

August 8, 2024

Treasure Factory Announces Monthly Sales Summary (July 2024) (Non-Consolidated)

Name

Treasure Factory Co., Ltd. (Securities Code: 3093)

	Net Sales (%)		No. of Stores		
	All Stores	Existing Stores	Stores Newly Opened	Stores Closed	Total Stores
Mar. 2024	120.9	108.9	2	0	193 (4)
Apr. 2024	120.3	108.1	3	0	196 (4)
May 2024	118.4	107.2	1	0	197 (4)
Jun. 2024	122.3	112.8	1	0	198 (4)
Jul. 2024	114.8	105.0	3	0	201 (4)
Aug. 2024					
First Half Total					
Sep. 2024					
Oct. 2024					
Nov. 2024					
Dec. 2024					
Jan. 2025					
Feb. 2025					
Second Half Total					
Fiscal Year Total					

*Figures for net sales indicate the year-on-year comparison.

*Figures in parentheses indicate the number of franchise stores.

[Monthly comment]

In July, net sales totaled 105.0% for existing stores compared with the previous year and 114.8% for all stores.

Although July 2023 enjoyed increase in sales due to coverage by a major television program and two more holidays than July 2024, sales of items such as summer apparel and sports and outdoor items continued to be strong. Due to these factors, sales for both existing stores and all stores increased year on year.

[Information on opening and closing stores]

Treasure Factory Style (fashion): One store opened in Takatsuki on July 3.

Treasure Factory (general): One store opened in Ota on July 13.

Treasure Factory (general): One store opened in Isesaki Foglio Anbori on July 27.

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