

Selected as a constituent stock of “JPX-Nikkei Mid and Small Cap Index”

August 15, 2024

Macromill, Inc.

(Ticker Code: 3978 TSE Prime)

Tokyo, August 15, 2024 - Macromill, Inc. (Headquarters: Minato-ku, Tokyo, Representative Executive Officer and CEO: Toru Sasaki; hereinafter, “Macromill”), announced that the Company has been selected as a constituent of the “JPX-Nikkei Mid and Small Cap Index” for the year of 2024 (August 30, 2024 to August 28, 2025), which is jointly calculated by JPX Market Innovation & Research, Inc., and Nikkei Inc.

The JPX-Nikkei Mid and Small Cap Index is a stock price index that applies the same concept as the JPX-Nikkei Index 400, which is composed of companies that are attractive to investors. It is composed of companies that have sustained improvements in corporate value and are managing their business with investors in mind.

The constituent stocks are selected from common stocks mainly in the Prime, Standard and Growth markets of the Tokyo Stock Exchange, based on quantitative indicators (three-year average ROE, three-year cumulative operating profit) and qualitative factors (appointment of independent outside directors, appointment of female directors, disclosure of financial information and corporate governance reports in English, etc.), and the top 200 stocks are selected.

To support our clients in making better decisions, we will provide innovative services that utilize various data obtained from our consumer panel, expand innovation throughout the entire marketing business field, contribute to the realization of a sustainable society, and strive to improve corporate value.

<JPX-Nikkei Mid and Small Cap Index>

This is a stock price index jointly calculated by JPX Market Innovation & Research, Inc., and Nikkei Inc. The index selects companies that utilize capital efficiently and manage their business with investors in mind.

<https://www.jpx.co.jp/english/markets/indices/jpx-nikkei400/01-01.html>

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