

**MATSUYA**  
**Monthly Sales Report April .2024**

## 1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	31.5	1.9
② GINZA Store	31.6	2.7
③ ASAKUSA Store	30.8	0.6

## 2. Sales of each months year on year(%)

year on year(%)

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
MATSUYA	39.4	36.6	49.0	59.9	35.5	28.6	21.1	19.2	24.1	35.6	35.0	31.5
GINZA Store	42.7	38.3	52.0	66.9	37.5	31.5	24.9	18.8	22.3	36.3	28.6	31.6
ASAKUSA Store	-0.6	17.3	6.8	-16.5	13.5	-15.0	-21.7	24.2	53.4	23.3	118.0	30.8

## 3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	GINZA Store
Men's clothing	-1.2	-1.2
Women's clothing	8.4	8.5
Children's clothing	10.2	10.2
Other clothing	-28.3	-32.9
Clothing Total	5.5	5.3
Accessories	59.9	60.0
Total general goods	33.8	33.8
Total household goods	-2.0	-1.3
Total foods	-8.8	-12.6
Restaurants & cafés	7.9	8.1
Services,Other	27.9	29.0
Total	31.5	31.6

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