

To whom it may concern:

June 28, 2024

Company name: MACROMILL, INC.  
Representative: Toru Sasaki, Representative Executive Officer, CEO  
(Ticker Code: 3978 TSE Prime)  
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## Notice Regarding Issuance Terms of Social Bonds

Macromill, Inc. (head office: Minato-ku, Tokyo; Toru Sasaki, Representative Executive Officer, CEO; hereinafter the “Company”) hereby announces that the Company has determined the issuance terms for the social bonds disclosed on June 3 and 14 as follows.

### 1. Overview of the Social Bonds

	<b>7<sup>th</sup> Unsecured Domestic Corporate Straight Bonds (3 years SB) (with inter-bond pari passu clause) (Social Bond)</b>	<b>8<sup>th</sup> Unsecured Domestic Corporate Straight Bonds (5 years SB) (with inter-bond pari passu clause) (Social Bond)</b>
a. Total Issue Amount	8.5 billion yen	1.1 billion yen
b. Investment Unit	100 million yen	
c. Maturity	3 years	5 years
d. Coupon Rate	1.108 % (per annum)	1.458 % (per annum)
e. Interest Payment Date <sup>(*)</sup>	January 4 and July 4 of each year (First interest payment date will be January 4, 2025)	
f. Maturity Date	July 2, 2027	July 4, 2029
g. Determination Date of Terms	June 28, 2024	
h. Payment Date	July 4, 2024	
i. Use of Proceeds	<p>The funds are planned to be used for new investments in and the refinancing of projects that satisfy the following eligibility criteria.</p> <p><u>Eligibility criteria</u></p> <p>(1) Expenditures for business operations and projects to be outsourced to small and medium-sized enterprises<sup>(*)</sup> and sole proprietors</p> <p>(2) Expenditures for the provision of marketing research services, etc. that contribute to the enhancement of consumers’ well-being</p> <p>(3) Expenditures for marketing support business relating to ethical drugs handled by Macromill Carenet, Inc.</p>	
j. Underwriters	<p>Daiwa Securities Co. Ltd. (Joint lead manager) Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. (Joint lead manager) Mizuho Securities Co., Ltd. SMBC Nikko Securities Inc. Nomura Securities Co., Ltd.</p>	
k. Fiscal Agent	MUFG Bank, Ltd.	
l. Credit Rating	BBB+ (By Rating and Investment Information, Inc. (R&I))	
m. Third-party Rating Agency	Rating and Investment Information, Inc. (R&I)	
n. Structuring Agent	Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.	

#### Note

1. If the interest payment date falls on a bank holiday, the payment shall be moved forward to the preceding banking business day
2. Small and medium-sized enterprises in the service industry namely, enterprises or sole proprietors with stated capital or total unitholders’ equity of 50 million yen or less or with 100 or fewer full-time employees (Defined by the Small and Medium Enterprise Agency)

<Reference Information>

- Macromill, Inc. Social Bond Framework (Japanese Only)  
<https://ssl4.eir-parts.net/doc/3978/announcement/100994/00.pdf>
- The conformity evaluation of the social bond framework by Rating and Investment Information, Inc. (R&I) (Japanese Only)  
[https://www.r-i.co.jp/news\\_release\\_sof/2024/06/news\\_release\\_sof\\_20240614\\_jpn.pdf](https://www.r-i.co.jp/news_release_sof/2024/06/news_release_sof_20240614_jpn.pdf)

<Related Press Release>

- June 3, 2024: Notice Regarding Issuance of Social Bonds  
<https://ssl4.eir-parts.net/doc/3978/tdnet/2465170/00.pdf>
- June 14, 2024: Notice Regarding Acquisition of External Evaluation on Issuance of Social Bonds  
<https://ssl4.eir-parts.net/doc/3978/tdnet/2465171/00.pdf>

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