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#### Issuer

## Ichigo Hotel REIT Investment Corporation ("Ichigo Hotel," 3463)

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## **Asset Management Company**

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# **Ichigo Hotel Operating Results – August 2024**

#### Portfolio Revenue, RevPAR, Occupancy, and ADR

Total (28 Hotels)

	Aug 2024 (A)	(Previous) Aug 2023 (B)	Difference (A) - (B)	YOY Change
Revenue (JPY million)	1,272.1	1,232.1	+40.0	+3.2%
RevPAR (JPY)	8,837	8,568	+269	+3.1%
Occupancy (%)	86.8	83.8	+3.0	+3.5%
ADR (JPY)	10,184	10,224	-40	-0.4%

## Variable Rent Hotels (21 Hotels)

	Aug 2024 (A)	(Previous) Aug 2023 (B)	Difference (A) - (B)	YOY Change
Revenue (JPY million)	992.3	991.8	+0.4	
RevPAR (JPY)	9,283	9,284	-1	
Occupancy (%)	89.0	85.7	+3.3	+3.9%
ADR (JPY)	10,431	10,836	-406	-3.7%

# Fixed Rent Hotels (7 Hotels)

	Aug 2024 (A)	(Previous) Aug 2023 (B)	Difference (A) - (B)	YOY Change	
Revenue (JPY million)	279.8	240.2	+39.6	+16.5%	
RevPAR (JPY)	7,611	6,594	+1,017	+15.4%	
Occupancy (%)	80.7	78.7	+2.0	+2.6%	
ADR (JPY)	9,435	8,383	+1,052	+12.5%	

# Revenue, RevPAR, Occupancy, and ADR by Hotel

Variable Rent Hotels (21 Hotels)

		Aug 2024 (A)	(Previous) Aug 2023 (B)	Difference (A) - (B)	YOY Change
	Revenue (JPY million)	69.0	111.9	-42.9	-38.3%
Nest Hotel Sapporo	RevPAR (JPY)	11,830	20,231	-8,401	-41.5%
Ekimae	Occupancy (%)	91.2	98.1	-6.9	-7.1%
	ADR (JPY)	12,977	20,621	-7,644	-37.1%
	Revenue (JPY million)	52.3	70.6	-18.2	-25.9%
Nest Hotel	RevPAR (JPY)	12,859	17,833	-4,974	-27.9%
Sapporo Odori	Occupancy (%)	86.6	82.8	+3.8	+4.6%
	ADR (JPY)	14,842	21,530	-6,688	-31.1%
	Revenue (JPY million)	39.6	38.7	+0.8	+2.1%
Smile Hotel	RevPAR (JPY)	11,289	11,056	+233	+2.1%
Tokyo Asagaya	Occupancy (%)	99.7	99.8	-0.1	-0.1%
	ADR (JPY)	11,329	11,079	+250	+2.3%
	Revenue (JPY million)	37.9	33.1	+4.8	+14.6%
The OneFive	RevPAR (JPY)	16,740	14,564	+2,176	+14.9%
Tokyo Shibuya	Occupancy (%)	100.4	98.6	+1.9	+1.9%
	ADR (JPY)	16,665	14,776	+1,889	+12.8%
Hotel Wing International Nagoya	Revenue (JPY million)	50.3	33.0	+17.3	+52.4%
	RevPAR (JPY)	6,911	4,411	+2,500	+56.7%
	Occupancy (%)	84.8	57.1	+27.6	+48.4%
	ADR (JPY)	8,154	7,724	+430	+5.6%

		Aug 2024 (A)	(Previous) Aug 2023 (B)	Difference (A) - (B)	YOY Change
	Revenue (JPY million)	25.8	17.0	+8.8	+51.7%
Smile Hotel	RevPAR (JPY)	5,318	3,608	+1,710	+47.4%
Kyoto Shijo	Occupancy (%)	73.9	54.3	+19.6	+36.1%
	ADR (JPY)	7,201	6,647	+554	+8.3%
	Revenue (JPY million)	24.5	24.9	-0.4	-1.4%
The OneFive	RevPAR (JPY)	6,063	6,149	-86	-1.4%
Osaka Sakaisuji	Occupancy (%)	97.6	97.0	+0.6	+0.6%
	ADR (JPY)	6,214	6,341	-127	-2.0%
Nest Hotel	Revenue (JPY million)	71.1	67.0	+4.1	+6.2%
Osaka	RevPAR (JPY)	7,556	7,124	+433	+6.1%
Shinsaibashi	Occupancy (%)	90.3	87.5	+2.8	+3.2%
	ADR (JPY)	8,368	8,140	+228	+2.8%
Hotel Wing	Revenue (JPY million)	37.1	29.7	+7.4	+25.1%
International	RevPAR (JPY)	8,173	6,419	+1,754	+27.3%
Kobe Shin Nagata Ekimae	Occupancy (%)	92.3	78.7	+13.7	+17.4%
Tagata Eximae	ADR (JPY)	8,851	8,159	+693	+8.5%
	Revenue (JPY million)	42.8	44.5	-1.7	-3.9%
Nest Hotel	RevPAR (JPY)	5,944	6,302	-358	-5.7%
Matsuyama	Occupancy (%)	90.4	92.9	-2.5	-2.6%
	ADR (JPY)	6,572	6,783	-211	-3.1%
	Revenue (JPY million)	55.5	42.3	+13.2	+31.2%
The OneFive	RevPAR (JPY)	8,415	6,360	+2,054	+32.3%
Okayama	Occupancy (%)	99.5	99.3	+0.2	+0.2%
	ADR (JPY)	8,454	6,404	+2,050	+32.0%
The OneFive	Revenue (JPY million)	36.6	32.7	+3.8	+11.7%
Garden	RevPAR (JPY)	10,460	9,212	+1,248	+13.6%
Kurashiki	Occupancy (%)	96.9	98.9	-2.1	-2.1%
	ADR (JPY)	10,798	9,310	+1,489	+16.0%
Valie Hotel Hiroshima	Revenue (JPY million)	35.6	34.4	+1.2	+3.4%
	RevPAR (JPY)	6,681	6,456	+224	+3.5%
	Occupancy (%)	77.4	77.1	+0.2	+0.3%
	ADR (JPY)	8,633	8,370	+263	+3.1%

		Aug 2024 (A)	(Previous) Aug 2023 (B)	Difference (A) - (B)	YOY Change
	Revenue (JPY million)	32.1	28.3	+3.8	+13.4%
The OneFive	RevPAR (JPY)	12,915	11,319	+1,596	+14.1%
Fukuoka Tenjin	Occupancy (%)	98.4	97.9	+0.5	+0.6%
	ADR (JPY)	13,119	11,561	+1,557	+13.5%
	Revenue (JPY million)	35.8	38.9	-3.1	-8.0%
Nest Hotel	RevPAR (JPY)	5,373	5,915	-542	-9.2%
Kumamoto	Occupancy (%)	80.5	82.7	-2.2	-2.7%
	ADR (JPY)	6,677	7,152	-475	-6.6%
	Revenue (JPY million)	27.1	21.2	+5.9	+27.6%
Smile Hotel	RevPAR (JPY)	10,993	8,704	+2,289	+26.3%
Nagano	Occupancy (%)	96.8	98.5	-1.7	-1.7%
	ADR (JPY)	11,354	8,839	+2,515	+28.5%
Comfort Hotel Osaka	Revenue (JPY million)	62.6	58.1	+4.5	+7.7%
Shinsaibashi	RevPAR (JPY)	9,378	8,711	+667	+7.7%
(Ichigo Shinsaibashi	Occupancy (%)	83.3	86.4	-3.2	-3.7%
Building)	ADR (JPY)	11,264	10,076	+1,188	+11.8%
HOTEL THE	Revenue (JPY million)	68.8	62.0	+6.8	+11.0%
KNOT	RevPAR (JPY)	14,151	12,677	+1,474	+11.6%
YOKOHAMA	Occupancy (%)	94.0	95.9	-1.9	-2.0%
	ADR (JPY)	15,058	13,221	+1,838	+13.9%
	Revenue (JPY million)	65.5	50.5	+15.0	+29.8%
Quintessa Hotel	RevPAR (JPY)	10,783	7,481	+3,302	+44.1%
Ise Shima	Occupancy (%)	70.2	65.0	+5.1	+7.9%
	ADR (JPY)	15,371	11,508	+3,863	+33.6%
	Revenue (JPY million)	36.6	32.5	+4.1	+12.6%
Quintessa Hotel	RevPAR (JPY)	7,515	5,935	+1,581	+26.6%
Ogaki	Occupancy (%)	89.6	83.7	+5.9	+7.1%
	ADR (JPY)	8,385	7,090	+1,295	+18.3%
THE KNOT SAPPORO	Revenue (JPY million)	85.6	120.4	-34.8	-28.9%
	RevPAR (JPY)	18,680	26,587	-7,906	-29.7%
	Occupancy (%)	99.3	98.5	+0.8	+0.8%
	ADR (JPY)	18,815	26,985	-8,170	-30.3%

Fixed Rent Hotels (6 Hotels – excludes Hotel Livemax Nihombashi-Hakozaki)

		Aug 2024 (A)	(Previous) Aug 2023 (B)	Difference (A) - (B)	YOY Change
	Revenue (JPY million)	46.4	38.0	+8.4	+22.1%
Comfort Hotel	RevPAR (JPY)	11,621	9,458	+2,163	+22.9%
Kushiro	Occupancy (%)	92.9	93.1	-0.1	-0.1%
	ADR (JPY)	12,504	10,163	+2,341	+23.0%
	Revenue (JPY million)	43.2	40.0	+3.2	+8.0%
Comfort Hotel	RevPAR (JPY)	6,986	6,590	+396	+6.0%
Hamamatsu	Occupancy (%)	80.3	86.7	-6.4	-7.3%
	ADR (JPY)	8,698	7,602	+1,096	+14.4%
Comfort Hotel	Revenue (JPY million)	94.5	74.9	+19.5	+26.1%
Central	RevPAR (JPY)	8,576	6,862	+1,714	+25.0%
International Airport	Occupancy (%)	80.0	74.5	+5.6	+7.5%
Timport	ADR (JPY)	10,715	9,216	+1,499	+16.3%
	Revenue (JPY million)	17.1	21.6	-4.5	-21.0%
Comfort Hotel	RevPAR (JPY)	5,231	6,597	-1,366	-20.7%
Suzuka	Occupancy (%)	70.8	85.4	-14.6	-17.1%
	ADR (JPY)	7,391	7,727	-336	-4.4%
Urbain	Revenue (JPY million)	36.2	30.8	+5.4	+17.5%
Hiroshima	RevPAR (JPY)	6,687	5,747	+940	+16.4%
Executive	Occupancy (%)	79.0	70.1	+8.8	+12.6%
	ADR (JPY)	8,468	8,194	+274	+3.3%
Hotel Sunshine Utsunomiya	Revenue (JPY million)	33.4	25.4	+8.0	+31.4%
	RevPAR (JPY)	6,123	4,752	+1,371	+28.8%
	Occupancy (%)	82.0	68.5	+13.5	+19.8%
	ADR (JPY)	7,468	6,941	+527	+7.6%

#### Notes:

- 1. The above data are as provided by the hotel operators or as calculated by Ichigo Investment Advisors based on information provided by the hotel operators. The data have not been audited and thus their accuracy cannot be guaranteed and may not match data disclosed in future releases.
- 2. Revenue is revenue from accommodations and related services only. Rent from retail tenants at The OneFive Osaka Sakaisuji, Hotel Wing International Kobe Shin Nagata Ekimae, Smile Hotel Tokyo Asagaya, Nest Hotel Kumamoto, Hotel Sunshine Utsunomiya, Comfort Hotel Osaka Shinsaibashi (Ichigo Shinsaibashi Building), HOTEL THE KNOT YOKOHAMA, and THE KNOT SAPPORO are not included.
- 3. RevPAR (Revenue Per Available Room) is calculated with the following formula: RevPAR = Total Revenue from accommodations (excluding restaurant charges and other service fees) / number of available guest rooms

- 4. Occupancy is calculated with the following formula:
  - Occupancy = Total number of guest rooms occupied during the period / (total number of guest rooms \* number of days hotel was in operation during the period)
  - Occupancy may exceed 100% in the following cases: 1) a guest had pre-paid for a guest room but checked out early, allowing the guest room to be occupied by a different guest; or 2) a guest room is occupied for less than one day by different guests.
- 5. ADR (Average Daily Rate) is calculated with the following formula:

  ADR = Total revenue from accommodations (excluding restaurant charges and other service fees) / number of guest rooms occupied during the period
- 6. The Capsule Plus Yokohama and the Washington Hotel Plaza Shimonoseki Eki Nishi are excluded from the above data because the hotel operators did not give consent to disclose hotel-specific data that would allow for year-on-year comparisons. Data for the Hotel Livemax Nihombashi-Hakozaki are included in the total and fixed rent hotels data above, but not separately disclosed because the hotel operator did not provide consent to disclose hotel-specific data.
- 7. Pre-acquisition data for acquired hotels are based on data received from the previous owners.

#### **Explanation of Changes**

According to the Japan National Tourism Organization (JNTO), the number of inbound tourists reached 2.93 million people in August 2024, setting a new record for the same month for the seventh month in a row. Although hotels in some areas were hit by earthquakes and typhoons, demand from various events such as sports and live concerts as well as summer holiday travel made up for a year-on-year decrease associated with the Inter-High School Championships held in Hokkaido last year. As a result, Revenue, RevPAR, and Occupancy for Ichigo Hotel's 28 hotels increased year-on-year.

#### **ESG** Initiatives

Ichigo Hotel implements long-term environmental initiatives by leveraging Ichigo's value-add know-how to extend the useful life of its assets and promote energy efficiency.

As part of its environmental initiatives, Ichigo Hotel installed water saving systems at ten hotels – Hotel Wing International Nagoya, The OneFive Osaka Sakaisuji, Hotel Wing International Shin Nagata Ekimae, Nest Hotel Matsuyama, The OneFive Okayama, Capsule Plus Yokohama, Valie Hotel Hiroshima, The OneFive Tokyo Shibuya, Hotel Sunshine Utsunomiya, and Quintessa Hotel Ise Shima. Results show water consumption through use of showers, washbasins, and toilets at these hotels per guest was reduced by c. 24% due to the installation of the water saving systems, and CO2 emissions reduction is also expected.

Ichigo Hotel will continue to address environmental issues, drive asset value, and reduce energy use to realize a net zero carbon society and grow shareholder value.