

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.
 Representative: Atsuhiko Murakami, President and Representative Director
 (Stock code: 2371; Prime, Tokyo Stock Exchange)
 Contact: Shinichi Kasuya, Director and Executive Officer and CFO
 Phone: +81 3-5725-4554

Matters Concerning Controlling Shareholder, Etc.

Kakaku.com, Inc. (the "Company") hereby announces that, with regard to Digital Garage, Inc. and KDDI CORPORATION which are other affiliated companies as defined in the Regulation on Financial Statements of the Company, the matters concerning controlling shareholders, etc. are as described below.

1. Trade name, etc. of parent company, controlling shareholder (excluding parent company), other affiliated company or parent company of other affiliated company

(As of March 31, 2024)

Name	Attribute	Ratio of voting rights held (%)			Financial instruments exchange, etc. on which the issued shares, etc. are listed
		Voting rights directly held	Voting rights subject to aggregation	Total	
Digital Garage, Inc.	Other affiliated company	20.71	—	20.71	Tokyo Stock Exchange, Prime Market
KDDI CORPORATION	Other affiliated company	17.73	—	17.73	Tokyo Stock Exchange, Prime Market

2. Trade name of the parent company, etc. that is recognized as having the greatest influence on the Company and reason for having such recognition

Trade name: Digital Garage, Inc.

Reason: Due to the high percentage of voting rights held.

3. Positioning of the Company in the corporate group centering on the parent company, etc. and the relationships between other listed companies and the parent company, etc.

As of March 31, 2024, Digital Garage, Inc. ("DG") holds 20.71% of the Company's voting rights, and KDDI Corporation ("KDDI") holds 17.73% of the Company's voting rights and are considered other affiliated companies.

The Company and DG have transactions such as advertising contracts, which are conducted with the approval of the Board of Directors and other appropriate procedures. In addition, the two companies collaborate centered around payment solutions in various business areas including dining and travel, such as leveraging DGs payment solutions in Tabelog's online reservation service for travelers to Japan.

The Company and KDDI have entered into a basic agreement on business alliance aimed at creating further synergies for the advancement of both companies' businesses, in the areas of

online advertising, digital marketing, and the consideration and development of new businesses utilizing various assets.

With regard to personnel relationships, as of June 21, 2024, among the nine directors of the Company, a representative director and a director of DG serve as non-executive directors. In addition, an executive officer of KDDI serves as an external director of the Company. These appointments were made by the Company for the purpose of obtaining advice regarding Kakaku.com Group's business.

There are no material business agreements or other contracts between the Company and the parent company, etc. that would impair the Company's independence, and there are no restrictions on the Company's business activities, ensuring that the Company's independence is maintained.

(Concurrent Positions as Officers)

(As of June 21, 2024))

Current position at the Company	Name	Position at the parent company, etc.	Reasons for appointment
Executive Chairman	Kaoru Hayashi	Representative Director, President Executive Officer and Group CEO, Digital Garage, Inc.	To obtain comprehensive management advice.
Director	Masahito Okuma	Director, Senior Managing Executive Officer and CBDO, in charge of Long-term Incubation Segment, Digital Garage, Inc.	To obtain comprehensive management advice.
External Director	Makoto Kadowaki	Executive Officer, Deputy General Manager, Personal Business Executive Director, KDDI CORPORATION	To obtain comprehensive management advice.

4. Matters concerning transactions with controlling shareholder, etc.

The transaction amounts with DG and KDDI for the fiscal year ending March 2024 are not material and are therefore omitted.