

September 18, 2024

For Immediate Release
(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.
Representative: Atsuhiko Murakami, President and Representative Director
(Stock code: 2371; Prime, Tokyo Stock Exchange)
Contact: Shinichi Kasuya, Director and Senior Managing Executive Officer and CFO
Phone: +81 3-5725-4554

Notice of Organizational and Personnel Changes

Kakaku.com, Inc. (the Company) hereby announces that its Board of Directors approved on September 18, 2024, the following organizational and personnel changes.

1. Organizational changes (effective October 1, 2024)

In order to strengthen its sales organization, the Kakaku.com Company sales organization will be divided into the Kakaku.com Business Division which is responsible for sales in the shopping and services business and the Kakaku.com Sales Division which is responsible for advertising business sales.

2. Changes in Executive Officers (effective October 1, 2024)

| New position | Name | Current position |
|---|--------------------|--|
| - Executive Officer - General Manager, Kakaku.com Business Div. - Manager, Shopping Media Marketing Dept. | Mitsuhiro Sakusabe | - Executive Officer - Assistant General Manager, Kakaku.com Sales Div. - Manager, Shopping Media Marketing Dept. |

For Reference: New Organizational Chart (As of October 1, 2024)

