



(Translation)

June 27, 2024

Name of Company: Shiseido Company, Limited
Name of Representative: Kentaro Fujiwara
President and COO
(Representative Corporate Executive Officer)
(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)
Contact: Yuki Oshima
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Announcement of Personnel Change

Shiseido Company, Limited has announced the following personnel change, effective August 31, 2024.

Retiring Executive Officer

Name	Current Title
Tomoko Tagami	Executive Officer Chief Corporate Communication Officer Vice President, Global Communications Department

—End of News Release—