

[Provisional Translation Only]

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Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

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JDI to Showcase ZINNSIA at CEATEC 2024 **An Innovative Sensor Interface Transforming a Variety of Materials into** **Sensors and Touch Controls**

JDI will exhibit its innovative high-precision sensor interface ZINNSIA at CEATEC 2024 from October 15 to 18 at Makuhari Messe near Tokyo.

CEATEC is a comprehensive exhibition for digital innovation that is working to realize a Society 5.0 that balances economic development with solutions to fundamental social problems. The exhibition will bring together people, technology and information from all industries and business sectors to envision the future through co-creation.



ZINNSIA makes it possible to sense movements on materials that were previously difficult to use as sensors, such as wood, marble, fabric, plasterboard, and leather. Because it can be used across a broad range of materials, ZINNSIA enables totally unobtrusive sensing, creating extraordinary freedom and flexibility in product design, function, and aesthetics and allowing for unprecedented sensing experiences.

We invite you to visit our booth and enjoy ZINNSIA, JDI's new sensing experience.

Related Information

Exhibition Overview

CEATEC 2024

<https://www.ceatec.com/en/>

October 15 (Tuesday) - October 18 (Friday) 2024

Venue: Makuhari Messe (2-1 Nakase, Mihama-ku, Chiba City, Chiba Prefecture)

JDI Booth Location: 4H-192

Exhibitor Information: <https://www.ceatec.com/en/exhibition/detail.html?id=199>

ZINNSIA Product Page

https://www.j-display.com/en/product_tech/zinnsia.html

Related News Release

[JDI Develops ZINNSIA, an Innovative Sensor Interface that Transforms a Broad Range of Materials into Sensors and Touch Controls](#) (June 10, 2024)

※ZINNSIA is a trademark of JDI.