

MATSUYA  
Monthly Sales Report August.2024

12/09/2024

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	15.9	1.2
② Ginza Store	16.0	2.0
③ Asakusa Store	12.4	-0.5

2. Sales of each months year on year(%)

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
MATSUYA	35.5	28.6	21.1	19.2	24.1	35.6	35.0	31.5	40.8	31.6	36.9	15.9
Ginza Store	37.5	31.5	24.9	18.8	22.3	36.3	28.6	31.6	43.6	35.2	38.5	16.0
Asakusa Store	13.5	-15.0	-21.7	24.2	53.4	23.3	118.0	30.8	-8.4	-15.8	4.1	12.4

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	Ginza Store
Men's Clothing	-18.3	-18.3
Women's Clothing	8.5	9.1
Children's Clothing	8.8	8.8
Other Clothing	10.0	14.3
Clothing Total	4.5	5.0
Accessories	33.6	33.7
Total general goods	15.6	17.2
Total household goods	-33.5	-16.7
Total foods	-6.4	-8.4
Restaurant &cafes	-0.5	-0.3
Services,Other	137.3	132.5
合計	15.9	16.0

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