

June 7, 2024

Company Name: Syuppin Co., Ltd.
Representative: Naohiko Ono,
CEO and Representative Director
(Codo: 3170, Tokyo Stock Eychongo PRIME)

(Code: 3179, Tokyo Stock Exchange PRIME)

Inquiries: Risa Okabe, CFO, CHRO and Head of Corporate Strategy Headquarter (Phone +81-3-3342-2944)

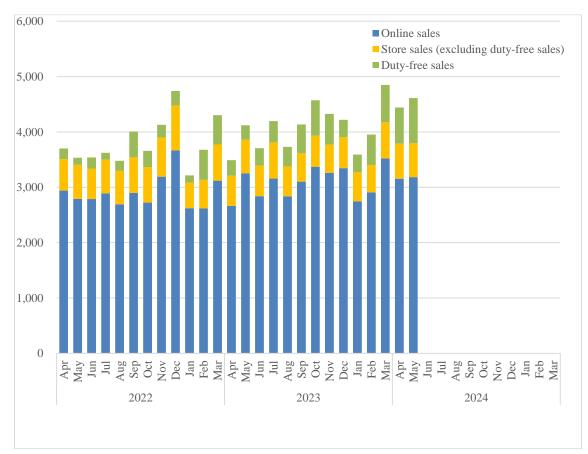
Notice of Monthly Information for May 2024

This is to announce the monthly information for May 2024 as follows.

| | May 2024 | YoY / MoM Change (Note 1) | |
|-----------------------|------------------|---------------------------|--|
| Net Sales | 4,613million yen | 111.9% | |
| Online Sales | 3,183million yen | 97.9% | |
| May of Online Members | 683,070 | +6,513 | |

In May, the net sales recorded double-digit year-on-year growth. The camera business's net sales increased year-on-year, despite a major new camera launch in May last year. The watch business's net sales achieved significant double-digit year-on-year growth in both net sales and online sales.

Duty-Free sales also showed favorable year-on-year growth. Due to increased new product reservations, the number of new online members reached the highest level on record since tracking began.



Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

Trend of monthly sales and No. of members.

| | Net Sales (Million yen) | | Online Sales (Million yen) | | No. of Online Members | |
|----------------------|-------------------------|--------|----------------------------|--------|-----------------------|--------|
| FY ending March 2024 | · | | | | | |
| April 2023 | 3,490 | 94.2% | 2,664 | 90.6% | 623,450 | +3,457 |
| May 2023 | 4,122 | 116.6% | 3,252 | 116.4% | 627,172 | +3,722 |
| June 2023 | 3,707 | 104.7% | 2,839 | 101.8% | 631,348 | +4,176 |
| July 2023 | 4,197 | 115.8% | 3,157 | 109.1% | 635,576 | +4,228 |
| August 2023 | 3,730 | 107.1% | 2,838 | 105.3% | 639,266 | +3,690 |
| September 2023 | 4,136 | 103.2% | 3,102 | 106.9% | 643,499 | +4,230 |
| October 2023 | 4,572 | 125.0% | 3,373 | 123.8% | 647,377 | +3,878 |
| November 2023 | 4,326 | 104.7% | 3,261 | 102.1% | 651,507 | +4,130 |
| December 2023 | 4,219 | 89.0% | 3,346 | 91.2% | 656,567 | +5,060 |
| January 2024 | 3,592 | 111.7% | 2,748 | 104.8% | 661,133 | +4,566 |
| February 2024 | 3,954 | 107.5% | 2,909 | 111.1% | 665,340 | +4,207 |
| March 2024 | 4,850 | 112.6% | 3,521 | 112.7% | 670,676 | +5,336 |
| FY ending March 2025 | | | | | | |
| April 2024 | 4,442 | 127.3% | 3,156 | 118.5% | 676,557 | +5,881 |
| May 2024 | 4,613 | 111.9% | 3,183 | 97.9% | 683,070 | +6,513 |
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(Notes)

- 1. The changes in net sales and online sales are on a year-on-year basis, while the changes in the number of online members are on a month-on-month basis.
- 2. The figures announced in the notice of net sales are provisional, and may be subject to revision when a future update is made. This material is not audited by any audit corporation.
- 3. The cumulative total of net sales for individual months is not identical to the net sales figure included in the financial results due to the quarterly adjustments of financial accounts.
- 4. A notice of monthly information is announced on the fifth business day of the month after the month concerned, excluding Saturdays, Sundays, and national holidays. The timing of the announcement is subject to change without prior notice.