

MATSUYA Monthly Sales Report May .2024

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	40.8	1.9
② GINZA Store	43.6	6.2
③ ASAKUSA Store	-8.4	-5.2

2. Sales of each months year on year(%) year on year(%)

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
MATSUYA	36.6	49.0	59.9	35.5	28.6	21.1	19.2	24.1	35.6	35.0	31.5	40.8
GINZA Store	38.3	52.0	66.9	37.5	31.5	24.9	18.8	22.3	36.3	28.6	31.6	43.6
ASAKUSA Store	17.3	6.8	-16.5	13.5	-15.0	-21.7	24.2	53.4	23.3	118.0	30.8	-8.4

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	GINZA Store
Men's clothing	10.5	11.2
Women's clothing	25.8	26.6
Children's clothing	13.0	13.0
Other clothing	5.8	4.1
Clothing Total	21.5	22.1
Accessories	85.2	85.2
Total general goods	36.4	42.4
Total household goods	5.3	6.4
Total foods	-10.1	-13.4
Restaurants & cafés	11.6	12.0
Services,Other	-19.8	-20.0
Total	40.8	43.6

Contact : Corporate Communication , General Affairs Department, MATSUYA

Mobile : 070-4547-7555