.9

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