Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

June 10, 2024

Company name: CYND Co., Ltd.

Name of representative: Ryuji Okuwaki, Representative

Director and President

(Securities code: 4256; Tokyo Stock Exchange Growth Market)

Inquiries: Naoya Takahashi, Representative

Director and Vice President (Telephone: +81-3-6277-2658)

Sun Mountain Fund, primary US institutional investor, join the CYND capital

"Sun Mountain Fund LP, a leading institutional investor based in Boston, U.S., has invested a stake of about 2.3 percent in CYND, holding 132,600 common shares. Sun Mountain is managed by Christian Solberg and Will Thorndike, author of the book "The Outsiders."

Recently, Sun Mountain bought 102,800 ordinary shares -- or 1.77 percent of CYND's share capital -- at a price per share of JPY 680.9, for a counter value of JPY 69,996,520.

Christian R. Solberg, managing partner at Sun Mountain, said, "We are thrilled to have become shareholders in CYND. We believe in the Management's ability to deliver strong sales growth and profitability in the long term. We strongly believe in the company's business model, as well as its ability to generate long-term growth in per share value for shareholders. We also look forward to playing a passive advisory role on capital allocation matters for CYND."