

May 17, 2024

Company	Japan Investment Adviser Co., Ltd.
Representative	President & CEO Naoto Shiraiwa (TSE Prime Market, Stock Code: 7172)
Contact	Board of Director Takeshi Sugimoto
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Notice of the application for the listing of Mediair Corporation JIA supports as a J-Adviser on TOKYO PRO Market

Mediair Corporation (hereinafter referred to as “Mediair”) Japan Investment Adviser Co., Ltd. (hereinafter referred to as “JIA”) supports as a J-Adviser has applied for listing on TOKYO PRO Market, which is operated by Tokyo Stock Exchange, Inc. (hereinafter referred to as “Tokyo Stock Exchange”), as described below. Mediair is scheduled to get listed on June 7, 2024. This listing will be the first one among enterprises JIA support as a J-Adviser.

1. Outline of the application for the listing on TOKYO PRO Market

Mediair has applied for listing on TOKYO PRO Market today, after receiving guidance and an examination for listing from our company, which served as a J-Adviser. Mediair will get listed on June 7, 2024, if approved by Tokyo Stock Exchange.

J-Advisers are required to keep monitoring and supporting enterprises even after listing, so JIA will make continuous efforts to help Mediair grow in a sustainable manner.

2. Outline of Mediair

Name	MEDIAIR CORPORATION
Address	25F ARK Hills Sengokuyama Mori Tower, 1-9-10 Roppongi, Minato-ku, Tokyo
Name and title of representative	Representative Director Nobuyuki Niki
Description of Business	EC Business Consulting Services EC site management business
Establishment	July 15, 2002
Homepage	https://www.mediair.net/
Listing Details	Tokyo Stock Exchange Website https://www.jpex.co.jp/english/equities/products/tpm/issues/index.html

3. Background of Mediair’s application for listing on TOKYO PRO Market

Mediair is an EC consulting enterprise, which offers the know-how for optimal operation and low-cost management for online shop business. Mediair started business with the operation of a directly managed EC business, and is diversifying its business by utilizing the know-how for EC.

The purpose in listing on TOKYO PRO Market is to improve their reliability in society, acquire excellent personnel, make the company known to more people, and then improve their corporate value in a sustainable manner.

4. Regarding our business of supporting listing

JIA offers IPO consulting services to excellent small and medium-sized enterprises that aim to make an initial public offering (IPO).

JIA acquired the “J-Adviser” qualification for TOKYO PRO Market, which is a stock market operated by Tokyo Stock Exchange for professional investors, in July 2021. As a “J-Adviser,” JIA provides support for listing examination on TOKYO PRO Market, information disclosure after listing, and financial procedures.

(reference) IPO CONSULTING BUSINESS Website (JIA)

<https://www.jia-ltd.com/business/ipo/>

5. Future outlook

The impact of this matter on JIA Group’s business performance for the fiscal year ending December 31, 2024 is minor, at this moment.

Inquiries:

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