

**Selected as a constituent stock of the ESG investment index
“FTSE Blossom Japan Index” and
“FTSE Blossom Japan Sector Relative Index”**

July 11, 2024

Macromill, Inc.

(Ticker Code: 3978 TSE Prime)

Tokyo, July 11, 2024 - Macromill, Inc. (Headquarters: Minato-ku, Tokyo, Representative Executive Officer and CEO: Toru Sasaki; hereinafter, “Macromill”), announced that it has been selected as a constituent of the FTSE Blossom Japan Index and the FTSE Blossom Japan Sector Relative Index.

Macromill has been selected as a constituent of the FTSE Blossom Japan Index for the first time, and the FTSE Blossom Japan Sector Relative Index for the second consecutive year.

Created by the global index and data provider FTSE Russell, the FTSE Blossom Japan Index is designed as an industry neutral benchmark that reflects the performance of companies demonstrating strong Environmental, Social and Governance (ESG) practices in Japan. The index is a key criterion used by investors and adopted as one of the benchmarks for passive ESG investing by the Government Pension Investment Fund (GPIF), the world's largest pension fund.

Macromill Group will help clients make smarter decisions by providing services that satisfy and inspire them. In doing so, we will help realize a sustainable society and perform corporate activities focusing on economic, social, and environmental harmony. Going forward, Macromill will continue to solve social challenges through our business activities, actively engage in ESG activities, and strive to sustainably improve our corporate value.

Ends,

For more information about Macromill's sustainability initiatives:

<https://www.macromill.com/sustainability/en/>

For more information about FTSE Blossom Japan Index, FTSE Blossom Japan Sector Relative Index:

Created by the global index and data provider FTSE Russell, the FTSE Blossom Japan Index is designed as an industry neutral benchmark that reflects the performance of companies demonstrating strong ESG practices in Japan.

<https://www.lseg.com/en/ftse-russell/indices/blossom-japan>