

FY2024 Monthly Sales Report

Distribution and Retail Business

Trial Holdings Inc.

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	CY 2023								СҮ2024							Full
(YoY:%)		Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	1H	Jan.	Feb.	Mar.	Apr.	Мау	Jun.	2H	Year
Comp. Stores	Sales	106.1	106.8	102.6	103.9	105.2	104.3	104.8	104.9	109.9	110.6	102.5	105.2		106.5	105.6
All Stores	Sales	112.3	110.8	106.5	105.5	108.6	108.6	108.7	109.1	114.4	115.6	107.3	109.1		111.0	109.7
	Store Opening	0	0	1	13	9	8	31	1	1	3	3	1		9	40
	Store Closure	0	0	3	1	0	1	5	0	0	1	2	0		3	8
	Store Count	285	285	283	295	304	311	311	312	313	315	316	317		317	317

(Weather, Events) Sunny days stimulated outings during the Golden Week holidays. There was one less holiday compared to the same month last year due to a holiday that fell on a Saturday, pushed down SSS by 1.2 points.

(**Business at TRIAL stores**) All product categories marked strong growth that drove higher sales from the previous year. Our product lineup and pricing were successful while consumers are becoming more price-conscious.

Food: Fresh - cut vegetables and prepared foods performed particularly well, which drove overall sales. Grocery - curry roux grew.

Non-Food: Living - insecticide products and Hardware - disposable chopsticks and paper plates contributed to sales as temperatures rose. Apparel - men's casual wear recorded a high growth rate.

(Store Opening, Closure, Renovation in May)

· Opening : 1 TRIAL GO (Small format) : Maebashi Hiyoshicho-2 chome (Gunma Pref.)

Closure : 0

• Renovation : 3

*YoY sales growth are preliminary figures based on POS data. They may differ from book closing figures.

*Weather in Fukuoka is shown on the comment where many TRIAL stores are located.

*Products kinds are as follows. Grocery: Processed food like snacks. Daily: Eggs and dairies. Fresh: Fruits, Meat, Fish and Ready meals. Hardware: Durables - such as home electronics. Apparel: Innerwear, outerwear. Living: Daily consumables.