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Monthly Report for June 2024

<<NOTICE>>

Starting from the new Fiscal Year, we will be revising the announcement schedule for monthly reports and the disclosure format for the KeePer LABO Operation Segment.

Announcement Schedule:

From: After market close on the <u>first</u> business day of the following month To: After market close on the third business day of the following month

Next Report: The monthly report for July 2024 will be announced after the close of the markets on Monday, August 5.

Disclosure Format:

KeePer LABO operates 120 directly managed stores and plans to open an additional 30 stores within the fiscal year. Due to the challenges of expressing the specific circumstances of each store, such as the timing of openings and renovation periods of existing stores, within limited releases, we will no longer disclose detailed information about individual stores.

Note: The detailed information for individual stores is scheduled to be disclosed in the monthly report on October 3rd, summarizing the quarterly totals for July to September.

Note: The new monthly report format is attached at the end of this notice for your reference.

≪Total Sales≫

Total sales increased by 14.9% y-o-y to 1,710,756 thousand yen.

≪KeePer LABO Operation Segment (B-to-C)≫

In June, sales at all 120 directly managed stores increased 14.4% y-o-y to 909,250 thousand yen, and sales at 106 existing stores increased 6.5% y-o-y to 846,479 thousand yen.

In June, three stores opened: Ichikawa Store in Ichikawa City, Chiba Prefecture, on the 22nd (Saturday), Ageo Store in Ageo City, Saitama Prefecture, within the AEON Mall Ageo on the 26th (Wednesday), and Yabashira Store in Matsudo City, Chiba Prefecture, on the 29th (Saturday). This brings the total number of directly operated stores to 120. Additionally, the Togo Store is temporarily closed for the expansion of its coating booths (from 4 booths to 8 booths) and is scheduled to reopen on July 6th.

| Status of Each KeePer Coating Application

EX KeePer: Reached 1,134 applications (a 20.0% y-o-y increase), surpassing 1,000 applications for the first time in two months.

Diamond KeePer Series: Recorded 4,090 applications (a 6.9% increase), continuing its steady performance.

Crystal KeePer: Decreased by 16.2% to 3,782 applications, due to a shift to the Fresh KeePer, which has the same durability period. Fresh KeePer: Increased by 63.1% to 2,817 applications. Combined, the total applications for these coatings rose by 6.2% from 6,213 to 6,599 y-o-y.

Maintenance for all KeePer coatings: Increased by 10.0%, showing growth across all types of KeePer coatings.

Despite the persistent demand for "wanting to keep their car clean for a long time," the highest growth was seen in the high-performance and high-priced EX KeePer. This resulted in a successful increase in the average unit price (19,149 yen per application, a 12.4% increase). However, due to the time required for coating applications, we could not accommodate as many total customers as last year, leaving a challenge to be addressed in this area.

| New Initiatives: "Value Resin Fender Set" and "Value Interior Disinfection and Antibacterial Set"

Value Resin Fender Set: Combined with pure water hand car wash, targeted at the increasing number of resin parts, achieved 518 applications.

Value Interior Disinfection and Antibacterial Set: Designed to thoroughly clean the interior, recorded 1,181 applications. These sets accounted for approximately 8% of total car washes.

The notable feature of these sets is that customers can add them during the car wash, with positive responses like "Since I'm here, I might as well get this set too." The number of applications for these sets is expected to continue growing.

| Preparation for Summer Demand Post-Rainy Season

Heat Insulation Work and Air Conditioning Repairs: Completed re-inspection of summer heat measures, including insulation work on coating booths and repairs or additions of air conditioning units.

New Graduate Employees: All new graduate employees, three months after joining, have obtained their Level 1 KeePer Coating Certification, with no resignations.

Productivity: The opening of three new stores has maintained an appropriate level of productivity at 7,006 yen/hour (a 3.6% increase yo-y). This proactive increase in personnel anticipates future demand and the opening of new stores.

≪KeePer Products Related Segment (B-to-B)≫

In June, sales in the KeePer Products Related Segment increased by 16.9% y-o-y to 801,505 thousand yen.

In the aftermarket, customer visits for car washes at KeePer PRO SHOPs, which operate gas stations, were subdued due to the rainy season. However, the Fresh KeePer product, which "makes cars look as if they've been freshly washed when it rains," saw an increase in installations thanks to its ease of promotion at storefronts and effective TV commercials.

Moreover, in line with the popularity of Fresh KeePer, KeePer PRO SHOPs have been actively enhancing their technical skills. Numerous training sessions are being held at regional training centers, leading to a significant boost in site activity as they prepare for the peak demand period in July and August.

In the new car market, the number of new car registrations (for regular and small passenger cars) continues to face challenging conditions, with a year-on-year decrease of 6.9%. Despite this, KeePer's sales volume across all channels showed a year-on-year increase of 51.4%.

For Toyota, while new car shipments have been delayed due to issues within the group companies, the number of KeePer installations has started to increase. Toyota's new car dealers have strong inter-company connections, and the reputation of companies that have adopted KeePer has spread, resulting in an increase in new adopters and a corresponding rise in installations. Additionally, the sluggish new car sales have led to more dealerships focusing on coatings for used and existing cars, which is a significant positive factor for KeePer.

≪Total Sales≫

(,000 yen)	Total Sales	yoy	Products	yoy	LABO	yoy
2022/4	1,352,616	+12.7%	552,986	-5.1%	799,630	+29.7%
2022/5	1,248,362	+28.2%	521,921	+26.0%	726,441	+30.3%
2022/6	1,354,483	+37.7%	630,648	+24.4%	723,835	+52.6%
2022/7	1,313,435	+13.9%	505,498	-7.9%	807,937	+33.8%
2022/8	1,285,163	+16.7%	558,749	+4.1%	726,413	+28.7%
2022/9	1,223,148	+20.0%	521,789	+15.0%	701,359	+24.1%
2022/10	1,369,581	+19.1%	571,581	+13.0%	797,999	+23.8%
2022/11	1,479,647	+21.0%	766,333	+20.8%	706,128	+19.9%
2022/12	1,982,927	+16.7%	804,156	+15.0%	1,175,771	+17.5%
2023/1	962,220	+20.2%	390,626	+28.4%	570,665	+14.9%
2023/2	1,248,106	+33.0%	506,685	+29.0%	740,492	+35.7%
2023/3	1,629,304	+16.1%	719,206	+8.4%	906,053	+22.4%
2023/4	1,768,469	+30.7%	745,052	+34.7%	1,012,058	+26.6%
2023/5	1,441,609	+15.5%	615,544	+17.9%	817,349	+12.5%
2023/6	1,489,393	+10.0%	685,609	+8.7%	802,546	+10.9%
2023/7	1,763,277	+34.2%	763,163	+51.0%	1,000,113	+23.8%
2023/8	1,565,335	+21.8%	733,871	+31.3%	831,464	+14.5%
2023/9	1,455,244	+19.0%	622,488	+19.3%	832,756	+18.7%
2023/10	1,729,722	+26.3%	741,845	+29.8%	987,876	+24.0%
2023/11	1,757,524	+18.8%	884,806	+15.5%	872,717	+23.8%
2023/12	2,505,801	+26.4%	1,074,817	+33.7%	1,430,984	+21.8%
2024/1	1,220,047	+26.8%	554,423	+41.9%	665,624	+16.9%
2024/2	1,390,773	+11.4%	664,588	+31.2%	726,185	-1.8%
2024/3	1,834,971	+12.6%	836,835	+16.4%	998,136	+10.3%
2024/4	2,009,437	+13.6%	896,077	+20.3%	1,113,360	+10.0%
2024/5	1,747,256	+21.2%	810,947	+31.7%	936,309	+14.6%
★ 2024/6	1,710,756	+14.9%	801,505	+16.9%	909,250	+14.4%

Note: The figures published as a monthly report are unaudited preliminary figures.

Therefore, they may differ from the figures in the earnings report and may be revised in the next update.

These figures are for KeePer LABO directly managed shops and do not include the results of FC stores.

«LABO Stores: All Stores»

All Stores	Sales ,000 yen	yoy	# stores	Pure, maint	yoy	Crystal	yoy	Fresh	yoy	Dia related	yoy	EX	yoy	# visits	yoy	ASP (yen/visit)	yoy	Produc- tivity (yen/hr)	yoy
2022/7	807,937	+33.8%	94	5,670	+6%	6,650	+26%			3,805	+21%	861	+52%	48,294	+11%	16,707	+18.8%	7,642	+13%
2022/8	726,413	+28.7%	94	5,611	+16%	5,785	+22%			3,430	+18%	685	+8%	46,241	+17%	15,681	+8.3%	7,115	+3%
2022/9	701,359	+24.1%	94	4,846	+3%	4,094	-10%	1,167	-	3,414	+14%	760	+23%	43,840	+12%	15,984	+10.5%	7,002	+4%
2022/10	797,999	+23.8%	94	6,087	+15%	4,795	-4%	1,402	-	3,712	+18%	789	-2%	52,446	+14%	15,195	+9.2%	7,192	+2%
2022/11	706,128	+19.9%	96	5,131	+7%	4,183	-14%	1,142	-	3,228	+10%	806	+24%	45,037	+3%	15,650	+16.6%	6,938	+4%
2023/12	1,175,771	+17.5%	96	10,624	+12%	7,440	-8%	2,137	-	4,553	+6%	1,223	+4%	71,008	+10%	16,541	+6.4%	8,061	+3%
2023/1	570,665	+14.9%	96	4,473	+7%	3,108	-14%	922	-	2,403	+11%	705	+15%	43,642	+2%	13,048	+13.2%	6,527	-2%
2023/2	740,492	+35.7%	96	4,707	+32%	3,767	0%	1,089	-	3,348	+22%	1,215	+55%	47,781	+26%	15,479	+8.0%	7,973	+9%
2023/3	906,053	+22.4%	97	5,747	+11%	6,442	+21%	1,458	-	4,439	+15%	1,210	+16%	53,286	+12%	16,988	+9.3%	7,936	0%
2023/4	1,012,058	+26.6%	97	6,814	+28%	5,866	+1%	1,937	-	4,720	+33%	1,325	+22%	59,414	+26%	17,186	+1.4%	7,838	+2%
2023/5	817,349	+12.5%	99	6,278	+2%	4,898	-17%	1,780	-	3,708	+23%	952	+42%	53,357	+1%	15,440	+12.1%	6,613	-7%
2023/6	802,546	+10.9%	106	5,187	+8%	4,531	-29%	1,725	-	3,857	+13%	952	+29%	47,016	+8%	17,041	+2.4%	6,761	-12%
2023/7	1,000,113	+23.8%	106	7,278	+28%	5,733	-14%	2,206	-	4,588	+21%	1,076	+25%	64,254	+33%	15,565	-6.8%	7,310	-4%
2023/8	831,464	+14.5%	107	6,146	+10%	4,596	-21%	1,724	-	3,771	+10%	883	+29%	55,985	+21%	14,852	-5.3%	6,628	-7%
2023/9	832,756	+18.7%	108	5,403	+11%	3,982	-3%	1,965	+69%	3,947	+16%	913	+20%	49,989	+14%	16,659	+4.2%	6,725	-4%
2023/10	987,876	+24.0%	108	7,320	+20%	5,345	+11%	2,690	+92%	4,534	+22%	1,049	+33%	59,567	+14%	16,584	+9.1%	7,494	+4%
2023/11	872,717	+23.8%	109	5,375	+5%	3,822	-9%	2,234	+96%	4,400	+36%	905	+12%	50,759	+13%	17,193	+9.9%	7,104	+2%
2023/12	1,430,984	+21.8%	109	11,663	+10%	7,090	-5%	4,008	+88%	6,014	+32%	1,373	+12%	80,439	+13%	17,790	+7.5%	8,334	+3%
2024/1	665,624	+16.9%	112	4,405	-2%	2,918	-6%	1,826	+99%	3,004	+25%	712	+1%	42,360	-3%	15,714	+20.4%	6,895	+6%
2024/2	726,185	-1.8%	112	4,012	-15%	2,908	-23%	2,125	+95%	3,534	+6%	965	-21%	39,517	-17%	18,377	+18.7%	7,210	-10%
2024/3	998,136	+10.3%	114	6,417	+12%	4,108	-18%	2,850	+96%	4,849	+9%	1,284	+6%	57,020	+7%	17,505	+3.0%	7,759	-2%
2024/4	1,113,360	+10.0%	116	7,868	+17%	4,817	-17%	3,344	+74%	4,953	+6%	1,322	0%	64,167	+9%	17,351	+0.9%	7,855	+0%
2024/5	936,309	+14.6%	117	7,235	+17%	4,271	-12%	2,940	+66%	3,895	+6%	978	+3%	58,082	+10%	16,120	+4.3%	6,704	+1%
★ 2024/6	909,250	+14.4%	120	5,662	+10%	3,782	-16%	2,817	+63%	4,090	+7%	1,134	+20%	47,483	+2%	19,149	+12.4%	7,006	+4%

«LABO Stores: Existing Stores»

Existing Stores	Sales ,000 yen	yoy	# stores	Pure, maint	yoy	Crystal	yoy	Fresh	yoy	Dia related	yoy	EX	yoy	# visits	yoy	ASP (yen/visit)	yoy	Produc- tivity (yen/hr)	yoy
2022/7	740,093	+21.2%	86	5,393		6,185	+17%			3,491	+17%	758	+34%	45,078	+4%	16,418	+16.8%	7,686	+13%
2022/8	667,169	+16.8%	86	5,340		5,377	+13%			3,120	+14%	615	-3%	43,173	+9%	15,453	+6.8%	7,201	+5%
2022/9	653,697	+15.9%	87	4,635	-1%	3,866	-15%	1,084	-	3,152	+5%	694	+12%	41,320	+6%	15,820	+9.4%	7,046	+4%
2022/10	746,154	+16.3%	87	5,865	+11%	4,596	-9%	1,237	-	3,448	+9%	723	-10%	49,461	+7%	15,086	+8.4%	7,272	+4%
2022/11	649,478	+10.6%	87	4,885	+2%	3,923	-19%	1,038	-	2,924	0%	731	+12%	42,051	-4%	15,445	+15.1%	6,986	+5%
2023/12	1,095,574	+9.7%	87	10,213	+8%	7,077	-13%	2,001	-	4,167	-3%	1,123	-5%	66,503	+3%	16,474	+6.0%	8,183	+4%
2023/1	532,447	+7.5%	88	4,303	+3%	2,930	-19%	863	-	2,230	+5%	652	+7%	41,048	-4%	12,971	+12.6%	6,635	0%
2023/2	692,672	+27.1%	89	4,537	+27%	3,573	-6%	1,024	-	3,124	+14%	1,120	+43%	45,329	+19%	15,281	+6.6%	8,053	+10%
2023/3	849,908	+15.0%	89	5,546	+7%	4,686	-12%	1,375	-	4,160	+8%	1,116	+7%	50,216	+6%	16,925	+8.9%	8,033	+2%
2023/4	963,527	+20.8%	90	6,567	+23%	5,580	-4%	1,828	-	4,444	+25%	1,239	+15%	56,348	+20%	17,100	+0.9%	7,906	+3%
2023/5	780,073	+7.5%	91	6,096	-1%	4,667	+7%	1,678	-	3,502	+17%	882	+32%	50,818	-4%	15,350	+11.5%	6,666	-6%
2023/6	768,436	+6.3%	94	5,063	+6%	4,408	-31%	1,658	-	3,694	+8%	894	+21%	45,566	+5%	16,864	+1.3%	6,797	-11%
2023/7	930,241	+15.3%	94	6,962	+23%	5,443	-18%	2,035	-	4,266	+12%	964	+12%	60,319	+25%	15,422	-7.7%	7,368	-4%
2023/8	772,594	+6.5%	94	5,845	+4%	4,355	-25%	1,592	-	3,493	+2%	803	+17%	52,410	+13%	14,741	-6.0%	6,695	-6%
2023/9	764,608	+9.1%	94	5,138	+6%	3,760	-8%	1,765	+52%	3,644	+7%	796	+5%	46,630	+6%	16,397	+2.6%	6,753	-4%
2023/10	909,450	+14.1%	94	6,999	+15%	5,064	+6%	2,439	+74%	4,183	+13%	935	+19%	55,426	+6%	16,408	+8.0%	7,604	+6%
2023/11	808,561	+14.7%	96	5,139	+0%	3,621	-13%	2,070	+82%	4,110	+27%	794	-1%	47,761	+6%	16,929	+8.2%	7,142	+3%
2023/12	1,331,350	+13.4%	96	11,146	+5%	6,768	-9%	3,686	+73%	5,583	+23%	1,232	+1%	75,516	+6%	17,630	+6.6%	8,407	+4%
2024/1	609,972	+7.1%	96	4,171	-7%	2,755	-11%	1,641	+79%	2,752	+15%	631	-10%	39,301	-10%	15,521	+19.0%	6,961	+7%
2024/2	651,578	-11.9%	96	3,786	-20%	2,722	-28%	1,910	+76%	3,201	-4%	822	-32%	36,272	-24%	17,964	+16.1%	7,239	-9%
2024/3	899,666	+0.4%	96	6,069	+7%	3,856	-22%	2,558	+78%	4,403	+0%	1,088	-9%	52,349	-1%	17,186	+1.1%	7,804	-2%
2024/4	992,115	-2.0%	97	7,402	+10%	4,478	-23%	2,929	+52%	4,398	-6%	1,123	-15%	58,109	-1%	17,073	-0.8%	7,889	+0%
2024/5	842,659	+3.1%	99	6,773	+9%	3,946	-19%	2,624	+48%	3,479	-5%	863	-9%	52,854	-0%	15,943	+3.2%	6,799	+3%
★ 2024/6	846,479	+6.5%	106	5,449	+6%	3,563	-21%	2,596	+50%	3,782	-1%	1,044	+11%	44,943	-4%	18,835	+10.5%	7,024	+4%