



June 26, 2024

Dear All,

Notice Concerning the Appointment of an Executive Officer

ZOZO, Inc. (hereinafter, referred to as the “Company”) announces the appointment of a new Executive Officer effective June 26, 2024. Details are as follows:

1. Newly appointed Executive Officer’s profile (Effective June 26, 2024)

Name (Date of Birth)	Biographies	
Akio Kazama (September 14, 1973)	March 2020	Joined ZOZO, Inc. Head of Creative Strategy Office of the Company
	February 2021	General Manager, Brand Solution Division (Concurrently serving as above)
	June 2024	Executive Officer of the Company (Current position)

2. Purpose of this appointment

Mr. Akio Kazama (hereinafter referred to as “Mr. Kazama”) has long been in charge of the e-commerce service area at NTT DATA Japan Corporation, where he previously worked. Since joining the Company, he has been engaged in the launch of various peripheral services for “ZOZOTOWN” as Head of the Creative Strategy Office and General Manager of Brand Solution Division. By taking advantage of his knowledge of the e-commerce business and proactively taking the lead, he has planted the seeds for the Company’s business expansion and has earned the trust of those around him.

He is also passionate about human resource development, and the division that he is in charge of has seen improvements in employee motivation and skills.

We highly evaluate his ability to envision the future and lead the realization of new initiatives in e-commerce and related areas, as well as his team-building skills. We have high expectations that he will be a driving force in the further expansion of our business, and we are pleased to appoint him as an Executive Officer.

DISCLAIMER:

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