

News Release

Company name: H.U. Group Holdings, Inc.
Representative: Shigekazu Takeuchi, Chairman, President and Group CEO
Securities code: 4544 Prime Market, Tokyo Stock Exchange

Selected as a Digital Transformation Stock (DX Stock) over Two Consecutive Years

Tokyo, Japan, May 28, 2024 --- H.U. Group Holdings, Inc. today announced that the Ministry of Economy, Trade and Industry (METI), the Tokyo Stock Exchange (TSE), and Information-technology Promotion Agency, Japan (IPA) have selected it as a Digital Transformation Stock (hereinafter, "DX Stock") 2024. This is a selection over two consecutive years, following last year's DX Stock 2023.



DX銘柄2024
Digital Transformation

METI selects and publishes the list of DX Stocks*¹ jointly with TSE and IPA, selecting outstanding TSE-listed companies that have established internal systems for promoting digital transformation (DX) to improve corporate value and have achieved outstanding digital utilization.

In order to transform its management to realize its Mission and Vision, the H.U. Group has established the H.U. Digital Vision, aiming to build a technological innovation platform that can provide optimal healthcare for all. For this year's selection, the Group has been highly praised not only for the steady progress made in the previous year's initiatives*² but for moving forward with the initiatives that are further developed based on the three pillars of the Group's basic DX strategy, as described below, and for its ongoing reforms.

1. Lean Operation aiming for streamlining and increased efficiency

Streamline existing businesses with digital technology, primarily through the H.U. Bioness Complex (address: Akiruno, Tokyo), which has a state-of-the-art testing laboratory

- Promote high-efficiency operation of the testing laboratory by visualizing test progress and equipment utilization rates using RFID*³ to track and manage samples

2. Using Digital Technology to create value that closely aligns with individuals

Strengthen services for consumers and personalize healthcare services

- Launch and expand a service that provides test result data for mail-in tests using Point of Care Testing Kits
- Develop a new service that links the Personal Health Record (PHR) provided by our group companies with Mynaportal*⁴

3. Building a Human Resource base and Technology Innovation Platform for Providing New Digital Healthcare

Provide a human resources development program to promote DX, with the aim of building an organization that creates high-value-added businesses

- Provide a DX basics human resources development program for all employees via e-learning
- Provide DX specialist human resource development programs that aim to improve practical skills through participation in DX-related projects that transcend the boundaries of Group companies

The Group will continue to take on the challenge of becoming an innovator in the healthcare industry. It will transform its business by maximizing the usage of digital and ICT to create new value in healthcare.

※1 For more information about the DX Stock program, refer to the METI website (Japanese)

https://www.meti.go.jp/policy/it_policy/investment/keiei_meigara/dx_meigara.html

※2 [Press Release dated July 1, 2023, titled "Selected as a Digital Transformation Stock \(DX Stock\) 2023"](#)

※3 Abbreviation for Radio Frequency Identification, a technology for identifying and managing objects through wireless communication, generally using IC tags

※4 A government-operated administrative service platform that was opened in conjunction with the launch of the My Number system

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