For Immediate Release

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Atsuhiro Murakami, President and Representative Director

(Stock code: 2371; Prime, Tokyo Stock Exchange)

Contact: Shinichi Kasuya, Director and Executive Officer and CFO

Phone: +81 3-5725-4554

Notice of appointment of Executive Officers

Kakaku.com, Inc. hereby announces the following appointment of Executive Officers, effective July 1, 2024.

1. Appointment of Executive Officers with Specific Title

Position and Responsibilities	Name
- Representative Director, President, and Chief Executive Officer	Atsuhiro Murakami
Director, Senior Managing Executive Officer and CHRO General Manager, Human Resources & General Affairs Div.	Kanako Miyazaki
- Director, Senior Managing Executive Officer and CFO - General Manager, Corporate Div.	Shinichi Kasuya
- Senior Managing Executive Officer - Head of Kakaku.com Company	Shingo Yuki
- Senior Managing Executive Officer - Head of the Tabelog Company	Taku Konoike
- Senior Managing Executive Officer - General Manager, Kyujin Box Div.	Kota Shiratani
- Senior Managing Executive Officer - General Manager, Incubation Business Div.	Yuzo Takamatsu
 Senior Managing Executive Officer and CTO General Manager, Technology Div. General Manager, Tabelog Development Div. 	Takayuki Kyowa

2. Appointment of Executive Officers

Position and Responsibilities	Name
- Executive Officer and CISO - General Manager, System Platform Div.	Norihiko Fukuda
- Executive Officer - General Manager, Kakaku.com Sales Div.	Kimihiro Murakami

Position and Responsibilities	Name
- Executive Officer	
- Assistant General Manager, Kakaku.com Sales Div.	Mitsuhiro Sakusabe
- Manager, Shopping Media Marketing Dept.	
- Executive Officer	
- General Manager, Affiliate Company Management Div.	Go Kawasaki
- Manager, Sustainable Management Promotion Dept.	
- Executive Officer	Yusuke Aizawa
- Manager, President's Office	
- Executive Officer	Junnosuke Yagura
- Manager, Corporate Planning Dept.	
- Manager, Incubation Promotion Office,	
Incubation Business Div.	
- Executive Officer	Hitoshi Ishii
- Director, Pathee, Inc.	
- Executive Officer	Hideo Edasawa
- President and Representative Director, eiga.com, Inc.	
- Executive Officer	Tatsuya Matsui
- Representative Director, LCL, Inc.	

3. Scheduled date of appointment

July 1, 2024