



June 20, 2024

To whom it may concern

Company: Digital Garage, Inc.
Representative: Kaoru Hayashi,
Representative Director,
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Code: 4819 (TSE, Prime Section)
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Notice of Changes in Organization and Personnel

At the Board of Directors' meeting on June 20, 2024, Digital Garage, Inc. (the "Company") decided on changes in its organization and personnel, effective on June 25, 2024.

1. Purpose and Overview

The Company positions "DG FinTech Shift" as the Group strategy moniker based on the purpose, "Designing 'New Context' for a sustainable society with technology".

With the strategy initiative, the Company decided to make organizational and personnel changes within the Marketing Technology Company ("MTC") in order to optimize management resources and improve corporate value.

2. Organizational Changes

The Company is currently striving to strengthen collaboration between its marketing business in MTC and its core payment business. The Company will divide MTC into two new business divisions to optimize the organizational role: Financial Marketing Division and Commerce Marketing Division. Financial Marketing Division focuses on the financial domain closely linked to the payment business, and Commerce Marketing Division dedicates resources to support the business growth of our clients from various industries. With the new structure, MTC will cease to operate as a standalone organization.

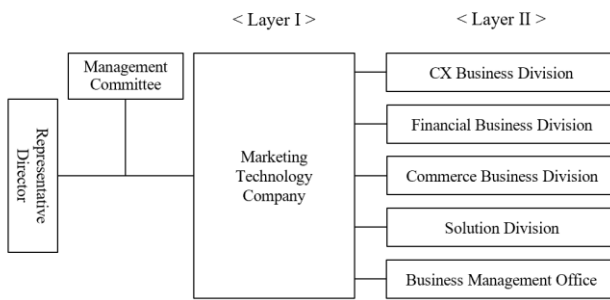
(1) Establishment of Financial Marketing Division

The functions of CX Business Division and Financial Business Division will be integrated to create a new Financial Marketing Division.

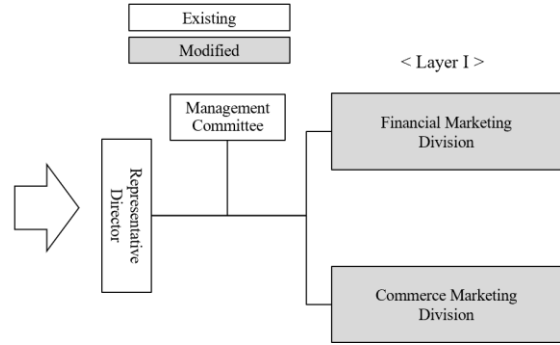
(2) Establishment of Commerce Marketing Division

The functions of Commerce Business Division and Solution Division will be integrated to form a new Commerce Marketing Division. Business Management Office will be directly under Commerce Marketing Division and will be reclassified to Organizational Layer III.

< Current Organization Chart >



< Organization Chart Effective June 25, 2024 >



3. Personnel Changes

Corporate Officer

Name	New Position	Current Position
Shunsuke Kitada	Corporate Officer Head of Financial Marketing Div., and Head of Platform Solution Strategy Dept.	Corporate Officer Head of Platform Solution Strategy Dept.
Hidetoshi Tokumaru	Corporate Officer Head of Commerce Marketing Div.	Corporate Officer Company President of Marketing Technology Company

4. Effective Date

June 25, 2024