

MATSUYA
Monthly Sales Report June.2024

10/07/2024

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	31.6	7.8
② Ginza Store	35.2	12.8
③ Asakusa Store	-15.8	-0.8

2. Sales of each months year on year(%)

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
MATSUYA	49.0	59.9	35.5	28.6	21.1	19.2	24.1	35.6	35.0	31.5	40.8	31.6
Ginza Store	52.0	66.9	37.5	31.5	24.9	18.8	22.3	36.3	28.6	31.6	43.6	35.2
Asakusa Store	6.8	-16.5	13.5	-15.0	-21.7	24.2	53.4	23.3	118.0	30.8	-8.4	-15.8

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	Ginza Store
Men's Clothing	8.2	8.9
Women's Clothing	31.8	33.0
Children's Clothing	25.1	25.1
Other Clothing	33.4	34.1
Clothing Total	27.6	28.5
Accessories	68.0	68.3
Total general goods	18.1	28.0
Total household goods	0.1	1.0
Total foods	-5.6	-7.1
Restaurant &cafes	17.1	17.5
Services,Other	-19.8	-20.0
合計	31.6	35.2

Contact : Corporate Communication , General Affairs Department , MATSUYA

Mobile : 070-4547-7555