

MATSUYA
Monthly Sales Report July.2024

09/08/2024

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	36.9	0.2
② Ginza Store	38.5	1.9
③ Asakusa Store	4.1	-3.0

2. Sales of each months year on year(%)

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
MATSUYA	59.9	35.5	28.6	21.1	19.2	24.1	35.6	35.0	31.5	40.8	31.6	36.9
Ginza Store	66.9	37.5	31.5	24.9	18.8	22.3	36.3	28.6	31.6	43.6	35.2	38.5
Asakusa Store	-16.5	13.5	-15.0	-21.7	24.2	53.4	23.3	118.0	30.8	-8.4	-15.8	4.1

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	Ginza Store
Men's Clothing	-8.4	-8.4
Women's Clothing	17.5	18.4
Children's Clothing	20.6	20.6
Other Clothing	11.5	10.9
Clothing Total	13.3	13.8
Accessories	57.1	57.3
Total general goods	25.6	26.8
Total household goods	-4.8	-3.8
Total foods	-14.3	-17.2
Restaurant &cafes	1.9	2.2
Services,Other	137.3	132.5
合計	36.9	38.5

Contact : Corporate Communication , General Affairs Department , MATSUYA
Mobile : 070-4547-7555